FINANCIALTIMES

World News **Bush offers** Noriega deal to quit and go into exile

US President George Bush offered General Manuel Antonio Noriega, Panama's military leader, a deal for relinguishing power in an effort to reach an "an honorable solution" to the country's political crisis. The US said it would allow Gen Noriega, under indictment in America for drug traffick-ing, to go into exile in a country which does not have an extradition treaty with the US.

Menem confident Carlos Menem, the opposition dent of becoming Argentina's 46th president as 20m voters went to the polls although observers reported that the result may be close.

Candidate sought Japan's ruling Liberal Democratic Party was set to start a fresh round of talks to find a prime minister to succeed Mr Noboru Takeshita, who has piedged to resign soon over his involvement in the Recruit scandal, Page 2

Soviet warning Mr Eduard Shevardnadze, Soviet Foreign Minister, warned that the Soviet Union would halt destruction of its SS-23 intermediate-range nuclear weapons if Nato devel

Sihanouk appeal Prince Norodom Sihaneuk, the Cambodian resistance leader, urged China and Thailand to cut off military supplies to the Khmer Rouge guer-rillas fighting the Vietnamese

encourage a peaceful solution.

oped a new Lance missile. Page

Sri Lanka killings

12 Indian soldiers were killed in a fierce battle in northern Sri Lanka when about 35 Liberation Tigers of Tamil Belam rebels ambushed an Indian-patrol at Nedunkerni in the Vavuniya district.

Quint released

Lebanese kidnappers released West German hostage Marcus Quint 10 days after he was seized near the southern town

US 'warming' move

President George Bush has bowed to environmentalist pressure in his own administration and Congress and agreed that the US should commit itself to work towards an international convention on global warming. Page 3

Bangladesh storm Eight people were killed and at least 100 injured in a rain-storm that flattened hundred

of thatched homes, uprooted trees and disrupted power sup-plies, across Bangladesh.

Baitic pledge Deputies from the Baltic republies pledged to press their demand for a greater say over their own affairs at this month's inaugural session of the new Soviet parliament.

UK low pay report The UK Low Pay Unit reports that 9.4m people have incomes at or below the level at which they are entitled to receive supplementary benefit from the government. Page 8

Beirut man missing The whereabouts remained unknown of former Battle of Britain fighter pilot, Jack Mann, who disappeared in Moslem West Beirut while going to the bank. Page 2

Rose blighted

Leading British actors supported an all-night vigil at the site of London's 16th century Rose Theatre where Shakespeare is thought to have performed where developers were today due to begin work on an office block. Page 26

Kerry's gold

Mr Kerry Packer, the media and resources owner and investor, remains Australia's richest man by far, with an estimated minimum net worth of A\$1.8bn (\$1.4bn).Páge 8

Business Summary

Rome allows \$1.1bn tax break for Montedison

The Italian Government approved a controversial decree that will provide special tax breaks on L1.500bn (\$1.1bn) of capital gains tax which otherwise would have to be paid by Mr Raul Gardini's Ferruzzi-Montedison chemicals group.
The decree was specially drafted by the Government last year after Mr Gardini let at the known that imless he was allowed to defer payment of the tax he would not agree to transfer most of the chemicals, fertilisers, fibres and elastoness and elastoness and elastoness and elastoness. mers assets of Mentedison to mers assers or memorance. Enimont, a joint yeature com-pany with the state owned En-chem. Page 2

EUROPEAN Monetary System: A relatively quiet week for the EMS left currencies little changed. The dollar was strong, which helped keep pressure off the EMS, because although the D-Mark remained the strongest member of the system it was not in demand. Any gradual trend for the

May 12,1989 000 1) Krone # B Franc Lira ECU DIVERGENCE -600

Lira F Franc Limit ECU Parity Day Position

D Krone 8 Franc

D Mark to improve was mainly a matter of speculation that official West German interest, rates may rise at this Thurs day's hundesbank council meeting but this did not cause any againment problems for the weakest blaced Danish krone. Currencies, page 38

STATON., Norway's state oil company, lifted first quarter profits before extraordinary items to NKr1.55bn (\$224m) from NKr1.44bn, but is transferring NKr494m to a currency exchange risk fund, leaving profits of NKrL 05bn this time. Page 29

ISRAEL's banks have agreed cuts in short-term interest rates to avert a threat by the central bank, the Bank of Israel, to use its powers to impose a cut in the cost of credit. Page 3

SPANISH Governm amounced a Pta 115bn (\$874m) cut in public spending this year and sharply increased the existing withholding tax on corporate profits. Page 2

PLANS to create a commercial joint venture supplying investment intermediaries with mar-ket prices and other company information have been formally endorsed by the Commit-tee of Stock Exchanges of the EC. Page 29 EC. Page 29

EGYPT will raise interest rates from today by up to 3 percentage points in a clear sign that it is further preparing the ground for an agreement with the International Monetary Fund. Higher interest rates are one of the Fund's key

demands. Page 3 MULTI-Purpose Holdings, bat-tle for the diversified Malaysian Chinese investment group took a surprise turn when receivers holding a controlling 29 per cent stake said they would make "a positive recommendation" to sell the stake.

Page 29 RIUNION Adraitica di Sicurta: parent company of Italy's secand higgest insurer saw profits rise by 19.1 per cent to L61bn

(\$26.5m). Page 29 **GROUPE Bruxelles Lambert.** Belgian holding company with interests in financial services and energy, reported a slight recovery in profits and an

increased dividend. Page 29 UK GILT-EDGED securities, government bonds, market moved ahead on Friday but most of the gains were made during the afternoon following the release in the US of the producer price figures. Page

NORANDA, diversified Canadian resource group, reported a 23 per cent advance in first quarter income, despite a string of production problems which affected its minerals

Hungary halts work on controversial Danube dam

By Judy Dempsey in Vienna

EUROPEAN environmentalists won a big victory at the weekend when the Hungarian authorities decided to suspend all work on a Czechoslovak-Hungarian

However, the move is likely to lead to renewed tension between Budapest and Prague, with the Czechoslovak authorities insisting on compensation for breach of the 1977 treaty which initiated the project.

The controversial dam at Nagymaros is twinned with another at Gabcikovo in Czechoslovakia. The Czechoslovak Government fears that if the Hungarians scrap the project altogether it could lead to a reduction in energy output in

the region. Mr Miklos Nemeth, the Hungarian Prime Minister, who pushed for the suspension, is due to visit Prague later this week to explain the Hungarian

He is also expected to visit Austria, which has given the project huge financial backing.
The decision to review the giant dam project at Nagyma-ros on the Hungarian-Slovak border, was announced by Mr Peter Medgyessy, the deputy

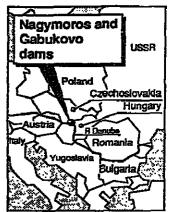
Prime Minister. it followed a session of the Hungarian Parliament in which Mr Nemeth described the project as a "fiasco."

The dam is expected to be scrapped completely when Par-liament meets later this month to debate the issue.

The Hungarian authorities' change of heart follows years of persistent pressure by Hun-garian environmentalists, par-ticularly the Duna Koer - Danube Circle. "The struggle is not over" said Mr Janos Vargha, a biologist and founder member of the Duna Koer. So far, 150,000 Hungarians had signed

a petition calling for a referendum on the issue. The project involves re-rout-ing the river Danube so as to construct two giant hydro-elec-Nagymaros, the other at Gabci-

kovo in Slovakia. The suspension of the Nagymaros dam project will almost certainly increase the confi-Continued on Page 26 Bush shifts ground, Page 3 UN meeting, Page 3



Thousands join Peking protest on eve of Gorbachev summit

By Peter Ellingsen, Colina Macdougali and Quentin Peel in Peking

THE CHINESE Communist Party leadership was last night ingently looking for a way to defuse a hunger strike by thousands of Peking students, demonstrating in the wake of today's ceremonial welcome for Soviet President Mr Mikhail Gorbachev.

Waves of students, reinforced from cities across China, poured into the vast Thananmen Square in the heart of Peking as the evening wore on. At one stage there were as many as 100,000 students and sympathetic onlookers milling in the square, although the crowd thinnned in the early hours of this morning.
Chanting demonstrators extended across the centre of

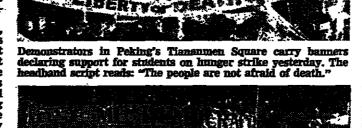
the square to confront a single line of police on the steps of the Great Hall of the People, where Mr Gorbachev is due to be greeted this afternoon by President Yang Shankun. Reinforcements of police gathered on the far side of the square, raising the possibility of a final effort to remove the

protestors by force.

But a passionate speech by a student leader in the early hours urged the crowd to stay there until all their demands for a genuine dialogue with the lership were met. "The government does not have enough power to get us out," he bellowed through a loud-haller, to cheers from the crowd. "This is a great event in Chinese history.

"We want to see Zhia (Zhao Ziyang, the Communist Party leader) at least. But we want more real dialogue, not just talks. It is not enough if Zhia

just comes to say hello." The historic restoration of normal relations between the Communist superpowers of China and the Soviet Union, after 30 years of ideological confrontation, looked set to be thrown into confusion by the extraordinary action of the stu-dents who have frequently



cited Mr Gorbachev's reforms to justify their own demands for democracy and a free press. The protestors, sporting white headbands to mark their hunger strike, attracted tens of thousands of enthusiastic, or simply astonished, onlookers to their sit-down demonstration in the square. Their mood was conveyed by a poster which read: "Mother, we like

your food, but we stop eating for democracy."
Their protest, launched on Saturday after more than a month of student unrest in the Chinese capital, has caused acute embarrassment, not only to the divided Chinese leadership, but also to the Soviet Government seeking a long-awaited reconciliation with its

turbulent neighbour. The Chinese authorities began their urgent efforts to disband the students yesterday afternoon. The Dialogue Committee of student leaders, set up to seek talks with the Communist Party leadership, was summoned to see Yan Mingfu, head of the Communist Party-affiliated United Front organi-

sation, and Li Tieying, chairman of the state Education Commission. The meeting broke up in disarray when the officials said the talks could not be broadcast live.

Back in the huge expanse of Tiananmen Square, the line of official flagpoles all ready to fly the state flags of the USSR and the People's Republic of China for today's great celebra-tions, has been usurped by the fluttering emblems of the Peking students' colleges, and a black-on-yellow banner proclaiming simply: "Hunger Strike." Every hour they changed a sign spelling out the length the protest has lasted.

At the Soviet headquarters preparing for Mr Gorbachev's arrival, the protest only brought confusion and deep embarrassment. The whole Sino-Soviet rapprochement has been largely driven by Soviet enthusiasm, and it now appeared in danger of being undermined by a protest partly inspired by Soviet glasnost and perestroika.

The students have submitted

a petition to the Soviet embassy to meet Mr Gorba-chev. It was swiftly passed back to the Chinese authorities for consultation.

Soviet officials flatly refused to give any real reaction to the events, which they insisted are a domestic issue. "We should not teach one another, but we should learn from one another - even from one another's mistakes," Mr Nikolai Efimov, deputy head of the Soviet Com-munist Party's ideology depart-ment, said in the nearest thing A more candid response

Chiaureli, who likened the stu dent demonstration to the peaceful nationalist protest in her native Georgia last month - brutally broken up by Soviet troops, causing 20 deaths. "I saw what was happening in Peking square," she said. "The square in Tbilisi came to mind. The same thing was happening

Cambodian stumbling block, Page 6; A door for Mr Gorba-

marketing . . .

Shamir wins | European approval for West Bank poll

By Hugh Carnegy in Jerusalem

ISRAEL'S government yesterday approved by 20 votes to six a peace initiative proposed by Mr Yitzhak Shamir, the Prime Minister, aimed at ending the 17-month-old Palestinian upris-ing in the Israeli-occupied West Bank and Gaza Strip.

The endorsement by a clear majority of ministers from both Mr Shamir's right-wing Likud bloc and the left-of-cen-tre Labour Party will strengthen the prime minister's efforts to win interna-tional backing for the propos-

Their main feature is a plan to hold elections in the occupied territories to elect a local Palestinian leadership which would negotiate an interim and, eventually, final settle-ment with Israel.

Summing up his offer to the Palestinians, Mr Shamir said: "One hand holds the stick, the other the peace initiative." The plan deliberately left several key issues unspecified, reflecting important differreflecting important differences still to be resolved between Labour and Likud, and between Mr Shamir and the US, which backs the election idea. The proposals also fall short of conditions demanded by both local Palestinians and the Palestine Libertians.

ation Organisation (PLO) before they will consent to elections. The US is pressing both sides to reach common ground on the issue. Yesterday, a senior State Department delegation led by Mr Dennis Ross was in Jerusalem on the first leg of a shuttle between Israel, Jordan and Egypt. This week, Mr Moshe Arens, the Likud for-eign minister, and Mr Yitzhak Rabin, the Labour defence minister, fly to the US to promote Mr Shamir's plan.

Continued on Page 26

companies combine to secure data

By Alan Cane in London

AN ORGANISATION to tackle the growing problem of secu-rity in commercial data processing systems has been formed by a number of leading companies in Europe.

The European Security Forum is led by Coopers & Lybrand, the international management consultants. Among the 28 founder members are Asea Brown Boveri, British Airways, British Tele-com, Fiat, Ford of Europe, International Business Machines, SKF and Volvo.

Mr Marco Kapp, forum director, said that organisa-tions could no longer remain in isolation where security was concerned: "Security solu-tions need to be developed quickly which can be rapidly and widely adopted by leading organisations and their trading partners."

Each of the companies has paid an annual membership fee of £12,500 (\$20.7500). Mr Alan Stanley of C&L in the UK, who helped to plan the forum, said he hopes that as new members join, the annual budget will eventually exceed £1m. "This will not be a talking shop," he said. "A budget of that scale will produce the practical solutions that can create change."

The creation of the forum

has been prompted by an increasing awareness of the extent to which companies are dependent on computer systems connected in networks and the risks they run from accidental damage to the network, errors on the part of computer operators or mali-

cious disruption.

A two-year £1m study by C&L for the European Commission conclusively showed that many organisations rely on their computer networks to such an extent that a loss of service could lead to financial Continued on Page 26

Crédit Lyonnais in L340bn

By Alan Friedman in Milan

CREDIT LYONNAIS, the second biggest French bank, is paying L340bn (\$243m) to buy effective control of Credito Ber gamasco, a large northern Italian private sector bank. The deal is one of the most important cross-border bank-

d'Italia (BAI), which was val-

February.
The deal calls for Credit Lyonnais to acquire 29.68 per cent of Bergamasco at a share price of L52,000, a 73 per cent premium on the average price of Bergamasco shares recently. Credit Lyonnais defeated two

A significant feature of the deal is an accord between alter the bank's by-laws.

These regulations at present limit voting rights for any single investor to just 4 per cent of the bank's capital. This arrangement was negotiated by Senator Guido Rossi, a leading Italian approach.

Credito Bergamasco's net

nais deal values the Italian bank at net equity plus 12 per cent of deposits, or in other words, at 41 per cent above its net equity.

The bulk of the Bergamasco

shares are being acquired from Mr Ernesto Preatoni, an investor who has built up a 15 per cent share stake since last year, and from the Bergamo branch of the Vatican Curia, which owned 5 per cent of the

Meanwhile, in a separate deal which is likely to be announced within the next few days, Credito Romagnolo, the second largest private sector bank in Italy, is to pay around L300bn to acquire 30 per cent of Banca Friuli, a wealthy bank in north eastern Italy. The Friuli deal is part of Mr

Carlo De Benedetti's drive to expand Romagnolo's interests.
Although Mr De Benedetti,
the leading Italian industrialist, is a minority shareholder
of Romagnolo, he holds effective control of the bank.

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. . . 9.5 million potential customers right on the doorstep and with 2 free ports and air freight facilities only 40 ministes away - international

markets are within easy

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Photographed at the award winning Kilhey Court, Wigan. Ideal venue for



deal for Credito Bergamasco

ing acquisitions in Europe and places a total value of L1,100bn on Credito Bergamasco.

The transaction is therefore larger than the 1986 takeover by West Germany's Deutsche Bank of Banca d'America e

ued at \$603m.
The valuation of Credito Bergamasco is equal to 16 times 1988 net earnings of L70bn. J. Henry Schroder Wagg, the British merchant bank, first identified Bergamasco as a takeover target in January this year and recommended the deal to Credit Lyonnals in late

Italian banks which were also interested in acquiring Berga-

Credit Lyonnais and leading Bergamasco shareholders that an extraordinary meeting of shareholders is to be called to

ing Italian corporate lawyer and legislator.

Bergamasco has 75 branches in Italy and also controls the

15-branch Banco San Marco in Venice. Bergamasco's total deposits amount to L2,800bn. Îts total assets last year were

equity amounts to L780bn, which means that the Lyon-Survey: State of New Jersey ...

Management: Importing cars into Japan: the

China: A door opens for Mr Gorbachev 24

CONTENTS THE MONDAY INTERVIEW



Mr Stuart Lipton, the chief executive of Stanhope, the UK property group, who delights in working on the grand scale, is involved in so many developments that he appears to be changing the face of London single-handed

. Currencies _____ 30

Editorial comments Mr Bush shows his hand; The eclipse of Dr Owen ... Citicorps US's largest banking group signals a greater commitment to Europe Lex: Thirsting for a weaker brew; California's Proposition 103 Business column: Enhancing the 'quality' of Japanese investment -

42 Unit Trusts ... Money Markets

dogged reap the rewards

Fears grow for Briton

STILL no word had come last

STILL no word had come last night of the whereabouts of the former Battle of Britain fighter pilot. Mr Jack Mann, 74, who disappeared in Mos-lem West Beirut on Saturday, 1 and Markows writes from Bat

Lara Mariowe writes from Bei

A group calling itself the

"Armed Struggle Cells" issued a communique demanding the

release of "comrades accused of the assassination of Naji Al-Ali". Mr Ali, a Palestinian

political cartoonist, was fatally wounded by guamen in

missing

in Beirut

OVERSEAS NEWS

Moscow

Nato on

missiles

By David Goodhart in Bonn

MR Eduard Shevardnadze, the

Soviet Union would halt

the destruction of its SS-23

intermediate-range nuclear weapons, agreed under the 1987 INF treaty, if Nato devel-oped a new Lance missile with

a range just under the 500km technically allowed for

short-range weapons.

The threat to nullify the INF

agreement, or to develop a

new Soviet missile to counter a Lance 2, was made at the end of Mr Shevardnadze's 24-hour

visit to Bonn. His visit was mainly taken

up with preparations for President Mikhail Gorbachev's visit

Those preparations included a compromise deal over the

"Berlin clause" in the agree-

ments – from trade to cul-tural exchanges – which Mr Gorbachev will sign next month. The Soviet Union has always insisted that West Ber-

lin be distinguished from West

Germany in bilateral agree-ments, a view which the Bonn

The threat to withdraw from

the INF agreement, following last week's offer unilaterally

to withdraw 500 short-range

nuclear weapons, is clearly designed to influence the mod-

Mr Shevardnadze also

repeated his Government's readiness to negotiate over all

weapons and its intention to

reach equal levels in conven-

tional arms, which he said would take "between five and

Lionel Barber in Washington

adds: The Bush administration yesterday brushed aside Mr

seven years" to complete.

ernisation debate in Nato.

Government rejects.

next month.

warns

Corruption clash looms over Soviet prosecutors

By Bruce Clark in Moscow

A BITTER showdown is looming between conservative members of the Soviet establishment and two of the country's top court prosecutors who are apparently threatening to shed new light on the corrupt activities of senior public offi-

Supporters of Mr Nikolai Ivanov and Mr Telman Gdlyan see the lawyers' claims of malpractice in high places as a crucial test of will between an emerging caucus of radical politicians and the old-guard apparatchiks. Mr Gdlyan and Mr Ivanov worked for six years on unravelling the huge web of corruption that existed in the republic of Uzbekistan under the late President Brezhnev. Their work led last year to the prosecution of Mr Yuri Churha-nov. Mr Brezhnev's son-in-law. who is serving a 12-year jail sentence.

Controversy reached a new height last Friday, however, when Mr Ivanov, employing the tone of a man who was almost past caring, committed a sensational act of lèse-ma-jesté on Soviet television. He said that the name of Mr Yegor Ligachev, the hard-line Polit-buro member, had "appeared" (in what context he did not specify) in the course of a crim-inal investigation into corruption and Mafia-style practices

in the Uzbek republic. Mr Ivanov, a candidate in yesterday's run-off parliamentary elections, also referred by name to two ex-Politburo members and to a former head of the Supreme Court. And he made the grave allegation that "State policy now is aimed at curbing the fight against organised crime.'

A woman emerging from a polling station in Moscow where one of the run-off contests is being held, yesterday

CONTROVERSIAL

anti-Stalinist playwright, a

respected Armenian poetess

and an engineer from Lenin-

grad who openly renounces

Communism were among the

1,216 candidates standing in

run-off parliamentary elections

in 199 places around the Soviet

Union yesterday.

Almost all the elections are being held in places where no

candidate received more than

50 per cent in the historic March 26 election - even

By Bruce Clark



during investigation

described Mr Ivanov's outburst as a "rare act of civic courage". But the Praesidium of the Supreme Soviet, in a statement published yesterday, retaliated with a stinging attack on both Mr Ivanov and Mr Gdlyan for attempting to disorient people" through "provocative

It also accused them of seeking to hamper the work of the special commission which is

investigating them both because of purported "citizens' complaints" against them. If anything, it is the case of Mr Gdlyan, who was elected to Parliament last March and belongs firmly in the radical camp, which arouses the strongest emotions. He became something of a public hero last year when he led the prosecution against Mr Churbanov.

But in the last month, the presidium of the Supreme Court – where he works as an investigator into major cases has made a devastating attack on him. It has pub-

dates were standing.
These places include Lenin-

grad, where the party chief, Mr

Yuri Solovyev, was routed (by means of spoiled ballot papers)

in March despite being unop-posed, and Kiev, where old-

guard city politicians received

a drubbing.
Three of yesterday's polls

were being held in Armenia in districts where - because of

boycott calls from nationalist

leaders - fewer than 50 per

cent of the electorate voted in

Rebels stand in run-off elections

the story of an old Estonian private husinessman who died in jail after being convicted in 1983 on trumped-up charges of embezzlement and bribery. The prosecutor in the case, it notes, was none other than Mr Tel-

The unfortunate entrepreneur languished in jail for months before coming to trial, was forced to confess under duress and was barred "with an inhumanity foreign to the Soviet penal system" from visiting his wife as she was dying

As told by the Supreme Court, it is a story of a man who suffered horribly for the crime of threatening estab-lished interests by being too competent and successful: a story that could not have been better calculated to discredit Mr Gdlyan in the eyes of his liberal allies. Supporters of Mr Gdlyan are convinced that he is the victim of a cynical smear campaign, launched because he was moving his searchlight from the villains of the Brezhnev era to people in high places today.

And yet the story has also troubled the liberal camp: if there is even a shred of truth in the allegations against Mr Gdlyan, does he belong in their ranks?

Between those liberals who say they will support Mr Gdlyan to the end, and those who are disturbed by the allegations against him, there is a third school of thought. This holds that even if Mr Gdlyan was at fault in the Estonian case, one should remember that there can scarcely be any-one who held public office in the Soviet Union in the Brezhnev era who has not made some compromises he would rather forget: let him who is without sin cast the first stone.

authorities are hoping for a

playwright, is one of seven candidates in a middle-class

suburb of Moscow. In Lenin-

grad, no fewer than 34 candi-

dates are competing to repre-sent the city, many of them liberals whose efforts are

doomed to cancel each other

Mr Mikhail Shatrov, the

better turnout

Shevard nadze's threat, describing it as an attempt to influence public opinion in Western Europe. The latest Soviet moves have encouraged criticism in the US that the administration This time, the list of candidates includes moderate nationalists like the writer Ms Silva Kaputikian, and the is not taking the propaganda

While President Bush's foreign policy speech on Friday was generally favourably received, some said it did not deal with specifics or amount

to a blueprint for Nato.

Mr Bush's "Open Skies" proposal – under which the superpowers would allow surveillance flights – got a tepid response. Experts sald its military value was limited because of the use of spy satellites.

Spain to cut public spending

AFTER MONTHS of international and domestic pressure to drain liquidity from its economy without once again resorting to purely monetary measures, the Spanish government has announced a Ptall5bn (£580m) cut in public spending this year and sharply increased the withholding tax

on corporate profits.

Both moves, which will take Pta250bn out of circulation this year, mark the first time in at least 12 months that the government, faced with rising inflation and a morifly deterior. inflation and a rapidly deterior-ating current account deficit, has tampered with fiscal policy to try to cool the economy. Announcing the cuts at the

weekend, Mr Carios Solchaga, the Finance Minister, conceded that the action had been made necessary by the relatively poor results of a tough credit

squeeze imposed at the end of January by the Bank of Spain. The credit measures were designed to take Pta400hn out of circulation but have driven to rite and the Government is also under pressure to raise the price of petrol. of circulation but have driven up interest rates and led to a 6 per cent increase in the value of the peseta against the D-Mark since the beginning of

the year. The Government has recently increased its forecast current account deficit for this year from \$7bn to \$8bn, nearly four times greater than last year's, as falling tourist revenues and the strong peseta compound the effects of a massive flow of imports.

Credit to the private sector

grew 19.6 per cent in April and is now growing at 17.9 per cent a year, and the broad money supply measure, though it improved in March, is growing at 12.9 per cent, nearly five

price of petrol.

The budget cuts amounced at the weekend are across the board, with most ministries having to make small sacrifices. New tax regulations for companies mean that instead of making a one-off payment in October of 30 per cent of their estimated annual tax obligation, payments will be stagtion, payments will be staggered.

A payment of 10 per cent now falls due in July, another of 30 per cent in October and a further one of 15 per cent in December - meaning that corporate withholding tax rises 83

per cent.
Mr Solchaga estimated that this would take Ptai35bn out of

fatally wounded by guamen in London in 1987. In Zahrani, seven miles south of Sidon, Mr Markus Quint, 24, a West German kidnapped on May 4, was freed at the local headquarters of the Shia Amal militia yesterday. It

was not known who had abducted him or how his release had been obtained. 'Greenies' gain

in Tasmania Australia's "Greenie" environmentalists look like doubling their representation and held-ing the balance of power in Tasmania's parliament after a strong showing in Saturday's state election, Chris Sherwell reports from Sydney. The result was a setback for

the Liberal government headed by Premier Robin Gray, and for the opposition Labor Party. Both parties are now assessing if they should strengthen their own environments and the strengthen their own environments. mental platforms.

Results so far indicate the Liberals will have 17 seats in the 35-seat lower house and Labor 13, while the environmentalist independents should have four. One seat remains

Baltic call for 'independence'

Baltic nationalists issued a call yesterday for "economic independence" from Moscow by next year, AP reports from Tallinn, Sixty-one of the Bal-tics' 89 deputies in the new Congress of People's Deputies parliament also hammered out the legislative body's first platform, asserting the right of the country's 15 republics to set their own policies, and denouncing several Kremlin

roots People's Fronts from the Soviet republics of Estonia Latvia and Lithmania stopped short of demanding overt independence for their once-sovereign homelands. More than 400 activists called on Moscow not to "obstruct the restora-tion of state sovereignty" in

Official US visit for Occhetto

Mr Achille Occhetto's pilgrimage in search of legitimacy for Western Europe's largest Communist Party will establish him today as the first Italian Communist leader to pay an official visit to the US, John

Wyles writes from Rome. Since his election to the left as a social democratic movement.

Italy approves Montedison tax break

By Alan Friedman in Venice

THE ITALIAN government has approved a decree law that will provide special tax breaks on L1.500bn (£647m) of capital gains tax that otherwise would have to be paid by Mr Raul Gardini's Ferruzzi-Montedison

chemicals group.

The decree was specially-drafted by the Italian government last year after Mr Gardini let it be known that unless he was allowed to defer payment of the tax, he would not agree to transfer most of the chemi-

cals, fertilisers, fibres and elastomers assets of Montesidon to Enimont, a joint venture with the state-owned Enichem.

Under the terms of the decree, Mr Gardini will be able to put off for years the payment of 75 per cent of the L1,500bn of capital gains taxes now falling due. The remainder may be stretched out over five

Opposition politicians in Rome have assailed the Eni-mont decree as a "colossal gift" to Mr Gardini.

They have called on the Prime Minister, Mr Ciriaco De Mita, to refuse the special tax

Sir Leon Brittan, the European competition commissioner, is believed to be exam-ining the case in order to ascertain whether it constitutes special aid to Mr Gardini that would distort competition and thus violate the Treaty of

Craxi offers coded choices

By John Wyles in Rome

THE SIGNAL, flashed through the murk of Italian politics from the Republican frigate at the end of last week, asked "Shall we sink the govern-ment?" The answer, filtered back through the fog at the weekend from Captain Craxi aboard the Socialist destroyer,

aboard the Socialist destroyer, seemed to be: "Not yet".

Thus, in the ever-inventive Italian political scenario, party congress has been speaking unto party congress. Mr Giorgio La Maifa, whose Republicans are one of the minnows in the fire yearty condition posted. the five-party coalition, pasted the government led by Chris-tian Democrat, Mr Ciriaco de Mita, in the speech opening the Congress last Thursday and sprinkled some doubt over his

party's future participation.
The following day, the
Republican president, Mr
Bruno Visentini, went even further, suggesting that the DC

that early elections might be In a prolix 2%-hour opening

address on Saturday, Mr Craxi put a suitably coded choice before his delegates. On the one hand, he said his party could "close in on itself in a position of total distance" by insisting that it was no lon-ger prepared to serve under Mr de Mita. Or it could make "an

umpteenth effort in clarification" to return the government to a politically coherent course Mr Craxi wants to win votes on June 18 and clearly doubts that he can do so by stripping Mr Benita of his government braid beforehand. Better to campaign on the "confusion" and failures of the DC led coalition, even if it does include

in key ministries such as the

some of his senior colleagues

calling for a "verifica" which means that the coalition party leaders have to attempt, in sol-emn summit, to redefine poli-cies and to inject the govern-ment with a new dose of political will nolitical will.

The Socialist leader's speech sought to set the tone of the European election campaign by nominating drugs and the envi-ronment as high priorities for further action and by singling out the Italian Communists as

his prime target.

Despite some organisational disasters, the choice of a former engineering factory in Milan as the congress venue appears to be a triumph. His ,000-strong audience sat beneath overhead crane tracks bedecked with the flags of the European Community nations in a setting which impressively evoked the party's industrial roots rather than the yuppie

The search goes on for a new veteran to lead Japan

JAPAN'S ruling Liberal Democratic Party was today set to start a fresh round of negotiations to find a prime minister to succeed Mr Noboru Takeshita, who has pledged to resign soon over his involvement in the Recruit scandal.

The party has abandoned its attempts to persuade Mr Masayoshi Ito, a 75-year-old elder statesman, to take the job after the failure of last-ditch talks on Saturday.

The campaign to find an alternative to Mr Ito is likely to take at least a week, possibly two. Party leaders will face immense difficulties choosing someone who is acceptable to the LDP's constituent factions and who can be portrayed as a clean politician

with no links to the Recruit affair.

The scandal, which involves the distribution of cash and cut-price stocks to senior politicians and other influen

tial people, has touched virtually the whole of the LDP's current leadership

Turning to a junior politician would be politically unacceptable in a coun-try where seniority is highly valued – especially for those senior politicians who still entertain hopes of holding office. So the party is hunting among the ranks of its elder statesmen for a suitable candidate.

Mr Ito seemed to fit the bill because of his experience in office and his clean reputation. However, he rejected the offer partly because of illness and partly because his demands for a wholesale clean-up of LDP politics were unacceptable to Mr Takeshita, Mr Shintaro Abe, the LDP

secretary general and other leaders. The party's rank-and-file suggested several possible alternatives to Mr Ito.

They are Mr Takeo Fukuda, a former Mr Takeshita's father-in-law, so would prime minister, Mr Shin Kanemaru, a former deputy prime minister, Mr Michita Sakata, a former speaker of as well as their immediate potential the Diet's (Parliament's) lower house, Mr Toshio Komoto, a former head of the Economic Planning Agency, and

> Stefan Wagstyl on the hunt for a successor to Takeshita

Mr Masaharu Gotoda, a former Chief Cabinet Secretary.

All, however, are over 70. Mr Fukuda is 84 and has already announced his intended retirement from the Diet at the next election. Mr Kanemaru, while a strong leader, is

not represent a clean break with the Takeshita regime. Mr Sakata has held several cabinet posts in a long career, but he is an independent. Mr Komoto leads a faction but he is compromised by the financial collapse

of his family company, Sanko Steamship. Mr Gotoda used to head the National Police Agency and has an honest reputation but he was a close ally of Mr Kakuei Tanaka, the former prime minister who was involved in the Lockheed scandal. Inevitably the choice will involve horse-trading among the four largest factions — headed by Mr Takeshita, Mr Abe, Mr Yasuhiro Nakasone, the former prime minister, and Mr Kiichi Miyazawa, the former finance minister.

Mr Nakasone's faction is compromised by the fact that its leader has resisted pressure from other senior politicians to give evidence before the Diet about his involvement in the Recruit scandal, which related to events which mostly took place while

Mr Nakasone was in office. Mr Takeshita's stock meanwhile has been rising from the nadir reached when he announced three eks ago that he would resign once the 1989-90 budget was passed. In contrast to Mr Nakasone, he has admitted political responsibility for the scandal and paid the price. After a week or two he might be in a position to claim that he has made every effort to find a successor.
Under those circumstances, say

some political analysts, Mr Takeshits might even be able to withdraw from his promise to resign. He might argue that it was against the national interest that Japan should be without a prime minister.

SHIPPING REPORT **Ouiet week** for tankers

By Rachel Johnson

THE tanker market has had an uneventful week apart from continuing buoyancy in the period sections, which continued to make spot market rates appear low, E A Gibson shipbrokers reported.

Medium-sized vessels in the Middle East Gulf continued to outperform the larger units. The 130,000-ton cargoes to the West were achieving rates of New World Scale 75 for dis-charge to the UK and the Continent, while 80,000-tonners were asking for NWS 140 for

their homelands.

leadership last summer, Mr Occhetto has been bent on persuading the public that his party (PCI) belongs to the mainstream western European

· .a.

Stars ferried.

On one side of the lobby at The Regent Hong Kong, you'll find an unparalleled view of the fabled Star Ferry plying the waters of Victoria Harbour.

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'Kabul Ox' turns faces red in Washington

Najibullah has defeated all attempts to topple his regime, Christina Lamb writes

A first Soviet tank roiled out of Afghanistan, US officials were predicting the imminent fall of Kabul. After nine years, 115,000 Soviet troops equipped with the lates a meanury had failed to tame a weaponry had failed to tame a bunch of untrained men from

the hills.

More than \$2bn (£1.1bn) in
US aid had fransformed peasants with ancient rifles into the world's best-equipped guer-rilla force able to humiliate a superpower. Morale among resistance ranks was high. Today, the smile is on the face of President Najibullah, whom no one thought could survive without the Russians. Nick-named "The Ox", his stubbornness has defeated all attempts to remove him.

Instead, he has reconciled the two factions of his divided People's Democratic party (PDPA) and wooed middle-class support by playing up the fundamentalism of the guerril-las while himself becoming more Islamic. What, on taking office, Mr Mikhail Gorbachev. the Soviet leader, described as Moscow's bleeding wound, has become the cause of a red face

for US policymakers. "The Mujahideen are going nowhere fast, militarily and politically, says a Western diplomat in Islamabad. If anything, the battlefield has become more bloody with the Soviet departure. Natibullah's regime still controls 25 of 31 provincial capitals. Far from

YEAR ago today, as the first Soviet tank rolled out of Afghanistan, US als were predicting the ent fall of Kabul. After month, has disproved Mulahiment fall of Kabul. After month, has disproved Mulahiment fall of Saviet to control of the day of the fall of t deen claims to control 95 per cent of territory. Despite back-up from Pakistan, the situation is at best a stalemate.
The régime is taking full
advantage of its airpower, and
guerrilla commanders have been unable to agree on a

united strategy.

These days nobody talks of capturing Kabul. The snows have thawed and excuses run out. For the first time, Mujahlann and comments are comments and comments deen are questioning whether the Soviet troops left because they were defeated or, as West-ern analysts agree, through global and domestic pressure. So what went wrong? Partly, it was a change in the nature

of war: setpiece battles to take cities require training and discipline rather than the unpre-dictability which made for an effective guerrilla force. Reports of atrocities whether by Mujahideen or their Arab volunteers have deterred defections, forcing the régime to kill

The Shura (council) which convened in February to form a representative government that would attract defections degenerated into a popularity poll for the seven resistance party leaders who in an earlier survey of refugee camps got only 2 per cent support among

Defections are unlikely

Many supporters of the Mujahideen are looking more favourably at Najibullah, who, sitting in the capital, is claiming the moral high ground. A ing the moral high ground. A moderate resistance leader admits: "How can we call him a puppet when we have half the world pulling our strings?" While extremists insist "peace will return to Afghanistan only through war", an increasing number of Mujahideen are talking of negotiations and of UN intervention to stop the bloodshed.

stop the bloodshed. Najibullah is having some success in deals with individ-ual commanders but the blood is still too fresh to do so

openly. One commander asks:
"When we threw out 115,000
Soviets, how can we admit to
not being able to defeat half as
many Afghan troops?"
With the present military
deadlock, Pakistan and the US
are under pressure to reassess
their policy and reconsider a
political solution. Moscow has
suggested an international con-

suggested an international con-ference but Washington and Islamabad continue to back the interim government decision to go for a military solution, with the Bush Administration committed to give military aid until victory.

Last week. Mr James Baker,

the US Secretary of State, was in Moscow for talks with Mr Eduard Shevardnadze,

Moscow's Foreign Minister. Afghanistan was among the topics discussed during his visit, but Mr Baker has made it clear he is resisting Soviet demands for negotiations on a political solution.

Others within the State Department are saying Jalala-bad was a serious mistake and the time may come for a policy review. Many are questioning the interventionist role of Pakistan's military intelligence (ISI) who were behind the Jalalabad fiasco and why the majority of aid has gone to extremists

Pakistan's Prime Minister, Ms Benazir Bhutto, is also coming under pressure from those within her party anxious

to avoid a protracted war on their borders. Public opinion is turning against the war, particularly after two Scuds were fired into Pakistan.

Some analysts believe the Mujahideen should not dismiss Najibullah's offer to step down Najibullan's offer to step down and hold elections: A Western diplomat comments: "The longer they leave it, the weaker position they will be in. They may just find that when they finally agree, Najib refuses."

Meanwhile, the cost in lives meanwine, the cost in lives and destruction is mounting. Last May, journalists were scouring the border for refugees returning. One year on, there are more refugees than ever.

WORLD ECONOMIC INDICATORS									
TRADE STATISTICS									
UK (Ebn) Japan (USSba)	exports imports balance exports imports balance	Mar 89 7.430 9.120 -1.690 24.238 17.104 +7.134	Feb '89 6.829 9.025 -2.198 23.635 13.486 +10.149		Mar '88 6.465 7.525 ~1.080 - 20.801 12.335 +8.462				
US (Shn) W Germany (DMhn) France (FFrbn)	exports imports balance exports imports balance balance	Feb 89 28.905 40.964 -12.059 52.580 40.390 +12.190 93.089 93,522 -0.453	Jan '89 28.746 38.992 -10.246 53.250 39.790 +13.460 94.255 97.083 -2.828	Dec. '88 29.062 41.731 -12.689 51.060 40.130 +10.930 86.742 91.509 -4.767	Feb 98 24,518 38,939 -14,421 41,850 33,530 ± 8,320 75,075 -4,856				

In line with President Carlos Salinas de Gortari's piedge of an "extraordinary liberalisa-tion", the new rules will also spell out the acceptability of 100 per cent foreign ownership of new ventures outside certain sectors restricted to the state and national companies. Exemptions from the 1973

Law on Foreign Investment, which limits the maximum foreign shareholdings in Mexican ventures to 49 per cent for par-ticular industries, were made under the last administration with IBM, Xerox and Ericsson

But potential foreign inves-tors, especially the Japanese, have been inhibited from investing in the country by the onerous application of the law

and the general uncertainty about its rules.

Among the "strategic" sectors reserved for the state will be oil, basic petrochemicals, power generation, certain minerals including uranium, rail-

such as broadcasting, internal transport and airlines will be restricted to the ownership of

national companies.

Overall the sim of the government and of Mr Jaime Serra
Puce, the minister directly
responsible, is to simplify the
forbidding labyrinth of regulations and to streamline the
equally daunting bureaucratic
procedures.

At the same time it seems certain that one condition will be the location of new enterprises outside the main industrial concentrations of the Vailey of Mexico, Monterrey, and Guadalajara.

Another stipulation expected is that a foreign company will have to produce 20 per cent of the capital needed for a project from its own cash resources with an 80 per cent limit on

borrowing.
Emphasis will be placed on the training of Mexicans and the transfer of technology.
Of particular significance to tourism development is likely to be an easing of the ban on foreign ownership of coastal land through the use of "fide-comisos" or trusts enabling a foreign investor the unrestricted use of land - initially for 20 years - with the auto-

ways, and the hasic telecom-munications system. Others similar period. similar period. The same legal device may be used to enable foreign com-

panies, as well as national ones, to participate in joint ventures with Petroleos de Mexico for the production of basic petrochemicals, a sector exclusive to the capital-starved state oil corporation. Under such a system Pemex's part-ners would be paid in products. In addition, if is understood that the government plans to open the Mexican stock market to direct investment by for-eigners, although, whatever shareholdings they acquire, they will not be entitled to meetings. The government says the new regulations will

But their constitutionality will probably be hotly con-tested by the left-wing opposi-tion, and the old guard of the ruling institutional Revolutionary Party may well find them politically unpalatable. Accord-ing to the Bank of Mexico's latest annual report, foreign investment in 1988 was \$2,59bm of which \$564m was accounted for by reinvestment of profits and \$868m by debt swaps, which were suspended in

not need to be approved by the

Bush shifts ground on environment

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush has bowed to environmentalist pressure in his own administration and Congress and agreed that the US should commit itself to work towards an international convention on global warming.
This is a marked shift from

previous US caution that a convention would be prema-ture as not enough is known about scientific and economic

about scientific and economic effects of global warming.

New instructions have gone to the US team at a United Nations-sponsored meeting in Geneva on the issue and Mr William Reilly, the head of the Environmental Protection Environmental Protection Agency, said Mr Bush was "committed to a framework convention that is properly prepared and fully inclusive of the rest of the world."

The administration has been

divided, with Mr Reilly's agency and the State Department pressing for firm commitments, and the depart-ments of Energy and Agriculture and the Office of Management and Budget

favouring caution.

Mr Bush's change of policy is limited. The international conference he promised will now be a "global workshop" of

Ecological commitment to be tested Julian Ozanne previews a UN environmental meeting in Nairobi

NVIRONMENT minis-ters and their represen-tatives from 70 countries meet in Nairobi today hoping to take action to support growing concern about degradation of the environment.

Delegates to the conference, the United Nations Environment Programme's 15th Governing Council, expect to prepare the ground for a longterm programme of action.
"This, I consider, is a water-

shed in our movement in UNEP and in the environment. Either we get something serious out of this governing council or I would feel that really the governments do not mean business or, rather, they mean business as usual and we are going with the hullahaloo of talk and nothing doing about the protection of the environ-ment," says Dr Mostafa Tolba, the executive director of

The conference comes in the wake of several international year which have rapidly made the environment one of the world's main concerns. These include the London Conference on the Ozone Layer, The Hague environment summit, the signing by 43 countries of the Basle Convention on the cross-boundary movement and dispersal of hazardous wastes

the commitment by 80 coun-

tries to a total phase-out of pro-duction and consumption of chlorofluorocarbons, which deplete the ozone layer. But senior UNEP officials

remain concerned that serious commitment to specific goals, targets and adequate levels of funding is lacking.

The conference will discuss three big issues: the role of UNEP, the agenda for a UN Conference on the Environment and Development in 1992, and the question of sustainable

Dr Tolba believes UNEP is over-stretched, under-funded and toothless. First he wants governments to give UNEP a mandate to focus on five areas of environmental concern where progress can be made.

• Atmospheric issues – climate change and global warming and the ozone layer,
• Ocean pollution and coastal Toxic chemicals and hazard-

 Deforestation and desertification:

• Fresh water management. "Are the governments willing to reach that stage or not? This is going to be an acid test of whether governments really want to come down to earth and face the problem properly or not," he said.

Second, he wants governments to commit themselves to

significant boost of funding to UNEP from the present level of \$40m to \$100m by 1992. Finally, Dr Tolba will press for a series of institutionstrengthening measures to allow UNEP to function more

effectively, particularly between the annual governing council meetings. he issue of the strength of UNEP will also be brought up during dis-cussions on the 1992 UN Conference. Dr Tolba hopes gov-

ernments will endorse proposals for the creation of a high-level body called an Environmental or Ecological Secu-rity Council, which will meet permanently and act as the world's environmental police-

Appropriate institutional change in the UN system, such as making UNEP an executive specialised agency, is also being mooted.

But according to a report circulated to the Governing Council, the most important ele-ment for 1992 is "to state concretely what the world community is actually going to commit itself to do within the next decade. The conference should establish specific tar-gets, state how the world is going to reach them, and define who is going to do what and at what cost."

These targets will include

legally-binding commitments to address some of the main sources of climate change and the emission of greenhouse gases, principally carbon dioxide from cars and power stations, which are heating the earth and causing expansion of the oceans, which threatens catastrophic flooding of low-lying coastal areas and Islands.

Other potential issues to be decided on for the agenda of the 1992 conference include: · Adoption of a code of environmentally appropriate con-

duct;
• Creation of a centre for dealing with ecological crisis; Greater use of outer space as an environmental monitor-

ing base;
• Establishment of an international environmental dis-

Finally, the governing council will consider whether the steps taken by the UN system and individual governments to address the issues of environmentally sound and sustainable development, as set out in the World Commission report Our Common Future, have been adequate and what should be done to promote further action at the levels of development plans and poli-

The thorny issue of making development assistance conditional on environmental action

Nuclear operators seek to improve world standards

By David Fishlock, Science Editor

EVERY electricity company in the world with a nuclear power station in operation - a total of 150 from 30 countries - is expected to be represented at top lavel in Moscow today for the inauguration of the World Association of Nuclear Opera-

Through Wano, nuclear companies hope to spot in good time any trends anywhere in the world that could lead to a major nuclear accident.

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The companies, with more than 400 power reactors run-ning, were agreed that public confidence in nuclear energy could not survive another accident as serious as Chernobyl, said Lord Marshall, chairman of the Central Electricity Gen-erating Board, as he departed

for the Moscow meeting.
The evidence from nuclear accidents so far was that such accidents did not "just happen" but had roots in bad operating wractice that rould be snotted

much earlier, he said.

After the US reactor accident at Three Miles Island, US nuclear inspectors had unearthed records of several similar incidents that had begun in the same way, although no one had been alert to the implications at the time. Companies attending the Moscow inauguration would sign a charter undertaking to file data promptly on reactor performance and all nuclear incidents with Wano.

It's no accident that we're

meeting in Moscow. Chernobyl was a horrible shock to the Soviet people and the Soviet system. Lord Marshall said. He believed membership of Wano would impose considerable "peer pressure" on every utility to be open and accurate. No utility could afford to be accused of falling to meet the

spirit of Wano. He understood Wano had the blessing of Mr Mikail Gorbachev, and its patron in Moscow would be a cabinet minister, Mr Boris Scherbina, deputy chairman of the USSR council

of ministers, he said.

Wano is the nuclear utilities own response to Chernobyl, initiated by joint US-French action, and agreed at a meeting of utilities in Paris 18 months

ago:
It aims to maximise the safety and reliability of miclear stations by fostering competition in plant performance between operators with are not normally competing commer-

cially. It will also encourage nuclear reactor operators to visit each other, criticise what they see, and exchange find-ings on operating practice with

The utilities are funding a \$5m annual budget for the international exchange of data, divided between regional cen-tres in the US, USSR, Paris and Japan, and a co-ordinating cen-

By-election victory boost for Mahathir

By Wong Sulong in Kuala Lumpur

DR Mahathir Mohamad, the Malaysian Prime Minister, has further consolidated his position with a surprisingly strong victory for the government in a parliamentary by-election over the weekend.

Datuk Lim Ah Lek from the Malaysian Chinese Association, the Chinese partner in tion, the Chinese partner in the government, secured 17,401 votes in the Bentong constituency, defeating the candidate from the opposition Democratic Action Party by more than 8,500 votes.

The by-election was caused by the death of Tan Sri Chan Siang Sun, the Health Minister, who had won the racially-mixed seat in the 1986 general election by a margin of 8,600.

election by a margin of 8,000 The DAP chief, Lim Kit Siang, recently released after being detained for 18 months, campaigned vigorously in Bentong, but his efforts had little impact on the voters, who, after having Tan Sri Chan as their MP for 30 years, appreci-ate the benefits of staying

FINANCIAL TIMES

with the government.

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Egypt to lift interest rates today

By Tony Walker in Cairo

ECYPT will raise interest rates from today by up to three per-centage points, in a clear sign that it is further preparing the ground for an agreement with the International Monetary Fund. Increased interest rates are one of the Fund's key

Egypt's Central Bank amounced at the weekend a comprehensive overhaul of the interest rate structure in an effort to encourage savings in local corrency, but bankers are sceptical about whether the measures will help attract substantially increased Egyptian pound deposits. Bankers report that more

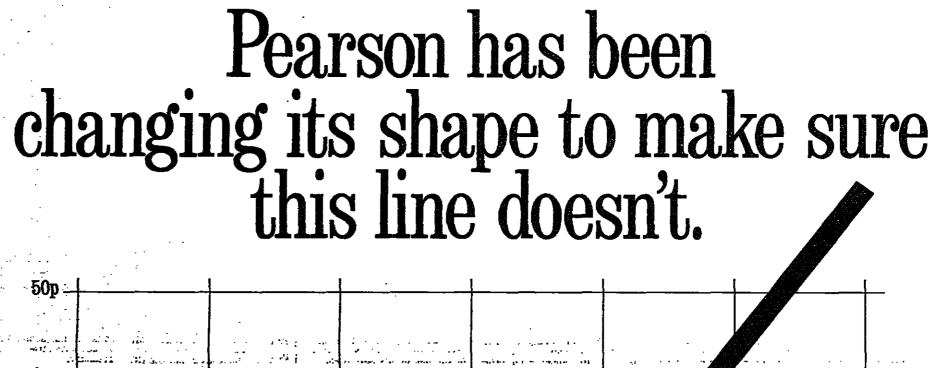
and more Egyptians have been opening foreign currency deposits – the so-called "dol-larisation" of savings – as a hedge against further depreciation in the value of the local currency, and as a means of protecting their savings from the ravages of inflation of up to 30 per cent.

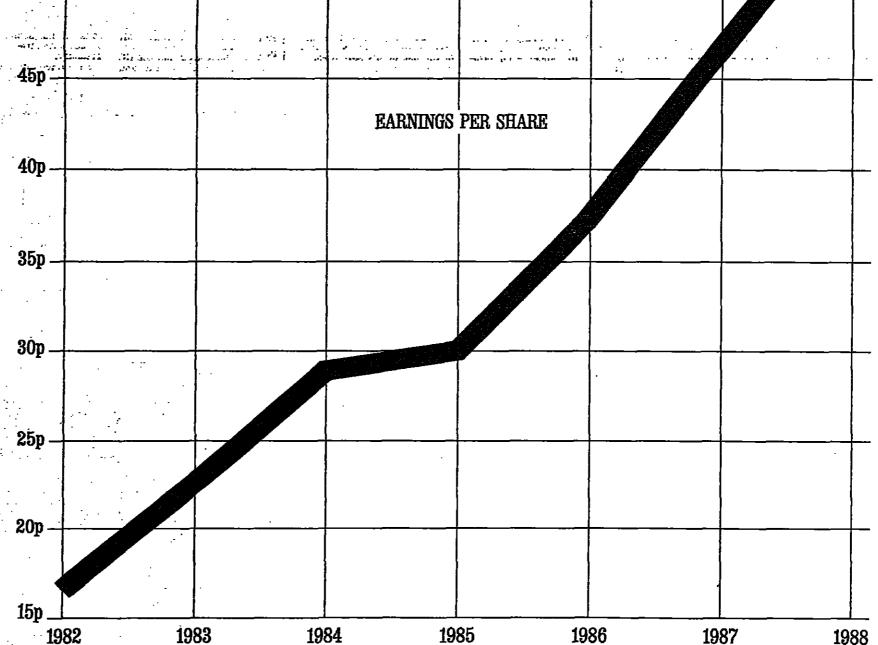
Interest rates will range from five per cent on short-term local currency deposits to 16 per cent on deposits committed for more than seven years. Interest on various categories of loans will carry a maximum of 19 per

Egypt is under increasing pressure to reach an accommodation with the IMF. In the absence of such an agreement and consequent rescheduling, Cairo will be obliged to resume substantial repayments on its military debt to the US.

• Egypt was readmitted at the weekend to the Organisation of Arab Petroleum Exporting

Arab oil ministers, meeting in Kuwait, voted to lift Egypt's Oapec suspension, imposed after it signed the 1979 peace treaty with Israel.





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OVERSEAS NEWS

Brussels dreams again of creating truly 'European' companies

The Commission's president plans to revive an idea on and off the agenda for more than 20 years, David Buchan writes

sion is, once more, dreaming the seemingly impossible dream of creating truly "European" companies, whose articles of incorporation would set them free from the company laws of any of the 12 member states. It would, in other words, be the legal equivalent for a company of wrap-ping itself in the blue and gold-starred European flag.

This proposal for a European Company Statute (ECS) has been on and off the Commu-nity's agenda for more than 20 years. But by the end of this month, Mr Jacques Delors, the Commission president, plans to revive the idea.

Much of the forthcoming

debate, not to say furore, about ECS will. as in the past, turn on worker participation provisions tacked on to it. West Ger-many has always demanded that no plans to ease cross-border co-operation or mergers be allowed to provide German companies an escape route from the federal republic's highly-structured system of "co-determination" between workers and managers.

The UK government and its leader remain strongly opposed to worker participation; Mrs Margaret Thatcher's latest outbursts against Brussels are most easily explained by the imminence of the ECS proposal. "Germany's sacred cow is Britain's *bête noire*," as one observer pithily puts it. But this extraneous, ideologi-

cal argument should not obscure either more fundamenbeing made to remove fiscal and legal barriers to greater cross-border co-operation.

These attempts include the

Commission's revival of old proposals to reduce double taxation of corporate profits and to defer taxes arising from cross-border mergers, its pending proposal to harmonise the base (not just the rates) for taxing corporate profits, and its promotion of something called the European Economic Inter-

est Grouping (EEIG).

Approved by EC governments back in 1985 as a handy legal framework for cross-border joint ventures, the EEIG becomes a real option for potential joint venturers from July 1 this year. A number of consortia, including the big electronics companies involved in promotion of high definition television, look like taking advantage of it.

The reaction of most compa-

nies to all this effort nominally on their behalf is apathetic. Business, generally, seems to have grown resigned to finding its own way through the com-pany law maze, weary of the lack of progress in the area – tax – that most interests it, and cynical, not to say hostile, towards anything that smacks to it of social engineering. Unice, the widest European grouping of employers, terms the ECS "useful, but not indis-pensable to the realisation of the internal market."

But there are some broader rationales for what the Commission is doing. By removing many barriers already, the

"1992" programme has had the effect of concentrating people's minds on remaining obstacles. It has, in particular, brought home the fact that an average European company still cannot operate in the single legal and fiscal environment open to its competitors in Japan or even

If, in fact, there were as few differences between company laws of the Community's 12 member states as there are between those of the US's 52 states, the rationale for a separate ECS would disappear. But, as the Commission admits itself, its earlier drive to harmonise member states' company law (quite successful in making accounting practices more uniform) "seems to be losing momentum."

The Commission also feels that though it is now heavily involved in supporting crossborder technology research programmes (Esprit, Race, Brite), the fruits of such pro-grammes may fall on stony ground for lack of sufficiently pan-European companies to exploit them. Ironically, busi-ness sees part of the problem here as lying in the Commis-

sion's own anti-trust rules.
Two other factors shaping the Commission view are the demise of many of Europe's earlier cross-border mergers, and the rising trend towards Anglo-Saxon-style majority takeovers. Like a lament for the dead of the Great War, Commission documents carry sad lists of mergers formed across borders, often on a 50/50 basis, but which have since

come apart, sometimes pre-cisely because they were 50/50 — Hoesch/Hoogovens, Agfa/Ge-vaert, Pirelli/Dunlop, and so on in memoriam.

The Commission is itself trying to put some order into takeovers, producing last December a proposed code of practice and undertaking a study of the barriers to takeovers (such as non-voting shares) prevalent in some con-tinental European countries. But there is still a feeling, particularly among the non-



Anglo-Saxon Eurocrats, that there must be a gentler alter-native to the takeover trend. There is no question that there are obstacles to the forg-ing of pan-European concarns. Take, for example, the case of European Silicon Structures (ES2), a rare, perhaps unique, instance of a pan-European

start-up.
In 1985 Dr Robb Wilmot, the former head of ICL, decided with three other Europeans to set up a highly specialised, trans-European custom chip

The following two years were "an absolute nightmare." he says. "In several cases, we found near total roadblocks — where what had to be done to be incorporated in France would bar us from incorpora-tion elsewhere, and vice

After spending Ecus 200,000. no small sum for an operation with no initial income, ES2 has ended up, according to Mr Pierre Le Sueur, its finance director, as a Luxembourg holding company controlling a Dutch holding company that owns live Dutch subsidiaries which, in turn, own a German subsidiary and (along with the Dutch holding company and one other shareholder) a French subsidiary

Trench subsidiary.

The reasons for all this, Mr
Le Sueur explains, are that the
Netherlands (because of its
good tax treaties) is "a good
intermediary" vis a vis Luxembourg, that incorporation in
France requires seven share. France requires seven share-holders, and that the "optimum" number of shareholders (for tax reasons) in Germany is five. Incorporation in the UK is, by contrast, "refreshingly simple;" says Mr Le Sueur, "you just need one parent." The sole parent for E32's UK company is the Dutch holding

company.

Ford of Europe, by contrast, is one of those companies with a small army of lawyers and accountants to manage the complexities of running its subsidiaries dotted around the

But Mr Wolfgang Schneider, its deputy chief legal counsel, says Ford would dearly love to "organise itself on a pan-Euro-pean basis as a single entity."

Thus, he says he has fol-lowed very closely ruminations in Brussels over "the European company idea" which, if ever realised, would help Ford realised, would help Ford streamline its administration." However, "the progressive legal concept" of ECS, as
currently conceived by the
Commission, would not, in Mr
Schneider's view, be matched
by "an appropriate tax set-un".
Companies adopting the ECS
would still have to do "separate tax accounting, separate
pricing between subsidiaries,
separate reporting" in the vari-

separate reporting" in the various EC states. With some form of cross-bor With some form of cross-border tax consolidation, many of Europe's joint companies of yesterday would have held together, in the opinion of Mr André Leysen, head of Gevaert which once jointly owned Agfa-Gevaert with Bayer of West Germany. Bayer and Gevaert were for 14 years the joint mother companies of the two Agfa-Gevaert companies. two Agfa-Gevaert companies. one in Belgium and one in Germany. But they faced an impossible situation in the early 1980s when the German company was making heavy losses that could not be set off

against the equally heavy profits of the Belgian company. "On its profits, the Belgian company had to pay 53 per cent local corporation tax, a further 20 per cent withholding. further 20 per cent withholding tax on its dividends, leaving only one third of profit left, out of which to give capital increases to the loss-making. German company," Mr Leysen ruefully recalls. Had Afga-Ge-vaert been allowed to consoli-

date its accounts, its German losses would have reduced or eliminated its Belgian tax bill. But the key doubt, in the mind of Mr Leysen and many others, is whether member states are ready to give up any part of their tax sovereignty-within their own national bor-Within their own national borders, governments generally allow companies to consolidate profit and loss of branches. Whether they are ready to forgo tax revenue at home simply because their companies happen to have a loss making foreign branch, a partial tax consolidation which the Commission is about to propose in the context of the ECS, is highly doubtful.

Again within their own bor-ders, governments: permit one of their companies to take over another, without levying capi-tal gains tax on the assets of the company being absorbed. No such exemption exists in the case of cross-border mergers, with governments resistant to companies leaving their tax jurisdiction scot-free.

Since 1969, the Commission has had on the table a proposal that would register the tax liability of a company being acquired but defer actual tax payment until fits assets (as a result of a de-merger or liqui-distion) were eventually real-ised. This appears a sensible compromise - but one on which agreement has been stailed for 20 years.
The two "double taxation"

proposals have been equally stalled. One (dating from 1978) would require EC tax authori-

arbitration to resolve disputes arbitration to resolve disputes concerning transfer pricing within a multinational straddling their borders. Problems can arise, to take an example given by Mr Schneider, when Ford of Germany "sells" a Scorpio car to Ford of the UK. "The Germany authorities say it's being man authorities say it's being sold too cheap (reducing tax-able profits in Germany), while the UK tax people say it's being bought too expensive (reducing taxable profit in the

Member states are not desply divided on this arbitra-tion proposal, but final agree-ment here is being held hostage to progress on another proposal dating from 1969. This would abolish withholding taxes on dividends paid by a subsidiary in one EC state to its parent in another EC state. Agreement in another EU state.
Agreement has long been held up, and was again last month, by West Germany's refusal to abolish this withholding tax, and the refusal of other EC states, particularly the Netherlands, to do so upless Born does

unless Bonn does. Germany's problem lies in its split rate withholding tax (as between distributed and undistributed profits), and its fear that foreign parent compa-nies will plough income from lightly-taxed dividends back into their German subsidiaries, giving them an unfair advan-tage over purely German-owned and based competitors.

This is another instance of the insistency with which West Germany defends its own, pany and tax law structure.

Cambodia still stumbling block ahead of Peking summit

By Peter Eilingsen in Peking

HOURS before Mr Mikhail Gorbachev, the Soviet leader, was due to arrive in Peking to end 30 years of cold war between the communist super-powers, China and the Soviet Union were still haggling over the issue that has kept them at

odds - Cambodia. Mr Gorbachev's summit meeting with the top Chinese leader, Deng Xiaoping, will normalise Sino-Soviet relations, but will not produce consensus, particularly on the 10year-old Cambodian impasse.
Describing the meeting as a "momentous event", China's

vice-premier. Wu Xueqian, made Peking's position clear when he noted that the fourday summit would not resolve

"all problems". Apart from withdrawal of Vietnamese troops by Septem-ber, which Hanoi and Moscow have agreed to, China wanted Cambodia's future to be decided by a four-party provi-sional coalition led by Prince Norodom Sihanouk, Wu said. The Soviet Union believes

the Hanoi-backed regime of Hun Sen should supervise election of a new government, and has objected to China's continuing support of the Khmer Rouge, the strongest of the four factions, and the clique responsible for 1m deaths

between 1975 and 1978.
Peking has equivocated over the wording of the document to be released at the end of the summit on Thursday. Diplo-mats say Cambodia is the main stumbling block, though differences about disputed border territory and the extent of Soviet military placements in Mongolia and other border

Wu said China welcomed Moscow's promise to withdraw

9,000 of the 12,000 troops it has in Mongolia, but "we hope they will also pull out the remainder". The Soviet offer to reduce the hope they about the western frontier continues.

China still claims 1m sq. its armed forces along the bor-der required "further discus-

Mr Gorbachev says he will demobolise 200,000 of the esti-mated 500,000 Soviet troops in 53 divisions on the border, as well as dismantle support and nuclear bases. Peking is con-sidering disbanding 300,000 of the estimated 800,000 troops it has in 63 border divisions. Disputes over territory along the eastern border have largely

China still claims 1m sq. miles of Siberia annexed last century. In talks with the visit-ing Iranian president, Ali Khamenei, Deng this week emphasised the importance of the summit, saying it would make a huge contribution to peace.

Mr Gorbachev will also hold talks with China's prime minister, Li Peng, and party chief Zhao Ziyang, when party-to-party links will be re-estab-ished.

Call to end Khmer Rouge aid

By Roger Matthews in Bangkok

PRINCE Norodom Sihanouk. the Cambodian resistance leader, has urged China and Thailand to cut off military supplies to the Khmer Rouge guerrillas fighting the Vietnamese occupation of his country, to encourage a peaceful

The prince speculated in Bangkok at the weekend that the Khmer Rouge might launch a bittakrieg on Phnom Penh after Vietnam's troop withdrawal, due at the end of September. Moscow had to insist on a full Vietnamese withdrawal while Peking Rouge.

If China continued to support the Khmer Rouge mili-

tarily, there would be no hope of a negotiated solution. But if the arms flow through Thailand was cut by China and the Thai government, "then the Khmer Rouge will have to be

Prince Sihanouk urged the Western media to stop painting such favourable pictures of Hun Sen, the Vietnam-backed Cambodian premier. There was all Vietnamese troop a danger Hun Sen would feel Cambodia under strike was gaining world recognitional supervision.

should cut its aid to the Khmer tion and therefore need not make more than cosmetic concessions, he declared. If that happened, Cambodia could revert to life as it had been under the Khmer Rouge, with

no individual liberties.

There had to be a quadripartite solution, including a weakened Khmer Rouge, otherwise, the country could again be

plunged into civil war. The Khmer Rouge has meanwhile repeated its refusal to contemplate a ceasefire until all Vietnamese troops have left Cambodia under strict interna-

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Mercedes-Benz develop the ्रांष्ट्रांd-frame floor pan, three - section collapsible safety steering column and strong side-impact protection.

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programme. In one year 80 cars are destroyed so that safety problems can be more thoroughly investigated. has done more for safety

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Front head-restraints are introduced to lessen the risk of "whip-lash" neck injuries.

1968

Announcement of the anti-lock braking system (ABS) which prevents the wheels locking under emergency braking. The vehicle does not break away and can Mercedes-Benz

ENGINEERED LIKE NO OTHER CAR IN THE WORLD.

still be steered around obstacles. (The principle is now accepted as the greatest advance in braking since

1973

the invention

of disc brakes.)

Front seatbelts and head restraints become standard equipment on all Mercedes-Benz cars.

ABS is introduced on production models. Seatbelts are made standard fitting on all four seats (in advance of U.K. legislation).

- 1981 -

Mercedes-Benz are the first and still the only manufacturer to offer automatic belt-tensioners as standard equipment (above a pre-determined impact force, the seat-belt is electronically tightened in milliseconds). The airbag is also on offer for the first time (stowed in the steering wheel boss, it inflates in 25 milliseconds

on serious impact, to cushion the driver's head and chest).

- 1983

As a result of the industry's most exhaustive crash testing programme, Mercedes-Benz are

first to engineer an improved impact energy dispersal system. As well as coping with the 100% frontal impact, demanded by legislation, the new Mercedes-Benz design directs impact energy away from the car's occupants in the event of off-set frontal collisions.

Mercedes-Benz develop-brake and clutch

- 1987 —

pedals that swing away from the driver's feet in the event

of a major accident.

ASD (automatic locking differential) is introduced. Under conditions where traction varies between the right and left driven wheels, causing one to spin uselessly, the ASD system automatically transfers power to the wheel with better traction. The device is designed to operate at speeds up to approximately 19 mph, to aid initial acceleration and manoeuvrability in difficult conditions. However, the ASD warning light alerts the driver to poor traction conditions regardless of vehicle speed.

ASR and 4-Matic are introduced. Developing from

the technology of ABS and ASD, these systems give the driver additional support

368TE 4-MATIC. 1988

in hazardous road conditions. ASR (acceleration skid control) electronically monitors wheel speed and automatically applies the brake and adjusts the throttle opening so the driving wheels cannot lose their grip under hard acceleration, 4-Matic (automatically engaging four-wheel drive) electronically monitors wheel slip and steering angle, progressively bringing in front wheel drive, a locking front to rear differential and finally, a rear differential lock as conditions dictate.

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NOTICE IS HEREBY GIVEN that, pursuant to Article Eleven of the General Covenant, for the Sinking Fund due July 15, 1989 U.S.\$7,880,000 of the Notes will be redeemed at 100% of their principal amount plus accrued interest to July 15, 1989 when interest on the Notes redeemed shall cease to accrue. Following the above redemption, U.S.\$40,700,000 Series A Notes, U.S.\$102,885,000 10% Notes Series B due 1998 and U.S.\$37,205,000 11% Notes

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UK NEWS

Democrats call for unity as SDP admits failure

would be the introduction of

Dr Owen again called for an end to conflict between the

centre parties and for co-opera-

tion to avoid unnecessary elec-

tion contests. But he warned

that if the Democrats "arro-

gantly just push ahead" then

the SDP would carry on fight-

that the SDP would be ready to

work with Labour, although he

did not believe it would be fit to govern by itself or that it would be elected on its own.

SDP President John Cart-wright explained that the party

He also repeated his view

proportional representation.

BY Michael Cassell, Political Correspondent

THE SOCIAL and Liberal Democrats (Democrats) were last night predicting a wave of defections from the Social Democratic Party, after the SDP's admission at the weekend that it could not retain its national party status. The Democrats' federal exec-

utive will meet tonight to consider their reaction to the SDP's public acknowledge-

Mr Paddy Ashdown, the Democrat leader, yesterday appealed to SDP supporters to rejoin his party so that the centre-ground of British politics could again unite to fight the Tory party.

Despite some suggestions that the virtual collapse of the SDP could herald moves towards a full merger with the Democrats, Dr David Owen, the SDP leader, last night

pledged that the party would would "be a campaigning organisation which would have go on fighting its corner.' He denied that the party was facing any cash crisis and said no aspirations to national party status. This carries risks. But so too does going on as a national party which fails any the SDP continued to attract members in all parts of the country. Its principal target sensible test of qualifying as a

national party - like the Lib-erals in the 50s." Mr Roy Hattersley, Labour's deputy leader, said Dr Owen had finally accepted that the SDP was finished. He called on SDP supporters to "come home to the Labour party."

The SDP's national committee revealed this weekend that its membership had dropped to 11.000 and that it is being forced to implement cost-saving plans which will reduce its

national profile. The party suffered a humili-ating defeat at this month's local elections when it retained just 14 seats.



David Owen: pledging to

fight the SDP corner

Dr Owen's party is to hold a meeting of its Council for Social Democracy next week-end in Coventry, which will be asked to approve a new constitution, essentially intended to save money. The meeting will also consider abandoning a full-scale annual conference. Editorial comment, Page 24

Lecturers to vote on pay row

By David Thomas

THE INDUSTRIAL relations THE INDUSTRIAL relations crisis in higher education looks set to escalate as a result of the decision at the weekend by Natthe, the college lecturers' union, to ballot lecturers in third level technical colleges on industrial action.

Mr David Triesman, Natine's negotiating secretary, said yesterday that union members would be asked to agree to work to rule and refuse to release exam results, which

release exam results, which could affect more than 100,000

students this year.

The union is angry at the failure of employers to respond to its pay claim, which would cost 21.5 to 25 per cent, and at the proposed introduction of new contracts of employment with conditions akin to those of office workers.

The union will meet tomor-row to finalise the timetable for the ballot of the union's 17,600 members in the sector, but Mr Triesman said action could start before the next employers on June 7.

CBI TRADES SURVEY

Growth, outlook for retail sales hit by high interest rates

By Peter Norman, Economics Correspondent

dampen consumer demand slowly, according to a survey published today.

The latest Confederation of British Industry/Financial Times distributive trades survey suggests that retail sales growth has slowed as consumers' spending patterns have adjusted to higher mortgage

According to Mr Nigel Whittaker, chairman of the survey panel, retailers' expectations have also been dampened in recent months. Any marked increase in confidence is unlikely while interest rates remain high," he said.

The latest survey, which was carried out mainly in the second half of April, suggests that the monetary squeeze has hit purchases of luxury goods and expensive items, and the out-look for the motor trades is

Grocers fared best among figures.

THE GOVERNMENT'S policy retailers last month while of using high interest rates to shops selling footwear, leather shops selling footwear, leather goods and household fittings appears to be working, albeit and furnishing reported lower

Among motor traders, sales recovered in April from March, although firms selling parts and accessories reported stronger growth than vehicle traders. Both categories expect vol-ume sales in May to be lower

than last year's totals. By contrast, the latest survey shows a pronounced recovery in sales and orders among wholesalers. These figures helped to boost the fortunes of the distributive trades in general between February and

However, the wholesale figures give only an imperiect guide to the purchase of goods by retailers and eventual con-sumer purchasing trends. This is because supplies to the catering and restaurant trade and public institutions are included in the wholesalers'

Strikes expected to bring **London to a standstill**

By John Gapper, Labour Correspondent

transport in London is expected today as bus workers and

underground train drivers go on separate 24-hour strikes. The strikes come amid discontent among public sector workers over pay and changes

to work practices.

The strikes – an official stoppage by bus crews over pay and an unofficial walk-out by train drivers protesting at the elimination of pay differen-tials – are expected to halt nearly all central London ser-

London Regional Transport said yesterday it expected all underground services except those on the Northern, Bakerloo, Victoria and Central lines to be halted, and only about five inner London bus routes

to be running.
Scotland Yard said that traffic and parking restrictions

SEVERE disruption of would be strictly enforced and asked companies to stagger working hours to prevent congestion. The Automobile Asso-ciation said it expected a rush

hour at dawn. The transport disruption caused by the two strikes and an overtime ban on Southern Region British Rail services is expected to be the worst in the capital this decade and may be followed by further strikes

over pay.
The build-up of pressure on pay among both private and public sector workers is expec-ted to be fuelled this week by the publication on Friday of the latest retail price index fig-

Mr Michael Meacher, opposition Labour party employment spokesman, said he expected the RPI to be rising at 7.9 per cent, confirming pay increases still lag inflation.

Government urged to consider private TV transmitter groups

By Raymond Snoddy SPONSORED SECURITIES

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THE GOVERNMENT has been urged to carry out a radical reorganisation of Britain's national broadcasting transmission system and sell its assets to the private sector, ending both BBC and IBA control and ownership of transmit-

A study, carried out by con-sultants Price Waterhouse for the Home Office, advocates the creation of two competing private sector transmitter companies based on a geographical split of the UK.

Each would be able to transmit to roughly the whole country but would, in effect, have a monopoly in the areas which they controlled. At the moment, both the

BBC and Independent Broad-casting Authority (IBA) share almost all their transmittermasts and sites. IBA and BBC engineers are responsible for maintaining their own trans-mitters at the shared sites, although there is co-operation

The Price Waterhouse pro-posal means that in each area one of the two private sector

transmission companies would be responsible for all broadcasts whether BBC, Indepen-dent Television (TTV) or new commercial services such as the planned Channel 5.

Such a reorganisation would have high initial costs and involve considerable re-engineering of existing transmitter operations.
The Government is now likely to push ahead with the

privatisation of broadcasting transmissions in some form - a goal set out in November's policy paper on broadcasting.
The Price Waterhouse report
puts forward no technical or
financial barriers to privatisa-

Price Waterhouse's second option is the privatisation of both the BBC and IBA transmission systems in their existing form, an option much more

acceptable to both broadcast-ing organisations.

The Price Waterhouse report, which will be published later this month, has virtually ruled out the Government's preferred policy of creating competing private regional

ment insists but makes it clear it does not think much of the No attempt has been made to cost any of the three options but it is clear that anything other than the second option

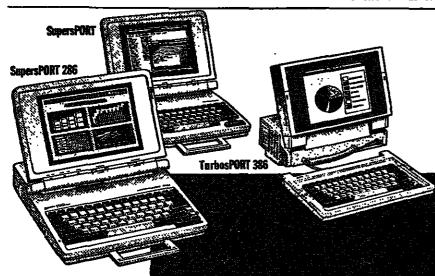
transmission companies as

advocated in the policy paper. Price Waterhouse says this could be done if the Govern-

will involve significant extra cost, at least in the short term, with only the promise that ulti-mately there "could" be savings in the longer term. The business of broadcasting trans-mission in the UK is worth more than \$30m a year.

If the Government decides to accept Price Waterhouse's preferred option it would need the acquiescence of the BBC, which - under the Royal Charter which brought it into existence and runs out in 1996 - controls its own transmit-

But the BBC could face pressure to give up its transmitter operations "voluntarily" to protect the level of its licence fee funding.



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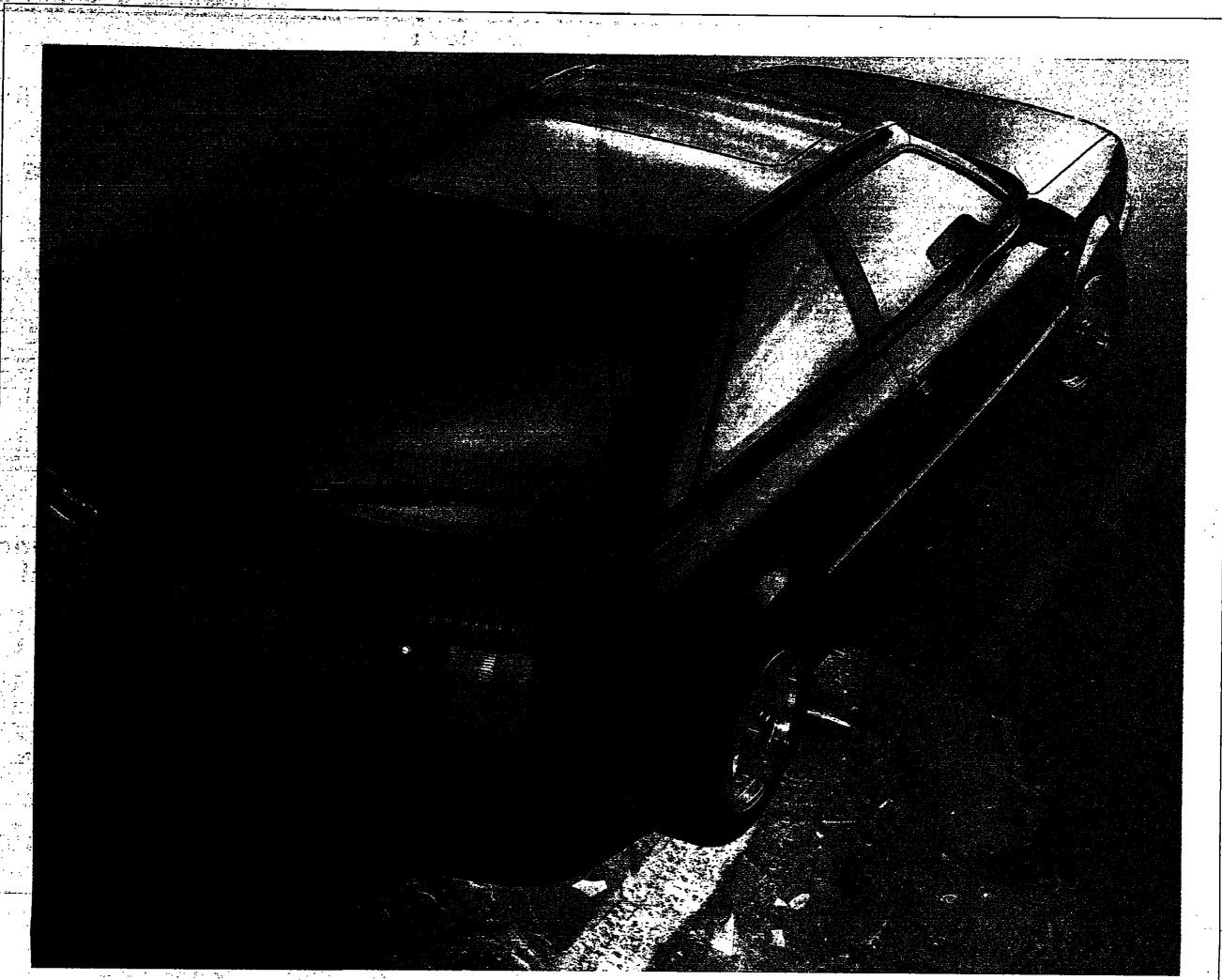
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For instance, in extreme conditions which are so treacherous that the differential locks are engaged, this is what happens if one rear wheel hits ice.

The drive system automatically, and in a fraction of a second, splits the power to keep the remaining three wheels in traction.

The differential is called Torsen, or torquesensing. (A tongue twister and a torque twister.)

For the non-technically minded, it simply means that the car is less likely to lose its grip even when conditions vary enormously.

For the technically minded, it can be summed up in the following three words.

VORSPRUNG DURCH TECHNIK.

Audi

plans evoke

environment

SOUTH West Water has called

in consultants to advise it on how best to develop the land alongside its reservoirs after

The move will lead to imme-

diate fears among environmen-talists and conservation groups who are already con-cerned about the possibility of houses, chalets, roads being

built, and about other urbani-

sation within the countryside.

Mr Keith Court, chairman of SWW, which will be privatised towards the end of the year at

the same time as the other nine authorities in England and Wales, said: "We see water as a focal point. It is an attraction. The water itself can

be used for greater activity, though we would want quiet

"Any physical development we undertake would be dis-tanced from the water. Any housing would only be to sup-port rambling, shooting or other countryside activities." The nationalised authority

is cautious about commenting

on its plans ahead of privatisa-tion in case it has to face alle-gations that it is seeking to

influence its flotation share

only "a very small proportion" of the authority's 14,000 acres

is even capable of develop-ment. Much of the land is in

small plots or contains indus-

trial buildings such as sewage

Mr Court emphasised that

fears for

By Anthony Moreton

privatisation.

activity.

Rich-poor gap is wider, declares Low Pay Unit

By Alan Pike, Social Affairs Correspondent

CLAIMS by the Prime Minister that "everyone in the nation" has benefited from increased prosperity are a surprise to the 9.4m people with incomes at or below supplementary benefit level, the Low Pay Unit says

The number of people in such a position increased by 55 per cent between 1979 and 1985 alone, the unit says. The assertion that the 1980s have witnessed unprecedented growth in real disposable incomes, it adds, is not supported by the

The 10 years during which Mrs Thatcher has been in power, the unit says, have seen an increase in average real net income of 1.9 per cent annually - almost exactly the same as the previous decade.

What does distinguish the 1980s from earlier periods," it adds, "is that the widening disparities between the rich and the poor have rendered this average more meaningless than ever before."

By defining the poor in terms of people with incomes at or below benefit level, the unit's report has strayed into one of the areas of controversy aroused by Mr John Moore, Social Security Secretary, last

In a speech that has provoked strong reactions, Mr Moore described claims that large sections of the British population live in or on the margins of poverty as false and dangerous. He said that using



John Moore: notions of relative poverty attacked

benefit rates as a poverty line meant that "you end up mea-suring poverty by the very means used to prevent

Both Mr Moore and Mrs Margaret Thatcher, the Prime Min-ister, would like to see an end to the practice of defining poverty in terms of benefit rates. They are concerned that, under that approach, higher benefit levels can actually increase the number of low wage earners who are held to be in or close

to poverty.

Mr Moore's speech, contending that poverty in the stark. 19th-century sense has been abolished and attacking contemporary notions of relative poverty, has met a critical reaction from opposition MPs and pressure groups working with the poor. In his own party, reaction has been more mixed. Some Conservative backbenchers support Mr Moore's robust attack on contemporary notions of poverty, but others have questioned his price the appearance of the process. wisdom in making the speech

Until the middle of last year Mr Moore was responsible for health as well as social security. He attempted to bring his firmly held belief in the need to break what he sees as Britain's "dependency culture" to the Government's review of the National Health Service. By the time he lost responsi

bility for health when the Department of Health and ocial Security was divided last summer, a number of gov-ernment backbenchers felt he had failed to convince the pub-lic that the Government was committed to the NHS, and that that was damaging the Government's fortunes.

He faces the same criticism over last week's speech. There is agreement - even among poverty pressure groups that current definitions of pov-erty are vague and would benefit from greater clarity. But some of Mr Moore's colleagues fear that his attempt to enter this slightly dense debate will simply convey the impression that the Government does not care about the poor, however they are defined.

Review 36. Low Pay Unit, 9 Upper Berkeley Street, London

However, South West Water, which includes in its area Devon, Cornwall and parts of Dorset and Somerset, the most popular tourist area in Britain, has 21 large reservoirs, already catering for fishing or boating. In addition, a huge reservoir at Roadwell, north of Plymouth, will begin to fill this autumn.

The other nine anthorities, many of which are larger than South West Water, are also certain to be studying the posi-Many of the reservoirs in

England and Wales - Scot-land is excluded from the privatisation measure - are within national parks, which will increase the environmentalists' concern. There are already fears in

Wales that commercial building is creeping inexorably into the Brecon Beacons national park and water privatisation will exacerbate those fears:

Water body | SDP faces up to harsh realities Michael Cassell examines the dwindling influence of David Owen

THE weekend decision by the Social Democratic Party to scale down its national activities represents the inevitable end of what has recently become an increas-

ingly unequal struggle.

Regardless of how the leadership may choose to present the
outcome of its crisis meeting at
the St Ermin's Hotel in London, the party's membership, its dwindling finances and a series of disastrous polling performances provide their own, eloquent statement about the

real condition of the SDP.

Dr David Owen, one of the "gang of four" who founded the SDP in 1981 as the Labour party fell under the spell of its left wing, was still laying down the terms for electoral pacts yesterday as though he is a force to be reckoned with. He will not have missed the

irony of the timing which has seen his social democratic flagship plunge on to the political rocks just as Labour appears to be refloating after abandoning the policies that first made Dr Owen and his colleagues jump overboard.

Since the SDP came close to vinning the Richmond by-election earlier this year, a result that had no wider, electoral implications for the party, it has moved closer still to the outer boundaries of the British

political map.
In spite of the Democrats'
best efforts to give Dr Owen's
party a status it did not serve, by publicly seeking agreed electoral deals, the SDP's national standing has

has been close behind.

The party lost its deposit in the Vale of Glamorgan, held just 14 county council seats in this month's local elections, and now finds itself with a national membership of 11,000 down from the 30,000 total

claimed last year.

The bold talk of four-party politics, which followed the decision by the Owenites not to join their former partners in the creation of a new centre party, has now become a ques-tion of "guerrilla" tactics and of a "limited struggle".

Along with manpower, cash has been another important factor in the decision to rein in the party machine. The SDP owes much to the personal support and generosity of Mr David Sainsbury, the million-aire head of the supermarket chain. It was being made clear yesterday that his backing would continue.

But Dr Owen made clear his belief yesterday that the SDP has to live within the financial limits set primarily by the cash-raising capacity of its rank-and-file members.

The principal reason behind the urgent slimming-down of the party's elaborately constructed constitution is to remove many of the costly obligations which even a larger organisation might find hard to justify.

For all the weekend's dra-

matic developments, the ques-tion of the future relationship between the SDP and the Dem-



David Owen: "needless and self-destructive fight"

continued to frustrate progress for the centre ground -

remains unresolved.

Dr Owen called again yesterday for co-operation to end a "needless and self-destructive" fight, although his placetory noises were accompanied by threats of further bruising bouts if no agreement could be

reached.

He made clear that he expected the SDP to continue as a party, dismissing any idea that the SDP's parlous state could finally bring about the merger with the Democrats that has been so strenuously resisted. The Democrats were busy yesterday emphasising that no one was gloating over the

SDP's plight, which seems highly improbable given the acrimony that surrounded the centre parties' split and the hostilities that have continued.

Dr Owen's old adversaries now intend to grasp the oppor-tunity to lure across as many of the SDP's dwindling and disenchanted band as possible.
The Democrats say that there has been a steady trickle of defectors and now expect the

defectors and now expect the number to rise.

Mr Paddy Ashdown, the Democrat leader, has been strongly criticised from within his own ranks for his handling of the party's relationship with the SDP and the hope now will be that Dr Owen's tiny followbe that Dr Owen's tiny following will finally cease to repre-sent a political consideration to

be accounted for.

Mr David Steel, the former
Liberal leader, could not resist Liberal leader, could not resust rubbing salt into Dr Owen's wounds yesterday. He said the SDP had stopped pretending to be something it had never been. Its leader would continue to be a "gadily" in British poli-

The future of Dr Owen's two fellow MPs — Mr John Cart-wright and Mrs Rosie Barnes - now appears increasingly vulnerable. As for the doctor himself, always the principal ingredient in the party that revolved around his powerful personality, he appears increasingly isolated and politi-

cally unimportant.
When the SDP decided to go it alone, he was asked whether or not his party was, in reality, nothing more than a fan club. He replied, in a way that reflected the politician's ego, that his party would only have a few thousand members if that were the case.

Brewers will meet Young today

BREWERS WILL today seek to substantiate to Lord Young, the Trade and Industry Secretary, their dire predictions for the future of the British brewing industry should a Monopoly and Mergers Commission report be implemented.

Lord Young, who has faced widespread opposition to the report in his own party, is not prepared to shelve the central conclusion that change is necessary to remedy a monopoly that acts against the public

However, Lord Young is understood to be willing to listen to the brewers' evaluation of the report's implications, published by the commission in March. Mr Anthony Fuller, head of Fullers, will lead a four-man delegation on behalf

Lord Young does not want to be remembered as the Tory minister who destroyed the British pub and is prepared to modify proposals. He is also asking the industry to make its own suggestions for change.

Brewers, who have in a united front mounted an unprecedented newspaper campaign against the report, have forecast that its implementation would slash the number of beer brands sold in the UK and result in the closure of breweries and pubs.

Brewers dispute the commis-sion's analysis of their industry - that a complex monopoly exists, acting against the public interest — and so may find it difficult to present alternative schemes to remedy a sitnation they do not believe

A trickle of individual brewers, including Wolverhampton and Dudley, the regional brewer, have made specific suggestions. W & D, for example, wants the proposal for pub tenants to be protected under the Landlord and Tenant Act 1954 to be modified.

If the Government did modify the recommendation, it would help to mollify regional brewers and placate a number of Tory backbenchers.

The six largest brewers have been particularly alarmed by the recommendation that no brewer should be allowed to own more than 2,000 pubs. That recommendation is cen-tral to the report, which found that the large national brewers controlled 75 per cent of all the beer sold in the UK and 75 per

BR faces fraud inquiry on civil engineering projects

TRANSPORT police are conducting a fraud inquiry into British Rail's handling of civil engineering projects, the Director of Public Prosecutions' office has confirmed.

A BR official said the investigation had been going on for "many months" but was unable to confirm or deny a report in The Sunday Times that all 12 members of the British Rail Board were to be interviewed by officers investiga-

ting allegations of corruption and bribery. "There has been an investigation into alleged offences in the civil engineering depart-ment," the official said. "It is a matter for the transport police. we let them get on with their

inquiries."

He confirmed that some BR been suspended as a result of the fraud investigation.

A DPP official said: "Police inquiries have been going on for some time into allegations of fraud at British Rail." The newspaper report said inquiries being pursued in London, the Midlands and Scotland centred on BR's civil engineering projects including track-laying, maintenance, lighting, drainage, refurbishment and rebuilding.

It said a list naming up to 30 BR executives and a senior

Conservative MP was discovered by police who raided the London offices of Plasser Railway Machinery, which had sold BR engineering equipment millions worth

The report said some names were marked to show that certain gifts and inducements had heen offered.

Foreign holidays, weekend visits to top hotels food hambox to watch rugby at Twick-enham were also itemised in documents found at the comlast September, it

Radio has won the medium

wave/AM franchise for the Isle of Wight and Sunderland Com-

munity Radio Association has

won the VHF/FM contract for the area in and around Sunder-

Yesterday's awards are part

of a total of 21 "incremental" stations being franchised within the existing broadcast-

ing legislation.
In the longer term, a new

radio authority will plan three

Areas of greatest housing need 'get least spending'

THE AREAS with greatest housing needs frequently get the least investment in new council homes, according to a report published today. Nearly four fifths of all new

local authority building is carried out by mainly rural, nonmetropolitan authorities that can afford to fund the programme by council house sales, it says, but housing needs tend to be concentrated in urban areas.

The report, published in the monthly magazine Housing, has been compiled by the Institute of Housing. It points out that government spending cuts have compelled councils to finance their housing from

council home sales: The report says the practice has led "to a sharp contrast housing activity in prosperous areas where house sales have been high, and depressed areas, where few houses have reen sold."

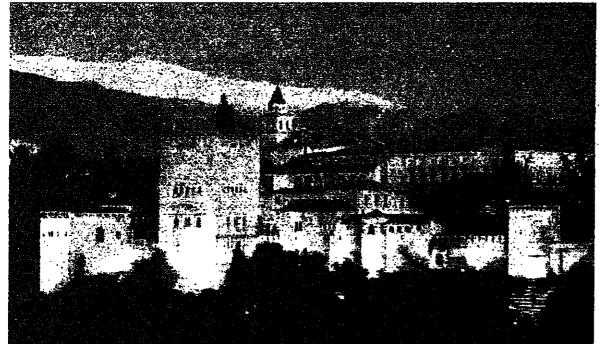
The report gives a warning that local authorities in London have suffered badly, with expenditure on bed-and-break-fast accommodation nearly double the value of current investment in new homes.

The institute urges the Government to use reforms in housing finance proposed under the Local Government and Housing Bill to redistribute resources to councils where the needs are greatest. Mr Martin Ward, the insti-

tute's principal policy officer, said the proposals would give the Government new powers to redistribute spending power on

But he added: "We fear that it will simply reduce the spending power of all authorities and miss the opportunity of erated by council house sales into building new homes and maintaining existing stock in the areas of greatest housing

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Four commercial radio stations given licences

By Raymond Snoddy

THE Independent Broadcasting Authority has pushed ahead with its development of local commercial radio by announcing four new commercial radio licences. The new licences are part of the largest expansion of commercial radio in the UK in

recent years.
In Coventry, a VHF/FM station aimed at the ethnic community is to be given to Radio Harmony. In the London borough of Haringey, a second ethnic franchise will be shared between London Greek Radio and WNK Radio. Isle of Wight

Second director resigns at B&C

MR CHARLES Cary-Elwes has resigned as an executive director of British & Commonwealth Holdings, the financial services group headed by Mr

John Gunn. Mr Cary-Elwes was one four former colleagues of Mr Gunn at Exco, the money broker, who were recruited to the B&C board in October 1986. B&C later bought Exco. He is the second of the four to leave, following Mr Julian Lee. Of the others, Mr Peter Goldie is B&C chief executive and Mr Paul Myners heads Gartmore, the group's UK-based fund-manent subsidiary.

CIVAS LIMITED 11.8.6100.000.000 Reta 10.1875% p.s. Inte

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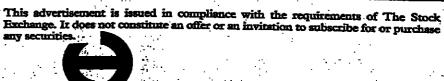
NOTICE IS HEREBY GIVEN that a regular quarterly dividend, being Dividend No. 8 of seven and one-half cents (71/2 cents) Canadian per Common Share, has been declared payable on June 26, 1989 to shareholders of record at the close of business on June 2, 1989.

Shareholders with addresses in the United States or Australia will be paid the equivalent amount in the currency of the respective country.

BY ORDER OF THE BOARD John A. Eckersley Secretary

May 9, 1989

new national radio networks in Britain and several hundred



INTRODUCTION TO THE OFFICIAL LIST

SHARE CAPITAL The present authorised and issued share capital of Hardy Oil & Gas plc ("Hardy") is as follows:

Ordinary shares of 50p each

HARDY OIL & GAS

£24,957,855.50

Hardy is an oil and gas exploration and production company which is to be demerged from Trafalgar House Public Limited Company ("Trafalgar House").

Application has been made to the Council of The Stock Exchange for the admission to the Official List of 49,915,711 Ordinary shares of 500 each in Hardy, subject to approval of the demerger by the Ordinary shareholders of Trafalgar House. Details relating to

of the denserger by the Cromary small beaven and the statistical services of Extel Financial Limited from 26th May, 1989. The sponsoring member firms are Cazenove & Co. and Shearson Lehman Hutton Securities.

Copies of the listing particulars may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 29th May, 1989

Hardy Oil & Gas:plć London W2 6LE

Lazard Brothers & Co., Limited 21 Moorfields, London EC2P 2HT (Member of TSA)

and on 15th and 16th May, 1989 from the nt Office The International Stock Exchange 46-50 Finsbury Square London EC2A IDD

15th May, 1989

Authorised

£53,920,000





UK NEWS

Inflation betting service starts today

By Clive Wolman

STOCKBROKERS, economists and other forecasters and pun-dits of macro-economic trends will be able to put their money where their mouths are with the launch today of a betting service offering a gamble on what the inflation rate will be

over the next year. IG Index, the London book-making firm that specialises in financial bets, is launching the service at a time when the infiation rate has accelerated to 8 per cent, its highest level for seven years. It will accept bets on what the year-on-year increase in the Retail Price index will be in June, September, December and March of

next year.

The likely opening quotes this morning imply year-on-year inflation rates of 6.2 percent in December and 5.85 per cent next March. The quota-tion for December will proba-bly be 6.0 to 6.4.

Thus someone betting on a sharp fall in inflation will make money for every 6.1 per-centage point the actual rate in December is below 6.0 per cent. A pessimistic punter will make money for every 0.1 per-centage point the rate is above 6.4 per cent.

Conserving the union by debate

James Buxton on the avoidance of a Scottish siege mentality

Storm AND's Conserva-tives, that thresteined minority that holds power, left their party confer-ence in Perth last week with conflicting messages characters.

Mrs Margaret Thatcher on Friday night reaffirmed in lyrical - rather than threatening -terms her commitment to the union of the United Kingdom. Earlier, however, her Scottish Secretary, Mr Malcolm Rifkind, had welcomed constructive debate" about the future of the union - provided it involved other parts of the UK and was not based solely on "sectarian nationalism."

Mr Michael Ancram, one of Mr Rifkind's former ministers, publicly raised the spectre haunting the conference of the Scottish Conservatives being wiped out altogether at a future general election. At a fringe meeting he put forward complex proposals for adjusting responsibilities between London and Edinburgh to make the union more attrac-tive to Scottish voters.

Mr Michael Forsyth, the Mr. Michael Forsyth, the Thatcherite Scottish Education and Health Minister, claimed that the Tories were winning the argument in Scotland over his radical education reforms. But his boss, Mr Rifkind, told the conference it was time for a "modest period of consoli-dation." The party had to stop

Malcolm Rifkind: a more conciliatory approach appearing insensitive to Scot-tish feelings, talk to its critics and take on board suggestions for amending their ideas. Mr Rifkind was highlighting the new approach he began

some weeks ago. Suddenly he is taking a more conciliatory attitude towards the predomi-nantly Labour local authorities, forgiving them what would previously have been called overspending and invit-ing their participation on issues such as urban renewal from which the Government had, until now, pointedly excluded them.

He has tried to preserve

Scotland Electricity Board into agreeing to buy from British Coal · in spite of discouraging

need time to take effect in the

run-up to the general election.

proposed changes to the union brings the party into the rag-

ing constitutional debate on

something like its own terms.

But it hardly seems enough to thwart the continuing surge of

nationalism - the Scottish

National Party stands at about

27 per cent in the opinion polls

compared with the Tories' 20

per cent, and is hoping to snatch Glasgow Central from Labour at the forthcoming

by-election. Elsewhere, desire for a devolved Scottish assem-

for a devolven Scotuse assembly appears to be intensifying.

As the Tories go into the European elections, defending two of the eight Scottish seats, few believe the revamping of the central office in Edinburgh effect the 1997 emparal election.

after the 1987 general election has done much good.

Only as the conference ended on Friday was it allowed

to hear from Professor Ross

Harper, an attractive and well-known figure in Scotland

who is the new president of the Scottish Conservative and Unionist Association. He

declared that he had no time for the faintheartedness that

evidently pervades much of the

party, and rang out the famous bell that Lord Hailsham tolled

in 1957 to launch another Con-

The fact that Mr Ancram has

As Scotland's advocate in Whitehall, he claims credit for the Monopolies and Mergers Commission blocking of Elders IXL's takeover bid for Scottish & Newcastle, although the cision was officially based on competition grounds. Last week he disclosed that

he had succeeded in getting the Treasury to pay up to \$250m a year to reduce business rates in Scotland, so that they conformed with those in England. But the business community's delight was soured by the simultaneous news that the Government is to preserve unloved Prestwick airport's monopoly of Scottish transatlantic flights - widely perceived as a blatant attempt to help Mr George Younger, the Defence Secretary, to keep

his seat at Ayr, where his majority is only 182 votes.

Many Scottish Conservatives are relieved that the Government may be modifying its policy of imposition of the conservatives. icy of imposing Thatcherism on Scotland willy-nilly - even Mrs Thatcher at Perth painted some of her policies, notably on the National Health Service, in soft colours.

Mr Forsyth's radicals can, however, console themselves Scotland's remaining coal that most of the controversial mines by pushing the South of measures, with the exception of schools' opting out, have already been enacted and now

RECORD RESULTS

Summary of Results	1988 £m	1 <i>987</i> £m	% increase
Group turnover	170.8	144.4	18.3
Profits before tax	3.6	2.7	33.3
Earnings per share	36.3p	27.2p	33.5
Dividend per share	15.0p	11.0p	36.4
Net assets per share	326.2p	232.2p	40.5

"The Group continues to look for acquisitions relevant to our existing activities and management, and I am confident we will produce another satisfactory result in 1989." J Malcolm Barr. Chairman

Copies of the Report and Accounts can be obtained from: The Company Secretary, 3 Killingbeck Drive, Leeds LS14 6UF

Shopping centre

MORE shopping centres were opened throughout Britain last year than in any previous year. But most of the space, in the form of retail warehouse parks and individual superstores,

Miss Rugg

, 2000 - - 122

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was outside town centres. Hillier Parker, chartered surveyors, said that 10.3m sq ft of new shopping space opened in 1988, or 9 per cent more than the previous peak year of 1976. In 1987, 8.15m sq ft of new space opened. Over the past 20

years, more than 10 m sq ft of shopping space has been built.

The number of planned shopping schemes suggests, according to Hillier Parker, that in each of the next three years there will be even more new shopping space opened up then shopping space opened up than

ast year. The sharp increase in the availability of shopping facilities is thus taking place at a has steadied and retailers have come under pressure.

Developers, especially of town centre schemes; waited for strong evidence that rents were rising before deciding

consumer spending. But because retail property has consistently provided high returns, in spite of the ebb and flow of consumer spending, there has been a continual flow of new projects planned or about to start.

over the past few days:

Over the past few days:

Bredaro Properties and
Citygrove received planning
permission for the £100m redevelopment of the Solthull town
centre with 220,000 sq ft of

shopping space.

• In Truro, Carrick District.

Council started dalls with Sun

 British Rail Property Board called in a team of consultants to advise on retail and other development at Waverley Station in the centre of Edin-

openings at new high

By Paul Cheeseright, Property Correspondent

that new schemes would be financially worthwhile. The delay, as well as the fact that it takes two or three years to complete town centre schemes, partly explains why many developers missed the surge in

Alliance Group Properties over a new shopping scheme for the

Allied Irish may grow by buying building society

By David Barchard

ALLIED IRISH Bank is times the 100 free shares considering acquiring a UK building society as a way of members on flotation in July. Those are expected to be worth in Britain, according to Mr Gerry Scanlan, its chief execu-

"We are looking for an acquisition with a branch network and a wide range of retail outlets." Mr Scanlan said. "Build-ing societies, with their cus-tomer recognition, range of products, and expertise would be a natural linkage for us, though we have considered several other options recently."

Mr Scanlan said that so far

AIB had not contacted societies directly about a possible

takeover.
Under the Building Societies
Act, a takeover of a society by
a company is only possible
after a ballot in which half the
members of the society take part, and at least three quar-ters of voters are in favour.

Last month's landalide vote by Abbey National members in favour of flotation easily met those requirements. Many financial institutions had pre-viously believed that it would be difficult or impossible to do

Members of a society being taken over would be entitled to a cash share of its reserves, likely to be worth several

Those are expected to be worth around £180.

The takeover would also have to be approved by the Building Societies Commission.

However, Allied Irish is only one of several foreign institutions stalking building societies. Citibank and National Australia Bank both said last week that they were interested in

that they were interested in enlarging their distribution networks in the UK.

Mr Ken Hodson, manager of credit at National Australia Bank, said that his bank was engaged in "on-going discus-sions" with interested parties. French German, and Japanese banks are also known to have expressed interest in buying building societies if the oppor-tunity arises.

Directors and officers of building societies are advised to consider taking out professional indemnity insurance, in a report published today by Goulden, the City Law firm. The report, commissioned by Special Risk Services, specialist insurance brokers, says that directors and officers of societies are increasingly likely to find themselves targets for legal actions by aggrieved con-

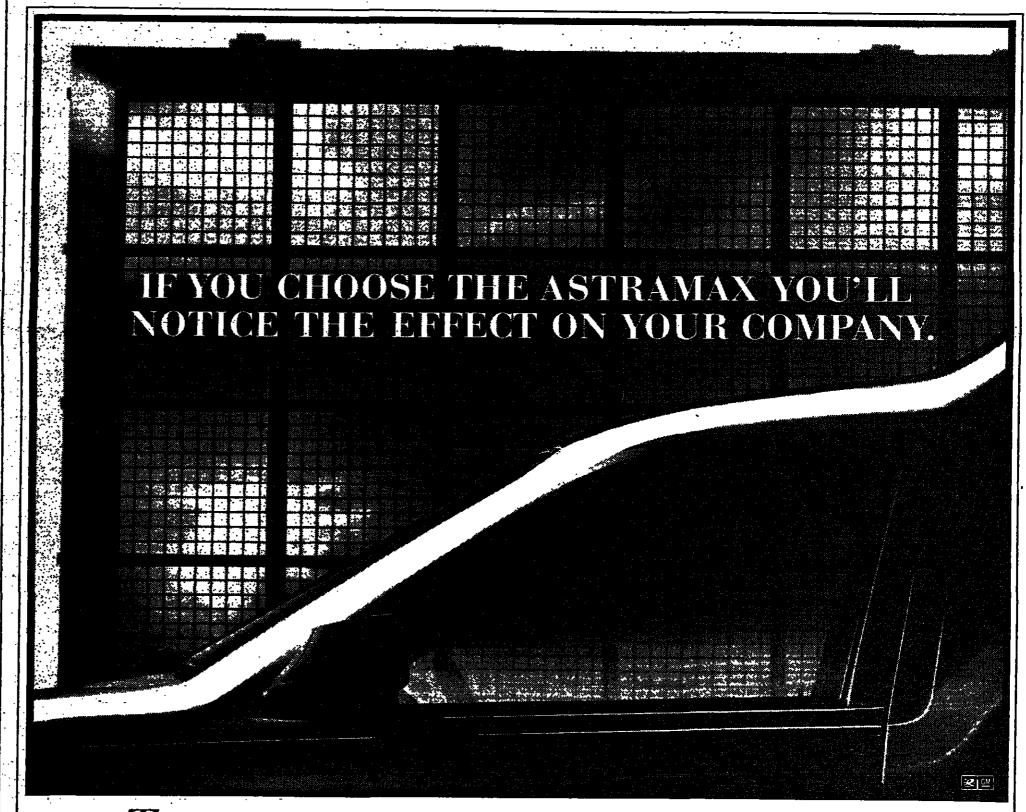
Korea Exchange Bank

U.S.\$100,000,000 Floating Rate Notes due 2000 Convertible into three year Notes on or after November 1987

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 15th May, 1989 to 15th November, 1989 the Notes will carry an Interest Rate of 1984.

Interest due on 15th November, 1989 will amount to U.S. \$530.28 per U.S. \$10,000 Note and U.S. \$13,256.94 per U.S. \$250,000 Note. The three year Notes will accrue interest at 10/4% for the above period and interest payable on 15th November, 1989 will amount to U.S. \$517.50 per U.S. \$10,000 Note and U.S. \$12,937.50 per U.S. \$250,000 Note.

Morgan Guaranty Trust Company of New York London - Agent Bank



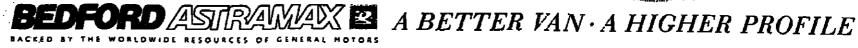
The distinctively flowing lines of Astramax aren't just sound aerodynamics, they're sound economics. Although sleek on the outside, Astramax is squarely practical on the inside.

The load volume is greater than its main competitor. The rear doors are higher and wider-opening too, just to make working-life that bit easier. While up-front, Astramax is equally generous in the cab, with more going for it than in many cars.

In fact, the only time the Astramax shows a mean streak is when it comes to fuel consumption. The petrol-engined Astramax also is equally happy on unleaded, leaded or any mixture of the two. And there's a miserly new 1.7 litre diesel engine.

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Councils will report on competition for contracts

By Richard Evans

CONCERN about monitoring procedures for local-authority competitive tendering has led the Department of the Environment to set up a system requiring councils to report every six months on the award of con-

The procedures, about to be finalised in negotiations with local-authority associations, will enable ministers and offiwill enable ministers and oni-cials to identify anti-competi-tive tendering practices, moni-tor the success of the policy and identify savings.

In spite of the high level of complaints received on tactics of some councils, the Public

and Local Service Efficiency Campaign reports in its latest survey published today that competition is producing dra-matic savings for ratepayers, whether work is awarded to council workers or to private

The largest new saving comes from the Royal Borough of Kensington and Chelsea in London, which will save over £1.5m a year from contracting out its refuse collection and street cleaning services. There are a record 42 private refuse collection contracts across the

country.
More than 50 complaints involving councils of varying political complexion have been referred to the department, and some have amended procedures to avoid the potential exercise of ministerial powers to close down direct labour

The first formal warning under the 1988 Local Government Act was issued by Mr Nicholas Ridley, Environment Secretary, to Wirral Borough Council last month. Mr Ridley listed 21 contracts that the department considered had been awarded unfairly to the direct labour organisation after cheaper private bids had been received.

The Labour-led Birmingham City Council has been accused of anti-competitive practices in its tender for 364 different council buildings. The authority issued a 40 lb stack of documents, 2 ft high with 25 sepa-rate volumes. Cleaning for all 364 buildings was to start on the same day.

The documents also contained financial penalty clauses that bore no relation-ship to the cost of cleaning premises. Contractors would lose a week's payment, for example, if one lavatory was not cleaned satisfactorily.

Southampton City Council is demanding a performance bond of £400,000 from any contractor bidding for the city's street cleaning contract.

Conservative-controlled Council Council Council Street Cleaning Council Cou

South Kesteven District Council in Lincolnshire has reversed a decision to return refuse collection and street cleaning to its workers after intervention by the department. The council had proposed to give the contracts to the second-lowest bid from the

direct labour team.

DoE officials believe some teething troubles stem from inexperience of tendering in local authorities rather than malice, and the new proce-dures are designed to improve

Compulsory competitive ten-dering is due to be introduced in phases from August 1 this year and covers the local authority services of refuse collection, street cleaning, school catering, cleaning buildings, and ground and vehicle main-

Consumers' Association seeks minimum 5% pensions rise

By Eric Short, Pensions Correspondent

THE Consumers' Association is calling on the Government to force company pension schemes to increase pensions by at least 5 per cent a year, or by the rise in the retail prices

The demand is one of the central features of the association's response to a report by the Occupational Pensions Board on protecting pensions. which sets out several proposals for improving the protection of employees and pension-

ers in company schemes.

The association generally welcomed the report, but felt that in many instances it did not go far enough.

The OPB introduced the con-

cept of a limited pension increase, under which pensions would rise with the RPI up to a

maximum of 5 per cent. However, the recommendation would not be a statutory requirement unless the scheme

were being wound up.
The association feels that the proposal should be made statu-tory, that 5 per cent should be regarded as a minimum increase, and that schemes should match inflation in full wherever possible.

That demand is at odds with the views of the pensions industry, which opposes legis-lation. Many managers feel that such proposals would be too onerous and that they might result in many employ-ers terminating their company pension arrangements.

The OPB proposal for a pensions tribunal is warmly welcomed by the association. But

it rejects the board's idea that pension complaints should first be screened by an information and conciliation body before

proceeding to the tribunal. It feels that direct access to the tribunal should be unrestricted, at least for a trial period, and that complainants should be represented, if they require it, without charge.

Finally, the association con-

siders that the OPB report does not go far enough in ensuring that trustees understand their role and are competent to fill

Whereas the board recommended a brief statement of the principles of trusteeship to be provided to all new trustees, the association wants full training before trustees take up their duties.

IF YOU WANT TO

ACQUIRE A GOOD

TURKISH COMPANY,

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High pound and interest rates curb textile sales

By Alice Rawsthorn

THE TEXTILE industry has reached "another crossroads" in its development, according to the British Textile Confeder ation, as it struggles against difficulties caused by the strong pound and higher inter-est rates.

Jobs were lost and factories closed in the industry last year because of the rapid rise in imports, a slowdown in exports and erratic demand.

There were about 15,000 job losses in textiles in 1988. The level of employment in the industry, which is concen-trated in its historic heartlands of the north and the Midlands, fell to 260,000. The index of tex-tile production fell by 1 per cent in 1988, its first fall for

five years.

The competitive climate has intensified the pressure on the output and profitability of individual companies. It has cata-iysed a series of mergers and amalgamations within textiles, culminating last week in the announcement of Coats Viyella's £395m bid for the Too-

tal group.

Mr Barry Spencer, president
of the BTC, said in the confederation's annual report that the competitive conditions, combined with the rise in interest rates, had put Britain's textile companies "back on the

The BTC also expressed concern about unfair competition in world textiles such as import bans, government subsidies and dumping by other

countries.
The British textile industry suffered severely in the economic recession of the early 1980s. It hauled itself back to stability in the mid 1980s, thanks to a combination of radical rationalisation and

increased investment. Recent advances in textile automation have enabled British companies to improve their competitiveness against the emerging industries of south-east Asia by cutting costs and

increasing efficiency. But the cost of investing in automation is high. The recent increase in interest rates has inhibited the industry's ability to invest. Capital expenditure in textiles fell in 1988 to £380m.

CBI/FT DISTRIBUTIVE TRADES SURVEY

Retail sales growth slows down again

By Peter Norman, Economics Correspondent

of a pick-up of retail sales this month are highlighted in the Confederation of British Industry/Financial Times distributive trades survey published

The survey, which was carried out between April 17 and May 4, suggests that the signs of robust retail sales growth reported in the CRI/FT survey a month ago were an upward "blip" in an otherwise declin-

ing trend.

The accompanying charts, which record the monthly balance of retailers and wholesalers reporting increases in sales and orders compared with a year ago minus those reporting falls, show a broad slowdown in growth rates over the past

That reflects the gradual impact on demand of the step-by-step increase in British bank base rates to their present 13 per cent level between the middle of last summer and late November.

Among the 319 retailers polled, grocers reported the strongest sales growth while off-liceness and other sellers of non-essentials such as furniture and carnets reported ture and carpets, reported lower sales. The latest survey found that the number of retailers reporting an increase in sales compared with a year ago slipped to 53 per cent of the sample in April from 56 per cent in March while the number reporting a decline rose to 23 per cent from 21 per cent. The resulting balance report-ing higher sales was 30 per

cent in April, compared with 35 per cent in March. The April balance, while virtually unchanged from the 31 per cent figure reported in April last year, was well below the the balances of more than 50 per cent reported for most of relation 1988. It was higher than this April.

A RENEWED slowdown in the rate of retail sales growth in April and reduced expectations 12 per cent respectively.

12 per cent respectively.

The balance of retailers expecting an increase in sales volumes compared with 12 months earlier fell to 28 per cent in May from 36 per cent in April. The survey showed that growth in orders placed by retailers slowed in April by a little more than had been expected, while stocks were run down last month in rela-tion to expected sales.

Among the 153 wholesalers covered, the balance reporting

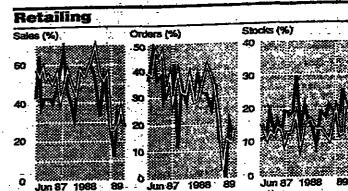
a year on year increase in sales rose to 35 per cent in April from 22 per cent in March, while those expecting higher sales this month increased to 41 per cent from 24 per cent in

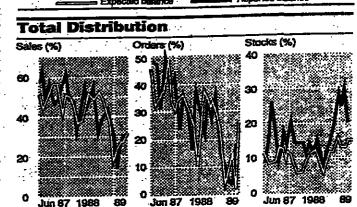
Orders placed by wholesalers were higher in April than a year ago after having been below 1988 volumes in March. Like retailers, wholesalers ran down stocks in relation to expected sales last month and a further run-down of stocks is

expected this month.

The motor trades section of the survey was the only one to show negative balances among the respondents. The only good news reported by the 52 motor traders in the poll was of an increase in sales volumes in April compared with a year earlier, after a drop below 1988 volumes in March: 35 per cent of traders said sales were up last month, compared with 28 per cent reporting a decline.
That resulted in a positive balance of 7 per cent while in
March the survey had revealed a negative balance of 13 per

Otherwise, a balance of 10 per cent of traders expect sales will drop in May and 7 per cent intend to place lower orders with their suppliers this month. Stocks were high in relation to expected sales in





Wholesaling Orders (%) Stocks (%) Ō -20 Jun 87 1988 89

Merseyside beats jobs forecast

By Ian Hamilton Fazey. Northern Correspondent .

MERSEYSIDE businesses took on more labour than expected for the third quarter running in the first three months of 1989, according the latest eco-nomic survey of Merseyaide Chamber of Commerce and

That was in spite of a sharp increase – from 2 per cent to 10 per cent – in the propor-tion of companies working at less than 60 per cent capacity and the fact that a fifth used only 60-80 per cent of their capacity, a rise of 6 percentage points on the previous quarter. However, many of those doing well continue to do better: for the fifth successive quarter, the largest bulk (46 per cent) reported a rise in domestic orders over the previ-

ous quarter.
Only 13 per cent reported a fall, although a slowing down may be indicated, since 41 per cent report static order books compared with 36 per cent for the third and fourth quarters of last year and 29 per cent a of last year and 29 per cent a

year ago.

Merseyside's is among the more important of the regional surveys conducted by chambers of commerce, as it covers the biggest peripheral sub-region of northern England with the most severe male unemployment; ever 20 per cent ployment: over 20 per cent. At the end of last year, 26 per cent of companies said they would shed labour before March, but only 14 per cent did so. Just over half stayed the same size, while 35 per cent took on more people, compared with 32 per cent that said last year that they would. Turnover is expected to improve further among 70 per

cent of businesses.

Matching jobless people to jobs remained difficult, with 43 per cent of companies reporting a lack of job applicants with the right qualifications. Skilled professionals, were the work second. were the most scarce

National Savings repays £81m

THE National Savings made a net repayment to the public of £81.7m in April, writes David

Lascelles, Banking Editor. For the first time, the state-

owned savings organisation presented a net outflow of funds in a positive light in the latest monthly statistics pub-

lished yesterday, reflecting the Government's aim of winding down the national debt. The National Savings said yesterday that it hopes to encourage the repayment of more liquid holdings, in particular fixed-interest certificates, During April, savers paid in

£472m, but withdrew £732.9m including interest, a net with-drawal of £260.9m. New deposits, with interest, amounted to £651m, but after withdrawals of £732.9m, the National Savings' net repayment amounted to £81.7m, compared with £72.5m in March.

Biodegradable cleanser sales increase

ENVIRONMENTALLY harmless washing and cleaning products are becoming increasingly popular with consumers, according to a survey pub-lished today by the British Health Food Trade Association. Sales of biodegradable cleansers have risen fourfold to fivefold in a year, the survey

says.
The cleansers include washing powder, fabric conditioner, washing-up liquid, dishwasher products and non-chlorine bleach. Health food stores are leading supermarkets and gro-cery stores by stocking a much wider range of the "green" products, the survey found. Such cleansers break down quickly and safely, causing minimum pollution, and are based on natural materials

such as cocomut oil,

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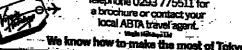
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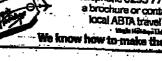
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APPOINTMENTS

Standard Chartered Merchant Bank chief

■ Sir Leslie Fletcher has retired as chairman of STANDARD CHARTERED MERCHANT BANK and SCIMITAR ASSET MANAGEMENT and has been succeeded by Mr Patrick Macdongall in both roles. Mr Macdougall continues as chief executive of SCMB.

Lord Pennock has become deputy chairman of Standard Chartered and Mr W.C.L. Brown deputy chairman of Standard Chartered Bank.

At ROYAL LIFE HOLDINGS Mr Hughes has become company secretary. He was previously finance manager at Royal Insurance.

The FINANCIAL INSURANCE GROUP has appointed Mr Edward A. Tilly as its chief executive. He joins from Legal & General where he held the positions of managing director, financial services, managing director, international, and life and pensions director.

■ PORTON INTERNATIONAL has made Lord Chilver of Cranfield a non-executive director. He is chairman of English China Clays and Base International Holdings.

■ Mr Alan Kennedy has been appointed a non-executive director at WILLIAM DAWSON (HOLDINGS). He was chief executive of the Thomas Cook Group. The board has also appointed the following to additional positions: Mr Bryan Ingleby is chairman of Alan Armstrong and McGregor Subscription Services Inc and president of Dawson France; Mr Paul Evan-Cook becomes chairman of Quality Books Inc and a director of Surridge Newsagents and Surridge Dawson and Mr Peter Brown is made chairman of Surridge Dawson Holdings, Surridge Newsagents and Surridge Dawson. He is also appointed chairman of the executive committee of William Dawson (Holdings).

BCMB GROUP, the holding company for the British & Commonwealth Merchant Bank interests, has appointed Mr John Rayman to the board as director of human resources. He was personnel

■ NEL BRITANNIA, the insurance arm of Britannia Arrow, has appointed Mr

William F Ramsbotham to the board. He is director of intermediary sales at MIM Britannia Unit Trust Managers.

■ The newly-established Kemira Oy subsidiary. KEMIRA CROPCARE, has appointed Mr John Cope as its managing director. He was field sales manager at another Kemira company, Agtek.

■ COMET has appointed Mr David Levitt as its marketing director. He joins from Granada TV Rental where he was marketing and purchasing



SAFE CHUBB EQUIPMENT COMPANY has appointed Mr Frank Morris (above) as its export director. He was export manager.

■ At HUGHES FOOD GROUP Mr David Soffe and Mr Hugh Mellor have been made non-executive directors. Mr Soffe was chairman of General Foods UK and Mr Mellor group finance director of Pickfords Group, BRS Group and managing director of Freight Computer Services, a division of National Freight Consortium. -

■ Mr Allen G Hendry has joined the board of F R GROUP with special responsibility for the activities of four of the group's operating companies, Hymatic Engineering, WES Group, Stanley Aviation Corp and Carleton Technologies Inc.

■ Mr Michael C W Wildy has become a director of SHIRES INVESTMENT. He was finance director at Booker until 1984. Mr Ronald M Clarke is to retire at the annual meeting

Mr E.W.J. Taylor has retired as company secretary of LONDON SCOTTISH BANK. He is succeeded by Mr Alan F. Toogood, former finance director of James Stewart &

TRANS RISK SERVICES. the specialist transport division of the Minet Group, has appointed Mr Gordon Sapstead to the board.

Mr David Taylor has been made group finance director of WATKINS, the building and refurbishment group. Mr Colin Simmonds has become managing director of its operating subsidiary, VAT Watkins.

■ GUY SALMON CAR RENTALS has appointed Mr Colin Brightwell as its financial director. He joins from the parent company. Mercantile Credit, where he was group accountant.

■ Mr R. Trustram Eve, managing director of J.R. Philips & Co, has been appointed managing director of BUSINESS IN THE COMMMUNITY.

Mr Dominique Hue has been made a director of WAGON INDUSTRIAL HOLDINGS and chief executive of its office equipment division. Mr Hue has been managing director of Wagon's subsidiary company Vinco MT-S.A. for the past five years.

■ Mr Michael Cornford has joined CHEMICAL BANK in London as a managing director and treasurer in charge of its London dealing room. He was previously a managing director at Security Pacific National Bank in London.

CE HEATH has made the following group appointments. At C E Heath (East Anglia) Mr A.W. Eades has become a non-executive director and Mr B. Walters has joined the

C E Heath (Tyneside) has appointed Mr G. Paltraeman as its deputy chairman, Mr. B.J. Dunn as managing director and Mr. A.C. Tickner a director.

Mr Dennis C. Loretto is io join the board of CORNHILL INSURANCE on July T. Mr Loretto, an assistant general manager, home division, will also take over as managing director of British Reserve Insurance Co. Mr David C. Fairmaner, the deputy general manager and director of Combill and its subsidiaries. will retire on June 30. He will remain as a consultant.

LOWNDES LAMBERT GROUP (HOLDINGS) has restructured the board of Chandler Hargreaves which it acquired in April. Mr Richard Shaw has become chairman, Mr John Ougham, deputy chairman, Mr David Margrett, and Mr Stewart Wilson, directors, and Mr 2 Peter Ray, company secretary. Mr Stephen Drake remains: chief executive and Mr John Burrows and Mr Ian Walker continue as directors. Mr Roger Bramble has retired from Chandler Hargreaves.

■ ALEXANDER HOWDEN LTD has made the following appointments: Mr Michael Beard has become managing director of Marine & Energy. Mr Nigel Jarvis has been appointed a director at Marine & Energy. Mr Peter Birley is made managing director, data processing equipment, services division and Mr Paul Battagliola has been appointed director, services division.

MaJune Evans has been appointed sales director of ENIGMA DESIGNS.

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FINANCIAL TIMES



With prosperity has come a sense of identity and the emergence of a fully-fledged

economy. But new problems have also arsen - solutions to which.

says Roderick Oram, may be achieved by the redirection of growth into old cities and suburbs.

Rewriting the dream

IT HAS tken New Jersey 200 years or so, but thanks to explosive growth during the 1980s, it i at last starting to function and feel like a multi-

aceted echomy. But the train on New Jersey resources - physical and human is forcing the state government into a radical experiment. Through state planning it is trying to reverse the traditional outward tide of Americar urban develop It wants p redirect it back nto the old chies and suburbs.

The obstacles of politics and lifestyle are enormous. If it succeeds, the new patern would break, once and for all, an economic relationship mat has doged New Jersey successive the successive of the succe

The state has seemed t exist to serve up goods and peple to its giant metropolitanneighbours - New York Cit to the north-east, and Philadephia to the south-west. It erned a good living but neverits own identity. Even today, he state is still, to many Asericans, only an endless suhrb. "So, you live in New Jersy. Which immpike exit?" they sk.

Two old sayings smmed up the subservient retionship. New Jersey was a cak tapped at both ends; a vall of humility between two mountains of

The state's doubts and difficulties have piled up in the post-war years. New Yorkers have been pouring out from their city into vast new sub-urbs for more than 40 years. Riots and deep decay brought New Jersey's old industrial towns to their knees in the 1960s and 1970s. Big chunks of its manufacturing base, one of the oldest and largest in the nation, withered and died dur-ing the 1970s as global pres-sures forced US industry to

Pell-mell growth this decade, though, has redressed many of the imbalances, and helped New Jersey evolve rapidly into more mature, full-service economy, less dependent on its neighbours. "You don't have to run to New York or Phila phia any more," said Dr Adam Broner, director of economic policy for the state govern-

work television station, relies heavily on the media of New York and Philadelphia. Genu-







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State of New Jersey

gamut from The Boss, Bruce Springstein, some of whose songs sentimentalise his suburban "Joisey" roots, to the Gov-ernor, Tom Kean, who delivers in more patrician Jersey tones the soft-sell slogan, "New Jersey and you... perfect

Quite why the state has blossomed is hard to plupoint. "I can come up with a hundred small reasons why New Jersey has done so well, but it's hard to find five big ones," said Mr Peter Radford, a vice president and regional economist at National Westminster Bank

Certainly, the rosy big pic-ture has helped. The nation is still enjoying its longest post-war expansion; New York City With prosperity has come a new sense of identity, though self expression remains a problem. New Jersey, still lacking a state-wide newspaper or nethas been a powerful engine for regional growth. The state forms part of the megalopolis, but is a cheaper and more accessible place to do business. ine Jersey spokesmen run the Nonetheless, economists such

believe New Jersey has generated internally a lot of its own

Some credit also goes to politicians. Governor Kean, in power since 1982, is the latest and perhaps the most effective in a long line of pragmatic men in the office. In a "home rule" state, where political power remains deeply entrenched in local communities, the gover-nor is the only official elected state-wide. Thus, more than in many states, New Jersey's governor plays a key role in set-ting policy goals and building support for them.

A governor can do little more than belp his state catch the national or regional economic wave. But, as with surfing, it helps to be skilled in spotting the right wave. Governor Kean, an ardent advocate of supply-side economics, pushed through, for example, a more pro-business tax structure and a comprehensive initiative on research and devel-

Nowhere was stimulus more necessary than in New Jersey's manufacturing sector. A bastion of old heavy industries, it employed nearly 900,000 in its heyday in the late 1960s. It was one of the most heavily industrialised states in the nation, with a third of its workers in manufacturing.
But as mature industries,

such as metal-working, contracted sharply during the 1970s, catastrophic job losses hit the state, particularly its old towns such as Newark and Paterson. Today, fewer than 675,000 people (18.5 per cent of the workforce) are in manufacturing, in line with the national profile.

The sector is still shedding about 1,000 jobs a month, but manufacturing output has risen rapidly, most notably in high-technology, world-compet-

itive industries. New Jersey ranks, for example, number one in the US in pharmaceuti-cals, two in chemicals and seven in petrochemicals. It stands only 10th in electrical and electronic equipment, but within that sector it has a leading position in telecor

While manufacturing retreated to a narrower, more sophisticated base, services took on a life of their own. Of more than half a million jobs created in New Jersey between 1982 and 1987, 40 per cent werein the service sector. It is now the largest in the state econ-omy, offering people a quality and breadth of professional skills that they used to have to seek in New York City or Phil-

Through most of this decade, New Jersey's workforce has grown twice as fast as New York City's and faster than the nation's as a whole. In some

the lowest unemployment rate in the country. Despite the trend from well-paid manufacturing jobs to less lucrative service jobs, per capita personal income has grown to become the second highest of any state and is 30 per cent above the national average.

Prosperity has brought a new set of problems, though. Growth slowed last year, partly because the state began running out of low-wage workers. A decade of rapid expaners. A decade of rapid expan-sion is badly clogging roads, straining public services, mak-ing housing too expansive for some, damaging the environ-ment and fuelling a fierce debate over land use. The tide of expansion has engulfed some areas such as Princeton and the northern suburbs, but barely lapped at the old inner

Most other urban areas across the country can reel off

CONTENTS	
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a similar list of ailments. New a similar list of ailments. New Jersey is one of the few states, though, to try to tackle them by completely redirecting growth patterns. "It is a laudable but unanviable task," says Dr Alan Rosenthal, director of the Eagleton Institute of Politics at Rutgers, the state university.

versity.
The legislature set up the state planning commission in 1986 to devise a state-wide framework for development. In its preliminary plan, unveiled last November, the commission warned not only of the visible impact of unchannelled devel-opment, but also the "hidden but virulent effects of our pres-

ent growth patierns".

For more than 40 years, New Jersey's urban areas have been sprawling ever farther down its main arterles, to form a continuous patchwork of com-munities. No other state has such a big chunk of its people (89 per cent) living in towns. Yet a low-density, pervasively suburban population makes for costly public services and rapid

evelopment of rural land. The infrastructure is already inadequate. Real estate devel-opment was halted in 49 areas in July 1988, for example, because sewage plants were Continued on next page



service markets. CoreStates has continuously invested in good technol-

ogy and good people to manage it. That's how CoreStates has built a reputation as

The right technology in the right hands can be a powerful combination. CoreStates believes that technology

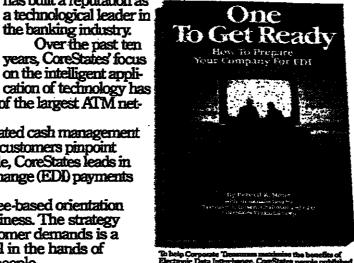
is an effective tool for meeting the demands of financial

the banking industry. Over the past ten years, CoreStates' focus on the intelligent application of technology has mde its Money Access Center, MAC, one of the largest ATM net-

In addition, CoreStates people have created cash management and information services that give corporate customers pinpoint cutrol of their funds worldwide. For example, CoreStates leads in thenew technology of Electronic Data Interchange (EDI) payments

In 1988 a strong, technology-driven, fee-based orientation cotributed significantly to CoreStates' business. The strategy ofusing advanced technology to meet customer demands is a powerful tool in the hands of

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FOREIGN INVESTMENT: NatWest's acquisitions make it the state's fourth-largest bank, as . . .

Planners focus on finance and services

proportion of its population employed by foreign-owned companies than any other

While that still puts the 175,000 employees of foreign companies at only 5 per cent of the workforce, a relatively paltry figure by international standards, it gives New Jersey longer and deeper experience than most other states in dealing with investors from over-

New Jersey's appeal for foreign investors is essentially the same as it is for US-based companies: the strengths of the state's international businesses reflect the traditional strengths

of the economy as a whole. The first, and still the biggest, major group of foreign investors in New Jersey has been the pharmaceutical companies, whose main competitors in America have been such Jersey-based firms as Merck, Squibb, Schering-Plough, Warner-Lambert and

Electronics and telecommunications companies made up the next tier of inward inves tors, attracted by the unequalled research and manufacturing infrastructure created by the presence of AT&T and its

THE AGGRESSIVE move by National Westminster Bank

into the already heavily com-

petitive banking market of

New Jersey reflects the enormous business potential that

the state offers to financial-ser-

Natwest agreed to buy First

Jersey National Corp in

August 1987 for \$820m, which

was more than twice book

value: and it announced its

purchase of Ultra Bancopora-

A couple of salient economic facts help to explain the attrac-

tion. In March, the state's

unemployment rate was 3 per cent, significantly lower than

the national rate of 5 per cent.

income outstripped the

national average by 14 per cent. In 1988, that margin had

increased significantly to 38

per cent, with per capita

income in New Jersey at

around \$22,000 and the

This makes the state the sec-

and highest in the US in terms

of personal income. Coupled

with the fact that this is the

most densely populated state in the country, there are rich

There is also a wealth of cor-

porate clients. According to

the largest commercial banks

rewards for retail banking.

national average at \$16,000.

In 1978, the state's per capita

tion in February, for \$282m.

vices companies.

Thus, the state's biggest for-eign-owned business is Hoff-man-LaRoche, with North American Philips next. In fact. Roche, which employs almost two-thirds of its 12,000 Ameri-can workers in New Jersey, is a bigger state employer than Merck, even though Merck is headquartered in Rahway and is the world's largest drug com-pany. Only 15 per cent of Merck's 30,000 US employees work within the state, placing it well down the list of New Jersey employers. Behind Roche and Philips, the biggest foreign industrial investors are Unilever, BASF, Hoechst, Ciba-

Geigy and BOC.
All these are companies with many thousands of employees and long histories and roots in New Jersey. More recently, the trends in foreign investment have reflected the broader changes in the US economy the flood of consumer imports into America and the rapid expansion of the financial sector and the ever-increasing emphasis on Far Eastern, rather than European trade.

The biggest recent increase in foreign-owned employment has been attributable to the expansion of National Westminster USA, now the fourth-

largest bank in New Jersey.
NatWest's growth, of course,

the whole armoury of inducements, such as local tax abatehas been achieved by acquisi-tions, rather than the greenfield investment which is much dearer to the hearts of local politicians, trade unionists and businessmen. But even when it comes to brand new investment, planners are focusing their attention increasingly on financial and service operations, hoping to benefit from the state's proximity to New York.

A series of enormous construction and urban reclamation projects, along the west bank of the Hudson river fac-ing Manhattan, has helped to attract large numbers of for-eign financial and trading companies. Foreign companies have been among the most sought-after tenants for the new developments, and state officials were delighted last year when Bank of Tokyo decided to move 400 of its back-office jobs to a new \$50m computer centre in the Harborside Financial Centre, on the Jersey City waterfront.

These are projects of the kind that New York is increasingly determined to keep on its side of the Hudson River. In order to compete, the New York City government is using

ments and exemptions from zoning requirements. And local real estate specialists admit that some of the steam has gone out of the New York relocation boom since office rents in Manhattan started declining after the stock-market crash of

However, the gap between New York and New Jersey remains wide, in terms of taxes, rents and local living costs. The long-term movement of jobs towards New Jersey is refore expected to continue And foreign businesses, which tend to follow such trends rather than lead them, look like becoming even more important employers in New Jersey's service and financial sectors.

Apart from financial services, pharmaceuticals and lectronics, New Jersey offers the most obvious locational advantages for foreign distribution businesses. With the two biggest ports on the Eastern Seaboard - the Port Authority of New York and New Jersey, on the east; and the 135-mile-long Delaware River Port to the south - New Jersey sits astride the interstate highway system and is served by a

railroad lines. All this has made the state the natural US entry point for import merchandise from Europe. Adding in the proxim-ity of America's most important commercial, financial, media and communications across the Hudson River, it is hardly surprising that many of the largest European exporters to the US have chosen to put

Jersey.

Among the European firms which run their US operations from the state are BMW, Mercedes, Jaguar and Volvo, in addition to many chemical, electronics and telecommunications companies, large and

their US headquarters in New

The same locational advantages have not been quite as potent in attracting the US adquarters of Japanese and Asian businesses, most of which have traditionally been based in Los Angeles, Oakland

and other west-coast ports. Even as the attention of the American public and politicians continues to move towards trans-Pacific, rather than trans-Atlantic, trade, New Jersey officials recognise that the state's future will continue

se network of long-distance to be bound up with Europe establish an office of investment and trade development somewhere in Europe this year. The European countries the state is targeting, include Switzerland, Germany, Italy and Israel.

At the same time, however, the New Jersey Department of Commerce has been major effort to attract Aslan companies, not only from Japan but also from Korea. While most Japanese firms. including the three leading car manufacturers, have already put down roots in California, New Jersey officials believe they may be able to attract their east-coast marketing and distribution headquarters to the state.

Accordingly, in its 1989 budat the state's inward investment programme, plans to allo-cate 40 per cent of its time and money to the Far East, and another 15 per cent to cultivating Japanese companies in Calfformia. Among the Asian businesses that currently have North American or East Coast headquarters in New Jersey are Toshiba, Subaru, Samsung, Sharp and Brother.

Anatole Kaletsky

He looks forward to intense competition with relish. "It's fun. It is a let's-go-get-em type

see New Jersey as a rather dull extension of Wall Street, across

While there has been a move to situate bank; administrative offices in New Jersey, because of lower rents, the truth is that New Jersey is as dynamic a market for financial services as you could get, and one that will attract much interest as the trend towards super-re-gional banking gathers pace. As First Fidelity's Mr Briod ented: "New Jersey is a much more - breadly-based economy than a domitory for New York's financial indus-

Janet Bush

of National Westminster Bank NJ, expects interest from all these areas, but says that the pace of acquisitions has slowed down for the moment. Banks are looking at their bottom lines, and at controlling operating costs, rather than gather-ing market share. This partly reflects the substantial acquis tion activity this decade within the state, and also the currently difficult interest rate

New Yorkers, particularly of the financial variety, tend to

the Hudson River. tional industrial strengths.

BANKING

'Some will get bruised'

in the state, at least 50 per cent of Fortune 500 companies have their corporate headquarters, or at least an operation, in New Jersey, which is also home to more than 1,000 for-

eign firms. New Jersey is the ninth large est banking market in the US. In 1988, commercial bank deposits totalled \$66.7bn, and commercial bank assets in the state grew at a rate of 12 per

cent to \$85bn. Mr William Knowles, chairman of National Westminster Bank USA, sums up the views of many who eye New Jersey, as regulations barring interstate banking are gradually loosened and the economy is forecast to remain robust.

"New Jersey is a very good banking market," he said. "It has achieved good growth, the economy is highly diversified and there is a very sizable number of middle-market companies which are the bread and butter of our business. We didn't want to tiptoe into this market: we wanted to buy a

announced by NatWest USA give the bank a considerable presence in New York and New Jersey, with 285 branches and around \$20bn in assets. The 1980s have seen a wave

of bank mergers within New Jersey and across the border with banks in Pennsylvania. which have created large institutions. These major players such as First Fidelity, Midlan-tic Banks and United Jersey Banks - at the same time face fierce competition from many smaller, community banks with long relationships in different areas of the state.

There is also a head-to-head contest in the sale of financial services and instruments with the major securities houses that have substantial retail networks in the state. Many now question whether New Jersey can support many

more banking entrants, given that the national economy is slowing and that the state has chartered new banks in the last five years at a rate not seen since 40 were chartered The two acquisitions between 1970 and 1975.

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Mary Little Parell, Commissioner of the New Jersey Department of Banking, does not believe that the state is overbanked. She notes that 16 of its 21 counties experienced increases in the number of commercial and savings bank offices between 1984 and 1987, but that these increases directly correspond to the counties' population growth and business expansion". She also cites the rationalisation of the banking sector through

There is no doubt, however. that competition is already fierce and will get worse. Mr Andre Briod, a senior officer at First Fidelity Bank NA New Jersey, said: "Some banks which are coming in are going to get bruised." There are three potential

mergers and acquisitions.

sources of new entrants into New Jersey banking: ■ More New York banks are expected to start acquiring in w Jersey. Of the money-centre banks, Chemical is so far the only one to have bought in Horizon Bancorp. Many others rently barred from acquiring banks in the state, but legislation lifting this restriction, cur-

who have been concentrating on dealing with making provisions for Third World

loan losses, and whose balance

sheets have not been in the best shape for acquisitions - are expected to follow.

Foreign banks are cur-

rently stalled in the New Jersey assembly, is widely expected to pass. Natwest was not treated as a foreign bank under state law, because its US subsidiary is a nationally char-tered bank holding company in ■ Lastly, the move towards inter-state banking is gathering steam. As banking laws

stand, New Jersey allows banks nationwide to acquire its banks, provided the acquiring bank's home state offers reciprocity to New Jersey banks. So far, only New York and Pennsylvania comply, but Massachusetts and Connecticut and a clutch of other states are expected to follow suit by the Mr Richard Hazen, president

Rewriting the dream

Continued from previous page overloaded. More than 60 per cent of the state's main roads were operating near or above their rated capacity as far back as 1985. "Traffic gridlock threatens even the state's ability to continue to grow and prosper," the preliminary plan

Pressures are increasing rap-idly. The commission estimates that the state's population will grow from 7.7m to 8.9m in the next 20 years. Just to provide them with the present level of services and quality of infra-structure will require a greater than 50 per cent increase in

public spending.
The fundamental solution. the planning commission argues, is to redirect much of the growth back into existing cities and suburbs. Higher den-sity would, for example, make mass transit economic, help reduce housing costs, and stim-ulate a revival of inner cities. Where growth continues outwards, it would be concen-trated in higher density cen-tres, with land between preserved for farming and recreation.

Never before has a state government proposed rewriting the American dream. Market forces are winning it allies in a few areas. The New Jersey bank of the Hudson River, across from Manhattan, is, for example, a hot spot for redevel-

But overall, the state government may be taking a Canute-like stand. It has no statutory power to force municipalities to accept its vision. It can only try to build a consensus among them. The trouble is, there are 567 towns and cities in the state; and the largest, Newark, has only 330,000 people.

Home rule remains a power ful force in state politics. Many a new outer suburb wants to grow as badly as a bombed out old town like Paterson, and has the political clout to fight for

Any significant revival of old cities will require large expen-ditures to restore an acceptable quality of infrastructure and amenities. Newark's school system, for example, is a disaster. On a less vital level, the city of Trenton, the state capital, has no cinema

Money casts a harsh light on the political reality. "I think a majority of voters in this state

are anti-city," said Dr Stephen. Salmore, of the Eagleton Insti-tute. "Many of them have moved out and have very nega-tive feelings. A large diversion of funds to the cities is a real problem politically."

Add to this a change of lead ership next January, when Governor Kean completes his eighth year in office, the maximum allowed. His successor, yet to be chosen, faces a daunting agenda of problems con-straining New Jersey's growth. The real danger is that the

people of New Jersey might duck the issues. After all, many of the problems are just as great or worse elsewhere in the region. Inadequate action is unlikely to mean that many jobs will flow, say, to southern Connecticut or Long Island. But by tackling them, they have a chance of keeping the countryside attractive, making the urban areas more habitable, and completing the maturation of New Jersey.

scientists know the state best for Bell Laboratories, founded by American Telephone and Telegraph in 1925. Since then

> munications satellite. The state has won its reputa-

SCIENCE & TECHNOLOGY

Shoulders rub to create jobs

SINCE EARLIEST times in US industrial history, New Jersey has been a powerhouse for innovation. Today, the state accounts for nearly 12 per cent of the estimated \$125bn spent nationwide each year on esearch and development. But when New Jersey's econ-

omy faltered badly during the 1970s, industrialists and politicians alike realised that finding new ways to stimulate and harness those strengths was a key to recovery.

The state government's main instrument is the Commission on Science and Technology, which it founded in 1985. The commission, in turn, has set up a wide range of high-technology centres and programmes, to bring scientists and indus-

trial researchers together. Technology transfer is a contact sport," says Mr Edward Cohen, the commission's executive director. Industrialists and academics have to rub shoulders."

The commission's annual operating budget has grown from \$4.5m to \$19.4m in its first five fiscal years, and it has received \$99m in capital funds from two bond issues approved by the state's voters. Over the same period, it has attracted \$47m in funding from corporations which became partners in its programmes, and an additional \$46m in federal government research and develop-

ment grants. So far, the direct pay-off has been relatively modest. The commission estimates that the efforts have helped to create or save 3,000 jobs. Broader effects, however, are increasingly apparent. Some stodgy or mature sectors, such as foodprocessing which never both-ered much with R&D in the past, are spending more money now that they are beginning to

appreciate the benefits. Entrepreneurs, once only rare by products of the huge institutions that dominate the state's scientific scene, are starting to flourish. Many of them are drawing on fledgling venture capital and businessincubation programmes. Moreover, the commission is trying to make R&D dollars more effective by focusing them on a handful of key new areas that build on New Jersey's tradi-

Thus Advanced Technology Centres for biotechnology, computing and telecommunica-tions, advanced materials and environmental protection complement the well estab-lished pharmaceutical, chemical, electronics and material

sing industries. More than 130 companies are partners in the nine centres. The hope is that the programmes will stimulate sort of commercially-viable inventions that have underpin-

ned New Jersey industry for more than a century and half.
The roll-call is impressive.
Samuel Morse demonstrated the first electronic telegraph in 1838. Thomas Edison unveiled the stock-ticker in 1868, the phonograph in 1877 and the film camera in 1891. Submarines, condensed soup, antibi-otics, air conditioning, colour television and frozen foods are some of the other products that were invented in New Jersey Without doubt, the world's

an average of one patent a day has flowed from its staff. To name but two of their breakthrough products, they invented the transistor, open-ing the door to today's microelectronics industry, and they built the world's first telecom-

tion for innovation, though, through the work of its industrial laboratories not its aca-

demic instittions. It is sadiv short on the latter, with the exception e a handful of places such a Princeton University where albert Einstein did some of hi greatest work, or Rutgers Uniersity and the New Jersey and Stevens insti-tutes of technology. Some observes argue that

this deficiency will hamper New Jersey in the race to develop new techniques. Others say the statecan largely compensate for to handicap by marshalling it resources well in fact. Mr thea has a reputation for baring heads together to minimie competition between instintions for SCRICE RESOURCES.

Typical of the realistic approach was the stie's decision not to join the face fight for the Superconducting Super-collider. Many states ried des-perately to be chose by the federal government it be the site of a multi-billion particle physics facility.

New Jersey decidedthe proj ect was a poor use of its resources, because baic scientific discoveries, ne potentially commercial applications. would flow from the suge programme. Moreover, he state lacked the wide opn spaces for the accelerator, which will run in a 53-mile ovil tunnel inderneath tens o square

Entrepreneurs, once only rare by-products of the huge

institutions that deminate the sate's scientific scene are sarting to flourish

mile of land. Texas was the evential winner,

Beynd the issue of scientific prestire lies the more direct question of whether scademic institutions are turning out enough ecientists and technicians tomeet industry's needs. The ansier is probably no, but in fact his a problem for the whole udon not the state specifically, irgues Mr Cohen.

We ast nation are doing an inadequse job of preparing our workings all the way from technicias to post-doctoral candidate: We have good people, but no enough of them. In some areasye don't even have enough god people," he added.
With its fence and technology programes quickly established, the primission is hon-

ing its striegy for further growth. Penaps the most crucial issue assetting priorities. On one half, the commission wants to mintain appropriate levels of sport for current programmes but on the other, it wants to ach on to promising new field

A step towards performanceoriented promiumes comes with the new quirement this year that Advnced Technology Centres earark 5 per cent of their activity to technology transfer to the commercial sec-tor, rising to 10 er cent next

"We're devotin more of our budget to this, sowe can ramp up our business evelopment activities," Mr Cobn added. If the jargon and programmes are stil relatively new, the concept at spirit are not. More than 10 years ago Thomas Edison, prhaps the most prolific and emmercial

of his New Jersey Laoratories as "invention factories". Today, the state' govern-ment and industry areattempt ing to create the moden equivalent of such hoteds of innovation. On presentrends, they believe New ersey's share of the nations R&D expenditures will rise ; about 15 per cent from 12 percent

of America's invents, spoke

RoderickOram





212-602-2577 or Tim Finlow in London 44-1-920-5533.

five hours ago. There are cramberry bogs, rows of blueberry bushes, sometimes a sparrowhawk perched on a cedar stump. sometimes a man in a pick-up. The place is either stient or deafened by military aircraft.

"Why," asks New Jersey's environment commissioner. Mr anybody want to preserve a bunch of scrubby old trees? He answers his own question:

"Because the place is unique."
By the standards of the eastern US, the Pine Barrens are a wild place. In the megalopolis that sprawls from Norfolk to New Hampshire, the Pine Barrens are a million-acre hole. Here, in the most densely populated state of the union, is a stretch of country where the villages have the air of 30 years ago. In a region that has been olluted by every sort of heavy industry, the Pine Barrens have clean air and two vast

aquifers of the sweetest water. People's attitudes towards' land have changed over the past three centuries, and nowhere more than in the Pine

Named "Barrens" by the colonists, because the sandy, acid soil was no good for growing

Feneura,

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were used heavily but quite Pine Barrens.
benignly for three centuries of An innovative plan to allow iron-making, glass-works, log-farmers to transfer develop-

street sign deep in the woods marked Fifth Avenue. It was not until the mid 1976s, and the licensing of gambling in Atlan-tic City, that development

began to eat into the Barrens Ironically, this was just the time when many speople decided the pines had much more than economic value. In 1978, the Carter Administration clared the Pine Barrens the first ever National Reserve in the US, and called on New Jer-

sey to develop a comprehensive master plan for the place.

The plan, which attempted to furnel development to the edges of the pines set off a ferocious battle. Speculators and developers, immicipalities and farmers, desperate to sell their land, fought with environmentalists—and everybody fought the plan and the new Pinelands Commission.

The battle has subsided since then Nobody is satisfied, but, as Mr John Stokes assis.

but, as Mr John Stokes, assistant director of the Pinelands Commission, says. Everybody agrees that the Pinelands should have some kind of protection." North Jersey towns look on the two Pinelands aquifers with thirsty eyes, but it seems that in South Jersey, at least, it is recognised that the water is the lifeblood of the

ging and berry colture.

The military carved out special areas on the edge of the chunks for itself. Years of pines has been alow in relantless and futile land spec starting, but has taken away ulation left only vestigial some local opposition. Govertiaces in the 1960s, the writer nor Tom Kean is clearly less John McPhee came upon a enthusiastic for the pines than street sign description. Governor Brendan Byrne, who

> People's attitudes towards land have changed over the past three centuries, and nowhere more than in

> > the Pine Barrens

signed the Pinelands plan, but

he has backed the commission.

Gddly, there may well be more agreement on the Bar-rens and other conservation issues – what Mr Daggett calls the "clean" side of his job -than on a host of hig issues facing the state on the "dirty side. Of these, the problem of disposing of household garbage or solid waste is so severe it threatens to impair the state's entire economy. Poor air quality, traffic congestion, polluted groundwater and hazardous waste are problems only

slightly less severe. With solid waste, New Jersey has simply run out of disposal space. Its residents are prodi-gious generators of trash - a ton a year each - but many poorly designed or unregulated

groundwater were closed dur-Local opposition has blocked

new dump sites. By the begin-ning of this year, all but a frac-tion of the waste being dumped in New Jersey was going to just 10 sites, and these will not last into the 1990s. The state is exporting about half its solid waste, mostly to Ohio and

Pennsylvania.
"The idea of burying garbas doesn't work any more in this state. Nobody wants a landfill near them, and the other states could succeed in closing their borders to our trash," says Mr

In 1987, New Jersey became the first state to make recycling compulsory. Each of its 567 municipalities must recycle at least three materials: most chose glass, newspaper and aluminium. By 1986, households were recycling about 13 per cent of their waste, and this is now at least 18 per cent. Mr Daggett hopes to expand the products being recycled — batteries, say, or some plastics - to get the figure to 25 per cent "in the next several years".

The recycling programme has been much applauded by environmentalists, but there are problems. The market for old newspapers, for example, has collapsed in the north-east and the state has to pay brokers to take them away. Even if markets stabilise, the state believes that recycling will not

"The crisis is manageable," he says, "but only if we move forward on all fronts: reduction at source and incineration or pulping, as well as recycling and landfilling."

But incineration is already the subject of bitter dispute because of the potential for hazardous emissions and the problem of disposing of noxious ash. A single incineration plant – at Oxford, in Warren County - has opened, but it can handle only 400 tons a day. New Jersey's air is a chronic

problem. Despite big advances in cutting industrial emissions in the 1970s, few places in the state meet Federal standards for ground-level ozone, which is formed by sunlight working on organic compounds and nitrogen oxides. Mr Daggett complains bitterly that much of the ozone comes in over the state's borders from the indus-trial midwest, and he is struggling to convince Washington of this. The state has also ordered filling stations to fit ves over pump-nosz cut petrol vapour. But the problem is really that too many people are driving too

Mr Daggett says: "I have linked the air quality and congestion issues. We need to halve the traffic round here. It is not only the air has to be cleaner, the economy is being choked. We really have to generate ways of moving people not cars, and this is going to be the major policy question of the early 1990s."

James Buchan



ply populated state is a stretch of country where villages have the air of 30 years ago

Victim of its own prosperity

designed the eponymous tun-nel in 1919, he reckoned on daily traffic of about 40,000

On the first Sunday after the tunnel opened, in November 1927, more than 51,000 drove through the underwater link between New Jersey and Manhattan. Today, some 80,000 vehicles a day make the Eastbound journey alone.

Congestion and over-crowding devices the New Jersey.

ing dominate the New Jersey transport network as the state grapples with the problem of moving people and goods on bridges and roads, and through tunnels that were designed to carry half the present load.

A recent report on the region's transport system, Regional Transportation: Cur-rent Conditions and Future Prospects, concluded that: "On many of its most critical links, the regional transportation network today lacks the carry-ing capacity, operating flexibil-ity and physical characteristics needed to meet the requirements of its people, the expec-tations of its employers and shippers, and standards of environmental quality. Unfor-tunately, these problems are harbingers of a worse crisis that could severely limit the region's economic growth in

the early 21st century." The Bi-State Forum, which conducted the study, consists of the commissioners of the New Jersey, New York City and New York State departments of transporatation; the chairman of the Metropolitan Transporation Authority; and representatives from the New Jersey Transit Corporation and the Port Authority of New York and New Jersey. The balance of New Jersey and New York institutions indicates just how closely the two states are tied, when it comes to the problems of moving people and

about 2m people travel into Manhattan from New Jersey each morning. In addition, a vast number of delivery trucks make the journey — annual eastbound truck traffic alone

eagnount trick trains atme equals the total annual ton-nage handled by the eight busi-est Atlantic Coast ports. New Jersey's transport net-work has fallen prey to the state's new-found prosperity. More than half of the current commuters between the two states joined the system after 1977. Furthermore, commuting

nincrease to 40 minutes by 1995.

New Jersey's public transport service, New Jersey Transit, is also pushed to the limit.

Although most of its passengers are bound for Manhattan, only those of the commutator. only three of the commuter railroad's 10 lines and branches have access to the city. All other services require an inconvenient transfer on to

the subway line, which joins New Jersey to Manhattan. 'In an era-of declining fed-eral support for transit, severe constraints have been placed

Congestion and over-crowding dominate a network where bridges, roads and tunnels were designed to carry half the present load

within the state is rising precipitously. Added to this is an increasing number of trucks needed to shift the goods required for the region's growing population. Meanwhile, highway capacity bas not increased to accommodate the

heavier load. The forum expects the num-ber of suburban commuters within New Jersey to increase by 500,000 to 29m in the next 20 years. During that time, it is predicted, the number commuters between the New York city business centre and New Jersey will reach 212,000, a rise of

A striking example of the strain put on the roads is prostrain put on the roads is pro-vided by the George Washing-ton Bridge; which joins the northern Manhattan to New Jersey. There are 13 lanes at the toll bridge on the Jersey aids of the bridge. In less than two miles these funnel into only three lanes. Congestion is compounded when the traffic runs into the Cross-Bronz

highway traffic on the Manhattan side of the bridge.

on the ability of transit agencies to plan and construct the kind of major infrastructure improvements "that would bring substantial expansions in capacity," says the report.

Commuters are not the only ones to suffer. According to the forum, as a result of conges-tion and high tolls, it now costs as much to move a truck from New Jersey to Long Island (about 70 miles) as it does to move the same truck from New Jersey to Pittsburgh (about 400 miles).

New Jersey is a central point

for shipping, with goods from Europe arriving at the ports and from the Pacific Rim arriving at the railway depots. In 1987 the NY/NJ Customs Dis-trict reported that 15 per cent, or almost 55m tons, of the total US merchandise passed through the region's import and export facilities. Over 700m tons of freight was moved through the region. According to the report, about 90 per cent of this is carried on trucks. Furthermore, the regional highway system cannot accom-

modate the larger and wider

New Jersey Senator Walter Rand who heads the state's transporation committee, has put forward a number of possi-ble solutions to the problem of overcrowding in a five-bill package before the New Jersey Senate. Among the ideas being

considered are van-pooling and car-sharing, and staggered work hours for private as well as public employees. The senator would also like to see improvements at the Atlantic City airport, in order to relieve congestions at Newark Airport, which is rapidly approaching capacity.

Ms Christine Johnson, director of the Office of Transporation Planning for the Port

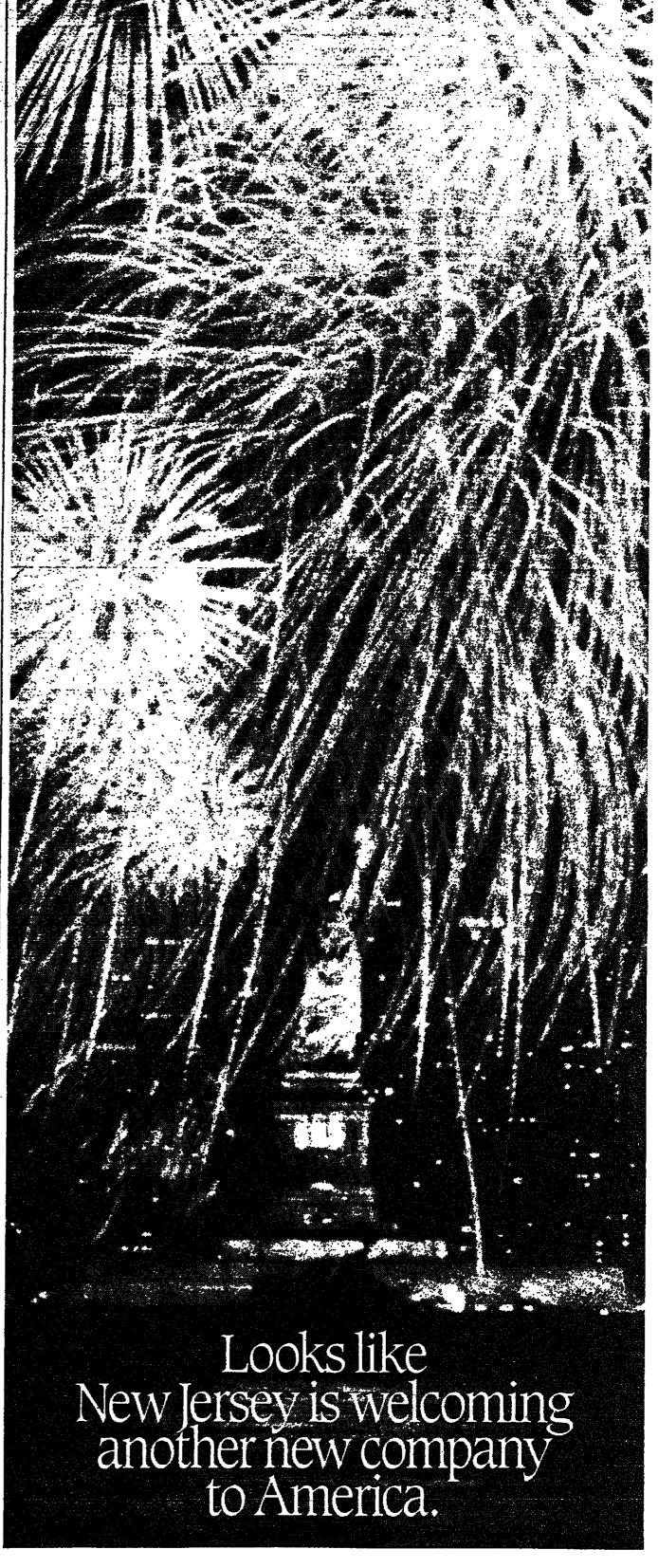
tion Planning for the Port Authority, agrees that the future for the solo occupancy vehicle in the region is not bright. A public ferry service has just been introduced, which should help alleviate some of the commuter conges-tion across the Hudson. A number of private ferries already ply the river between New Jersey and New York. Other proposals include the off-peak delivery of goods. antomatic toll-collection on the

faster flow of traffic. However, funding for these improvements is not forthcoming from a federal government that emphasises free enterprise and state autonomy. "Funding is the most important issue facing the region's transporation,"

bridges, and tunnels to allow a

says Ms Johnson. This is in line with the findings of the forum. "These solutions are expensive," says the report. "Yet, the bottom line of this report is that current, fed-eral, state and local resources are insufficient to find the needed transportation improve ments to keep the region eco-nomically competitive."

Karen Zagor



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New Jessey Department of Commerce, Energy O. Economic Development, Thomas H. Rean, Governor Borden R. Putnam, Commissioner Mrs. Ming Hsm., Director, Division of International Trade

The gamble that hasn't paid off

FOR A small town that houses a \$5bn gambling business, Atlantic City does not flaunt its wealth. There is no movie house and no supermarket.

Three blocks in from the Boardwalk and the towering casino-hotels, there are boarded-up stores, pawnbrokers and cheque-cashing businesses. Men, both black and white, hang out not doing much. At night, the windy streets are

Jersey voted in a referendum to license casino gambling in Atlantic City. This was an experiment in urban renewal, a gamble to revitalise a 19th-cen-tury resort that had fallen to bits in the Depression and been

in pieces ever since. In the intervening years, 12 great casino-hotels have gone up on the Boardwalk, the once-fashionable promenade that runs for three miles along the ocean; 40,500 jobs have been created more than a \$1bn in taxes has passed to the state. And Atlantic City is a

"It's a dump," says Mr Mar-vin Roffman, a Philadelphia stockbroker, who is an expert on gambling in Atlantic City. "Whatever casino gaming has done, you have to face it in terms of revitalising Atlantic

City, it's a failure."

Now the casinos are doing badly. It may sound hard to believe that the house can lose

industry averages.

at games where it can design the odds to make it win, but intense competition has pared profits to almost nothing. Last year, according to Mr Roffman, the casinos earned just \$16.2m after operating costs, taxes, interest on debt and deprecia-tion of their capital base.

This was a miserable return on the \$2.73bn which the unfortunate punters left in the slots and on the blackjack and craps

It is an even feebler return on the \$5bn-odd that has been invested in the Boardwalk, the lion's share of it raised from junk-bond investors assembled by Mr Michael Milken and his staff, at the Wall Street investment firm of Drexel Burnham Lambert.

Next year, a vast new casino, the Taj Mahal, will add 20 per cent more space for tables and slots, and this will increase competition dramatically in a saturated market. People such as Mr Roffman and Mr Al Glas-gow, the colourful and well-informed publisher of Atlantic City Action, say there is going to be a shake-out on the Boardwalk. Already the weakest casino, the Atlantis, has lost its license because it could not find financing to plug its

What on earth went wrong? Eleven years after Resorts International opened the first casino on the Boardwalk, it is now clear that gaming simply

was the wrong industry for a dying Atlantic City. No casino wants its customers out buying souvenirs or dining in French bistros: they should be hunched over the slots in the perpetual half-light, feeding in quarters five at a time and snarling at anybody who

comes near. Unlike Las Vegas, which was

The casinos are doing badiy. Intense competition has pared profits to almost nothing

developed as a resort where people spend a few days, Atlantic City was so run-down in 1978 that it could only be a place for day-trippers. In Atlantic City, a high-roller is a Queens cab-driver with \$250 to burn. Nearly 40,000 people, many of them pensioners, are bussed in by the casinos to play the slots every day. They stay an average of eight hours, and few see sunlight. Worse, the opening of Resorts unleashed a whirlwind

of land speculation, which whipped up real estate values and property taxes, drove the poor from their homes and businesses from their premises, and left a desolate stretch

abandoned stores two or three blocks deep. A five-year-old levy on casino revenues, designed to finance new hous-ing, has yet to have noticeable effect. Local government is outclassed and, it seems, more or less irrelevant.

What we have here," says

Mr Glasgow, "is no more than a neighbourhood craps game with a bit of glitz and glitter."
The city's boosters claim that Atlantic City, with its 33.1m visitors each year, is the world's greatest resort. But these are not 33.1m different people. At best, there is a hard core of about 4m-to-5m pensioners, blue-collar workers and self-made businessmen, from New York and Philadel-phia and their suburbs, who come to Atlantic City often.

This market provided the pioneer casinos, such as Resorts and Caesars, with spectacular profits. But there is little chance that it can be expanded to cover the new capacity from the Taj Mahal. The maris expected to grow this year by between 5 and 8 per cent. Burdened with debt as they are, some casinos will either merge or follow the Atlantis into closure. The successful ones - Bally's, Caesars and Trump Plaza - are expec-ted to increase their share.

There are two hopes for the industry. First, profitability is so mediocre that capital has dried up and there may be no

integration and consulting services.

opens. Second, much of what new capital there is comes from Mr Donald Trump, the New York real-estate developer, who mixes brilliant show-manship with an acute assess-

mansmp with an acute assessment of risk.

In his vulgar but popular New York buildings, his vast yacht and his best-selling auto-hiography, Mr Trump has repeatedly shown how precisely be understand the taste of middle America contacts. of middle America, eastern division. It is hard to imagine anybody better capable of popularising Atlantic City. He will also control, once the Taj Mahal has opened, 31 per cent of the gambling floor and, after a year or two, 40 per cent of the hotel rooms. His recent bid to lock up the so-called Penthouse property for a non-casino hotel shows his current strategy: more hotel rooms, no more slots.

Mr Trump and the industry hope that, ultimately, Atlantic

City can attract gamblers from outside its current 100-mile radius. Boosters count off the great events to come: a new railroad spur this summer to link Atlantic City with the Bos-ton-Washington line, new hotel rooms, eventually an airport and convention centre. Mr Roffman, who is with the

Philadelphia stockbrokerage Janney Montgomery Scott, is gloomy about the present, but

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Some wheels do keep turning: visitors to Atlantic City

optimistic about the middle future: "Atlantic City will evolve into more of a destination resort, like Vegas. People will stay three or four days." Longer stays should mean demand for more varied entertainment and services, which should do something for Atlan-

tic City. But it is a long way

James Buchan

FARMING

Incentive plans may stem drift

THE US farm belt, with its vast area of "amber waves of grain" stops far west of New Jersey. The Garden State's farmers toll away on what, by US stan-dards, are tiny plots, averaging 112 acres. Their largest crop. unsurprisingly in this highly suburban state, is greenhouse

nursery stock. Still, New Jersey farmers are like farmers elsewhere: high rolling gamblers, according to Mr Arthur Brown Jr, the state's Agriculture Secretary and owner of 40 acres of blue berries, flowers, plants and shruhe

Every day we gamble, and it can cost a lot more than going to the casinos," he said.
"One night of frost can wipe
out your profits for a year."

Although the farmers keep a sharp eye on the weather fore-casts, widespread use of irriga-tion, plastic row-covers and greenhouses renders them somewhat less dependent than their Midwest brethren on the vagaries of the elements.

But fruit and vegetable crops, which provide about 28 per cent of the New Jersey's agricultural cash receipts, are grain to prolonged drought or unusual cold snaps.

Like farmers all over the US, New Jersey farmers have gradually been leaving the land for more predictable careers, pocketing hefty profits from developers on the sale of what has become the most valuable

farmland in the US. in 1950, almost 27,000 farms in New Jersey occupied a total 1.7m acres. By last year the number had fallen to 7,400 on 999,000 acres. About half of those who are left form only those who are left farm only part-time.

It is a worrying trend to officials of the most densely populated state in the union. The land and its trees are important in the battle against pollution. Attractive fields make real estate more valuable and help to attract tourism. "We don't want records to have to continuous to other than the state of th don't want people to have to go to Pennsylvania for a Sunday ride in the country," said Mr

If New Jersey is to retain its farms, then farmers must be allowed to earn healthy profits. In 1987 agricultural cash receipts were \$620m, down 2 per cent from the previous

The state has created several incentive schemes to encour-age farmers to stay on the land. A tax programme, intro-duced more than two decades ago, assesses farmland at a much lower rate for its agricultural productivity than for its value to commercial develop-ment. If land is sold for development, then the state charges a rollback tax, charging the buyer, seller or both, for the difference in the agricultural and commercial rates of the previous three years previous three years. In 1987 the state's voters

approved a \$50m bond issue for approved a soun round issue for a farmland preservation pro-gramme. Farmers who enter their land in the scheme are paid the difference between the

paid the difference between the land's commercial and agricultural values. After that, the land can be used for nothing beyond farming.

The goal is to one day get 300,000 acres in the programme. But with the average cost per acre exceeding \$7,000, more bond issues will be required, and it is far from certain that much of the land will not become condominiums or shopping centres before enough funding has been raised.

raised.

Vegetable farming, a 300year-old tradition, gets high
priority from the state. More
than 70 different kinds of vegetable are produced, the priacipal crops yielding over \$50m a
year, A \$1m-2-year "Jersey.
Fresh" promotion of fruits and
vegetables has created a booming regional market and ing regional market and. according to polls, boosted consumer demand for fresh locally-grown produce.

Although the state is pre-

pared to encourage agriculture, New Jersey farmers are far less addicted to government assistance than their larger counterparts in the Midwest. The only crops eligible for federal price supports and subsidies are grains, representing about 10 per cent of the cash receipts, and dairy (9 per cent). Of the billions of dollars in subsidies awarded to US farmers in 1987. New Jersey producers received a miserly \$11m.

Instead, the local farmers are model entrepreneurs. Pam and Gary Mount are proprietors of 80 acres of vegetables, fruit trees and pastureland, in Princeton. Customers come from far and near to shop at their large country store, which features their own and regional produce, homemade ples and

The shoppers' children receive free apples and small sacks of animal feed, which they take to the back pasture for a visit to the farm animals. Special events three times a year – a kite day, Hallowe'en and apple day community events that draw

thousands of tourists. Even the Mounts' children are imbued with the entrepre-neurial spirit. A 13-year-old daughter runs birthday parties

If New Jersey is to retain its farms, then farmers must be allowed to earn healthy profits. In 1987

agricultural cash receipts were \$620m. down 2 per cent from the previous year

for young children, providing refreshments and donkey rides,

for \$50. At another vegetable farm, in New Brunswick, Sue and James Giamarese cater specifically for the area's ethnic groups. On 65 acres, they pro-duce parsley for Lebanese sal-ads; plum tomatoes and basil

ads; plum tomatoes and nasu for Italian customers; and coriander, used in Spanish and Middle Eastern cooking.

They offer tours for school children and hayrides. Customers are invited to pick their own strawberries and pumpkins.

kins.

In fact, "pick-your-own" has become a popular device in a state where labour is increasingly scarce. The opening of the Atlantic City casinos took 40,000 workers out of the employment market. The unemployment rate is 3.5 per cent, and, except for seasonal workers who are trucked in by the day from New York and Pennsylvania, fulltime employees are difficult to find.

Mr Mount said students were

remsylvania, fulltime employees are difficult to find.

Mr Mount said students were volunteering for work, but were inexperienced and costly—wages are rarely less than \$4.50 am hour.

With its central location, mild climate and well-drained loamy soil, New Jersey offers farmers favourable growing conditions and "the best market in the world", according to Mr Brown. But the urbanisation of the state also means "people pressures", which require most farm activities to be heavily regulated.

"Most farma are ringed by housea," Mr Brown said. "You have to watch the dust, the corn-shucks, the pesticides, the maise—and if you're playing with manner, you really have a problem. People think like to move out to the country. But after a couple of years, they decide they really liked things as they were in Brooklyn." as they were in Brooklyn."

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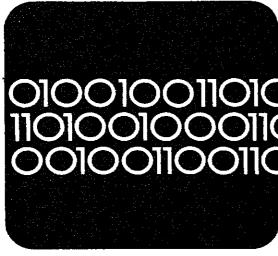
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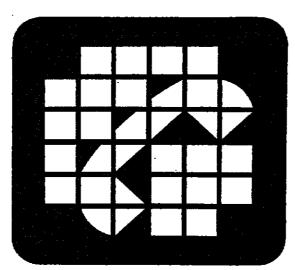
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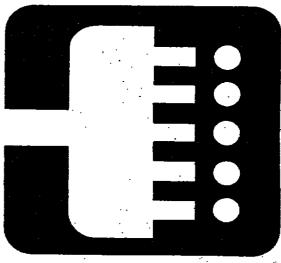


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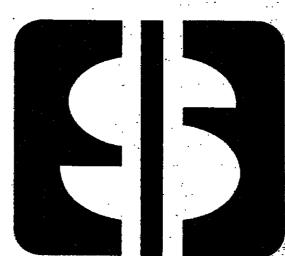


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Expansion of Luton airport

WALTER LAWRENCE GROUP companies have been awarded contracts worth £22.6m. Walter Lawrence Project Management has won the management contract for a new terminal building, hanger and associated infrastructure at Luton Airport on behalf of the London Aviation Centre at a cost of £8.5m. Work is expected to start shortly and the project is expected to be completed within 46 weeks.

The company has also been awarded a management contract for a poll tax office for the London borough of South-wark. The £3.5m project is to convert and refurbish the Wood Mill building at South-wark public works depot in

Neckinger Road. Walter Lawrence City & Southern is to carry out a shel-tered housing scheme for 110 dwellings on behalf of Pancity Dvelopments in Tongdean Lane, Brighton, at a cost of

City and Southern will also carry out a refurbishment and extension to office accommadation at 14/15 Stratford Place, London, on behalf of General Accident Life Insurance at a cost of £2.2m. It will also receive £1.7m for partly refurbishing and extending offices at 56/58 Worsnip Street and 40 Clifton Street in London on behalf of the AVH Partnership.

Building offices in Docklands

appointed management con-tractor on a £68m contract for an office project at South Quay in Docklands, London, being carried out by Wiggins Water-side and Port of London Prop-

The 19-storey development comprises retail space at ground and podium levels, and

business suites/apartments on the following 17 levels, with the top two given over to exec-utive apartments. There will be three basement levels and subbasement car parking.

The structure will be of steel

frame with metal decking and lightweight concrete topping to all upper floors and suspended reinforced concrete slabs to the

will be enclosed by a bored-piled retaining wall and of in

External finish will be of pre-fabricated, storey-high clad-ding panels faced with selected granites on proprietary glazed curtain walling.

The development, which is due for completion in February 1991, includes the construction

Village development in the Isle of Man

The Manx Government in partnership with NORWEST HOLST is to create a traditional village in a rural setting on the outskirts of Douglas. The £16m development, with its use of local stone, open areas, informal courts and landscaping has been acknowledged by the Manx Government to be the most innovative housing scheme yet to be con-structed on the island. It will provide a mix of accommmodation ranging from housing for first-time buyers, to larger detached properties together with flats, bungalows and shel-tered accommodation for the

elderly, all contained within a fully landscaped 27 acre site.
As befits a true village development, Ballafletcher will boast many of the facilities of a

traditional Mannx community. Central to the development will be a large village green, around which will be sited the and construction of the scheme together with onward sale of the properties. The Manx Government will provide the land and be responsible for the provillage hall, doctor's surgery, post office and general store. A public house will be built on vision of priority purcha whilst maintaining a close dia-logue with Norwest Holst the outskirts alongside the Ballafletcher Road.
The village will have about 100 units out of a total of 274 throughout the development to ensure that the partnership objectives are achieved.

available for priority purchasers. The elderly are also Ballafletcher is the latest of several partnership arrange-ments undertaken by Norwest catered for with 80 specially designed flats and bungalows.
To maintain the village character the remainder of the houses are to be in the mid and upper Holst with the Manx Government and local authorities. The first, and largest such scheme price bracket so that there is a to date, at Anagh Coar in Douglas, provides 110 dwellings for sale to first-time buyfull range of dwellings availers. Further schemes at Corony Under the agreement Norwest Holst has accepted the

and Jurby are also underway to provide a further 35 homes. responsibility for the design

Holiday Inn hotel for Gatwick

WILLIAM OLD (CIVIL ENGINEERING & BUILDING) has been awarded the contract for a £10m Holiday Inn hotel at Gatwick.

Watford-based William Old is the main contractor for the hotel - which is the first Holiday Inn in the Gatwick area with responsibility for every aspect of the contract from the construction of the building to the fixtures and fittings - down to such minute details as the cutlery and the waitresses uni-

The main structure of the 150-bedroom hotel has eight floors. The ground and first floors are to be constructed in reinforced concrete, the remaining levels in precast concrete with brice curtainwall

A two-storey structure adjoining the front elevation of the building houses the recep-tion and restaurant, with full conference facilities on the first floor. This part of the

hotel utilises structural steel and curtainwall and brick cladding. There is also to be an indoor swimming pool and jacuzzi complex.

The Holiday Inn Gatwick hotel will be operated by Mrs Gulshan Bhatia, of Muirgold. Mrs Bhatia is the first female franchisee in the UK to be granted a Holiday Inn licence by Holiday Inns International. William Old will hand over to Mrs Bhatia on completion, scheduled for October 1990.

DIARY DATES

FINANCIAL

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ning (W.), Canning House, St. Pauls. I, Birmingham, 12.00 Metropole Hotel, NEC, Birmingham, Pissels; Allfed-Lyons

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PARLIAMENTARY Today

Commons: Backbench debates on Transport and Air Traffic. Debate on EC report on Taxation of Savings. City of London (Various Powers) Bill, second Lords: Water Bill, committee.

Tomorrow Commons: Opposition debates on government publicity and manufacturing industry. Debate on EC reports on Water, Epergy, Transport and Telecommunications. Lords: Electricity Bill and Parking Bill, committee.
Select committees: European legislation: Subject, future developments in the EC. Wit-ness, Lord Cockfield (Room 16, 1. A. S. Lord Cocknell (Moon In, 4.30 p.m.) Members' Interests: subject, Parliamentary lobby-ing. Witnesses, Lord North-field, Mr Gordon Oakes. (Room Private Bills: Birmingham City Council (No 2)—Bill. (Room 5, 10.30 a.m.)

Wednesday Commons: Employment Bill,

report. Debate on EC report on Control of Concentration of Ownership. Lords: Debates on private hill procedure and on legal profes-sion in Scotland. sion in Scotland.
Select committees: Defence:
Subject, Statement on defence
estimates, 1989. Witnesses: Mr
George Younger, Defence Secretary; Sir Michael Quinlan,
Permanent Under Secretary,
MAD (Room 16 10 20 20 20) MOD (Room 16, 10.20 a.m.). Treasury and Civil Service sub-committee: Subject, Devel-opments in the Government's "mixed steps" programme. Witnesses, Chief Executive, Companies House; Chief Executive, Vehicle Inspectorate (Room 19, 11 a.m.). Employment: Subject, Part-time employment. Witnesses. ness: Manchester Diocese-Board for Social Responsibility. (Room 18, 4.15 pm). Public Accounts: Subject, Crown Pros-ecution Service. Witness: Mr A. Green, Director of Public Prosecutions (Room 165, 4.15 p.m.). Transport: Subject, Roads for the future. Witnesses: Trans-port 2000, Association of County Councils. (Room 17,

4.15 p.m.). Social Services: Subject, Resourcing the NHS, the Government's White Paper, Working for Patients. Witnesses, Association of Community Health Community nity Health Councils of England and Wales, College of Health, Patients' Association. (Room 21, 5 p.m.) Private Bills: Birmingham City

Council (No 2) Bill (Room 5, 10.30 a.m.) Bromley London Borough Council (Crystal Pal-ace) Bill (Room 6, 11 a.m.) Mid-land Metro Bill (Room 9, 4

Commons: Debate on latest EC developments. Lords: Water Bill (Committee) Select committees: Defence: Subject, Statement on the defence estimates, 1989. Wit-nesses, Sir Michael Quinlan and other MOD officials. (Room 16, 10.20 a.m.) Court of Referees (Room 15, 11 am)

Friday Commons: Backbench debates on Satellite Broadcasting, the Territorial Army.

BOARD MEETINGS-

Cerr's Milling I

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Trade Fairs and Exhibitions: UK

May 16-18 Energy Exhibition (0895 421111) NEC, Birmingham May 18-20 Scottish Money Show (01-940

Exhibition Centre, Glasgow May 19-21 National Franchise Exhibition, including Other Business Opportunities (01-727 1929)

National Incentive & Promo-tion Exhibition (0273 206722) Olympia

May 23-26 Cheisea Flower Show (01-834 June 11-14 g 43334 Royal Hospital, Chelsea May 24-25 Computers in Manufacturing Exhibition (0372-372842)

Select Investment Show (06333

Overseas Exhibitions

May 23-26 Asian International Chemical and Process Enginerring Exhibition and Conference - CHE-

MASIA (01-486 1951) International State Fair (01-734

4791) June 9-18 International Air Show (01-225

June 19-23 International Wine, Spirits & Equipment Exhibition - VINI-

Confection Show (01-940 3777) International Express & Cou-

rier Services Exhibition and Conference (0420 87303)

City Conference Centre, Lon-

May 23-24 Scottish Electronics Technol-

ogy Group: European financial self-service conference and exhibition (0292 313203)

The Economist: 1992: The single European market: How European business is preparing and the implications for Japan

Johannesson & Associates: Global initiatives in high defi-nition television (Luxembourg

Palais des Congrès de Paris,

Tolley Conferences: Capital

Gains Tax for the 1989 tax

June 2 IBC: International securities

settlement - what is the future?

Hotel International, Zurich

London Press Centre

Sheraton Hotel, Edinburgh

business and management conferences

May 15 Institute of Economic Affairs Health Unit The welfare state the changing debate (01-799 Inter-Continental Hotel,

T Conferences: European anking (01-925 2323)

Acquisitions Monthly: Management buy-outs (01-823 8740) Hilton Hotel, London May 17-19

World Grain Magazine/Sosland Publishing Co: Global grain — coping with crisis (Brussels 32-2/736 03 05) Sheraton Hotel, Brussels The Institute of Economic Affairs: Law and economics

(01-799 3745) Queen Elizabeth II Confer-ence Centre, Westininster May 18

Centre for European Policy Studies: Business policy seminar Energy policy options for the European Community ((32.2)513.40.88)

May 19 Gouldens/Institute of Directors. The life and death of a company (01-583 7777)

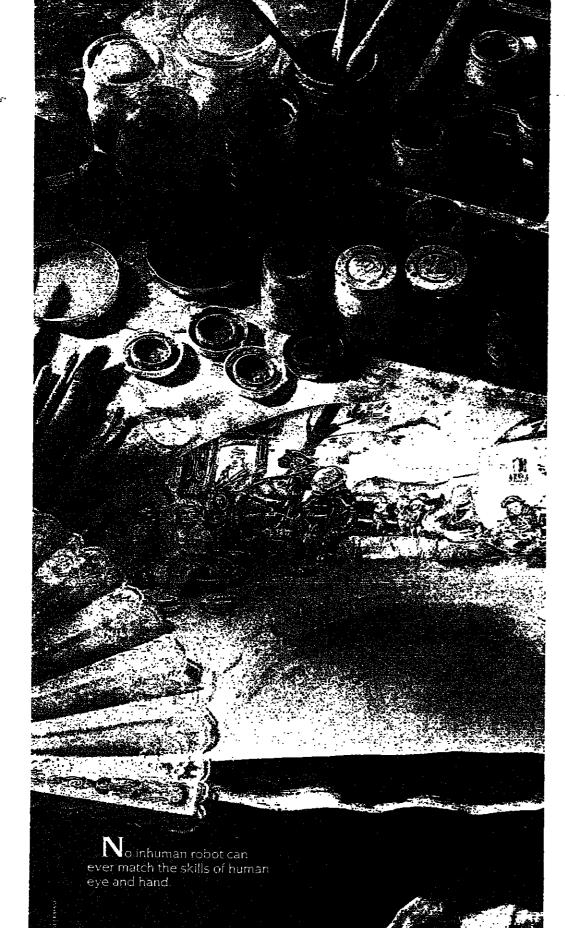
116 Pail Mail, London May 19

The Economist The quest for quality: strategies for the 1990's (01-839 7000) Marriott Hotel, London International Business Communications: Offshore funds - a time of change (01-236 4080)

Business Research International: Structuring and financ-ing acquisitions (01-687 4383) Cafe Royal, London Management Training Consultants: Techniques of supervisory and management training for trainers (0533 627062)

June 8-9 IBC Spain - the new benefit environment (01-236 4080) Hotel Melie, Madrid

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LEGAL COLUMN

Firms may wish to pause before merging

A WEEK after announcing their intention to merge their practices from July I, the part ners of Taylor Garrett and Joynson Hicks may wish to pause and reflect on the contrasting fortunes of two firms that have trodden the path before them.

A year on, the UK profession's second largest merger between the firms Lovell White and King and Durrant Piesse has by all accounts been a run

Mr Andrew Walker joint managing partner of Lovell White Durrant says the merged firm has benefited from a substantially enhanced commer-cial capability. In their case two plus two has indeed made

By contrast, it emerged this week that Withers Crossman Block, formed in January 1988 by the merger of Withers with Crossman Block Keith, are beging democratical descenting. having demerger discussions. The talks are taking place at the request of the former Crossman Block partners with the aim of establishing whether the two businesses might flourish better as separate entities".

Mr Anthony Lewis, senior partner of Joynson Hicks, said that negotiations had been taking place with Taylor Garrett over the last two to three months. The main reason behind the merger was to strengthen the corporate

departments of the two firms.
Both had strong, but relatively
small, corporate practices. The
merger would enable them to compete for business neither was likely to secure on its own.

The strengths and weak-nesses of the two firms also-balanced, he said. Taylor Garrett was strong in the banking, shipping and commercial prop-erty fields, Joynson Hicks in copyright and intellectual property, insurance, matrimo-nial and litigation. The combined firm will also have one of the largest private client

the largest in the City.
Taylor Joynson Garrett, as the firm will be known, will be a 59-partner, 300-staff practice. lacing it firmly in the UK's too 15 firms by size. Taylor Garrett is, to some

LAWYERS IN the UK are by no means alone in finding themselves in conflict with

their Government over pro-

posed reforms in the legal pro-fession, writes Robert Rice.

The Hong Kong Law Society
has lodged a formal objection
to a recently published consul-tation paper from the Hong
Kong Government proposing
that foreign law firms should

finance and commercial extent, an old hand at the amicable move of its corporate merger game, being the product of a merger in 1982 between Taylor and Humbert and Parker Garrett. Mr Anthony Thompson.

managing partner of Withers,

was reluctant to comment last week on the reasons behind the demerger discussions because he did not want to prejudice what were at this stage "friendly talks". He has written at some length in Successful Mergers,

however, about the merger pro-cess and some of the problems experienced post merger, and he was not prepared to deny that the firm's present predicament might stem in part from its constituents' inability to iron out their differences.
Withers began to look for merger partners following the

be allowed to set up in Hong

Kong, hire local lawyers and practise local law. Local law firms would also be permitted

The society complains that foreign law firms will be

tempted to advise on local law

before they become suffi-ciently versed in it, the large

all the best local lawyers with

Hong Kong dispute over foreign access

department to Ashurst Morris Crisp in 1987. CBK had a strong company/commercial department, both firms were happy with the idea of combining company and commercial work with Withers' strong private client practice, and their aspirations on Europe matched. Withers had opened an office in Paris in 1985. There were problems, however, with

the accounting systems and a great deal of work had to be

done on profit sharing. The eventual scheme was, according to Mr Thompson, "a combination of the rather different philosophies in the two firms". Discussions on merger began in March 1987 and were finished by the end of June.

Post merger problems arose with the administration

ries bill passed on to clients in higher charges, and it will become harder to attract Chi-

nese lawyers into government service before 1997. Lawyers qualified in Britain

receive automatic admission to practise in Hong Kong and are therefore only indirectly

affected by the proposals in that they will result in much

systems and working practices. which Mr Thompson said both parties felt in retrospect they should have sorted out before merging. Differences in philosophy and working practices also emerged between the partners, particularly in relation to client getting and the handling of billing and collecting procedures. In retrospect, perhaps, the writing was already on the

wall.

LWD's merger, by contrast, has resulted in a substantially enhanced commercial performance for its constituent parts. Merger has greatly assisted client development both in terms of winning new clients and increasing the services it can offer to existing ones. The sheer number of lawyers it is now able to deploy on a particular piece of work at any given

greater competition for work, most noticeably from the large US law firms. Foreign lawyers

have been able to operate in Hong Kong since the early 1970s, but only to advise on offshore work.

The proposal, which may become law by the autumn,

represents a significant vic-

tory for the American law firm lobby.

time has been a significant factor in bringing in new busi-

What lessons does the LWD merger have for others contem-

plating similar moves?

Mr Walker says the most important point is to ensure there are very good business reasons for the merger and no significant impediments. Look for a partner with additional Have a long engagement so that there is time to sort out

any unforeseen problems. Chance merger has been a suc-cess despite the fact that the firms did not operate on a fully integrated basis initially, as a general rule, don't get married and then live apart. Ensure that the partners of both enti-ties are compatible in philosophy. outlook and personality. Make sure the views of all staff are taken into consideration. Ensure that performance related to size is roughly equal so that resentment does not build up over perceived greater contributions to the partnership. This means remuneration and profit distribution in the two firms must be broadly sim-

ilar. Were there any things LWD wished with hindsight it had done differently? It would have been nice to have had a common accounting system up and running from the start, Mr Walker said.

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Importing into Japan

The dogged are reaping the rewards

Continuing his series. Kevin Done examines the strategies of the foreign car manufacturers as they exploit a market where trade barriers have been rapidly removed

he absolute numbers are still small, but the Japanese market for imported cars has begun to grow at a hectic pace. This challenges the long-held belief among car makers in West Europe and North America that Japan was impossible to penetrate, a protected market, closed to importers by a formidable array of barriers, tariff, non-tariff and psycholog-

ical.
"Somebody once told me that selling foreign cars to the Japanese is like selling refrigerators to the Eskimos," says Lüder Paysen, a 55-year-old accountant who returns this month to West Germany, after eight years helping to master-mind BMW's highly successful attack on the Japanese car

Selling foreign cars to the Japanese may still not be easy, but the market is currently undergoing an extraordinary transformation. Those foreign car makers that have doggedly applied themselves to establishing a toehold in the world's second largest car market even when the odds seemed to be impossibly stacked against them, are now beginning to

reap significant rewards. BMW, the West German performance and luxury car maker, was the first European car group to establish a wholly-owned subsidiary in Japan in 1981. Its early strategic commitment to the market has been seen as a model for other European car makers to follow and its foresight is being

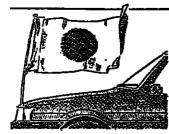
In 1981 it sold 3,662 cars in Japan, a year when all imports together totalled only 38,110, amounting to a derisory total share of the Japanese car market of just 1.2 per cent.

Last year BMW registrations in Japan totalled 26,826, and Japan has emerged as the company's fourth largest export market after the US, the UK and France and could soon oust France from third place. BMW Japan had a turnover last year of around Y140bn (£622m), making it the biggest West German company in

It is not only performance and luxury cars that sell in Japan, however. Rover Group,

then British Leyland, was not so far behind BMW, establishing its own subsidiary Austin Rover Japan in 1983, a foresight helped at the time by its developing links with Honda. In 1983 1,611 Minis were registered in Japan. Last year Mini sales totalled 6,733 - catalytic converters and air conditioning are are fitted locally. Peter Woods, ARJ president, is convinced that continued strong growth still lies ahead for a 0-year-old design that has

become a cult car in Japan. After years of frustration over the myriad obstacles placed in their way, foreign car makers keen to sell in Japan are now beginning to enjoy a virtuous circle, which is persuading them that imports could be claiming 10 per cent



JAPAN AND THE WORLD CAR MARKET

of the Japanese car market by 1995, amounting to around 400,000 vehicles.

An additional 5-10 per cent could be taken by so-called captive imports, cars imported Japanese car makers from their own overseas "trans-plant" vehicle assembly operations, chiefly in the US.

That process began last year and ironically Honda, already the fourth largest car producer in the US, became at a stroke the biggest US car exporter to Japan, with 5,395 US-produced cars registered in Japan.

Total car imports to Japan

jumped by 36.7 per cent last year to 133,583, or 3.7 per cent of the market, following increases of 36.2 per cent in 1986 and 43 per cent in 1987. Clearly it is presently in the Japanese Government's best interests to see car imports flourishing, at a time when it is seeking to dissuade the European Community from imposing some form of "For-

Expanding car imports are also a useful piece of evidence for Japan to cite as it seeks to reduce tension in US/Japanese trade relations, although it can hardly escape attention that the Big Three US car makers have so far failed dismally to make any impact.

Car imports to Japan are dominated by the West Ger-man car makers, chiefly the Volkswagen group, which includes Audi, and BMW and Mercedes-Benz. Together the West German car makers alone accounted for 68.6 per cent of all Japanese car imports. Many of these imports are executive and luxury cars, giving the West Germans a proportion-ately higher share of the value

of the Japanese car market.
The Japanese automotive trade is still out of balance with the Federal Republic, but the value of West German vehicle exports to Japan is big enough to make it clear that the West German motor industry has very different interests to protect from those of France or Italy as the EC labours to find a consensus external trade policy for the motor industry.

According to the Japan Tariff Association West German vehicle exports to Japan were worth US\$2.23bn lat year, while Japanese vehicle exports to West Germany totalled \$3.53bn. By contrast Japanes vehicle exports to the US totalled \$24.03bn compared with US exports to Japan of

Perhaps not surprisingly some US car makers, chiefly Chrysler, are still seeking to persuade the US Government to take action against Japan under the controversial so-called "Super 301" provisions of the US Trade Act over alleged unfair automotive trade practices.

As recently as March Chrysler submitted a report to Carla Hills, the US Trade Representa-tive, about what it claimed were the barriers and distortions still at work in the Japanese auto market. "Today the balance is so weighted on the side of the Japanese that it is unlikely that the US will ever gain meaningful access to

Itress Europe" policy against
Japanese car sales in the EC
single market of the 1990s.
Expanding car imports are

The Chrysler report has aroused a fair deal of mirth

among European car importers in Tokyo, however. They are scathing about the US company's own lack of commit ment to selling in Japan. For the Europeans a constel-lation of favourable factors is

making them confident that car imports to Japan are set to grow strongly for the foreseeable future. • The Japanese Government has given its official blessing to car imports; they have

come socially acceptable. Gradually over recent years virtually all tariff and non-tariff barriers have been removed, climaxing with last month's momentous tax reforms, which scrapped the commodity or luxury tax on cars. Previously levied at 23 per cent on all cars with engines of more than 2 litres, which include many imported cars, this has been replaced with a 6 per cent VAT rate. The VAT rate will be reduced to 3 per cent after three years. The annual road tax has also been restructured to make it less discriminatory against large cars.

isparities in Japanese car insurance rates, which had made the cost of insuring a foreign car more than twice the cost of insuring an equivalent domes-tic car, have been removed.

'All major problems are now solved," says Paysen, "With Europe and 1992 the Japanese are very afraid that there will be limits to market access, so they have hurried to remove all limits in Japan. As of April 1 the market is completely

 The prices of imported cars have been falling steadily, both as a result of the rapidly appreciating yen and, most recently, because of the tax changes. The result is that there is no longer any great disparity between imported and domestic car prices. Since 1981 the prices of BMW cars in Japan have never been increased but have been reduced on several occasions. Its current prices are, on average, 8.1 per cent lower than a year ago, but some model prices have been cut as much

as 14.5 per cent since the beginning of the year.

Jaguar Japan, in which Jag-uar of the UK has a 40 per cent stake, has lowered the price of a 3.6 litre Jaguar XJ6 from Y7.95m in 1988 to Y6.5m in

Japanese domestic car mak-

ers are determinedly surging up market into larger, more expensive cars powered by bigger engines, an approach which is rapidly expanding the segments of the market, where importers excel. The price of Nissan and Toyota's latest top-of-the-range model additions, such as Nissan's Cima and Toyota's Crown, are in the same league as models offered by European makers, such as BMW, Mercedes-Benz and Jaguar. The importers are no longer in a rarified price bracket of their own and the market for larger cars is now expand-ing much more quickly than the generally booming domestic Japanese car market. • The Japanese life-style is changing, importers claim,

from "group orientation to individual orientation as peo-ple seek higher quality and more individuality." The search for individualistic expression is extending to luxury products, including most efinitely imported cars.

With the density of popula-tion and traffic, the lack of space and ubiquitous speed limits Japan is hardly a country in which actually to test the high performance characteristics of many imported cars, but that hardly bothers the European car makers. High performance cars are sold for the image not the actual experience of performance.

"They own the car, but they don't drive it," says the marketing manager of one importer. "It is such a status symbol like nowhere else in the world. Houses are so impossibly expensive, they cannot express individuality by buying a nice house, so they compensate by buying a French tie, Italian shoes, a Gucci handbag and through the choice of car.

You can ask why buy a 250 kph car with a 12-cylinder engine. Forget it. It is not a means of transport. If you want to get anywhere you use

CAR IMPORTS TO JAPAN (units) 1987 1955 4,841 2,829 863 1,629 1,492 743 3,800 5,395 General Motors Ford 1.512 406 1,074 Honda US 60 Others Total 14.51 % . 1,816 2.382 6,771 8.759 4,033 2,513 2,269 2,210 Total 22,625 18,749 9.194 6,614 Mercedes-Benz 21,015 28.628 11,766 12,987 15,250 6.298 27,947 23,740 10 238 Volkswa 6,054 32,634 6,210 40,157 8.779 4,211 Total 26,787 6,752 3,933 1.729 871 1,009 703 3,632 4.218 3,046 2,492 2,242 1,696 Total . 4,699 6.737 3,151 2.033 1.490 1,244 Total 220 613 137 152 94 97,750 -133,583 50,172 68,357 41,982 TOTAL 35,286



BMW imports into Japan have more than quadrupled in the last six years, as have those of the Mini, which accounted for 8,733 of Britain's total unit sales there in 1968

the train. My average speed in Tokyo is 10 kph, and that's when I am driving fast and aggressively. "They relax in their cars. Their houses and rooms are not very big, in the car you can sit with a chauffeur, read the paper, make phone calls and watch televi-sion."

Japan is certainly a singular market for imported cars not least because of the confusion over whether to offer right-hand or left-hand drive cars. The Japanese drive on the left like the British, but as a result of earlier decades when American cars domi-nated the import scene, imported cars have traditionally been associated with left-hand drive cars.

The issue has become confused by image and status consciousness. Japanese import car buyers, especially at the-top end of the market, still appear to prefer left-hand drive cars; they are supposed to offer

the "original" driving feel. The surge in import car sales has certainly awakened a wave of interest among the European car makers in the Japanese market, and there has been a rush in the last couple of years by the Europeans to establish new importer and distributor channels. BMW firmly believes that the only correct strategic long-term decision is to go it alone and show total commitment in the belief that there is no short-cut to success.

Some have not been so single-minded, although the trend is certainly for the importers to take over more of the business. The days when the single Japa-nese importer, Yanase, dominated the import market are

fast fading. Mercedes-Benz Japan was established in 1986 as a direct sales subsidiary of the parent company, but it distributes through Yanase and through a joint venture with Mitsubishi as well as through directly-appointed dealers. Volkswagen is in the process of establishing Volkswagen Japan this year, although Yanase will keep the import rights for four years,

before becoming a VW dealer.

Jaguar linked up with the Seibu department store group to form its Japanese importer in 1986. Opel of West Germany, the General Motors subsidiary, started a joint venture with Isuzu, GM's Japanese affiliate, last year. Voivo has its own 100 per cent owned subsidiary, and is establishing an independent

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ing through Subaru (Fuji Heavy Industries). Peugeot has linked with both Austin Rover Japan and Suzuki while it builds up its own importing organisation, while Mazda is to ell both Saab and Lancia cars

in Japan. When BMW took over its local importer in 1981, it inherited a low-profit network of 36 outlets. Today it has 70 dealers with 107 outlets, mostly selling exclusively BMW.

Many importers, not least Chrysler, complain of the complex distribution system in Japan, but the problem can be solved with commitment. To build our network to its current level was difficult, because it was impossible to break into the tightly protected distribution networks for domestic cars," said Paysen recently. "We responded by developing a network completely on our own, investing time and money under a long-term commitment." In the last ten years BMW has invested Y10bn in Japan, including the building of a Y3.5bm vehicle preparation cen-tre. It is now planning to spend Y7bn on a new headquarters building.

The first article appeared on the Leader Page last Friday.

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COMPANY NOTICES

CARPE (MATAVSIA) REBITAN

Notice of Meeting

NOTICE IS HEREBY GIVEN that the Eleventh Annual General company will be held at the Compaka Room, Mezzaujne Floor, I Jalan Sultan Ismail, Kuala Lumpur, on Monday, 12th June, 1989 a

To seaction the payment of a linel dividend of 15 sen gross per share less 35% Malaysian Locome Tax.

To re-elect directors.

5. To appoint auditors and to authorise the directors to fix their renumeration.

To transact any other ordinary luniness

NOTICE IS ALSO HEREBY GIVEN that the Register of Members will be closed from 2nd June, 1989 to 8th June, 1989, both dates inclusive, for the preparation of dividend warrants. The dividend, if approved by the shareholders, will be paid on 22nd June, 1989 to shareholders registered in the Books of the Company on 1st

By Order of the Board AHMAD SHAHAB FIAJI DIN RIDWAN BIN MUSTAFFA

BANQUE INDOSUEZ

US DOLLARS 150,000,600,-

Notice is hereby given pursuant to the terms and conditions of the noise that for the str months from May 18th 1988 to November 15th 1988 the noise will carry en interest of 10,675 per cent per

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COSS COSTAIN FINANCE N.V. (incorporated in the otherlands Antilies with

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(i) to give general power to the directors of Costain Group PLC to offer new shares in they of Cash dividends pay-able or conference shares and

to authorise such an offer to be made in respect of the final ordinary divi-dend of Costain Group PLC for the financial year anded disk Doomber 1989 and, if the Board so decides, in respect of any other dividends recom-mended or declared by the Board up to 31st December 1989. LEUM INTERNATIONAL INVESTMENTS N.V. The interest rate applicable to the above Notes in respect of the six mouth period commencing 15th May 1989 has been fixed at 104% per amore.

The interest amounting to US \$52.39 or The Interest amounting to US \$52.39 per US \$1,000 principal amount of the Notes will be paid on 15th November 1989 against presentation of Coupon No. 18. BANK LEJIMI TRUST COMPANY OF NEW YORK BY ORDER OF THE BOARD

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FINANCIAL TIMES

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Gwynne Howell and Alberto Remedios

Mastersingers of Nuremberg

There is a golden glow about nell at the last moment), who this English National Opera made an excellent impression revival, and on Saturday it as Pogner in every other grew steadily warmer as the respect His dignified mich was evening went on Not a humane and judicious, his flugation, such as many a Gerent bass has a striking individual colour, and he paced the their idealised 16th century role with thorough, understand grew steadily warmer as the evening went on. Not a "patina", such as many a Ger-man Meistersinger strives for: their idealised 16th century exercises no nostalgic pull upon us, and anyway neither the simplified sets here nor the generally fresh-faced cast could conjure up a settled world of smug burghers. In Elijah Moshinsky's production (re-staged by David Ritch) we get instead a fairy tale of kind hearts and universal good will, bobbing and sailing over the sumptu-ous waves of Wagner's score. It is irresistible, and deeply

inspiriting.

If nostalgia has anything to do with it, it is only in being reminded that 21 years ago The Mastersingers was the ENO's first great success. That is mescapable — for their original Weither Alberto Percedits is Walther, Alberto Remedios, is back at long last from the Antipodes. Fresh-faced he is not; he looked haggard, haunted and twitchy, and his prospective father-in-law might easily have been his son. With such a singer none of that mattered. His virile tenor is strong and bright as ever, and per-haps even subtler, it is bard to be sure, for his faultless musicianship has always had the gift of seeming innocence. All his art is devoted to giving every phrase the stemp of artless conviction. He sets a noble standard, and it is wonderful.

The all too fresh-faced father-in-law was Brian Banna-tyne-Scott (replacing John Con-

tole with thorough inderstanding. Jame Eagler's new Eva. a towering model of Teutonic womanhood who can still melt girlishly, wields a matching soprano voice that is surely on its way toward a Brünnhilde. Immense promise, and some grand phrases; she might still lead the great quintet more. incisively.

Her Magdalene offers much

more than respectful support, for Anne-Marie Owens is not only chubby and bubbly, but once again brings precocious maturity to her music. Bonav-entura Bottone repeats his David, a sprightly underdog, and sings with scrupulous ele-gance (even by the ENO's very high standard for Davids): the range and potential of this clever artist have developed apace. Among the minor roles Patrick Wheatley supplies a sturdy Nightwatchman, and as Kothner Arwel Huw Morgan-boasts impeccably crunchy diction as well as a nice sense for rhetorical paragraphs. By and large the other Mastersingers do not suggest power figures in a small community, but members of a crotchetty little club. For two acts the Hans Sachs of Gwynne Howell masquerand rather too successfully as a modest, affable chap, even a bit gornless. In Act 3 he suddenly rose to the proper stature of the character (though one still couldn't believe him

over books all night long), the tough, clear-eyed decency which is Sachs's rare virtue struck home with sonorous force. It sounded as though he'd been saving himself until then his words had mostly been delivered as light, well-pitched recitative, not sustain-ing much lyrical thrust. The transformation was splendid when it came, but we ought to recognise Sachs's true weight somer than that.

The comic pathetic Beckmes-

ser is again Alan Opie, who keeps him prickly and defen-sive from the start, rigorously correct according to his blink-ered lights, and sings him honestly, without vocal guying. His ignominious retreat at the emil of Act 2 was lost in shad-ows: on this first night, Nick Chelton's usually reliable lighting needed some fine-tuning still.

As in every ENO Mastersingers, there is the fullest sense of enthusiastic participation by everybody, and you find your-self surrendering at once. If special credit for that goes to any one person, it is certainly the conductor Mark Elder, who unfolds the score opulently and radiantly. The Prelude was superbly balanced (not least for Wagner's three-tunes-atonce stunt), the choral music full-hearted, the elevated magic in Act 3 realised with bated breath. It all makes an experience of generous rewards: in the attenglow, the world still seems a friendlier place than is remotely likely.

David Murray

Philharmonia

FESTIVAL HALL

- 1 * * * * <u>*</u>

Chopin, Gennadi Rozhdestvensky arranged a very rum programme for his Philharmonia concert on Thursday: Edonard Lalo, Rameau/Mottl (yes, Rameau/Mottl) and Honegger's Pucific 231. Perhaps he counted on Pollini filling the hall anyway, in which case he will have been slightly disappointed. A fair number of the under-capacity audience slipped in just for Pollini, and/ or slipped away during the later proceedings. Chopin's F minor Plano Con-

certo found Pollini in superlative form. Not only was his fabled control of the keyboard at its gleaming, thoroughly musical best, but he allowed himself more imaginative free play than he normally approves. There were delicate, surprising emphases in his phrasing and plenty of candid rubato (nothing gross, you destvensky bustly seeking understand), as well as all his moments of life in them thusual resources of translucent seemed tedious fare now

Around Maurizio Pollini in tone and brilliantly varied tone and brilliantly varied touch. To the central "Bonanze" he brought a lyrical sobriety which sounded classical, though the music retained its Romantic flow, and he polished details of the finale to a rare brightness.

Once past a murky introduc-tion, Rozhdestvensky's orches-tra supplied everything required. Except perhaps an extra ten minutes of rehearsal: Pollini chose a curiously decorous pace for the Bellini esque tune in the finale, and the springing string accompani-ment got adjusted to it rather late each time round. Other-wise there was alert support for all Pollini's ideas, and scrupulous care to leave him the foreground throughout. Felix Mottl's arrangements

of Rameau dances were apparently popular with our grand-fathers, but even with Rozhdestvensky busily seeking for moments of life in them they

period-translations into a juice-less orehestral idiom. As for Lalo's G minor Symphony, which the conductor presum-ably holds in some affection, it is surely too late to make it sound persuasive. Rozhdest-vensky contrived at least to make it interesting, with sudden passionate surges in the Adagio which might have dismayed Lalo and a breakneck finale which did the Philharmonia's technique proud.

As did *Pacific 231*, in which I do not remember an orchestra

taking so much trouble to play the right notes, many of which are seriously inconvenient. Unlike the Lalo it developed a terrific impetus in its seven minutes that owed hardly less minutes that owen hardly less to cogent, if simple, construc-tion than to sheer instrumental attack. It is a flashy piece, but hears traces of musical think-ing, of which the extended Lalo

is all too innocent. David Murray

Magnificent gift to the profession

Colin Amery describes the new Canadian Centre for Architecture in Montreal

architectural present The opening of the Canadian Centre for Architecture in Montreal last week is an important international event. It is hard to overestimate the importance of this munificent donation both to the profession and, in my view more importantly, to the

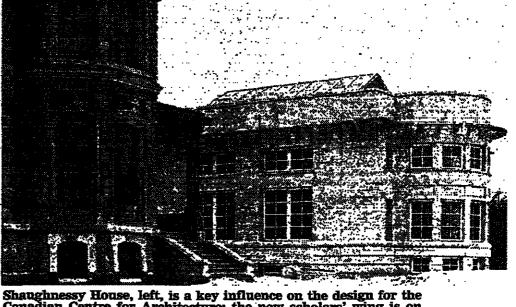
The gift consists of major new galleries, a drawings col-lection which is already in the top international division, a library and study centre. The new building is 150,000 square feet and is staffed by more

than 100 people.

The whole centre is the gift of one person, Mrs Phyllis Lambert, a daughter of the late Samuel Bronfman, the founder of Seagram, the Canadian wine

A lifelong enthusiasm for architecture led her to collect the drawings and photographs which are the core of the coldifficult task in Montreal: to make the scholarship that underlies the collection accessible to the public and to show that architecture should not be of interest simply to an élite.
The history of the Canadian
Centre for Architecture goes

back to 1979 when it was founded as a study centre and museum. In the same year, at a meeting in Helsinki, the International Confederation of Architectural Museums was founded to establish an international context for the study of architecture in relation to museums and exhibitions.



Canadian Centre for Architecture: the new scholars' wing is on the right

Phyllis Lambert is now the director of the centre, so it will continue to bear the mark of her decisions. But her involvement is even more complex. She worked as consulting architect on the centre; at the opening, Mrs Lambert described Peter Rose as the master architect, but it is clear that the final solution reflects her wishes. The Sir John Soane Museum, founded in London in 1833, is the only comparable institution in bearing so strongly the mark of its

The centre is situated at the

Western end of the city, close to the foot of Mount Royal, on what was until recently the Boulevard Dorchester, now called Boulevard René Léves-que. The new building has an old heart; the 1874 Shaughnessy House, originally built as two adjoining French Second Empire houses, now stands at its centre. The house was purchased by Mrs Lambert in 1974 to save it from demolition.

The grey limestone is typical of Montreal and the galvanised steel cornice and decorative wrought iron rooftop balus-trade are all reflected in the

new building. The mixture of stone and metal in the 19th century house was a key influence on the late 20th design of Tall windows mark the

entrance and the library, and a trio of more tall windows indicate the bookshop. The example suggested by that long, subtly articulated stony mass, is the Viceroy's House in New Delhi by Sir Edwin Lutyens. There are other reminders of Lutyens, too: the entrance hall with its beautiful exposed stone walls, the shallow domed circular spaces at the top of

the way the architect has achieved a cool marriage of classicism and contemporary needs while resorting to the minimum of stylistic tricks.

The interior already has an established dignity. Peter Rose and his associates have solved many of the problems of the would have expected very low light levels, which is indeed the case, but Rose has brought a level of daylight into the main galleries in a subtle and imaginative way. It is no exaggeration to say that he has learned from Borromini's churches and has mastered the secret of controlled high level

light.
The aesthetic of the interior follows the simple recipe of maple floors, stone or plaster walls and, for particular areas, an elegant maple wood panel-ling that resembles rustication. Sound levels are good with no carpet or special acoustic treatment to the ceilings. The architects have used a considerable amount of anodized aluminium for railings, balustrades and some of the furniture supports. The mixture of a bolted, some the classically proportioned spaces is controversial but, in my view, successful.

The wonderful thing is that the centre and the collections are entirely devoted to architecture. The holdings in library and archive, particularly from the 18th century onwards, match the highest world stan-dards. The collection of architectural photography is the best in the world.

Much Ado About Nothing

in the Strand Theatre ad hoc company revival of Chekhov's Ivanov, led by Alan Bates and Felicity Kendal, the New Expressionism linked arms with Simon Gray. Modernism takes a back seat in the same company's version of Shakespeare's proslest comedy. But bland neutrality, as in the Ken-neth Branagh West End Shake-

Lightly played and sunnily lit, Elijah Moshinsky's production challenges various RSC orthodoxies of Edwardian colo-nial and post-Brechtian settings, reverting to the simple but irrefutable assertion of John Gielgud that this is an outdoor play of the sexually ble entendre is easily cracked, Advent Calender aperture on pay-off in the sonnet reading at evening's biggest comic leap.

the charge of infidelity a mat-ter of public concern. The scene of Hero's denunciation in the church is played en plein air against an azure sky, the congregation dressed in ceremonial white attire. The priest officiates with his back to us. This crucial switch is typical of a refreshing physical confidence in the staging.
Only one area of Moshin-

sky's work is seriously inferior to what you might expect at the RSC or any permanent ensemble: Dogberry and the watch are woefully unfunny, although Peter Sallis enlivens his constable plod with a glee-fully drunken appropriation of the messenger's report of Don John's apprehension. He leers this news from an Mark Thompson's brightly primitivist facade which resembles the components of a Chinese puzzle pierced with an off-centre proscenium gap. Don Pedro's good friend Al Fresco has obviously had a hand in all this. Felicity Kendal's tight-jawed, bespectacled Beatrice anticipates her soldier's return at a heaving lunch table; Dogberry keeps the watch by a pic-nic basket; the cellist from Terry Hands's glossy RSC platform for Jacobi and Sinead Cusack wanders on between "Kill Claudio" and the hatch-

The matching of Beatrice and Benedick is founded on the idea that both have flawed vision. This gag has a glorious

ing of the vengeance counter-

the end. Kendal pushing her nose up against parchment while Bates fastidiously extends his arm. Here is the long and short-sightedness of it all in a clinching visual (sic) In the farcical entrapment

scenes, Bates flaps in and out of a door while Philip Franks's susceptible chinless wonder of a Claudio initiates a beautiful setting (by Stephen Oliver) of "Sigh no more." He is joined in harmony by Frank Thornton's genially manipulative Leonato and the bluff Prince of Nicky

Bates has the opportunity here, as he does not in Ivanov, of showing the infection take hold. His transition from disinterest to self-interest is the

In contrast, Kendal flutters like the alleged lapwing in the orchard in an expressive shadow play behind a beige traverse curtain. She powerfully locates the centre of Beatrice's new experience in her reaction to the disgrace of Hero (Karen Ascoe). The too camp campanology

that opens the second half is a serious error. Otherwise, the narrative development is clearly relayed, and there are good support performances from Cherith Mellor as an explosively humorous Ursula, Sheila Steafel as the dummy whore Margaret, and Robert Gwilym as a pony-tailed, piratical and nastily jealous Don

Michael Coveney

benighted Swiss village should have preferred this Amina to

this Lisa is beyond my simple

tastes - and Beverley

La sonnambula

caused some distress and controversy among Bellinians when it was first mounted in Paris in February. It has now arrived in Cardiff, as the latest instalment of the Welsh National Opera's bel canto series, and it is rather hard to understand what the French fuss was all about.

Polixa transplants the action from the Switzerland of Romani's libretto to the fertile ground of Amina's memory. Everything in Kathrin Kegle cool, clean designs is sunlit sky-blue, and the vistas roll on for ever; visions of the pastoral, heavily romanticised some-times flit across the background, and surreal imagery is wheeled in for the pointful

At times the vision fades; gauzes descend, the scene darkens, as if Amina is fighting to maintain a grip on past excitements when her daily life with Elvino has lapsed into dull routine. Polixa is delivering a lecture upon awakening sexuality and on the gap between Amina's aspirations and her reasonable expectations of married life, but we have been there so many times before, and it is all presented with such little dramatic flair, insight or sensuality that any potential for exploiting the ten-sion between Bellini's music and what the stage business is transacting is squandered. The claim for Bellini as one of the fathers of modernism made by

the Paris audience misbehaved it was simply because they were bored. Polixa's sententious point-

making is combined with musical direction by Julian Smith that is reverential and correct to the point of punctiliousness. He opens out every traditional cut in the score (and indeed makes one of the restorations, the beautiful canonic quartet in the second act, the evening's modest highpoint), and con-ducts everything at a mea-sured pace so that the music never gains a real head of steam. Had the singers collec-tively been more stylish it could have worked, but too often one was mentally urging the music forward, and menthe director in a programme tally reaching the end of an essay seems so much flannel. If

Votes interest cannot upon Valeria Esposito, the most recent winner of the Cardiff Singer of the World award, and making her company debut as Amina. She began promisingly in "Come per me sereno" and the cabaletta afterwards where the highest register seemed secure, true and freely pro-duced, but her intonation thereafter was alarmingly approximate anywhere near the treble stave, and tone in the lowest register became

Vocal interest centred upon

uncomfortably coarse.
Peter Bronder was an effortful, unlikely looking Elvino,
and Geoffrey Moses a lugubri-

ous Rodolfo. The brightest spots were pro-vided by Eirian Davies's Lisa,

was expected of it. who sang with style and attack why anyone in that

capable, nicely phrased Teresa. The chorus too produced first-rate attack; Poliza's concept required them to be strictly regimented and unsmiling much of the time, and to descend into belowstage trenches to peep over the edge, Munchkin-like, for the final sleepwalk. The point of that falled to register — symbolic bolism was either banally obvious or wilfully opaque, and almost enough to make one wish for old-fashioned naturalism, with real mountains, roof tops and a cast that knew what

Andrew Clements

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FINANCIAL TIMES

ARTS GUIDE

MUSIC London

Royal Philharmonic Orchestra, conducted by Andrew Litton, with Heinz Holliger (oboe). Weber, Mozart, Rachmaninov. Weber, Mozart, Rachmaninov.
Barbican Hall (Tue) (638 8891).
The Philharmonia conducted
by Vaclav Neumann, with Viktoria Postnikova (piano), Dvorak
Rachmaninov, Beethoven. Royal
Festival Hall. (Tue) (328 8800).
English Chamber Orchestra,
conducted by Sir Charles Mackorres the Handel classics. 7 45 per erras, the Handel classics, 7.45pm (Wed), Barbican Hall (638 8891). City of London Sinfonia conducted by Richard Hickox, Royal Festival Hall. (928 8800) (Wed).

Marc Laforet, (piano). Chopin. Marc Laforet, (piano). Chopin.
(Tue) Salle Gaveau (45832030).
Radu Lupu, (piano). Bach, Mozart, Schubert. (Tue) Salle Pleyel(45638873).
Orchestre National de France, conducted by Georges Prêtre, with Oscar Shumsky (violin).
Rimsky-Korsakov, Prokofiev,
Dvorak. (Tue) Théatre des
Champs Elysées (47203887).
Choeur et Orchestre des Grandes
Rooles conducted by Benoit.

Ecoles conducted by Benoit Girault. Beethoven (Wed) Salle Pleyel (45638873). riege (4000007), with Peter Keller (tenor), Marie Boyer (alto) and members of the Radio France Choir. Janacek (Wed) Radio France Studio 106

Cologne Orchestra of the 18th Century conducted by Frans Brüggen with works by Jean-Philippe Rameau, Beethoven, Philharmonie. (Thurs).

Schweizingen Festival

Schwetzingen Rococo Theatre presents a festival from April 29 to June 9 with a mixed prois represented by two Rossini operas in Michael Hampe's pro-ductions. Berlin commemorates the 125th anniversary of Richard Strauss' birthday with *Ariodic* ouf Naxos, produced by Erhard Fischer. Other highlights are Lieder recitals by Lucia Popp, Rene Kollo, Eva Lind, Francis Araiza and Tom Krause. The Arazza and Tom Arause. The concerts feature Stuttgart's Radio Orchestra, Virtuosi Saxon-iae, conducted by Ludwig Guet-tler, Württemberg Chamber Orchestra with conductor Jörg Faerber, Camerata Bern and Haydn's Die Schöpfung with Stuttgart's Radio Orchestra under Neville Marriner. Ballet

London Sinfonielta, conducted by Anthony Pay, Mozart, Stravin-sky, Edgar Varese and Colin Mat-thews. (Mon) Teatro alla Scala

performances and theatre activi-

ties round off an interesting pro-gramme. Schlossplatz, 683 Schwetzingen (06202/4938).

Felicity Lott, soprano recital with Graham Johnson, Strauss, Listz, Duparc and Poulenc, Mag-gio Musicale, Teatro della Per-goia (Tues) (2479651).

May 12-18

John Elwes, (tenor). Monteverdi, Riccio, Praetorius, Grandi, Cor-netti and Merulo. (Wed) Teatro Olimpico (393304).

Michail Schopper (bass) accompanied by Andreas Stater on the forteplano. Schubert (Thur). Concertgebouw (718 345). Netherlands Philharmonic Chamber Orchestra under Hartmut Haenchen, with Maria-Joso Pires (piano). Beethoven (Thur). Beurs (27 04 66).

New York Philharmonic con-New York Philiarmonic con-ducted by Zubin Mehta with Paul Tobias (cello), Peter Orth (piano) and Kyoko Takezawa (violin). Berber, Rachmaninov, Bartok. Avery Fisher Hall (Thur) (874

Washington

National Symphony Orchestra conducted by James Conlon with John Aler (tenor). Shostakovich, Britten, Dvorak, Kennedy Center Concert Hall (Tue) (254 3776). Fairfax Symphony Orchestra with the Paul Hill Chorale. Pro-gramme of great opera choruses. Kennedy Center Concert Hall (Wed). (254 3776).

Chicago

Chicago Symphony Orchestra, conducted by Sir Georg Solti with Anne Sophie von Otter (mezzo-soprano) with the Chi-cago Symphony Chorus, Berlioz programme. Orchestra Hall (Thur) (435 0012). Stevie Wonder

WEMBLEY ARENA

Stevie Wonder was 39 on Saturday and over 10,000 came to the party. He is probably the most popular entertainer in show business... He may not sell so many records as in the 70s (and 60s), but no one has a bad word for this kindly genius, blind from the cradle, who works ceaselessly, with relentless good humour, to raise the pride and expectations of his race. The spontaneous chorus of Happy Birthday was heartfelt.

He paid it back in full, performing for three hours with a spectacle that can only be

called state of the art. Why then did a restlessness set in after the first 90 minutes, thoughts wandering off into the mundane? Partly because in his 26-year career Wonder has written some pretty mushy songs; partly because with so much time on his hands he was inclined to doodle, throwing in snatches of a melody, like "Sir Duke", and allowing his voice to degenerate into scat. Wonder is not nearly so insultingly familiar with his licking of the audience as Diana Ross, but the lengthy instructions on how to behave in his "house"... no smoking, compulsory handclapping, meticulous rehearsal of choruses... gave the impression that you had wandered into the camp of some firm but fair

Under strict instructions to have a good time, it was hard not to feel bloodyminded, although the audience, a market researcher's dream of a loved it all. Only when he reached "This Time could be Goodbye" did the real genius of the man filter through, and as we entered the final strait the hits came to the aid of the party – "My Cherie Amour", "Superstition", "Uptight", the well-loved musical memories of

a generation.

Meeting them again en masse, in this so-well-appointed showcase, they carried a certain lightness. Wonder is supreme at the simple melody. the nagging riff that touches the superficial spot. A song like "I just called to say I love you" represents commercial perfection: it's as infectious as a nursery rhyme and as profound. The packaging was in danger of overwhelming the product. No one is nicer, more humane, than Wonder, but his songs are too universal to be personal A new one, "Why?", sounded just like a Paul McCartney composition, and of course the two combined on the idealistic "Ebony and Ivory". Perhaps this simplicity ensures that Stevie Wonder can stay, in spite of his mil-lions, a man of the people?

Antony Thorncroft

FINANCIAL TIMES

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Monday May 15 1989

Bush shows his hand

NEITHER OF the declarations made by the leaders of the two superpowers at the end of last week were as earth-shaking as might have been hoped. But they have served at least one important purpose: they have given a much-needed jolt to the east-west chessboard, which has remained unusually becalmed since President Bush became master of the White House at the beginning of the

year.
If much of Mr Bush's speech in much of Mr Sush's speech in Texas echoed the previous Administration's policy towards the Soviet Union, at least during its final phase, it was nevertheless important that he should be on record with certain fundamental pre-cepts. Thus, the US President's keynote statement that it was time to move beyond the policy of "containment" of the Soviet Union to one of seeking its integration into "the commu-nity of nations," can hardly fail to be welcomed in Moscow, in spite of its somewhat patronis ing air. It was clearly intended to send a signal to Mr Gorba-chev that US foreign policy in the 1990s will continue to be based on co-operation with the Soviet Union on the solution of major international problems.

Reforms backed

Nor did Mr Bush leave any doubt in anyone's mind that the US fully supports Mr Gorbachev's reform programmes, while insisting that much more remains to be done, particularly in the fields of emigration and political freedom. Western pressure, after all, was largely responsible for opening the Soviet Union's doors to tens of thousands of mainlyJewish emigrants wishing to make a new life elsewhere. It therefore makes good sense for the new US President to reassert the West's demand that this - and other basic human rights -should be enshrined in Soviet law if Moscow wants to benefit from "Most Favoured Nation" trade treatment.

However, it was the generally positive attitude towards Mr Gorbachev's Soviet Union, rather than any specific demands or proposals, which gave the speech its importance. The Soviet leader now at least President Bush. With his to further constructive negotiaannouncement that the Soviet

Union would unilaterally with-draw 500 short-range nuclear warheads from Europe, Mr Gorbachev made it clear that the business to which he wants to give priority is still arms

The timing, if not the contents of his proposal, was as usual impeccable. It was made only a little more than two weeks before the Nato summit in Brussels and at a moment of maximum disarray between the Western allies over the Soviet offer to open negotia-tions on the reduction of tactical nuclear weapons systems based in Europe.

To maintain, however, that Mr Gorbachev's move is merely a device intended to exploit disagreements between the US and Britain, strong opponents of negotiations on short-range nuclear missiles, and West Germany and some other Nato members, who favour early talks with Moscow, is clearly an over-simplification. Certainly, the withdrawal of only 5 to 10 per cent of the Warsaw Pact's estimated force of 10 000 tactical nuclear force of 10,000 tactical nuclear warheads in Europe would not be of great military signifi-cance. But it is a start, and in conjunction with the latest Soviet proposal for conven-Nato's own offer - it is another sign that the desperate state of the Soviet economy is likely to push Mr Gorbachev into more and more concessions on the

That is an opportunity which the West, which is mainly interested in reducing the Warsaw Pact's superiority in conventional forces, but which also has a great interest in reducing the East's over-whelming advantage in tactical nuclear weaponry, should not miss. By holding out the prospect of talks on the reduction, but not the abolition, of short-range nuclear missiles, once sufficient progress has been made in the Vienna conventional arms talks, both objectives can be attained. Such a formula would preserve Nato's strategy based on a mix of nuclear and conventional weapons, serve as the basis of a compromise at the Alliance's summit at the end of this month and thus open the door

tions with the Warsaw Pact.

The eclipse of Dr Owen

LIKE THE Cheshire cat, Dr David Owen seems to be fading from a position of substance within British politics. If matters continue as they are, there will soon be little more than the famous smile left. This is regrettable, since his small "continuing" version of the Social Democratic Party constitates a useful model for other parties. It shows the rest what a truly non-socialist, non-cor-poratist Opposition to Mrs Margaret Thatcher's Conservative administration might most usefully stand for. Dr Owen's SDP has scorned "fudge and mudge" on disarmament and national security. It is a whole-hearted and convincing supporter of the social market economy. Yet it is also non-Thatcherite on the broad social issues, such as management of the National Health Service. It is, however, now down to 11,000 members, a small frac-tion of its peak at the time of the Alliance with the Liberal Party. It has three Members of Parliament and it won only a handful of seats in the recent local council elections in England and Wales. It is hardly surprising that over the weekend the party decided to scale down to a bare minimum the number of candidates it will put up at the forthcoming elections to the European Par-liament. It has abandoned its former aspiration to be regarded as a national political party, and will in future operate on a "selective campaign-ing basis."

Watersbed

This is a watershed in the history of centre-left politics. It is just over eight years since the founding Limehouse Declaration was issued, outside Dr Owen's house in the East End of London. It constituted both an act of despair at the capture of the Labour Party by the Left and an affirmation of hope that a continental European style social democratic party could be created in Britain, Lord (Roy) Jenkins, Mrs Shirley Wil-liams, and Mr Bill Rodgers made up, with Dr Owen, a "gang of four" who led a signif-icant group of schismatics away from Labour. The political beneficiaries have been the Conservatives. Yet there were

times in the past eight years during which the original SDP, in alliance with the Liberal Party, seemed close to making a major breakthrough. After a relatively disappoint

ing performance in the 1987 election Dr Owen refused to cement the Alliance by merg-ing with the Liberals. It was the beginning of the end. The merged Social and Liberal Democratic party has not yet found its feet, although it might be said to be having some success in its struggle to obliterate Dr Owen's SDP. The leader of the Democrats, Mr Paddy Ashdown, may hope to do better with the SDP out of the way; it is by no means cer-tain that this wish will be ful-filled. For Labour has learned something (albeit not yes enough) from the experience of the Alliance years. Its leaders are aware that seats will not fall to Labour in the South East of England unless it adopts a more positive approach to the market and nuclear defence and distances itself from corporatism and the embrace of the trade unions.

Now defunct

Since the now defunct Alli-ance held second place in many south-eastern contests in 1987, the Democrats believe that Labour cannot win the next general election without them. They may be wrong. It is more likely that Labour would do best to continue the process of policy reform whose first fruits were announced last week until it is seen to have vanquished the Left within the party. Even then, many former Labour voters will remain doubtful of the value of the new policies while old Labour

delusions shine though. Future historians are unlikely to reach agreement on whether or not either the gang of four acting together or Dr Owen acting alone have accelerated the process of constructing an electable, non-socialist opposition in Britain. What seems clear today is that the process is not complete - and that the Labour Party will not have done enough until it takes on board a great deal more of Dr Owen's approach to the central issues of contempo-

Colina MacDougall and Quentin Peel on the Soviet leader's visit to Peking

hen former president Richard Nixon arrived in Peking on his first trip to China in 1972, he visibly caught his breath at the top of the aircraft steps. He was awed at the sight of China's leaders lined up on the transce the tarmac, and by the prospect of an end to the historic Sino-US rift which end to the historic Sino-Us rin which had encompassed two disastrous wars (Korea and Vietnam) and a generation of enmity. It was, he said later, the only time in adulthood that uncer-tainty made him feel like an adoles-

Today Mikhail Gorbachev, the Soviet leader, arrives in Peking to sig-nal the end to a similarly historic split, though if he feels hesitation like Mr Nixon he is unlikely to show it. The summit itself is not expected to produce surprises, since the work on removing the main hurdles to an improved relationship has mostly been done. Soviet troops have left Afghanistan and been cut back on the Sino-Soviet border, while Moscow is urging the Vletnamese to speed up their withdrawal from Cambodia

The importance of the summit is mainly symbolic. It will set the final mainy symbolic. It will see the limit seal on what the Chinese call "nor-malisation" of relations. While the internal arrangements for Cambodia after the Vietnamese leave are still unsettled and may be discussed at Mr Gorbachev's meetings, that they will

depart is not at issue.

After almost 30 years of rivalry, name-calling and occasional bloodshed on their common border, both sides now have more in common than at any time since the heyday of Sino-Soviet friendship in the early 1950s. But the new relationship will be noth-ing like the old big-brother-littlebrother bond. Mr Gorbachev has effectively petitioned to come to Peking, and for the Chinese the new party links will be no different from links

with other parties mywhere.

But in the past few weeks an unforeseen factor has emerged on Peking's streets, the student demonstrations streets, the student demonstrations fired by the death of former party leader Hu Yaobang in mid-April. To the students, the Soviet architect of glasnost is a hero, and they chanted his name in support of their demands for more democracy.

Any student demonstrations during Mr. Gorbacher's visit will be decayly

Any student demonstrations during Mr Gorbachev's visit will be deeply embarrassing to Soviet as well as Chinese leaders. The USSR no longer wants to be seen as any kind of model for China, not even of glasnost. It is too reminiscent of Soviet high-hand-drags in the Society of edness in the 50s.

For the Chinese, the student pro-

tests destroy their comfortable theory

when Mr Andrei Gromyko was

foreign Minister - the Soviet

Union has kept knocking at

the door in spite of getting

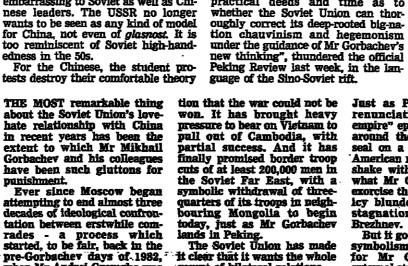
On every one of Peking's

preconditions for normalising relations - the famous "three obstacles" — Moscow has finally given way. It has com-pleted its ignominious with-

drawal from Afghanistan, although Chinese pressure

there was only one factor among many, of which the most important was a realisa-

regular rebuffs.



that one can have economic without

political reform. The protests have also underlined the fading of Deng Xiaoping, the architect of China's reform, who has been one of the stu-

dents' targets. "Deng is now a lame-

duck leader", says one observer. The Chinese are still cautious about

what they can expect of the new rela-

tionship. "It remains to be tested by

practical deeds and time as to

gamut of bilateral relations diplomatic, commercial, and above all political - back to normal. China has gone on playing hard to get. So why is Mr Gorbachev so

keen, to the extent of losing face? What is in it for the Kremlin that makes it so anxious for the process to suc-In the first place, the whole

affair is heavily symbolic for the visible external success of the Soviet leader's otherwise ailing perestroika process.

minals this year.

As for the pictures, civil servants do not look very differ-

ent from businessmen, except perhaps for a few more beards. But the facts are bare and the

approaches a comparable Japa-

and drinking capacity and pref-

■ However, one swallow does

nods, winks, and the transfer-

ish bureaucratic obsession with the rule book goes too

the receipt through the inter-

China. HM Customs and Excise

sent out a fistful of forms, none of which seemed to apply. But

graphed instructions that said precisely that - that the forms

he was impressed, in a way, when he finally found mimeo

national post of a few floppy disks full of statistics about

gossip minimal. There is clearly a way to go before it

nese exercise, which sometimes runs to interesting digressions on golf handicaps

erences.

Deaf ones

in the 1950s and 1960s Mao claimed ideological superiority. They remember Khrushchev's denial to them of promised nuclear weapons in 1959, the way he crippled Chinese industry by pulling out Soviet technicians in 1960 and the ferocious competition through the following decades for allies in the Third World.

In the 60s these issues were aggravated by the spectacular clash of egos between Mao and Khrushchev. The relationship went from bad to worse

A door opens for

Mr Gorbachev

have not forgotten Soviet fury when

in the 1950s and 1960s Mao claimed

relationship went from bad to worse till, during the chaos of the 1966-69 Cultural Revolution, Moscow began to contemplate a military strike against

Just as President Reagan's

renunciation of the "evil

empire" epithet, as he strolled around the Kremlin, set the

seal on a new era of Soviet-American relations, so a hand-

shake with Deng Xiaoping is what Mr Gorbachev needs to

exorcise the Soviet foreign pol-

icy blunders of the "era of stagnation" under Leonid

symbolism. "Normalisation" for Mr Gorbachev means

external stability: a removal of

the over-extended Soviet

empire. China is the greatest

The 4,500 miles of Sino-Soviet border, riddled with areas of potential demarcation dis-

putes along the Amur and Ussuri rivers, have already

shown their potential for caus-ing armed confrontation. The

cost of defending that huge

frontier is one of the biggest elements in the crippling Soviet conventional defence

of uncertainty around

But it goes deeper than mere

is complete. The pull-back of Soviet troops from the Sino-Soviet border is under way. The emergent Sino-Soviet relation-ship will give the global kaleidoscope its biggest shake in years. Perhaps least affected will be the China-US tie,

which has its own momentum and is no longer based on the concept of budget, and therefore one of

However, as a Chinese Soviet-watcher warned a recent conference in Vladivostok: "The Asian-Pacific express has already left the station. We are still not sure if we have caught it, but you have not even started running." Hence Mr

Gorbachev's sense of urgency.
Moscow sees the hilateral
economic relationship as

important in itself. Soviet anathe most obvious areas for big A normalised Sino-Soviet

relationship is also seen in Moscow as a way of enabling the Soviet Union to re-enter the international economy in this case via the booming Asian-Pacific region. The Soviet economy remains highly centralised and controlled, in spite of perestrolka, and state-controlled barter links to another socialist economy appear an easier and efforts to attract large volumes of capitalist trade and

lysts continually stress the availability of Soviet raw materials in Siberia and the materials in Siberial and the Far East region, there to be traded for sorely needed consumer goods from China. And Chinese labour and investment could play a bigger role in developing those areas, if the Soviet Union would only relax its immigration controls.

China con also help Mr. Con-

Peking. The Russians finally gave up the idea, but in 1969 fighting broke out over the Ussuri River border

It is a measure of Mr Gorbachev's

determination to get a new deal with

China that against this background he has made the effort to all but meet the three Chinese pre-conditions. The Soviet withdrawal from Afghanistan

China can also help Mr Gorbachev's diplomatic strategy in Asia and the Pacific, espe-cially as Japan and the US are still very sceptical about it. He has underlined China's role as a permanent member of the UN Security Council, and therefore an essential interloc-utor. He wants to see the European disarmament process extended to the Pacific, but he needs China's support to per-suade the others that the Soviet Union really is a Pacific power and deserves a full ce at the table.

Finally, Mr Gorbachev urgently wants reconciliation.

counterweights to the Soviet Union. No Washington alarm bells are ringing at the growing Sino-Soviet bonds. Sino-US links - often about technical transfer, investment or education - are different in kind from the emerging Sino-Soviet relationship which will be between two huge adjoining powers with many common problems.

Post-summit relationships in Asia are likely to become more flexible and complex. China will grow in importance as a regional power as the Soviets withdraw militarily. Vietnam will be able to come in out of the cold where its 1970s invasion of Cambodia landed it. At the least, Mr Gorbachev must now be hoping that someone else - the US? China? - will share the burden of propping up Vietnam's pauperised economy.

The biggest follow-up to a warmer Sino-Soviet relationship may be with Japan. Mr Gorbachev has shown he has the push to make difficult concessions. Urged on by his desire to invelve the Soviet Union in the

has the push to make difficult concessions. Urged on by his desire to involve the Soviet Union in the growth of the Pacific Rim countries, he might apply the same dynamism to the frozen Soviet-Japanese relation-

ship.

The big stumbling block in this is the question of the four northern isles claimed by Japan (the Kuriles) but occupied and heavily militarised by the USSR since World War Two. On the other hand, if Mr Gorbachev decided to make a move on these, Tokyo, with its leadership in total disarray after the Recruit scandal, would be at a loss to know how to respond. Elsewhere in Asia there should be a

be at a loss to know how to respond.

Elsewhere in Asia there should be a lessening of tension. Thailand and the other Asean countries can relax as the "domino theory" of the 50s (where one country after another fails to communism) has finally been disproved. As Sino-Soviet competition abriable Indie's links to Moscow and shrinks, India's links to Moscow and Pakistan's to Peking may soften. With the Soviets out of Afghanistan, the U.S. also will be less involved with Pakistan and regional rather than

great power issues will surface.

Mr Rajiv Gandhi, the Indian premier, has already paid the first high-level Indian visit to China in years to ensure that Delhi was not left out of new geopolitical arrangements. Ms Benazir Bhutto, premier of Pakistan, has done the same.

This new regionalism gives China a more solid basis for a foreign policy than the years of exporting ideology or the profound enmities of the Sin-o-US and Sino-Soviet splits. Tension in Asia and elsewhere will slacken. Most beneficial, in future Soviet and Chinese influence will be able to co-

> Acceptance of socialist pluralism - recognition that socialist states can choose different paths in their reform processes - is now a genuine part of Soviet external policy. Restoring Communist Party-to-Party relations would give the policy

Mr Gorbachev also recognises that he has lessons to learn from Peking. The failure of Soviet agriculture is the bane of his life, and that is one area where Deng's revolution has been far more successful: Mr Gorbachev will see the evidence wherever he goes in Peking or Shanghai, in the rel-

ative plenty in the shops. He also wants to see how China has launched its special economic zones – he will visit one in Shanghai – to attract foreign investment. He wants an answer to the question: why are foreign investors not flocking into the Soviet Union? It is Mr Gorbachev, not Mr Deng, who wants something from the relationship.

Full frontal **OBSERVER** bureaucrats first edition, will place an order for 35,000 computer ter-

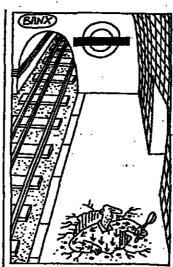
Mrs Thatcher believes, naturally, that she has brought the British bureaucracy to heel, which probably explains why she gets agitated when Brussels, where her writ runs less far, proposes anything. She certainly demonstrated her domestic control last week when her Government proved that; court injunctions notwithstanding, the mail could be delivered with remarkable speed, which is not a luxury that most of us enjoy even on the rare occasions the stamp

machines are working.

The basic problem, for those with less leverage, is to know which button to press in the bureaucracy when things go wrong. Thus it can only be welcomed that a whiff of glas nost is blowing through White-hall. British civil servants have actually agreed to show their faces in a new magazine, Business & Government, launched last week. Ironically, the man who

unlocked the doors of White-hall to the publishers was Sir Brian Hayes, permanent secre tary at the Department of Trade and Industry, and one of the most reticent manda-rins. Indeed most of Whitehall's top brass, conscious of the fact that they are supposed to be heard but not seen (cabinet ministers perform the reverse function) looked askance at the initial approach-from the publishers of the new

venture.
Sir Brian, however, decided that since it is his department's policy to foster contacts. between government and business, the magazine initiative should not be stalled. He wrote to all the permanent secre-taries suggesting that they meet the publishers, which they did; and logically, too, since the civil service can be very big business. For instance, Steve Matheson, in charge of the computerisation of the Inland Revenue's PAYE scheme of tax, profiled in the



not a summer make and the new magazine is going to have to overcome an ingrained pref-erence for secrecy. A colleague, a non-native with much experi-ence in the third world, where brightly described herself as "customs information." Joy at finding the right department was short-lived. Sadly, despite ence of hard currency can get things done, feels that the Britconsiderable coaxing, and appeals to superiors, customs information is not permitted far. His latest encounter involves to say anything about commodity codes on the telephone. He is therefore still code-less. . . . and diskless. But

> Number cruncher ■ Lots of civil servants are at present very much involved in the privatisation exercise. Over in the private sector, there is a lot of evidence that employee share ownership helps internal corporate relationships. There is even per-suasive evidence of this hap-

secrecy has been preserved.

precisely that — that the forms were not relevant. So he threw them out, save for two pages that had to be returned, presumably in quintuplicate.

These said he needed to write in the appropriate space a "commodity code," which could be obtained by dialling a London number. Sure enough after dialling that pening in Ireland, no less.

Gerry Scanlan, chief execuenough, after dialling that number, which was wrong, tive of Allied Irish Bank, reports that some months ago and then another, which was he was a little taken aback also wrong but at least knew to find Michael Nolan, the bank's chief butler, standing someone who knew someone who knew the right one, he at the entrance to his office, was finally being put through to a cheerful voice who wreathed in smiles and full of congratulations. Nolan, who

was head waiter at Dublin's Russell Hotel before he joined AIB, is one of the brightest jewels in the bank's crown, and also a keen follower of the Irish stock market, largely thanks to the bank's employee share scheme introduced by Scanlan. "It turned out Michael was the first person in the entire bank to spot that our market capitalisation had passed the £1bn mark," says Scanlan.

Which does prompt the mis-chievous thought that perhaps civil servants should share in the proceeds of the Government's budget surplus. After all, they are helping to create it by selling off the kitchen sink.

Brookespeak

■ There is also a popular misconception that civil servants enjoy job security. Peter Brooke, Paymaster General and chairman of the Conservative Party, was reflecting the other day on the difficulties which can be encountered during a recession. He recalled that on one occasion the Wall Street Journal had been "sufficiently frivolous" to report that the situation had become so serious that the Mafia had had to lay off two judges in New

Czechmate

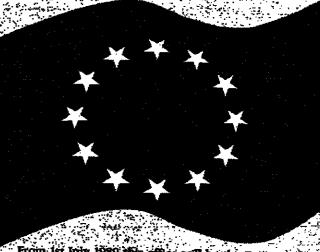
This may be apocryphal or old, but it was heard for the first time the other night. Back in the Prague spring of 1968, Alexander Dubček announced he was creating a new position, Admiral of the Czech Navy. Moscow was not anused, pointing out that Czechoslopointing out that Czechoslo-vakia was landlocked and didn't need a navy. "Look." Dubcek replied, if the Soviet Union can have a ministry of justice and Bulgaria a ministry of culture, then we can have а пачу."

Jurek Martin

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David Lascelles on why the US's largest banking group is signalling a greater commitment to Europe

A hard act for Citicorp to get together

presence in Europe.

That sounds like quite an admission from the head of the US's largest banking group. But it is not alto-gether surprising given the stop-go style that has characterised Citicory's style that has characterised emicorp's approach to its largest potential market outside the US. In recent years, Citicorp has attacked and then pulled back from several parts of Europe, creating an impression of confusion and indepletations.

Only last year, Citicorp abandoned its attempts to break into the mainstream UK company loan market, and the UK gilt-edged and discount mar-

hets.

The revolving door at its European headquarters in London's Strand has also witnessed the departure of almost every single senior divisional executive appointed there since the early 1960s. Many of them left in frustration at the confusing signals that were coming out of New York:

The group's failure to make any

The group's failure to make an impact on Europe commensurate with its size is reflected in the results. Last year, Citicorp earned a mere \$105m (ESM) in net income from its Europe, Middle East and Africa division, out of total profits of \$1.86bm (£1.12km). This made the division the smallest geographical contributor, below the Asia Pacific region (with \$277m) and

even Latin America (3502m).

But as he reaches his fifth year in the job, Mr Reed has begun to turn his attention more closely to Europe. Up till now his priorities have been the US market, where he has established his domestic operations on a sounder footing, and the Third World deht problem against which he debt problem against which he increased Citicorp's protection with a massive dose of bad debt provi-

In London last week, he said: "I wouldn't argue that we have had a strange set of strategies here. But Europe is fundamental to our plans. We've got to get our act together."
In fact, Mr Reed argues that Citicorp has done a lot better than the visible evidence suggests. For example, it has established sizeable retail banking operations in several countries with which he (whose career has been mainly in consumer banking) is satisfied. And in some markets, like

ayer. The weaknesses lie much more in Citicorp's attempts to serve companies and institutions, where the high staff turnover has been particularly disruptive. Its venture into the securities market in London has also been. Vickers, the group's London be

foreign exchange, Citicorp is a major

WE HAVE to become more relevant to our customers than we have been in the past, says John Reed, the chairman of Citicorp, of his bank's presence in Europe.

That sounds like quite an admission from the head of the UN's largest Citicorp aspires to serve the big multinational corporations, and it cannot do so without a strong base in the world's leading industrial nations. Retail banking, by contrast, is not fundamental to the group's global ambilions, though Citicorp is a world leader in electronic banking systems and possesses technology which it can

The clearest sign of Mr Reed's determination to push Europe up Citi-corp's list of priorities was his decision last year to transfer a vice chairman, hir Paul Collins, to London. The move was not popular with his board which felt Mr. Collins place was in New York. But Mr. Reed wanted weight and stability in London, and Mr. Collins has agreed to serve there at least five years. "I think it is essential that I make this kind of commitment," and Mr. Collins, who was mitment," said Mr Collins, who was closely involved in planning in New

Last month Mr Collins appointed three new Heutenants for the Eurothree new figurements for the European region: Mr Ernst Brutsche, lately of the Midland Bank, in London to head Citicorp's treasury and foreign exchange operations, Mr Peter Schuring in Frankfurt to head the firstitutional business, and Mr Victor Menezes in Brussels to run the consumer banking side. Dispatching the last two to the Continent instead of posting them in London is intended to widen Citicorp's presence over the territory of Europe.

The shortage of senior bankers with experience of the European market is one of the things Mr Collins is trying to correct. He is currently interviewing candidates for high positions and hopes to make some appointments shortly. Says Mr Reed, "The key

Citicorp's planners in London believe that the European Commu-nity's plans to create a single market by 1992 will have a marked impact on competition and open up opportuni-ties for banks to enter new markets. As a non-EC bank with an established presence in the Community, Citicorp should be able to benefit directly from the removal of national barriers. "We intend to be active throughout Europe in both the individual and institutional market," says Mr Tom Huertas. Mr Collins' chief of staff and strategy

One of the key questions Messrs Reed and Cellins have had to address is the future of Citicorp Scrimgeour turbulent and costly though Citi-equity trading and broking operation



John Reed: Europe 'fundamental' to Citicorp's plans

which it acquired at the time of the Big Bang in 1986 but which has been plagued by losses and staff

Last year CSV was in the red to the tune of \$70m (242m), though since then it has launched a big attack on costs, and redirected its efforts towards a narrower and, it hopes, more profitable segment of the market.

Mr Reed describes CSV as essential to Citicorp's corporate finance effort for which it will have to bear "the price and the pain," but he believes it still has a long way to go before it will reap profits for the group.

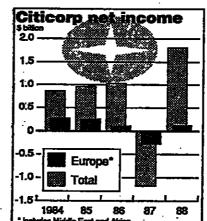
"We have got the costs under con-trol, we have the systems in place, and we have good execution. But we do not have the relevance. We have to have the reason for being there. We don't have an obvious point of advantage in the equity markets." He does not expect CSV to become

profitable for another three years. Mr Collins is a bit more optimistic. "It could break even or move into profit next year," he ventures.

There is less worry about the retail banking side in Europe, where it claims to have financial dealings with

3m households. As a result of acquisitions, Citicorp has sizeable branch operations in Spain, Belgium, Italy and West Germany, and is building up specialised services such as mortgages and credit cards. But there are conspicuous gaps in France and the UK which Mr Reed wants to fill, possibly with further acquisitions. Opportunities, however, are few, and retail banking is an area where, in the UK at least, Citicorp has made false starts in

Acquisitions rank high in Mr Reed's expansion options. He says he has considered several large deals in the



last year or two and will continue to look at new ones. Although he doubts that Citicorp will announce a significant purchase this year he predicts
"there is a strong likelihood of our
being in a multi-billion dollar deal in Europe in the 1990s."

One area where acquisition is possi ble is insurance, a business which Citicorp has identified for expansion in the group as a whole. Mr Reed regrets not buying Abbey Life, the highly successful UK life insurance company when it was sold off by ITT in 1985, (it has since been bought by Llovds Bank), but he has established two small insurance companies in the

UK and Germany.

Mr Reed stresses that the appointment of Mr Collins was made with a view to having someone on the spot in Europe with the authority to iden-tify major acquisitions and recommend them to the board.

But Mr Reed's strategic options are complicated by the fact that geo-graphic deregulation in his home mar-ket in the US provides him with further expansion opportunities as individual states allow in more banks from other states.

Asked how he would weigh a major acquisition opportunity on the US West Coast against one in Europe, he replies with a laugh: "That's a tough trade". But on balance Citicorp might go for the West Coast because the shareholders would

Mr Reed's plans for Europe fit into the vision he says he is now putting together of the sort of group Citicort should be in the year 2000, and which he will bequeath to his successors. " am prepared to pay the financial cost to get the right institutional struc-

By the end of the century he wants By the end of the century he wante-Europe to account for 30 per cent of earnings, up from less than 10 per cent now. This would entail acquiring or building up new business capacity capable of generating an exceedingly large amount of new profits a year. A tall order, and no surprise per-haps that Mr Collins, who has the job of putting that vision into practice is a little more cautious about what Citicorp can achieve. "I'd say 20 per cent

was more realistic," he says of the

earnings target. "But we're looking for something that can deliver a bil-lion dollars of profits for the corpo-This is not the first time that Citicorp has made its definitive effort to get Europe straight, and seasoned Citicorp watchers, of whom there are many, will need convincing that Mr Reed can succeed. But he predicts: "Over the next ten years you will see us growing, consistently and without

Press freedom after Helsinki

Where glasnost is not welcome

By Malcolm Rutherford

A month-long meeting on extending freedom of information in Europe ended in London last Friday, more noticed in the east than in the west. It would be churlish to complain that it was little reported in Britain, because in truth it produced very little news. Yet there were some nuances worth recording.

The meeting was a follow-up to the Helsinki Final Act of 1975, which did in its time lower some barriers in Europe. The early 1970s, after all, were a period when it was not anachronistic to talk of the cold war and detente was a rel-atively new cry. The Act was signed by all European comtries, except Albania, plus the US and Canada.

Nearly 15 years on the Lon-don information Forum, as it was called, sought to extend the Helsinki processes by easing the restrictions on journalists wishing to report events in the countries covered by the Act. There have been some notable developments in the interim: the emergence of Mr Mikhail Gorbachev in the Soviet Union, for example, but also the Romania's metamorphosis from being regarded in the west as one of the more open countries in eastern Europe to becoming the most repressive - a transformation that took place under the same

For the first time, journalists as well as diplomats were represented. Soviet glasnost dominated the conference from the start. Moscow had by far the strongest delegation. Its spo-kesmen on the whole refrained from making attacks on the west. Moreover, there now appears to be a close and fairly relaxed working relationship between the Soviet Union, Hungary and Poland, all three countries being in favour of a degree of political liberalisa-

Three other eastern countries almost formed a bloc of cratic Republic, Czechoslovakia and Bulgaria. Some of the Czechs, however, seemed to be veering towards reform. The Bulgarians were prag-matic and must have a pretty good idea of the way the wind is blowing. Only the East Germans stood out as old-fash-

The most remarkable fact about the conference is that, so far as it could be ascertained, at no stage did the eastern countries hold a full caucus meeting to seek to establish a common line.

The journalists from most of the delegations went off and produced draft proposals for the relaxations of restrictions on visas and on journalists' working conditions. These were signed by journalists from east and west from more than half the delegations attending the conference. The man from the Soviet press agency Novosti, for instance, signed along side the Americans and most of the west

So far, so good. Yet the jour-nalists had reckoned without Austria. The Austrian delegation arrived determined to put its own stamp on the conference and not to be deflected by specific proposals from journalists. Indeed the Austrians had a set of rather woolly proposals drafted even before the conference began. The Swiss became

That, in turn, led the 12 countries of the European Community to seek a common position of their own, a time-consuming process if ever there was one. After a meeting of the 12 comes inevitably a meeting of the 17 – the Euro-pean Community members minus Ireland, plus the rest of Nato. In the end they, too, made some rather woolly pro-

In fact, it was perfectly clear almost from the start that the Nato countries did not want to encourage relaxations on visas. They declined repeated invitations to say why. It is quite possible that the Soviet Union did not want too many relaxations either, but it was allowed to shelter behind the official western silence.

The conference concluded without a communique. A few documents, including the journalists' proposals, have gone forward to a meeting in Hel-sinki in 1992. The journalists enjoyed their work and new contacts. Some of us were left wondering, however, what more Mr Gorbachev has to do to persuade western officials that something has changed.

On show in London

From the Secretary, Royal Academy of Arts. Sir, There seems to be an implication in Antony Thorn-

croft's article ("Promotion Abroad," May 8) that some-body's lack of initiative led to the "loss" of the Gauguin exhibition - which might presum-ably have been seen in London if that person had shown a little more enterprise.

I can assure you that it would have been most surpriswould nave been most surprising if the Gauguin exhibition
had come to London, and it
could only have been at the
expense of one of the places it
did go to: Chicago and Washington in the United States,
and Paris

it might have been otherwise if British collections, public and private, had been more successful in acquiring Gauguin's works. No city (not even New. York) can capture for itself every exhibition it would wish to, and considering Lon-don's relatively lowly standing in the political and financial stakes of contemporary art, it is a winder that we have as

From Professor Brian Tew.

Sir, As Simon Holberton points out (May 9), the retire-

ment of gilts is now proceeding so fast that the clearing banks are flooded with bankers' cash,

In effect the authorities are

many first-rate shows as any other European capital — and more than most

The new exhibition space at the National Gallery, in Trafal-gar Square, is a most welcome addition to London's artistic resources. If (as I am sure will resources. If (as I am sure will be the case) its programme is supported by an imaginative policy for the lending of works of art, we can look forward to a most important, series of exhi-bitions there — scholarly, Illu-minating, and of relatively modest size.
The Royal Academy will of

course continue to put on first-rate international shows in its Main and Diploma galleries. Over the next two years alone, The Art of Photography will be followed by Frans Hals, Monet and the Bührle Collection; each organised in close co-operation with leading foreign institutions.

Who said that London is not getting its share of major exhibitions?

taking gilts out of the market and replacing tham by bills. In so far as gilts held by non-banks are replaced by bills held by banks, the M3 money stock is pro-santo inflated. And

ESOPs put to use

From Mr David Daws and Mr Andrew Johnstone.

Sir, We are encouraged to 10,075, DelCHCt, March 17 1989) illustrates clearly the struggle an unwelcome suitor will face in attacking the good faith of tying up a good percentage of the target's share capital in an

ESOP trust.

In the Polaroid case this involved the aggressor in extensive litigation in an attempt to challenge the validity of Polaroid's ESOP. The ESOP, while admitted to be partly a defence strategy by Polaroid, was upheld in the Delaware courts. American Delaware courts. American Standard Inc. appears to have gone a step further in fashion-ing an ESOP buyout of its own shares to fend off a hostile bid from Black and Decker.

We wonder whether, in Nes-tle's bid for Rowntree Mackintosh, the outcome would have been the same if the work-force's vocal support for inde-pendence of the company could have been translated into something more concrete

accepts the principle of "little and often" proposed by Sir Anthony Touche. No general opposition is proferred against issues amounting to 5 per cent of capital in any one year or 7.5

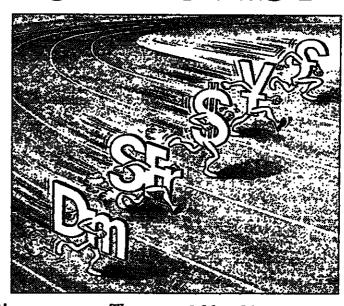
National Association of Pension 12-18 Grosvenor Gardens, SW1

tries would envy.

all he gets.
In today's "niche marketing"
environment, selling business And the point CA seeks to

make about incentives is risible. Has it never been pointed out to the CA that this is 1989, and life is all about incentives and rewards? Stephen Dummore Projects UK

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Multi-disciplinary practices

National debt mismanagement

then has to mop up by running bids down the bond rate, down its portfolio of commer-thereby aggravating over-beat-cial bills and, more recently, ling and weakening sterling stepping up the issuance of Brism Tew,

Treasury Bills.

Loughbranact Treasury Bills.

From Mr F.E. Worsley
Sir, Robert Rice (May 8) mentions possible problems which
may affect barristers and solicitors who join multi-disciplin-ary practices (MDPs) in the UK. In particular, they may not meet restrictions imposed in some other EC member

At one level, this is purely a commercial problem. If a law-yer in the UK joins an MDP, he or she may be sacrificing the opportunity to do work elsewhere in the EC. But it must be for him to make a commercial decision whether to join. There is no public interest in prohibiting lawyers in the UK from joining MDPs, even though, by doing so, they may lose an opportunity to perform work outside the UK. The UK public interest is that UK cli-ents should be able to choose between legal services pro-vided by MDPs and by singlediscipline firms.

If the Government decides —

as we believe it should – to allow MDPs including lawyers in the UK, then it should also ensure that the restrictions on practice in the rest of the EC do not inhibit the opportunities for UK lawyers, whatever form of practice they choose to adopt in response to clients' needs.

F.B. Worsley,

President, The Institute of Characted Accountants,

Andrew Johnstone.

Sir, We are encouraged to read so much debate recently about employee share ownership plans (ESOPs) (Letters, April 6, May 10).

The amendments originally proposed to the Companies Bill in the Lords in February were withdrawn on the understand.

withdrawn on the understanding that the Government would produce its own amendment. The Government has now done so - ever mindful, perhaps, of the possible misuse of an ESOP during a Guinness/ Distillers-type hostile takeover

For the company to provide financial assistance to the ESOP trust in the form of a guarantee, in respect of an

ESOP's external borrowings, it is proposed that it must now do so "in good faith in the interests of the company."

Use of the ESOP trust as part of a defence mechanism in a hostile takeover is now established in the US. The recent decision in the Polaroid case (Shamrock Holdings Inc. v. Polaroid Corp., Civil Action No.

David Daws

Andrew P. Johnstone, Richards Butler, 5 Clifton Street, EC2

Pre-emption rights

From Mr D.H. Brydon.
Sir, Your correspondent writing about pre-emption rights (May 11) falls to consider the facts relating to institutional stitlings to this explicit.

attitudes to this subject.

The guidelines of the Pre-emption Group, which under the aegis of the Stock Exchange brings together pension funds, insurance compa-nies, corporate treasurers and exchange members, already

per cent in a rolling three year period. D.H. Brydon, Committee,

Business is no holiday

From Mr S.R. Dunmore.
Sir, I read your report of Holiday Which's survey of travel agents (May 5) with incredulity. To condemn all UK travel agents as "incompetent, lazy and hissed" is the sort of wild generalisation one associates with the Consumers' Association (CA). 95 per cent of holiday makers were happy with the service they received – reflecting a level of product acceptance many other indus-

The survey reports that travel agents are low on product knowledge; it quotes the example of the wrong lowest fare given for flights to three cities. The problem is that the average high street travel

agent exists as a holiday shop. Anyone planning business travel, contemplating using one of these agents, deserves

travel, often at short notice, is a highly specialised skill best left to those who fully understand it. It is a pity the survey did not include business travel; without this, it is flawed.

FINANCIAL TIMES

Monday May 15 1989



Janet Bush on Wall Street

Big Board swings to disfavour

Two subjects - linked in the view of many - have burst onto Wall Street's collective consciousness in recent weeks.

the over-the-counter market, which boasts some tremendous relative values and has begun seeing significant takeover activity. The second is revived distaste about the distorting effects on the Big Board of programmed trading related to

stock index arbitrage. Everyone knows that index arbitrage has never gone away, but events a week ago last Fri-day got everybody excited. The April employment fig-ures were weak enough to boost the Dow Jones Industrial

Average by 24 points, but that gain was erased by a wave of stock index arbitrage selling. The Dow ended 2.94 points lower, a fine way to celebrate good news. By contrast, the Nasdaq Composite Index rose

1.51 points. Everyone in the Nasdaq market is cheering a jump in institutional investment as well as a trickle of interest from individual investors. Part of the improvement is because there are values to be had.

Mr Joseph Hardiman, president of the National Association of Securities Dealers which oversees the Nasdaq market of over-the-counter stocks, notes that small and medium capitalised issues are within 15 per cent of their 25-

year lows. But many dealers also say that fund managers are fed up with the meaningless fluctuations on the Big Board, which they ascribe exclusively to

index arbitrage effects.

Mr Marty Zweig, one of the best-known market callers, said volatility has certainly increased in the last two months because of the pro-grammes. Many major users ave resumed index arbitrage for their own account, now the political heat is off.

There may not be an exact or consistent inverse relation ship, but as programmed trad-ing has seemed once again to increase the volatility of the NYSE (exaggerated by a slump in non-programmed volume), so activity in over-the-counter

NASD figures show that average daily volume in the first quarter was 131.2m shares compared with the average in 1988 as a whole of 122.8m. NAS-DAQ volume rose to 79.5 per cent of NYSE volume in the

ton, said: "There is purity to this volume. By this I mean that the trades done represent genuine commission for OTC dealers, not just arbitrage tied

to programme trading."
Mr DaPuzzo reckons that his company saw a 10 per cent improvement in institutional business last month compared with April 1988.

A similar story emerges from Donaldson, Lufkin & Jenrette, where Mr Robert Antolini estimates his company's institutional business is up around 30 per cent since the end of last year, suggesting that institutions are increasing the propor-tion of their investments devoted to the OTC market. Old worries about liquidity remain, but they do not seem

such a deterrent these days. Mr DaPuzzo said liquidity is close to its best since the crash. Shearson recently crossed a block of Wheelabrator Technologies shares worth around \$20m, a big deal by OTC standards.

OTC traders cite a number of favourable factors for the mar-ket. One is that secondary stocks tend to do well in slowing economy, another that price earnings ratios are gen-erally low. A third is that, after a severe dearth, some new issues are coming to market which have ignited some inter-

est.
Although the Nasdaq market tends broadly to track the Big Board, that relationship has loosened recently. Some of the above attractions might have been part of the reason, but disenchantment with big capi-talisation issues also played a

role. Mr Hardiman says that small- and medium-capitalisation issues always outper-formed big capitalisation shares over any 10-year period since 1926. That trend was overturned between 1983-1988 and it is time, he says, for a return to the historical norm.

Judging by Friday's performance by the Dow, that time may not yet have come. At Thursday's close, the Nasdaq Composite had risen 12.9 per cent from the start of this year, the Dow by 11.1 per cent. By Friday's close, the Nasdaq Composite was up 13.9 per cent

Bush offers exile deal to Noriega

PRESIDENT George Bush has offered General Manuel Anto-nio Noriega, Panama's military leader, a deal for relinquishing power in an effort to reach "an

honourable solution" to the country's political crisis.

Under the deal, the US would allow Gen Noriega, who is under indictment in America is under indictinent in America for drug trafficking, to go into exile. It would also agree tac-itly not to seek to bring him to justice, provided the asylum country does not have an extradition treaty with the US. Several states, including reportedly Spain and Venezuela, are willing to accept Gen Noriega, who has not been seen in public for nearly two weeks, but to date he has

rejected overtures. Over the weekend, this prompted Mr Bush to step up pressure by calling on the Panamanian Defence Forces to overthrow their commander-

in-chief.
The President's appeal to the PDF to break with their commander was coupled with a pledge that the armed forces would have a role to play in a future democratic Panamanian

society.
This week, the US will renew its diplomatic efforts at a meet-ing of the foreign ministers of the Organisation of American States (OAS) in Washington on Wednesday. The OAS is likely to debate a call by President Carlos Andres Peres of Vene-zuela for General Noriega to

step down from power.

The meeting has been timed to coincide with a general strike in Panama called to protest at last week's decision by Gen Noriega to annul the presidential election which the US

says the opposition alliance won by a three-to-one margin.

President Peres, who is spearheading efforts in the region to isolate Panama, is also expected to propose that Panama be expelled from the Group of Eight Latin American states. Panama has been states. Panama has been suspended from the group since February last year after Gen Noriega ousted President Eric Arturo Delvalle in a mili-

tary coup.
The US Administration is keen to avoid accusations that it is acting unilaterally, or that it intends to abrogate the 1977 Panama Canal Treaties under which the US is to hand over control of the strategic water-way by the turn of the century. US officials are also stressing that the dispatch of a brigade of 2,000 combat troops to Pan-

ama last week is only aimed at

protecting American lives and interests in the country. The OAS meeting has a historic quality about it because it was President Peres who, 10 years ago, called for an OAS meeting to discuss the Somoza dictatorship in Nicaragua. The meeting was the first to call for an OAS meeting was the first to call for an open supportant and definitive an "immediate and definitive replacement" of an incumbent government and to call for the installation of a democratic

The Bush Administration is hoping that the OAS will take a similarly tough line with Panama as part of a regional diplomatic effort against the

Norlega regime.

If the Venezuela resolution fails, however, it will mark a significant setback for the US and could raise pressure on the Administration to take unilateral extension.

Thirsting for a weaker brew

Monopolies Commission report on brewing would do more to harm the quality of British life than every environmental pollutant known to man. Thousands of quaint: country pubs would be forced to close; jobs and brands alike would be lost; and those that remained could suffer the indignity of forces. suffer the indignity of foreign

All that may sound like no more than the brewers' vested interests talking. Surely no one expected them to applaud a expected them to applain a plan which would involve a huge fire sale of assets. But the unity of opposition from large and small brewers alike was perhaps surprising: the report's provisions on "guest" beers were supposed to help the smaller brewers. Instead, they argue the system would

Many of the industry's objections are doubtless legitimate. If brewing is indeed inefficient, then it is scarcely surprising that more competition would lead to job losses. And if the same inefficiency has led to a proliferation of brands – quite a few of which would indeed disappear – then that is proba-bly no more than many deserve. As for the country pub, it is not exactly a thriving breed in any case though the MMC's recommendations

to resist amending the report's recommendations. He might tinker with the tenancy sure on smaller brewers; he could decide to force guest ales on the brewers, but protect the from guest lagers; more dramatically, he could raise the 2,000 pub ceiling suggested by the MMC or otherwise

Share price relative to the FT-A All-Share Index

they argue the system would simply allow national lagers to dominate the entire lager mar-

would accelerate its demise. But debating all this is beginning to look academic, at beginning to look academic, at least as far as share prices are concerned. For the Tories have not made quality of life their rallying cry just to see it destroyed by the regulators. Though Lord Young initially said he was minded to accept the many acceptance. the report's recommendations. he has apparently now arrived at a different state of mind. With his colleagues in the party busy arguing a direct correlation between pubs and votes, he has every incentive to find a way around the report's more damaging con-clusions when he meets the

The political pressures on Lord Young are such that it is hard to believe he will be able

change the regulations for divestment of pubs. In short, his range of options is so wide that the market will

Brewers and Distillers

1987 . 1988 .

be hard put to reach sound investment conclusions until it has a better idea of his inten-tions. Something radical is likely to happen, for Lord Young does not seem to agree with the brewers that their current practices serve the consumer best. But how those treattings will be altered in

practices will be altered in future — either by London or Brussels — remains unclear.

For the Basses and Whitbreads of the sector, which are the most exposed to decisions on the tie, such confusion cannot be good. Guinness and not be good. Guinness and GrandMet should not suffer: the former has no pubs, and the latter makes only 4 per-cent of profits from either pubs or brewing. But for the sector-as a whole, it is difficult to see how uncertainty can be the stuff of outperformance; and at least for the next year, confu-sion is likely to be the indus-

Proposition 103

FROM five thousand miles, London may sniff at California's Proposition 103, as another nonsense from the land of the jacuzzi. 103 is an embarrassment for BAT, after its \$50n purchase of Farmers Group, and a ways for the composite and a worry for the composite insurance companies if anti-ininsurance companies it anti-in-surer legislation spreads east of Las Vegas; otherwise, the 20 per cent roll-back in insurance rates and strict price regula-tion in future are just a little local difficulty.

local difficulty. Such is the conventional wis-dom, and thoroughly dubious it is Restated more subtly, it says that once the populist furore is over, 103 will prove as reactionary a measure as they come. No premium rate should come. No premium rate should be "excessive, inadequate, or unfairly discriminatory", 103 says: will it end up recreating in California a lost world of stable prices and profits, policed by docile regulators? That world existed in the

property/casualty insurance

industry until the late 1960s; now, by stipulating that insurers have a right to a fair return, the California Supreme Court could transform insurance into a questionable return.

Court could transform insur-ance into a quasi-public utility with profits guaranteed in per-petuity. BAT can hardly trait. There are some grounds for painting this view of life after 103, but only some. For 163 rep-resents a crisis of public consi-dence in the insurance indus-try of extraordinary proportions. Now its proposent Ralph Nader has the political genie out of the bottle in Calif-omia and meddling- with the rate-setting process, getting it cama and mediums with the rate-setting process, getting it back inside looks unlikely. After all, 103's most solid electoral support came from college-educated, 40- to 55 year-old homeowners. Disaffection with

homeowners. Disaffection with insurers is now so embedded in public opinion that the chances of the industry steering the price regulatory process to its advantage seem slim.

The pressures which forced auto insurance rates to unconscionably high levels in California are still there; across the US, since 1985 inflation in medical care bills and exerdeeper involvement by litigious attorinvolvement by litigious attorneys in claims have driven auto liability claims costs up each year by an average 13 per cent. Yet if insurers force rates still higher in California, the political advantage will swing back even more decisively to

The fear that 103 will diffuse anti-insurer sentiment throughout North America is probably over-done, if only because the industry is already so widely distrusted. In California, huge auto premiums may be the problem, while in Texas it is sky-high prices for workers' compensation policies
- periodic crises of unaffordable insurance have become

Part of the blame must lie with the insurance industry itself Selling undifferentiated products, mostly via absurdly costly marketing systems, insurers are prone to the extreme cyclicality typical of a commodity-based industry, and it is the harsh up and downswings in the cycle which cause the drastic price hikes that antagonise consumers. It is too early to write off

BAT's Farmers acquisition; before now, big US insurers with economies of scale and strong business franchises. such as State Farm or American International Group have turned such traumas as 103 to their advantage, because they squeeze out smaller rivals. But other foreign insurance compa-nies should think more than twice about buying American.

Stars rally to the name of the Rose

By David Thomas in London

"TT'S like the Greeks knocking down the Parthenon to make a car park." Sir Peter Hall, for-mer director of Britain's National Theatre, told a rally in south London yesterday aimed at preventing the newly discovered ruins of an Elizabe-than theatre from being buried by an office building.

The demonstrators were pre-paring to maintain an all night vigil at the Thameside site of the Rose Theatre, where Shakespeare is thought to have acted, to prevent the develop-ers moving in at dawn today. Some of the nation's leading stage stars were at the South-wark site to implore Imry Mer-chant, developers of the planned 10 storey office block, to change their plans and allow continuing access to the remains. Lord Olivier also sent

message of support.
The architects and Imry Merchant were either not available or unprepared to comment at

The developers were planning to cover the site, where many of Shakespeare's plays were first performed, with a mixture of fine sand and mesh.

This method was chosen to minimise damage to the remains so that the site could eventually be re-opened after the lifetime of the office block.

However, a steady stream of people, including many theatre celebrities, visited the remains yesterday to oppose the plans and prepare for an all night

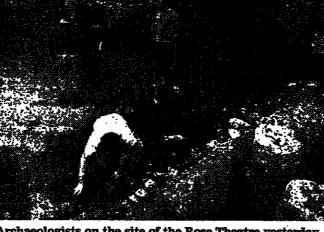
Distinguished actors read sonnets, schoolchildren acted snatches of Shakespeare's plays and choristers sang Elizabethan tunes in one of the most civilised demonstrations seen in London in years.

Mr Simon Hughes, the local
Member of Parliament, said

demonstrators would maintain a cordon round the site "indef-initely" until the developers agreed to modify their design.

He added that it showed Britain to be a country in which "cash is more important than the soul of the country

As archaeologists hurried to remove some of the theatre's timber work before dusk, Mr Harvey Sheldon, from the Museum of London which has been overseeing the excava-



Archaeologists on the site of the Rose Theatre yesterday

tion, said: "It is a site of international importance. It should be scheduled as an ancient monument and open to the

Archaeologists are con-cerned that under the develop-ers' plans the site will be damaged by the weight of the infilling and by the piles which will be driven through the

theatre's stage.
Dame Judi Dench, one of Britain's leading actresses, appeared to express the view of most of the demonstrators when she said that the office block should go up, but with a modified design to allow con-tinuing access to the theatre's seemed to shift its ground yes-terday afternoon when Mrs Virginia Bottomley, Environ-ment Minister, issued the sim-ple statement: "We would like to see the remains of the thea-tre open to the public once the building has been completed." On Friday, she had endorsed the developers' plans to fill in Ms Ann Matthews, leader of

The Government also

the Southwark council, told the rally that R. Seifert & Partners, architects to the development, had already discussed with Southwark's planners an alternative design which would allow a permanent exhibition of the site.

Rift widens within UK Conservatives over Thatcher approach to Europe

By Philip Stephens, Political Editor, in London DIVISIONS in Britain's

In a book published this morning Mr Michael Heseltine,

speed" European Community.
His stance, which will be seen as an alternative manifesto to that set out by the Prime Minister in her Bruges

its virtual collapse. Page 8

rubbish" about the future of Europe. In a television interview which clearly reflected his bit-terness over the issue, he said that unless Mrs Thatcher changed course "we shall be left as a second-rate power in a

two-tier community. The two judgments come against the background of a split in the cabinet over how it should respond to last month's report by the Delors committee advocating full British mem-bership of the European Mone-tary System as the first step towards economic and mone-

tary union.
The Treasury and the Foreign Office have argued that Britain should agree to ster-

ling's participation in the EMS to try to defuse pressures for the more radical proposals, but Mrs Thatcher has shown no sign of dropping her opposi-tion. The split will also heighten unease in the party before the elections for the European Parliament, and before the Madrid summit next

At Madrid, Mrs Thatcher faces the prospect of a co-ordi-nated attack by Britain's part-ners on her refusal to agree "a social dimension" to the pro-gramme to create a single nternal market by 1992. The Foreign Office fears that her fierce rejection of the Delors report may also leave her virtually isolated.

At the same time, divisions within the Conservative party may increase the prospect that the recent resurgence of the opposition Labour Party will lead to big losses for the Gov-ernment in the European elec-

Mrs Thatcher's position, however, was defended by Mr Norman Fowler, the Employment Secretary.

period of self rule" to last five

European forum to improve data security

Continued from Page 1 loss and a threat to their viability.

The study examined 20

European companies with extensive network systems and found their standards of security were inadequate. Only one of the 20 companies met all the criteria C&L thought necessary. It concluded the situation was a real threat to expense developthreat to economic development: "The catastrophic effects of poor security are likely to discourage organisations from becoming any more dependent on their network systems. Unless the general level of network security improves, it could become a barrier to the exploitation of network systems and ulti-mately as a brake to economic

The kind of systems which could be affected by a such a retrenchment include the electronic transmission of orders and invoices and management of customs documentation.

Among the typical incidents which were uncovered by the

study: • An operator cancelled an error message leading to a chain of events which caused the whole network to collapse It took a week to clean the system of electronic debris. An unauthorised user made changes to the main data table in a large accountancy system. It cost the company four man-mouths of effort - about equal to writing a new software sys-tem - to restore the data

An air conditioner failed, causing the central processor to overheat. Remote alarms at

Hungary suspends dam

industrialisation programme.

A treaty was finally signed between Prague and Budapest

started in the early 1980s. Since then, the joint project has been dogged with financial and material problems.

Ironically, work on the Hun-garian side was speeded up in 1985 when the Austrian gov-ernment, following pressure from its own Greens, was forced to scrap a dam at Hain-



Shamir wins support for Arab poll Continued from Page 1

WORLD WEATHER

and its refusal to negotiate with the PLO. As well as elec-

in the West Bank and Gaza, tions, it proposes simultaneous progress on extending the decade-old Camp David agreement with Egypt, calls for hos-tile Arab countries to make peace with Israel and calls for international funding for improved conditions in Palestinian refugee camps in the ter-

ritories. Elections would be held after

dence of the growing number

the plans, first mooted in 1953.
They were over-ruled by Moscow and Prague during a period when Eastern Europe was embarking on a massive industrialization.

governing Conservative Party over its response to pressure for closer European integration threaten to widen sharply after first quarter compared with 76.2 per cent in the first three months of last year. Setback for SDP Britain's Social Democratic Mr Peter DaPuzzo, in charge Party said it could no longer maintain national status. of the considerable OTC business of Shearson Lehman Huttwo attacks on the "minimal-ist" approach adopted by Mrs While officials said the party Margaret Thatcher, the Prime would continute "fighting its corner," there were sugges-tions that the move signalled

the former defence minister and a leading contender for the future Conservative leadership, warns that unless Britain adopts a more positive approach it risks being left iso-lated and behind in a "two-

speech last autumn, was preceded yesterday by a stinging personal attack on her by Mr Edward Heath, the former Conservative prime minister who remains an MP.

Mr Heath, who as premier between 1970 and 1974 negoti-ated Britain's entry into the European Community, accused Mrs Thatcher of misleading the public and of talking "absolute

The 20-point plan reiterates Israel's refusal to accept an independent Palestinian state

Elections would be held after initial talks with West Bank and Gaza residents – to which Jordan and Egypt would be invited – on the principles under which the peace process would proceed. They would only take place after a "calming of the violence" that is wracking the occupied lands. The elected representatives would negotiate "a transitional

ears. As outlined in the Camp David agreement, negotiations on a final settlement would begin after not more than three years of this five-year

Several key issues which the US wants included are not mentioned - namely, interna-tional supervision of the elections and the inclusion of Arabs living in East Jerusa-

dence of the growing number of other independent environmental and ecological groups in Eastern Europe.

At the same time, it is a vindication of Mr Imre Nagy, the former Prime Minister who was executed in 1956 and other

in 1977 and construction

It is understood that the Gabcikovo dam will be able to produce electricity without its Nagymaros twin, but at lower

and the Dow by 13.8 per cent.

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FINANCIAL TIMES COMPANIES & MARKETS

Monday May 15 1989

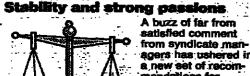


Japanese research goes global -

meat group, le about to open officially its first research centre in Europe. The move is designed in part to demonstrate good comporate citizenship and partly to give the company access to European research. Other Japanese companies are following the trend.
Christopher Lorenz examines the implications in the Business Column. Page 42

Split personality of US bonds

Putting on one of their most schizophrenic performances in ages, US bond markets swung from pessimism to euphoria in a few action-packed days last week. The turnaround was largely a gut reaction to signs that inflationary pressures were weakening. But investors and traders will have a much harder time decipner ing things this week. The key question will be whether the Federal Reserve's open market committee votes to ease monetary policy at its meeting tomorrow. Page 30





mendations for Europond primary market. The package includes significant changes in stabilisa tion — supporting the price of newly

stirred up over the fine print covering the allotment of bonds. Page 28-/---

Private thoughts on Banco Totta The semi-privatisation of Portugal's state enterprises will take another step forward next month when 49 per cent of Banco Totta e Acores, the country's fourth largest nationalised commercial bank, will be sold in an operation almed to raise Es20bn (\$126m). Diana Smith reports. Page 29

Market Statistics

Money markets
New let boxe keese.
NRV Tokyo bond index.
Uli money market cates. 36-37 World stock mikt indices

Addison Tool Cons Goldfields Eastern Air Lines

Jack I. Israel

31 Multi-Purpose Hidge Norsk Data

Sundora Foods

Air hangs heavy with the smell of revolution

Christopher Parkes looks at the reasons behind a worldwide shake-up in the cosmetics industry

REAT AND disparate forces are again at work in the cosmetics and toi-

Recession and death prompted the first shake out in the early 1970s. Now rising affluence, high-technology, demographic change and the leaders of the multinational business community are having their effect.

The latest manifestation appeared last week with a \$2.1hn bid for Avon Products, the US group famous for its door-to-door sales style, from Answay Corpora-tion, a private consumer products

The industry's poor innovation record started to catch up with it almost 20 years ago when personal spending came under pressure. Established companies, with nothing new to tempt the consumer apart from their standard lines in camouflage and scent, saw growth grind to a halt. The deaths in the mid-seven-

ties of Charles Revson of Revion, ties of Charles Revson of Revion, Helena Rubinstein and their like who virtually founded today's industry helped to compound the confusion which led to an extraordinary wave of sales and mergers. Drug makers, grocers, chemicals companies, individual opportunists and others all took a hand.

Max Factor, for example, passed through Norton Simon, Esmark, Beatrice Foods and eventually came to rest at Revlon. Revion itself succumbed in 1985 to a bid by Pantry Pride, a takeover vehicle driven by Mr Ronald Perelman.

famous name, passed through various hands, including drugs group Eli Lilly, before it settled in the hands of Mr Meshulam Riklis, a renowned Wall Street

The global game of pass the parcel is still continuing: Together with Faberge, Elizabeth Arden last month slipped from the grasp of Unilever when Mr Riklis attempted to squeeze \$200m or so more than the \$1.55m price initially agreed with the Angle Dutch multinational. Meanwhile, Beecham Group, preparing its merger with Smith-Kline Beckman, the Philadelphia



pharmaceuticals company, is widely expected to sell off its per-sonal products business which encompasses the Lancaster, Yardley and Lenthéric brands. Courtship rituals are well advanced, and tempting dowries are being counted out.

There are few available businesses with Beecham's scale – it ranks in the middle of the world's top 20 - and geographi-cal reach. The expected price of more than \$1bn, and recent shifts in the industry which have tended to concentrate market power in the hands of a clutch of multinational specialists suggest that it will be one of these com-panies which will eventually take

The pressure is mounting behind France's L'Oréal, the present world market leader, which last year bought Helena Rubinstein. Established Japanese specialists Shiseido and Kao, Revlon, Unilever and Procter & Gamble of the US are making forceful advances in the market. P&G gave its toiletries critical international mass in 1985 with the purchase of Richardson-Vicks, which gave it the skincare business variously know as Oil of Ulay, Olay or Olaz. Unilever's move on Chesebrough-Pond's a year later gave it Vaseline and Pond's, and launched it into the premium

t stake is a \$40bn world A market, 40 per cent con-centrated in the US and 30 per cent in the European Com-munity's leading members: West Germany, France, Italy and Britain. Of especial interest is the high-quality end of the trade, which is estimated to be worth about \$9bn and growing at 10 per cent a year, compared with 5 per cent in the mass market. Premium products also offer much fatter margins than everyday

In the 1970s, the market leaders found their positions impossible to defend because so many of their colour cosmetic products were so easy to imitate, and entry costs were low. Now, however, pancake makeup and colour are less important. The west's ageing female population is more interested in conservation than leaders are drawing heavily on their vast technical resources to provide skin care of the highest

order.
The Japanese, finding their home market saturated and increasingly invaded by Western manufacturers with products able to command price premiums because of their foreign status, have turned westward.

heir skin care technology is easily the equal of any-thing in the west, but their unfamiliar names have made necessary costly market-building promotions.

Partly to offset this disadvantage, they have also entered the takeover market. Kao, for exam-ple, last year bought the American toiletries concern Jergens. Shiseido, which already had a Japanese joint venture with the prestige French house, Hermes, took over the Zotos hair care business in the US.

The increasing power of the leading multinationals indicates that smaller regional or national manufacturers are going to find life increasingly difficult at every

According to a recent review of the European market by Frost & Sullivan, the US-based research group, a radical change in the distribution of cosmetics and toi-letries is under way. Competition is leading to the sale of more prestige products in supermar-kets and drugstores — to the advantage of companies like Unilever and Procter & Gamble which have formidable links with the world's retail trade. But, as in the food business

enduring national, regional and local tastes will always ensure success for smaller companies that are nimble and perceptive. No multinational is likely to be diverted from its task of worlddomination in the toothpaste market by trying to compete with a product like Guard Halo Grainy Salt, popular in Japan. Equally, Beiersdorf is clearly offering no international threat with its new men's fragrance, Gammon, which

is enjoying some success in Ger-

Why the US is a magnet for capital

By Anthony Harris in Washington

AST FRIDAY was as excit-ing as a burst of action in an American football game - an unexpected move, a melée, a fumble, and a touchdown. Too exciting, certainly, for cool analysis; so it's worth rewinding the tape and watching it again more calmly.

The unexpected move was in

the PPI figures. The unexpectedly modest rise led initially to a rally in bonds and a fall in the dollar, in bonds and a fall in the dollar, the central banks acted together, and drove it down further. But by the end of the day, the equity market was leading the action, and the dollar tide left the central banks with very wet feet. It does not need Sherlock Holmes to deduce that it was foreign buying of long-term instruments—bonds and equities—which genbonds and equities — which gen-erated this pattern. Until recently the blg flows

were very short-term, so that market-watchers had perhaps for-gotten a simple rule: rising interest rates make spot currencies more attractive, even when they are a response to rising inflation; but they are poison for long-term securities, and especially bonds.

So exchange rates rise when interest rates rise if spot transactions are dominant — a symptom of the same excessive liquidity which values a second-rate early Picasso at over \$47m. This is an almost mechanical reaction to the corresponding drop in the forward rate. But when the long-term asset demand is gener-ating the big flows, then the reaction goes the other way, provided that long-term investors are not hedging their exchange rate exposure. Hedging - selling for-ward the dollars bought for asset purchases - would sterilise this

On Friday, then, there were two kinds of intervention is the spot market. The central banks were in on a large scale, but their intervention is normally sterilised — the funds supplied are soon mopped up through openmarket operations. But the long-term investors were also in, and their intervention was not sterilised; so it naturally overwhelmed the authorities. What is harder to explain is the reason for this sudden flow, and its likely staying power. Back to the

replay.

The market had factored in a steep rise in energy prices, and expected another bad month for the PPi. In fact, as you know, the PPI ex-energy prices had hardly moved. Celebration. In a longer perspective, this news will surely

look less exciting than it did on Friday, because the factors holding prices down were one-offs, like those that drove them up. Decent growing weather led to a tremendous drop - more than 8 per cent - in the price of fresh, which brought the whole food index down; and the car trade was holding a clearance sale. Food prices, it is true, are unlikely to rise as they did last

fall steeply either.

Weak consumer demand may continue to hold prices down at the expense of profits, but this hardly justifies a surge in equity

year, but they are not likely to

Meanwhile, everyone was too excited to notice that the under-lying pressures for inflation still seem to be pressing. The Business Council, which assembles the corporate aristocracy every spring in the Shenondoah valley, produced what amounted to a stagilation forecast - slowing growth with persistent 5 per cent inflation - and complained about labour costs.

Labour costs are a central worry for the Fed; so the market, which is already marking down mortgage rates in anticipation of policy easing, may be disappointed after tomorrow's meeting of the Federal Open Market Committee. The present policy has produced a rapid rise in savings, and is now getting employers worried about costs, which is just what the Fed wanted: so why

A monetarist Fed would ease policies, because the money sup-ply is falling, and there is a world dollar shortage; but this Fed is not monetarist, as its critics con-stantly complain – most recently in a letter from 32 monetarist Congressmen. The Fed is trying to manage the real economy. In an ideal world, this is not the job of a central bank; but in the US of today, there is no one else to do the job. These thoughts could take

the fizz out of the equity markets; but they are unlikely to undermine them, because they will not discourage the foreign investors. These over-liquid funds, mainly but not exclusively in Tokyo, are not given to speculating on interest rates; all they need is a reasonable confidence that rates are no longer rising, and so undermin-ing bond and equity values. The PPI figures, on top of all the evidence of soft consumer demand, were good enough to justify that



needs explaining is not why over seas investors now want US assets, but why they were not buying them some time ago: for the fundamental arguments for US paper assets are exactly the same as those for direct investment in the US, which has for some time been so strong that it became a protectionist election issue. If it makes sense to build a factory, it must make sense to buy shares in one.

he US consumer market no longer looks quite such a draw as it did, but all the other attractions are stronger than ever. American political sta-bility now looks enviable from Tokyo or Frankfurt, and the market looks very conservatively val-ued as others boom. But the strongest attraction is seldom mentioned, and hotly denied by some commentators: the dollar is now undervalued.

This fact is invisible to those who apparently believe that the current account is the test of exchange rates — a belief which files in the face of long-term experience, which shows that it is the countries with strong and rising currencies which tend to generate large surpluses. The devaluationists of Harvard and Dupont Circle never seem to confront this fact. The puzzle is that the same people argue the valid point that a weak current account reflects weak national saving, and with equal passion; yet this line makes exchange rates largely irrelevant.

However, anyone who visits the US and goes shopping, and still more those who employ US labour, know that the dollar is a

According to the latest Federal Reserve Bulletin, the labour cost of a unit of output in the US was nearly 30 per cent below the industrial country average by the end of 1988. That gap is so huge that it swamps any doubts about the statistics (a unit of output is very hard to define), and the fact that the dollar has risen about 10 per cent since then. It also provides a different per-

spective on US wage increases, which are high by recent US standards, but low on most oth-ers. Incidentally, the low-wage economies on the Pacific rim are now inflating even more strongly. On these tests the dol-lar looks a good bet, even unhedged; and what happened on Friday was a convulsive bit of market timing.

Economics Notebook

Germany as a world financier build-up of foreign assets by the private sector reflects a

pluses for all but six years since its birth in 1949. But only with the surge in international payments imbalances in the last few years has the country become a net foreign creditor

Now that the German current account surplus seems to be stabilising at the high level of more than 4 per cent of gross national product, very large German capital market exports have become a permanent feature of the world finan-

Japan's ascendancy as the world's most important credi-tor nation – and its role in helping fund the US budget deficit — has been much dis-cussed internationally. However, little attention has focused on the creditor posi-tion of the Federal Republic. Along with the parallel build-up in the foreign debt of the US, the effects of the Genman assets build up will not be but will probably enter the strategic arena too. America; thanks to the legacy of President Reagan, ranks as the world's largest debtor. It will be progressively reluctant to keep 200,000 troops in a country which has become the second-ranking creditor - and which is turning a more attentive ear towards Moscow.

As short a time ago as 1982. West Germany's net foreign credit position was only DM74bn (\$39bn). Last year, although the Bundesbank has not yet published full figures, the credit position seems likely to have risen to about DM350hn. The current account surplus, DM85bn last year, is likely to rise to between DM90bn and DM100bn in 1989; and will probably not be much lower in 1990. By the end of next year, net foreign assets many does not traditionally could therefore total around run capitalised pension DM530bn - seven times the schemes. None the less, the

WEST GERMANY has 1982 level. The Federal Repub-recorded current account sur-lic will be a net craditor to the phases for all but six years tune of well over \$300hm, while the US will have a net foreign

debt of \$700m or more.

The Federal Republic has been affected during the past 15 months by disproportionate capital outflows which have more than compensated for the current account surplus. Part of the reason was the withholding tax announced last year on demestic bonds (now to be rescinded); which encouraged many domestic investors to place their money in higher-yielding foreign currency

investments.

Notwithstanding the controversy about the added outflows prompted by the ill-fated tax, West Germany's natural position has now become that of a giant capital exporter. Furthermore, the country's foreign assets are much less concentrated than in previous years in the form of the Bundesbank's monetary reserves. They are held far more by priector investors fro choose between currencles and savings instruments.

The Banque de France now sees the Federal Republic becoming a form of industrial rentier state. On this reading, Germany's againg and declin-ing population and relatively saturated markets are combining to diminish domestic economic growth. This boosts the current account surplus and automatically drives savings abroad. West German investors can therefore be expected, both directly and indirectly, to play an increasing part in financing budgetary and current account deficits in the US and in part-

ner countries in Europe. There are two interesting implications. The first con-cerns the financing of old-age pensions: Unlike the US, Britain or Japan, West Ger-

collectively ages. It is worthwhile noting, however, that if West Germany continues further along the path of a "low absorbing" ren-tier state, current account surpluses are likely to remain large for the foreseeable future. This would imply that the country would still be adding to rather than drawing down its foreign assets until well

store of wealth which could be

drawn down as the country

into the next century. The second consideration applies to the terms on which West Germany will be lending abroad. A collapse in confi-dence in the dollar at some stage in the next year or so would certainly direct still more German security investments to European markets.

The idea put foward by the French Finance Ministry of "recycling" the West German current account surpluses to faster-growing states in the rest of the Community adds up to a hid to ensure that Europe commands a much thicker slice of the German financing pie than the US. Any attempt by the Paris government to halt or even reverse the present gradual liberalisation of French capital markets could he counter-productive, by dissuading German investors

Whatever happens, the next few years will see rising for-eign competition to win the attention of the new German rentiers. It is richly ironic that the Federal Republic, a country which, like Japan, gives clear priority to "industry" over "finance" in the way it handles its domestic economic affairs, is becoming the banker to a large chunk of the rest of the industrialised world.

from beating a path to Paris.

David Marsh in Bonn in Frankfurt,

THIS WEEK

INDICATORS of inflation in Britain and other major industrial countries are likely to capture the attention of finan-cial markets in a week full of statistical relea

Against a background of growing industrial unrest in the UK, Thursday's average earnings and productivity figures for March will be more keenly watched for signs of increasing inflationary pres-sure than Friday's publication of the April retail price index. The Bank of England warned

last week that February's 9.25 per cent average annual earnings growth was "uncomfortably high." The consensus of analysts

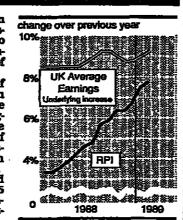
forecasts compiled by MMS International, the financial research company, is for an unchanged 9.25 per cent rise in March and a 1.4 per cent jump in retail prices between March and April as higher household property taxes, electricity charges and dearer petrol boost

On Thursday, the US reports its consumer price index for April (MMS consensus +0.6 per cent). On Friday, Japanese figures are expected to show a new sales tax boosting wholesale price inflation to an annual 2.7 per cent in April from 0.5 per cent in March, according to Nomura Research Institute. Also on Friday, France is expected to announce a sharp 0.6 per cent increase in retail prices between March and April, following a 0.3 per cent rise between February and March. West German producer price figures are expec-

ted this week. Last week's strength of the dollar and growing inflationary pressures among US trading partners have fueled fears of higher interest rates outside the US despite the clear wish of America's main trading partners to keep rates

A key test could come on Thursday when the West German Bundesbank's decision-making central council meets

mchanged.



this week (with MMS International consensus of forecasts in brackets) include: Today: US, industrial pro-

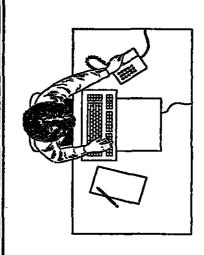
Other events and statistics

duction April (+0.2 per cent), capacity utilisation April (84.1 Tomorrow: US, Federal Open Market Committee meets in

Washington, housing starts April (1.41m). UK finance bill in House of Commons committee. Japan, machinery orders Wednesday: UK, industrial and manufacturing production March (both +0.3 per cent), public sector debt repayment

April (£1bn). Thursday: UK, unemployment April (-30,000), also vacancies, total employment, hours worked and unit wage costs, first quarter capital spending by industry, provi-sional vehicle production (April), finance bill in Commons committee.

Friday: UK, provisional money supply and bank lending April (MO +0.1 per cent). France, industrial production April. US, release of FOMC minutes of March 28, federal budget figures (April). Spain, European Community economics and finance ministers gather for informal weekend meeting in Gerona to discuss the Delors report on monetary union and European Commission plans for tax harmonisa-





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Banks take a shine to BAe loan terms

ANYONE operating under the impression that bankers have lost their appetite for deals with razor-thin margins will have had his illusions shattered by the success of British Aerospace's latest loan.

Citicorp, arranger for what had started out to be a \$300m credit, announced that the deal had been so heavily oversub-scribed that the final amount was nearly trebled to \$825m. The five-year revolving credit offered some of the finest terms seen on a corporate credit in months; a 5 basis

autumn for British Steel and terms have certainly hardened since then. Yet the success of the syndication demonstrates that banks are willing to underwrite loss leaders if there is a chance of winning profit-

able business later on.
In explaining why they had elected to participate in the deal, bankers' rationale ranged from: "We had to — we're one of their brokers," to a desire to obtain some of BAe's extensive swaps and foreign exchange

Because the company has wide-ranging overseas operations and export businesses, opportunities for foreign exchange and trade finance abound. Indeed, Japa-nese and Middle Eastern banks bled that participating in an underpriced loan would yield more far-reaching benefits

A-1/r-1 and if both these are lowered, the borrower will pay an additional 1/2 margin.

Meanwhile, a slate of Eurocommercial paner means.

EUROMARKET TURNOVER (\$m)

USS	3,237.0 200.0 844.3	0.0 0.2	0.0 215.0	8,274 8,180
Outer Prev	1,694.2	0.0 0.0		3.466 1,492
-	ry Market			
USS Prer	13,873.5 17,612.0	775.5 1.687.2	45773 70228	5,935 7,524
Other Pres	13.272.1 17.308.7	934.6 988.5	5.360.0	20,459 24,734
			Euroclear	Total
USS	9.	285.6 260.1	27.391.8 31.182.3	36,677 42,442
Prev Other	20.3	117.4	21.711.0	44(82)
Prev	21,7	7732	30,302.9	52,076

Significantly, BAe said that in light of its "special" rela-tionship with the four leading UK clearers, the banks had been told prior to syndication that they would not be invited

to participate. Indeed, among the list of 40 participating banks in the syndication, only one, Clydesdale, is a UK bank. "We prefer to keep our relationship with them [the clear-ers] for other things," said Mr

John Hanson, BAe treasurer. Salomon Inc. the US-based investment bank, is raising its credit in months; a 5 basis point facility fee, a 10 basis point margin and a 2½ basis point fee if more than half the facility is drawn.

The margins were virtually identical to those seen on a widely-criticised deal last anythms for British Steel and mainly to provide health and mainly to provide health. mainly to provide back-up credit for the issue of commercial paper.

Salomon is one of several US securities firms said to have been visiting European bankers late last year discussing the possibility of raising funds in

London. While the firms have largely relied on their relationship with American correspondent banks, their recent merchant banking activities, placing their own capital at risk in leveraged transactions, have spurred them to diversify fund-

ing sources. Salomon's loan pays a margin of 25 basis points over Libor and carries a facility fee of 10 basis points. Salomon's short-term securities are rated A-1/P-1 and if both these are

commercial paper programmes were announced, while in the US outstanding CP in early May passed the \$500bn mark to \$501.8bn, according to data from the US Federal Reserve. This is up sharply from the approximately \$453.9bn outstanding at the end of 1988 and

\$357.5bn at the end of 1987. Citicorp has been mandated to arrange a \$500m Euro-CP programme for News Corp Finance Ltd, the financing arm of News International, and a \$250m Euro-CP programme for Ferruzzi Finance which is guaranteed by the parent com-

Norman Cohen

INTERNATIONAL BONDS

Ipma proposals' fine print takes members by surprise

A BUZZ of comment could be heard among Eurobond syndi-cate managers at the end of last week as they read the fine print of the new market prac-tice recommendations released by the International Primary Markets Association, the trade association which oversees the Eurobond primary market. There was considerable sur-

prise among market partici-pants when they read the revised text of recommendation 1.2 on the timing of

"We thought we had agreed one thing at the meeting in April, and now we learn that a very different change has been drafted," said one bemused

When Ipma announced at the end of April that it was amending its recommendations to members on new issue practice, many market participants breathed a sigh of relief. It seemed the remorseless compe-tition within the Euromarkets was to be put on a more ratio-

In addition to significant changes in the recommendations on stabilisation, the practice by which lead managers support the price of newly-is-

sued bonds during the primary distribution phase, an impor-tant reduction in the time allowed to lead managers to allot bonds to the syndicate was conceded, with lyma mem-bers agreeing that final allot-ments should be made within 24 hours of the launch of a deal, instead of within three business days.

This was seen as a sensible way to reduce the risks taken on by syndicate members accepting an invitation into a deal without knowing how many bonds they would actu-ally be alloted by the lead man-

The new recommendations come into play from today. They apply to all new Euro-bond deals launched by Ipma members. The amendment on the allotment recommendation reads: "Final allotments should be made within the next business day following launch of the issue or as soon as practicable after the management group is formed if earlier."

This appears to allow lead managers a loophole whereby a deal launched early one day can enjoy two business days before allotments are con"It definitely goes against the spirit of what was agreed by the membership," said a dis-gruntled syndicate manager last week."

Anger was compounded when it gradually emerged that the drafting had been unanimously agreed by Ipma's main board.

According to home officials, however, the allotment recom-mendation was seen as resting on a technicality whereby houses launching a deal late in Europe needed an opportunity to complete syndication the

However, a simple 24-hour formula was rejected in favour of a less precise phrase in order to ease the time zone

Mr Hansgeorg Hofmann, chairman of the Ipma market practices committee and a managing director of Shearson Lehman Hutton International, said on Friday: "There is noth-ing controversial in the recom-mendation.

"It's important to stress that we are trying to encourage rea-sonable and responsible behaviour by market participants." He added that if Imma mem-bers felt there was a significant deficiency in the drafting, the recommendation could be reviewed and changed. "It will be a major step forward when

members begin airing their complaints direct to Ipma board members," he said.

The Ipma board appears to have accepted the fact that competition in the market had led to unacceptable abuse of new issue procedures as houses struggled to make money, and that this had dam-aged the Euromarkets image

among investors.

In particular, it supported what it saw as a crucial revision, a new recommendation to outlaw the abuse of stabilisation so that lead managers will no longer be allowed to deduct any costs incurred in stabilising an issue from the rest of the syndicate members.

That change was warmly welcomed by most of the lead-ing Eurobond houses on the grounds that it should encourage lead managers to price their deals more carefully and to manage distribution more objectively.

A new mood of co-operation and broad agreement seemed to be in the air when many houses adopted the practice before it became official.

The mood was disrupted last week by the allotment recommendation and by the renewed attention on stabilisation of the same houses which had finally come together to outlaw.

its abuse.
This was precipitated by J.P. Morgan's decision to pay no underwriting fees to co-managers on an A\$100m (US\$79.3m) deal it launched for ICI in

The decision aroused peculiar controversy because the letter informing co-managers preceded by only a matter of hours an invitation from LP. Morgan into an almost identical deal for the same borower. Sonie co-managers were furi-

ous. They argued that they had already lost money on the deal, and were dazed by the coinci-dence of the letter and the invidence of the letter and the invita-tation. Some refused the invita-tion on principle. Others accepted only after chastising. J.P. Morgan and claiming that they were putting relationship reasons ahead of their true

The net effect was stalemater and unwanted publicity for J.P. Morgan, but the issue reised topical questions about stabilisation. The original ICI deal stabilised by J.P. Morgan deal standard by J.F. award was arguably a textbook exam-ple of why Eurobund houses feel that stabilisation is a valu-able and necessary option for lead managers during distribu-

tion of a new issue.

After a satisfactory reception, the deal ran into the sudden and substantial falls which occurred in the Australian market at the end of January. market at the end of January.
As a J.P. Morgan official claimed last week, stabilisation allowed the bank to support the deal and to buy back bonds in precisely the sort of circumstances envisaged by the original architects of the Ibma recommendations.
Nevertheless, the incident left a bad feeling in the

market. It was seen as evidence that It was seen as evidence that syndicate managers in general are prepared to take advantage of the old system for as long as they possibly can.

They are driven by the desperate need for profitability, and it is ultimately on this that

the market's self-destructive impulses are focusing.

Andrew Freeman

	Book runner	Offer yield	Borrowers	Amount n.	Av. lite Maturity years
-			STERI INC	•	

NEW INTERNATIONAL BOND ISSUES

	Borrowers	Amount	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield	Borrowers	Amount m.	Meturity		.Couport	Price	Book runner	· Offer yield
	US DOLLARS							·	STERLING						<u> </u>	
	Flat Finance & Trade(q)◆	50	1990	1	15	10034	Chase Inv. Bank	14.144	Avis Europe	. 75	1998	7	113	10074	Samuel Montagu	11.896 5.125
٠i	Bank of Montreal ◆	170	1990 1992	1	10	101	Bankers Trust Int.	8.911	Ladbroke(g)§◆	150	2004	-15	54	109 100	CSFB LP, Morgan Secs.	3.123
•	General Re-Corp.	100 200	1992	3	9¾ (45 ₈)	101.10 100	Goldman Sachs Nomura Int.	9.513	Mass Funding No.2(p)‡	300	2017	. 2	(p)	104	ar, magan sous	
1	Tokyo Nissan Auto Siste	100	1993	7	43,	100	Yamalchi Int. (Eur)	4.375	ECUs		<u> </u>				16 16 16 16	
:	Nankai Elec. Railway⊕	140	1993	4	414	100	Daiwa Europe	4.250	IBM Int. Fin.	125	1992	3	83	10112	CSFB	6.186
١,	Swedish Export Cr.(b)	30	1991	2	1712	100	Merrill Lynch	17.500	Abbey National B.Soc.	75	1992	3	9 ;	1017	Danwa Europe	8 482
•	Kenwood Corp.♦ Shoko Chukin Bank◆	150 50	1994 1994	5	(5 ¹ 4) 9 ³ 4	100 101 %	Nomura Int.		EIB(k)♦	- 75	1999	10	9	103 101,65	(BJ) Int. Bankers Trust Int.	8 542 7,723
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.	LB Rheinland-Platz Fin. ◆	65	1992	3	11	1013	Mitsubishi Fin.Int.	10.293	Rauma-Repola Oy	600	1994	5 .	7%	100	BGL	7.875
:	Toronto-Dom.Bk (London)◆	100	1994	5	11	101.80	Wood Gundy	10.519	-88L Int, NV★★◆	300	1996		·	100%	Credit European	7.857
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		30	1006	•	19-3	IU 1.30	NatWest Cap. Mids	84.00 <i>f</i>	Oest. Kontrollbank◆	. 2001	1200	40	2.3	161.20	Nombra Secs.	.9311
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SOCIETE GENERALE S.G. WARBURG SECURITIES

9th May, 1989

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Noranda

advances

quarter

Owen in Toronto.

in opening

NORANDA, the diversified

Canadian resources group, has reported a 23 per cent advance

in first-quarter income, in

spite of a string of production problems which affected its

minerals unit, writes David

In all, net profits for the period totalled C\$158m (US\$133.9m) or 82 cents a

share, compared with C\$129m

or 66 cents a year earlier. Revenues edged ahead to C\$2.27bn

from a restated C\$2.11bn in

Earnings growth was stron-gest in the minerals division,

where income rose 50 per cent from year-ago levels. Manufac-

EC dealing rooms venture endorsed

By Tim Dickson in Luxembourg

PLANS TO create a commercial joint venture sup-plying investment intermediaries with market prices and other company information have been formally endorsed by the Committee of Stock Exchanges of the European

Community.
The committee (to be known in future as the federation), which groups together the stock exchanges of the 12 mem-ber states of the European Community, fell short of reachmg a final decision at its meeting in Luxembourg last Friday but intends to announce full details of its intentions after its next session in London, in Sep-

Mr Ettore Fumagalli the Italian president of the com-mittee described a number of technical issues which have yet to be resolved, although other members indicated after-

wards that there had also been broader differences and doubts as to exactly what services the new company would offer.
Developments are being enxionsly monitored by Resters and other electronic informa-tion businesses, which rely heavily on stock exchanges for the supply of their basic

The background to Friday's deliberations can be traced back to 1980 when the EC committee decided against pursu-ing plans to create a supra European" stock market but opted instead to "interconnect" the trading Boors of the various European bemses.
This idea, however, has to some extent been overtaken by events as securities trading has moved away from trading floors and into the dealing

Our aim now is to try to cost/benefit ratios but a project

interconnect the intermediaries," Mr Fumagalli explained "We did a survey in four of the pigger countries and found that 91, per cent of respondents could see the

demand."
He indicated that at this stage there were no plans for a share trading system (like the London Stock Exchange's Seaq), but that the new company would concentrate on supplying "real-time" prices between the member exchanges "for those who want to use them."

Friday's meeting decided that the new venture should be established as a separate company, rather than co-opera-tively run by the committee, with the 12 stock exchanges supplying the necessary capital as founder shareholders. Fur-

manager has been appointed and a timetable for final agreement set out.

Notwithstanding its main role as the representative voice of EC stock exchanges on pro-posals from the European Commission, the committee made no formal comment on any of the forthcoming financial services directives.

Asked about the insider trading directive, on which heated discussion is currently taking place at "expert" level in Brus-sels, the committee's spokesman said there was a danger that the proposal as currently drafted "could hinder the market."

He added: "It is possible that with the notion of a secondary insider everyone in the country could be named. On the other hand, we do need com-mon standards in this field as

turing unit results also improved due to strong aluminium markets. THYSSEN Handelsunion, part

of the West German Thyssen group, has announced a wide group, has announced a wide-ranging co-operation agree-ment in the oil trading busi-ness with Neste, the largest industrial company in Fin-land, writes David Goodhart in

Neste will take a 50 per cent stake in Thyssen Brennkraft, which last year recorded sales of DM1.8bn (\$942m), mainly in oil trading. The resultant com-pany, to be called Thyssen-Neste Oil, will be based in Hamburg.

Thyssen said the agreement was designed to provide a stable supply base for Thyssen-Neste Oil, to extend the product range and expand business in West Germany.

CONTINENTAL, the West German tyre company, plans to raise its 1988 dividend to DMS a share from DM7 after group net income jumped 40.4 per cent to DM194.8m from DM138.8m in 1987, AP-DJ

The profit gain follows the purchase of General Tire of the US in late 1987, which boosted 1988 group sales by 55.1 per cent to DM7.91bn. The acquisition made the Hanov-er-based company the world's fourth largest tyre producer. Excluding General Tire, sales rose 6.1 per cent in

Parent company net profit rose 45 per cent to DM80.9m, from DM55.8m. Eastern has been virtually grounded since its machinists union went on strike in March.

Higher crude prices lift Statoil revenue

By Karen Fossii in Oslo

STATOIL, Norway's state oil company, lifted first-quarter profits before extraordinary items to NKrl.55bn (\$224m) from NKr1.44bn, but is transferring NKr494m to a currency exchange risk fund, leaving profits of NKrL05bn this time. Operating revenues rose to NKr16.28bn from NKr13.82bn in the same period of 1988, helped by higher world crude oil prices.

Operating profits increased by 14.8 per cent to NKr2.14bn in the period while investment in new oil and gas fields reached NKr1.56bn, up slightly on the comparative figure for last year.
Of Statoil's three divisions,

marketing and refining was

the worst performer and posted a loss, before extraordinary items, of NKr538m due to the closure of the troubled Mongstad refinery for construction work. Exploration and produc-tion, the best performer of the three, posted profits before extraordinary items of NKrl.22bn, while the petrochemicals division had profits of NKr318m. Comparative fig-ures for the divisions are not

AN INVESTMENT group led

by a Chicago options trader has made a bid for Texas Air's

Eastern Air Lines that would

temporarily put Mr Frank Car-

lucci, the former US Defence

Secretary, in charge, Reuter

Wednesday's deadline for bids.

carrier's unions a bigger stake in the airline than did a previ-

ous bid led by Mr Peter Ueber-

roth, a former US baseball

The airline was unavailable

The newspaper said Mr Rit-

reports from New York.

available as Statoil was reorganised last year. Norsk Data, the troubled Norwegian minicomputer group, has been forced to revise its 1988 loss before extraordinary items to NKr323m from the NKr271m preliminary deficit announced

The company, which plunged into the red in 1988 for the first time in 16 years, has also forecast a negative result for the first half of 1989 amid

in January, because of higher

than estimated restructuring

declining orders.
"The deviations from the preliminary results are mainly due to a more extensive restructuring of certain units. Some of the costs and provi-sions have been taken as part of ordinary operating costs," Norsk Data explained.

In the first quarter of 1989 new orders, including software licences and maintenance, fell to NKr585m from NKr664m a year earlier though development in main markets in Norway, Sweden and West Germany "has been most favourable."

Portugal to sell 49% of shares in state bank

By Diana Smith in Lisbon

THE semi-privatisation of Portugal's state enterprises will take another step forward next month when 49 per cent of Banco Totta e Acores (BTA), Portugal's fourth-largest nationalised commercial bank, will be sold in an operation aiming to raise Es20bn

(\$167m). The sale of 12.25m BTA shares from June 26 to 30 follows the success of the first semi-privatisation in April, when the sale of 49 per cent of the Unicer brewery was very heavily oversubs-

cribed.
In the case of the BTA sale, the aim is both to strengthen the bank for the forthcoming EC internal market reforms, and to raise funds for the deeply-indebted state.

The price per BTA share will be a basic Es1,600. There will he concessions for employees, emigrants and small

The bank will create 7m new shares for sale that will lift capital from Es18bn to Es25bn, and the state will get the pro-ceeds from the sale of 5.25m of

its existing shares. BTA, nationalised in 1975, has, since 1984, recovered from heavy losses to growing profit: it doubled cash flow from Es2.1bn in 1987 to Es5bn in 1988, but needs more capital which the semi-privatisation will ensure its solvency ratio to EC

The sale will include three public auctions. There will be

A quarter of the shares on offer will be for employees. emigrants and small buyers who must keep their shares for two years.
These individuals may sub-

scribe 20 to 200 shares at a fixed discount price of Es1,400 each for employees and Es1,500 for emigrants or small buyers. The latter group includes for

No single Portuguese com-pany or individual may take more than 10 per cent of privatised capital; foreigners collectively may not hold more than 10 per cent of the privatised capital.

more after By Wong Sulong in Kuala Lumpur firm gains

By Alan Friedman in Milen THE parent company profits of Riunione Adriatica di Sicurta (RAS), Italy's second biggest insurer, rose by 19.1 per cent in

1988 to L61bn (\$43.6m). The Milan-based insurer, which is owned by West Ger-many's Allianz Versicherung, said premium income last year was 8.3 per cent higher at RAS is proposing a L300 divi-

dend per ordinary share, up-from L280 in 1987, and L380 per non-voting _ savings _ share, against L300. Total group premiums, including overseas subsidiaries, was L5,047bn, up from

Meanwhile, Mr Enrico Ran-done, chairman of Generali, Italy's leading insurance group, said he would soon be signing a joint venture agree-ment in Hungary. Mr Randone said on Italian television that the Hungarian accord would probably involve a jointly held

insurance operation. • Italcementi, the cement company controlled by Mr Giampiero Pesenti, suffered a 13 per cent drop in 1988 net profit to L142bn, Turnover rose by 8 per cent to L1.095bn.

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agailte.

RAS to pay Sale of key MPH stake backed

THE BATTLE for Multi-Purpose Holdings, the diversi-fied Malaysian Chinese investment group, took a surprise are estimated to be worth 120m turn when receivers holding a ringgit, so Kamunting will be controlling 29 per cent stake said they would secommend the Malaysian central bank to

sell the holding.
The buyer would be Kamunting, a property development, construction and plantations group owned by the Lim family and their Malay associates. Kamunting has announced a

of Koperative Serbaguna Malaysia (KŚM), which include a 29 per cent holding in KSM has been in the hands

of receivers Price Waterhouse, by order of the Malaysian cen-

tral bank, because of heavy financial losses. The non-MPH assets of KSM ringgit, so Kamunting will be paying 472m ringgit for the

This is 67 cents higher than an earlier offer by Hume, part of the big Hong Leong group of Malaysia and Singapore, of 1.5 ringgit per share for the entire capital of MPH.

Observers close to the Malaysian Chinese Associa-tion, the largest Chinese politicash offer of 592m ringgit (\$220m) for the entire assets cal party in Malaysia, say the Kamunting proposal has the blessings of the association, which has criticised the Hume offer as too low and politically Association leaders believed

Hume was acting in concert with Malay groups, but this has been strongly denied by Dr Mahathir Mohamad, the Prime Minister, who said the bid was a commercial matter. The asso-217m MPH shares held by KSM, or 2.17 ringgit per share: ciation used to control MPH through KSM.

On Friday, Price Waterhouse said that since the Kamunting offer would ensure KSM depos-itors received a full refund of their deposits, the receivers would "make a positive recommendation" to the Malaysian central bank to accept the

Analysts say Hume is expected to make a counter-bid, although it is unclear whether its next initiative will be a higher general offer, or merely a higher offer for the KSM

GBL disappoints with slight recovery

GROUPE Bruxelles Lambert. the Belgian holding company with interests in financial services and energy, has reported a slight recovery in profits and an increased dividend for 1988, writes William Dawkins in

Consolidated profits rose by about 2 per cent to Britasbin asout 2 per cent to BF15.85bn Earnings per share rose from (\$146m) from the previous BF1328 to BF1333. At the non-year's BF15.72bn, This disapconsolidated level not

pointed the share market.
Analysts believe GBL, run by Mr Albert Frère, the financier, has been hit harder than expected by the US insider trading fines imposed on Drexel Burnham Lambert, its US investment banking aff-

climbed from BFr4.35bn to BFr4.61bn, before the transfer of BFr920m to non-taxable reserves.

Non-consolidated earnings per share were BFr263, against BF1249.

The full-year dividend is to be BFr173 gross per ordinary share, with similar increases for other classes of partially

per cent stake in the airline in

Eastern filed for bankruptcy

later that month.

Mr Ueberroth's group had offered Eastern's unions a 30 exchange for \$210m in wage concessions. A federal bankruptcy court judge will consider bids on Wednesday.

Trans World Airlines, Mr Carl Icahn's international car-

The agency, quoting the New York Times, said Mr Joseph Ritchie, head of the Chicago Research and Trading Group, made the offer on Saturday rier, has reported higher oper-ating and net losses for the first quarter of 1988 despite after a judge extended last increased operating revenues. Revenues rose from \$920.2m chie declined to reveal the size of the offer or other details but said it would give the troubled

in the 1988 quarter to \$989.7m, but operating expenses also increased from \$927.9m to \$1.02bn, due to higher employment costs reflecting both a contractual "snapback" of concessions previously granted by the machinists union and

capacity growth.
This left the operating loss at \$30.9m, against \$7.76m. The net loss was \$83.1m against



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Chicago investor heads

fresh bid for Eastern



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Fuji International Finance Limited Daiwa Europe Limited J.P. Morgan Securities Ltd. J. Henry Schroder Wagg & Co. Limited Yamaichi International (Europe) Limited **US MONEY AND CREDIT**

Explosive rally ends turbulent week Bank buys evenly along yield curve

PUTTING ON one of their most schizophrenic performances in ages, US bond markets swung from pessimism to euphoria in a few action packed days last

The turnround was largely a gut reaction to signs that inflationary pressures were weak-ening. Investors and traders will have a much harder time deciphering things this week though. The key question will be whether the Federal Reserve's open market committee votes to ease monetary policy at its meeting tomorrow.

Most analysts already consider the answer is probably no, but they are hoping for at least a neutral stance by the Fed. Even that may not be enough to prevent a retreat at the short end of the market. Interest rates have already fallen to a level reflecting a

Last week began with low hopes for the Treasury's quarterly refunding auction. Weak investor demand was forecast, particularly for the 10- and 30-year securities because inflavear securities because inflation was likely to be spurred by rising energy prices and other factors.

The markets received a shock when even the three-year notes, the first securities to be sold, were cold-shouldered. Investors were apparently worried that figures for retail sales and producer prices due later in the week would be uncomfortably high. The next day's sale of 10-year

notes was equally tough going for the Treasury. Japanese investors took the inflation message to heart more than most and bought far fewer three and 10-year notes than usual even though the latter were yielding 3% percentage points more than comparable Japanese government paper. The 30-years sold on the third and last day of the auctions did

By luck or good judgment, the biggest buyers at the auctions were dealers themselves. By early Friday morning they had booked big profits on the paper as the markets enjoyed

an explosive rally. The ground had been set on Thursday with news that US retail sales had risen only 0.4 per cent in April, way below the I to 1.5 per cent forecast. Consumers had bought few durable goods apart from cars, offered with hard-to-refuse low-financing terms from mannfacturers keen to revive declining sales. A further boost came on Friday morning when the markets heard producer prices had risen only 0.4 per cent in April rather than the 0.7 per cent expected. Even better, the index minus food and energy fell 0.1 per cent.

From mourning a suppos-edly imminent rise in demand enty imminent rise in demand and inflation, markets cele-brated the economy's gentle glide down to a non-inflation-ary growth rate. "The soft landing now seems more likely," said Griggs and San-tow, money market econo-

mists.

Bond prices leapt by as much as 2½ points, their big-gest gain in a day for more than eight months as yields fell to a six-month low. The yield curve turned positive for the first time since December with the long end yielding some four basis points more than the short.

But the curve looks a little too optimistic at the short end where, for example, three-month bills are offering a bond equivalent yield of 8.47 per cent, more than a percentage point below dealers' carrying costs. The Fed is highly

unlikely to ease that much. in fact, the Fed will inevitably take much more convincing than the markets that the inflationary pressures are weakening enough to justify an easing in monetary policy soon. Before reaching such a conclusion, the open market committee is likely to have a

The hawkish Federal Reserve bank presidents who had pushed hard for the earlier rounds of tightening are cer-tain to argue there is not yet enough evidence to support an easing. Pitted against them will be those dovish Fed governors, more relaxed about infla-tion, who fought a rearguard action against tightening. Per-haps the most likely outcome is for the committee to hand down a neutral directive to the Fed's trading desk.

The trouble is that technical factors will make it hard for market participants to decipher this week what action the Fed has taken. The Treasury's balance at the Fed is currently an unusually high \$22bn, mostly because of a flood of tax payments. The balance should fall over the next three weeks to \$5bn or so, meaning a lot of reserves will be sloshing around the banking system. The Fed will drain with

matched sales and other actions but, none the less, the Fed funds rate at which banks lend reserves to each other could ease from its current range of 9% to 9% per cent. Analysts will need to watch carefully to figure out if soft-ness in Fed funds is purely technical or partly the result of

a minor easing in policy. In addition to favourable US economic data, the other happy factor driving the bond market last week was the remarkable performance of the dollar. The world's leading central bankers rolled over and played dead at the beginning of the week. They said they would leave the dollar to find its own level rather than try to fight it.

The message was a sudden break from the course they had been pursuing. On Friday they did another about face and tried to ambush the dollar through hefty intervention when it dipped after the weak inflation numbers. The markets mocked them, driving the dollar smartly back up in hectic trading.

Perhaps the central bankers thought the dollar should weaken since US interest rates look as though they have peaked, economic growth is slowing and the country's

They may have underestimated the huge demand for the currency from foreign investors switching back into dollar-denominated securities. The Japanese, for example, were buying such investments during the first three weeks of April at an annual rate of April at an annual rate of \$120bn, against \$43bn for all of last year. Although they faded away at last week's auction, the lessening of inflation fears should bring them back soon.

All this instant optimism faces some tests this week with

the release of key economic data. Today brings industrial production, which is likely to show an increase of about 0.3 per cent after two flat months. Tomorrow should see a small upturn in housing starts. Wednesday brings the trade deficit, probably unchanged from \$10.5bn in February and Thursday is likely to show an increase in the consumer price index of 0.6 per cent in April. Markets that respond in knee-jerk fashion to data could believe these numbers mean rising demand, poor trade per-formance and higher inflation. Such a judgment would dent last week's euphoria.

Roderick Oram

US MONEY MARKET RATES (%)										
Last Friday	1 week	4 wis	12-mente High	12-mont						
9.57 8.47 8.65 9.37 9.55	9.75 8.72 8.87 9.78 9.50	9.81 8.79 8.77 9.95 9.81	9.89 9.05 9.30 10.12 9.81	6.27 5.60 5.74 6.77 6.65 6.65						
Last. Fti.	Change on wir	Yield	l ≠eck ago	4 wk.						
1028 1047 1002	+1 +1 +1 +1	8.79 8.85 8.83	8.99 9.01 8.95	9,37 9,26 9,10						
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		PER	FORMANCE	NDEX	
December 1983 = 100	11/5/89	Arerage yield (%)	Last week	12 wks 290	26 wid
Overall	148,14	5.04	148.05	148.58	147.19
Government Bonds	148.48 149.98	4.82 5.26	148.36 149.88	149.16 150.96	148.44
Govtguaranteed Bonds	150.99 141.70 150.27	4.82 5.26 5.31 5.04 5.41	150.93 241.70 150.09	152.07 141.72 148.79	149.66 140.31 146.61
Yen-desom, Foreign Bunds	153.97	6.18	153.79	152.85	149.59
Government 10-year)	5.04	_	5.02	4.88	4.86

U.S.\$250,000,000



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Merrill Lynch International Limited

April 1989

THE GILT-EDGED securities market moved ahead on Friday but most of the gains were made during Friday afternoon following the release in the US

of producer price figures.

The market's advance was, therefore, one of being pulled up with the rest, rather than climbing to new levels because of any fundamental change in view. Indeed, as market makers raised prices in response to the rally in the US bond market, investors, locked in the woodwork all week, began to appear, thereby placing a cell-

ing on the gilt rally.

This is key week for UK economic indicators. But with investors inclined to the view that the market is already fully valued at current levels, with any weakness in prices sup-ported by official operations, it is difficult to see how the mar-ket can reach a new level.

ANALYSIS of the Bank's quarterly bulletin by Warburg Securities shows that the authorities bought in £3.75bn in the final quarter of 1988/89 but for the first time the buy-in was spread fairly evenly along the yield curve. In the one to five-year area

the Bank bought £1.2bn (£199m in the third quarter), five to 15 years £1.38bn (£737m previously), and 15 years and beyond £1.15bn (£1.27bn).

Does the more even pattern of purchases tell the market anything about tactics? It tells us that the Bank was able to buy short gilts without being concerned that it would send a misleading signal to the mar-ket about short interest rates. The market has become accustomed to the sharply inverted

yield curve.
It might also suggest that the Bank is trying to spread the effects of its buying-in along the yield curve. Then again it might simply reflect the volume of business it had to transact. Nearly \$40n of purto transact. Nearly saon of purchases concentrated in long-dated issues, as appeared to be policy in the second and third quarters of the year, might have severely distorted the term structure of rates.

The Treasury is certainly pleased with the consequences of the Bank's debt buy back. In answer to a Treasury committee query on funding policy, one calculated to depress a fund manager, it said: "The Government does not believe it would be helpful to raise long-term interest rates. Rais-ing long-term interest rates in relation to short rates would tend to deter investment and encourage lending to finance

consumer spending."

Perhaps it is because the market is in the doldrums, or because market analysis is becoming increasingly domi-nated by Treasury exiles, but the topic of the Government's funding policy is exciting analysts again, as is the long-term future of the gilt market.

Mr Adam Bennet, of Shearson Lehman Hutton, and Mr

UK gilts yields

Restated at par (%) May 5; 1989

Mark Franklin, of Credit Suisse First Boston, (both lat-terly of the Treasury) have ventured into these waters. Mr Bennet starts with the problems that the Bank has had in managing the money had in managing the money market. A lot of surplus cash is being generated because the funding policy excludes bank and building society sales of gilts to the Bank, thereby requiring gilt purchases far in excess of the Budget surplus

May 12,1969

10 years 20

and changes in foreign reserves and National Same He ends with a recommendation to stop funding and switch to funding the public sector borrowing requirement — whereby Bank purchases of glits from banks and building societies would count. The societies would count. The suggested move from neutral funding to financing sits somewhat oddly with his comment that neutral funding makes no

sense in that the Government is not using funding policy to control the growth of bread money. He is implicitly recom-

money he is imposing recom-mending over-funding.

In rebutting a similar sig-gestion made by Professor Brian Tew, an adviser to the Treasury committee, the Treasury said: "It would be illegical to say that only transactions outside the bank and building society sectors count when the Government is making net sales of debt but that all trans-actions should be included when the Government needs to

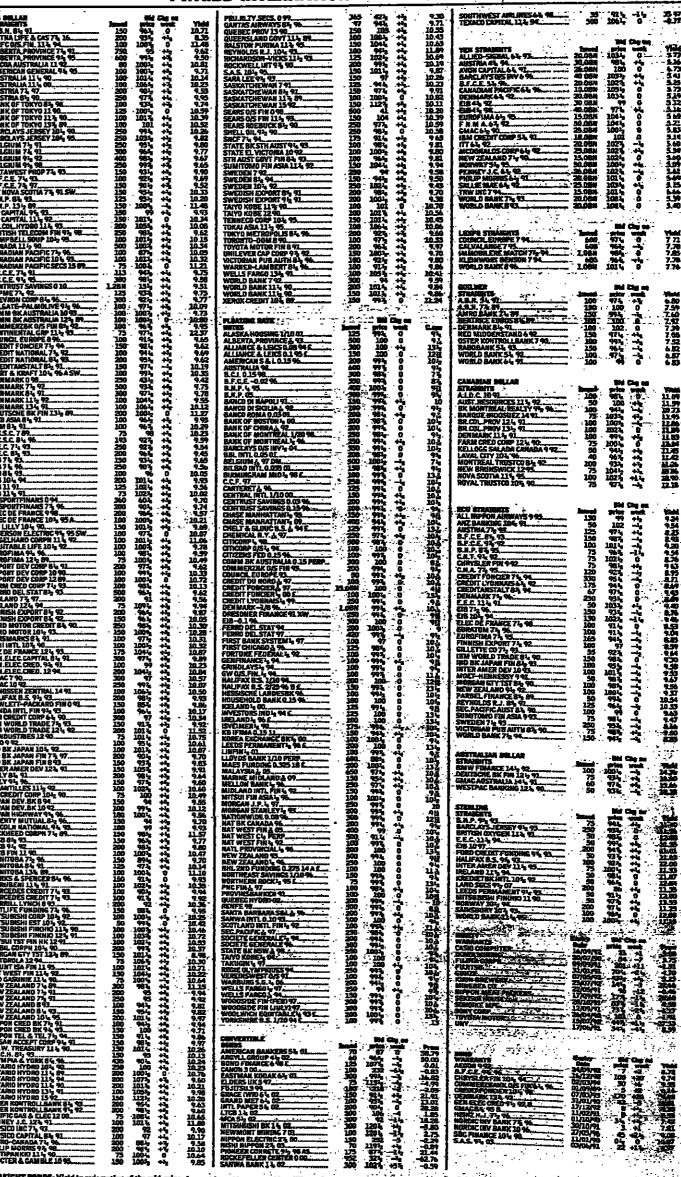
when the Government needs to make net purchases.

In a forthcoming economic progress report, the Treasery will explain more fully its objections to over-funding. Given that the Bank plains to over-funding than the Bank plains to be well as the second less were as the second less were than the second less were the second less were than the second less were the second less were the second less were the second less were than the second less were the second make good last year's £2.5bn over-fund this year, the move to under-funding that this implies for 1989/90 might usefully be explained as well.

Mr Franklin looks into the future and, using a different glass from that of Mr Shnon Briscoe at Greenwell Montagu. finds there is a market after all at the turn of the century. His central case suggests that a combination of expenditure rises and large cuts in corpora-tion and personal income taxes and zero inflation by 1997/98 produces a gilt market of around £30bn by 2001. In this case, the PSBR is set at zero, excluding privatisation

Simon Holberton

FT/AIBD INTERNATIONAL BOND SERVICE



UK COMPANY NEWS

Gold Fields' bid Jack Israel Bardsey to sell hand battle draws closer to an end

legal action in New York by
Wednesday night will likely
determine the outcome of
Minorco's £3.5km bid for Consolidated Gold Fields, Britain's
higgest ever takeover battle. Today, Newmont Mining —
Gold Field's 49 per cent owned
IIS affiliate — will reply in
court to Minorco's allegations
that it had "fraudulently obtained an injunction in New York blocking the take over of Gold Fields, the UK

mining group.

For its part, Newmont is trying to show that Minorco, the South African-controlled investment company, is violat-ing the injunction in the way it is attempting to find a buyer for Gold Fields stake in New

on Friday and Saturday from Sir Michael Edwardes, Minorco's chief executive who was in town briefly from London for the questioning. Mr Hank Slack, the Misorco director responsible for its North American activities, and Mr William Loomis, co-head of investment banking, at Lazard Freres, Minorco's New York Inancial adviser.

Minorco will reply temorrow to Newmont's reply temorrow to Newmont's reply temorrow to Newmont a buyer for Newmont to settle the anti-trust issues on which Judge Michael Mukasey has blocked the bid which envires at midnight on was in town briefly from Lonwhich expires at midnight on Wednesday night

tions under oath in New York

Rexmore delays results

REXMORE, a supplier of tle's Rosebys them acquired upholstery, textiles and timber. Waldmans from Resmore for a is is delay the amountement maximum £2.6m. of its results for the year to April I 1989 until mid-August, Last October it merged its retail interests with those of

Rexmore intends to delay its results until Waldman's audited results for its first year's trading have been con-firmed and that the final tranche of the £1.1m cash con-Cattle's Holdings to form Rose firmed and that the final bys, 20 per cent owned by Rexmore and 80 per cent by Cat-sideration has become payable.

Seafield rises to I£1m

(£0.84m) pre-tax for 1988 and is returning to the dividend list. for the first time since 1974 via

a 0.2p payment. The company is also acquire lier, were struck on turnover of ing Barnsley Storage for 28.19m (£9.08m). Earnings were \$1.25m cash. Barnsley made a same again 6.2p.

SEAFIELD, a Cork-based pre-tax profits of £55,000 on producer of textile and PVC turnover of £187,000 for the coated fabric: products, year to end-June 1988. Net returned profits of IE1m assets at that date were £295,000. Seafield profits, which com-

pared with £762,000 a year ear-

COMPANY NEWS IN BRIEF

EXPLORATION Co of Micom-Borer for £7m funded Louislana: Income before tax by injection from Schroder \$554,000 (\$685,000) for three. months to March 31 1989. LOPEX has exercised its rights to increase its stake in Interac-tive Television to 52 per cent for a cash payment of £71,290. Systems man serior of a cash payment of £71,290. Systems man serior of £71,290. Systems man s

Ventures and Midland Bank. The move will boost Tricom's turnover to some 248m and place it in third position in the UK. data communications

expands via £1.5m purchase

By John Thornhill

JACK L ISRAEL Group, the USM-quoted fruit and vegeta-ble importer, is expanding its interests in dried fruits and nuts through the £1.5m acquisition of Sundora Foods from the Gill & Duffus division of Dalgety, the food and commodities

group.

The deal is to be financed by the placing of about 7.5m Jack L Israel shares at 20p

In addition, Jack L Israel will raise £175,000 in cash by the issue of 875,000 new shares which will provide additional working capital for

Sundora prepares and packs a wide range of dried fruit, cereals and muts and sells the produce under its own label and to major supermarket

In the year to June 30 1988. Sundora made profits before tax and interest of £274,000 on turnover of £5.1m.

Net assets at April 30 1989 were about £1.36m. Mr Yoav Gottesman, Jack L Israel's chief executive, yesterday said: "This is a significant move for the company which will take it upstream into a value added

In a separate deal, Jack L Israel has bought the freehold of Sundora's head office and factory in Pocklington for £600,000 in

Cookson in £41.7m **US acquisition**

Cookson Group, the specialist metals and chemicals com-pany, is to pay \$69.5m (£41.7m) for Camac Corporation, a US producer of solu-tion-dyed nylon fibre used in industrial and automotive car-

pets and upholstery.

Camac achieved pre-tax
profits of \$6.5m on sales of \$54m in 1988.

Beecham buys in W Germany

tool offshoot for £7m

By Graham Deller

BARDSEY is to sell its Rabone Chesterman hand tool manufacturing operation to The Stanley Works, the UK subsid-iary of the US-based tool and hardware group, for an approximate £6.7m.

Rabone makes a range of tools and measuring equip-ment for the home improvement market and the construction and engineering industries. In 1988, it contrib-uted £11.7m to Bardsey's total turnover of £32.31m and £600,000 to pre-tax profits of

£1.51m. The actual amount of the consideration is to be based on Rabone's assets and liabilities on completion. Stanley will also assume certain trade lia-bilities amounting to some

Bardsey will retain owner-ship of Rabone's factories in Sheffield and Birmingham, which together have a book value of £2m, and are to be leased to Stanley. The deal does not include Rabone's South African busine Mr Harry Westropp, manag-

ing director, said that Bardsey had been approached by Stanley. Returns from the capital investment necessary to combat increasingly competitive market conditions worldwide would be less attractive than the opportunies provided by the disposal, he said. Bardsey now had a cash surportfolio

By Paul Cheeseright,

Property Correspondent

GREEN PROPERTY of Dublin

has expanded its UK portfolio through the I£34m (£28.5m)

acquisition of Surelodge Investments, half of whose 18

properties are in south east

Part of the finance for the

purchase will come from the placing of 3m new ordinary

shares at a price of 160p, the

sterling equivalent of which at 135p represents a 15p discount on the London market price.

Green is also issuing £3m of new convertible loan stock at

135p for each £1 unit. The two
issues will raise £8.8m.

The remainder of the
finance for the purchase of
Surelodge will come from
bank however the

hank borrowing. However, the cost is offset by the sale for £9.8m of a 50 per cent stake in the Northside shopping centre, in the Dublin suburbs, to Allied Irish Investment Management

Addison Tool

lifts profits

By John Thornhill

68% to £1m

Addison Tool, a private

company which manufactures tube bending machines and imports industrial saws.

increased pre-tax profits by 68 per cent from £573,000 to £962,000 in 1988.

Turnover rose by 29 per cent to £14.02m (£10.85m). Addison is now planning to

expand its plant, near Preston in Lancashire. The plant will be expanded from 30,000 sq ft

to 50,000 sq ft.
The saw division, which pro

duces half the company's reve-nue and profit, is to develop its warehouse facilities

enabling the company to mod-ify its products and manufac-ture accessories for its range

plus which would enable it to purchase "good companies at low multiples." Mr Westropp said the group was particularly interested in engineering-related companies

where its own management style could be brought to bear to best advantage.

The sale is conditional on the approval of Bardsey share-

Mr Geoffrey Baldwin, chairman of Bracknell-based Stan-ley, said Rabone would complement Stanley's European activities "by broadening the range of measuring tools offered to customers". He said Rabone would be a separate operation with its own branded products and sales

SHARE STAKES

AT Trust: Gavin Beaumont sold 50,000 ordinary shares in trust reducing his holding to

RPP Holdings: Mr C L Prior, a director, has disposed of 5,000 ordinary at 160p per share and his total holding is now 470,000 beneficial and 73,000 non-beneficial (8.9 per cent and 1.4 per

cent respectively).

Breedon: Evered Holdings has disposed of entire 2.339m shares (8.22 per cent). Exmoor Dual Investment Trust: Following the sale of 100,000 income shares, the River Plate and General Investment Trust now holds 650,000 income shares (8.66 per cent). Iceland Frozen Foods: Directors P S Hichcliffe and M C Walker have disposed of 298,895 and 292,495 ordinary respectively at 346p per share. Both now hold 5m ordinary

(5.68 per cent). M6 Cash and Carry: Relkester has purchased 30,000 ordinary

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition: .CCS Group (Section: Build-

ings).
CST Emerging Asia Trust
(Ord. & Warrants) (Investment
Trusts). Wood (Graham) (Buildings).

taking its total holding to 70,000 (1.45 per cent). Pavilion Leisure Holdings: Jer-

emy Porter has sold 20,000 ordi-nay at 205p and now holds 691,000 (9.8 per cent. Ramco Oil: Mr T E Remp has granted an option to a trust established in the Channel Islands, of which Mr S E Remp and his family are beneficia-ries, to acquire from him up to 2,511,680 Ramco Oil Services ordinary (15.1 per cent) at any time prior to December 31 1991

at a price of 25p.
Sunleigh Electronics: FKI Babcock has purchased 5,000 ordinary taking its total holding up to 4.205m shares (20.01 per Town Centre Securities: Junction Nominees has acquired

1,825,312 ordinary and the total holding is now 7,510,312 (8.00783 per cent). TV-am: Quantum NVhas sold 250,000shares and is now interested in 5.42m (8.3 per cent).

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the divisions are not available as to whether the divisions are lessings of finals and the subdivisions shows below are bessed mainly on last year's timetables.

Interims- Crystalets, Hanson, Holmes & Man-chies, Kunick, Perfersy, SAC Int. Finals- Cakebreed Robey, Rechem Environ-

BOARD MEETINGS

of 160 saws.

.... inequiseval epo st year's timetables.

River & Mercantile Trust
Lision Steel Corp of SA

Processing Constitute Manager Manager

River & Mercantile Trust
Lision Steel Corp of SA Angio American Corp of SA_ Caration ______

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FORTHCOMING SURVEYS

The Financial Times proposes to publish the following surveys during the course of this year.

> Wales, 11th September 1989 Bristol, 24th November 1989

If you would like to receive an editorial synopsis or information about advertising, contact: CLIVE RADFORD

Bristol BS1 4RW



Bankers Trust International Capital N.V.

(Incorporated in the Netherlands Antilles)

U.S.\$200,000,000

Guaranteed Floating Rate Subordinated Notes Due 1996

For the three months 16th May, 1989 to 16th August, 1989
the Notes will carry an Interest rate of 101/s per cent
per annum and interest payable on the relevant
interest payment date 16th August, 1989 will be
US\$257.15 per US\$10,000 note.

International Westminster Bank PLC London - Agent Bank





Shawmut Corporation U.S.\$50,000,000 Floating Rate Subordinated Notes

Due 1997 Notice is hereby given that the Rate of Interest has been fixed at 10.375% and that interest payable on the relevant Interest Payment Date August 15, 1989 against Coupon No. 18 in respect of US\$10,000 nominal of the Notes will be US\$265.14

May 15, 1989, London By: Citibank, N.A. (CSSI Dept.), Agent Bank

(A) Bikuben

Sparekassen Bikuben (A Savings bank established under Denish Banking Law)

U.S. \$45,000,000

Floating Rate Subordinated Notes due 1996

Holders of Floating Rate Subordinated Notes of the above issue are hereby notified that for the interest period from 16th May, 1989 to 16th November, 1989 the following information will apply:-

1. Rate of Interest

101/4% per annum

Coupon Amount:

US\$520.69

Interest Payment Date: 16th November, 1989

Bank of America International Limited

Den Danske Bank

CITIBANCO

Perpetual Subordinated Floating Rate Notes

arrum. The interest payable against Coupon No. 10 on the relevant interest payment date, November 15, 1989 will

May 15, 1989

Wells Fargo & Company

U.S. \$200,000,000

Floating Rate Subordinated Capital Notes due 1998

In accordance with the

ovisions of the Notes, notice is hereby given that for the Interest period 15th May, 1989 to 15th August, 1989 the Notes will carry an Interest Rate of 101/8% per annum. Interest payable on the relevant interest payment date 15th August, 1989 will amount to US\$258.75 per US\$10,000 Note.

Agent Bank: Morgan Guaranty Trust Company of New York

National & Provincial Building Society
issue of up to £200,000,000
Floating Rate Notes 1999
Notice is hereby given that for
the three months 9th May, 1989
to 9th August, 1989 the Notes
still ceres an interest rate of will carry an interest rate of 13% per annum with a coupon amount of £327.67 per £10,000 Note and £3,276.71 per £100,000 Note payable on 9th August 1989.

August, 1989. Benkers Trust Company, Lone



af 1871 Aktieselskab (Incorporated in the Kingdom of Denmark with limited liability)

in accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from May 15, 1989 to November 15, 1989, the Notes will carry an Interest Rate of 10% % per

By: The Chase Machattan Loadon, Agent Stank 0 Financial Times, Merchants House, Wapping Road,

US\$100,000,000 FLOATING RATE DEPOSITARY RECEIPTS DUE 1997
Issued by The Law Debenture Trust Corporation pic evidencing entitlement to payment of principal and interest on deposits with

BZAIL Banca Nazionale del Lavoro

(meurparated as an Istitusa di Credito di Diriso Pubblico in the Republic of Italy) London Branch Notice is hereby given that the Rate of Interest for Coupon No. 16 has been fixed at 10.25% p.a. and that the interest payable on the relevant Interest Payment Date, August 15, 1989 in respect of US\$10,000 nominal of the Receipts will be US\$261.94, and in respect of US\$250,000 nominal of the Receipts will be US\$6,548.61.

May 15, 1989, London By: Citibank, N.A. (CSSI Dept), Agent Bank. **CITIBAN(**

TRANSAMERICA CORPORATION US\$30,000,000

Floating Rate Notes Due 1990

(Coupon No. 9)

Pursuant to Note conditions, notice is hereby given that for the interest period 15th May 1989 to 15th November 1989 (184 days), an interest rate of 101/2 per cent, per annum, will

> Amount per coupon (No. 9) = U\$\$2,587.50Payable on the 15th November 1989 Reference/Agent Bank



THE LONG-TERM CREDIT BANK OF JAPAN, LTD. London Branch

FIRST CHICAGO CORPORATION US\$200,000,000 Floating Rate Subordinated Capital Notes Due 1997 Notice of Rate of Interest

Notice is hereby given that the rate of interest on the Floating Rate Subordinated Capital Notes due 1997 (the "Notes") issued by First Chicago Corporation for the interest period commencing 15th May, 1989 and ending on 15th August, 1989 has been determined to be 103/16 per cent per annum. The interest payment date for such interest period is 15th August, 1989. The interest amount, i.e. the amount of interest payable in respect of each US\$ 10,000 principal amount of Notes, for such interest period is US\$ 260.35.

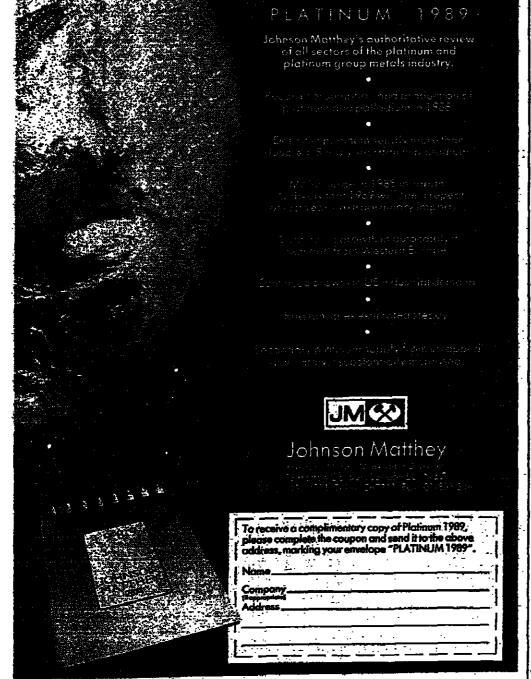
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As Agent Bank for First Chicago Corporation.

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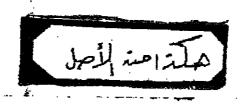


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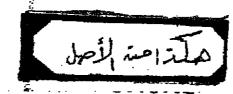


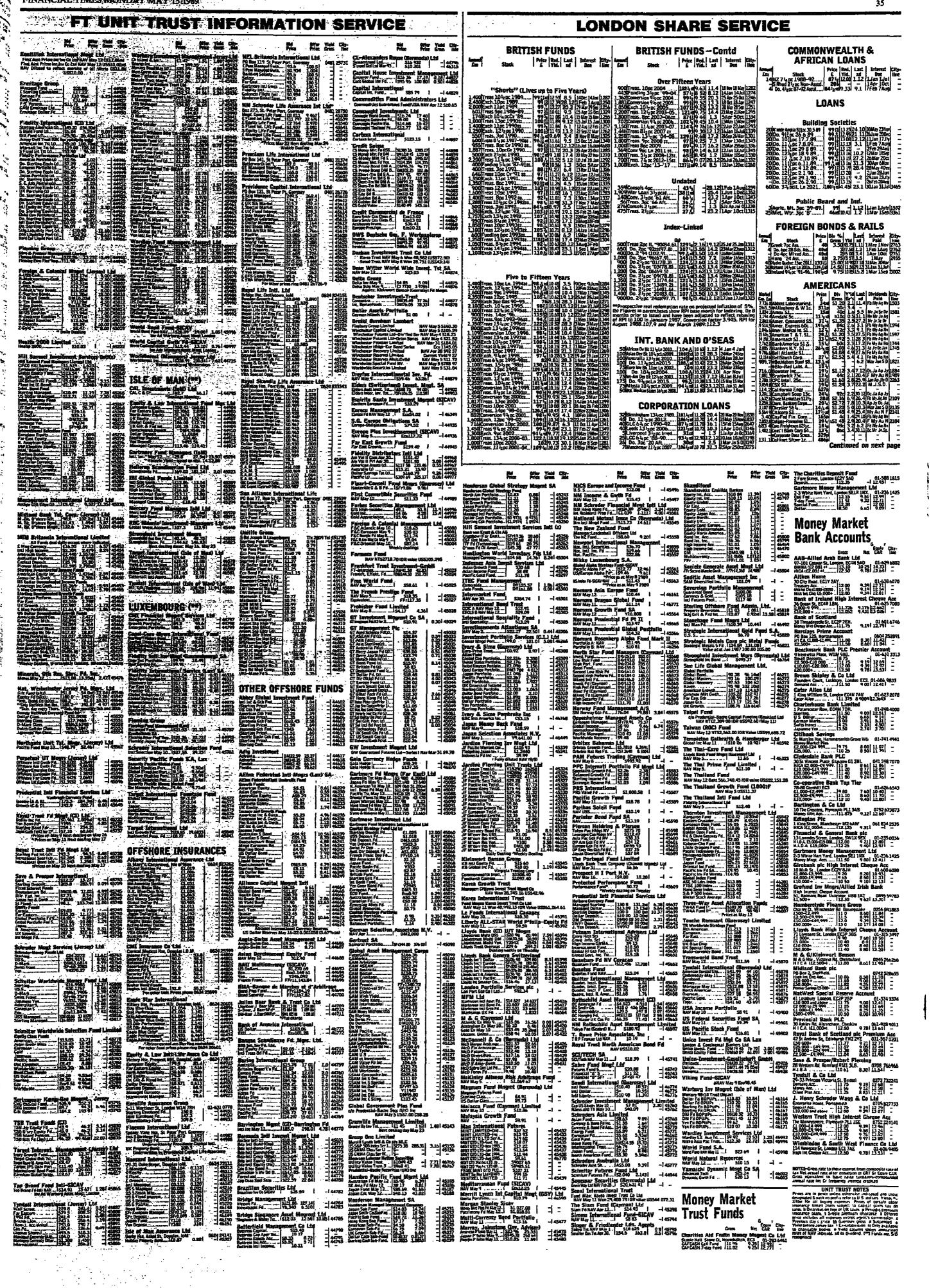
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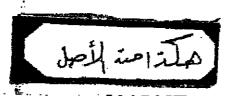
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## BUILDING, TIMBER, ROADS — ### BUILDING, TIMBER, ROADS — #### BUILDING, TIMBER, ROADS — #### BUILDING, TIMBER, ROADS — ##### BUILDING, TIMBER, ROADS — #### BUILDING, TIMBER, ROADS — ##### BUILDING, TIMBER, ROADS — ##### BUILDING, TIMBER, ROADS — ##### BUILDING, TIMBER, ROADS — ###### BUILDING, TIMBER, ROADS — ##### BUILDING, TIMBER, ROADS — ###### BUILDING, TIMBER, ROADS — ###### BUILDING, TIMBER, ROADS — ###### BUILDING, TIMBER, ROADS — ###################################	Barlet Street Frite Str Frite Str Frite Str Street Stre	The DUSTRIALS (Miscel.) - Contd Start St
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CURRENCIES, MONEY AND CAPITAL MARKETS

He adds that those arguing to buy dollars above DML90 are likely to be the same who said

The central banks want to

keep the dollar within a fairly narrow range and may succeed if only because they have so many advantages. If central banks were commercial organi-

sations trading equities, they would very quickly be prose-cuted for insider trading. They are also allowed total secrecy

over day-to-day operations and (the Bundesbank apart) they do not publish accounts. It is known from the Bundes-

hank's accounts that the West

German central bank makes

very large profits on its cur-rency trading, and there is no reason to believe other central banks are not equally success-ful in the market. This sug-gests they will eventually carry the day.

OTHER CURRENCIES

Colin Millham

sell at DM1.60.

CURRENCIES AND MONEY REVIEW

Central banks may yet carry the day

Mr Parsons thinks that the producer price index figure

was known to central banks

prior to publication. This was the reason Friday was chosen as the most favourable day to

spring the trap, when the mar-ket would react with disap-

out to turn the battle in their direction. This poses the ques-tion as to whether the dollar would have climbed back to

DM1.92 on Friday night if the

central banks had not intervened? In other words, were the central banks pushing dollars out into the market at lev-

els which the market simply

regarded as ever more attrac-

The central banks may not yet have won the battle, but Mr Parson's suggests the outcome is inevitable. But, it must

be said, there is a fundamental

pointment and start falling. In retrospect, it arrears the trap was not dug deep enough, and the speculators climbed

SPECULATORS and central banks are fighting a battle over the dollar and at the end of trading on Friday it was the central banks that retreated to regroup, as speculators caroused around the field hav-

ing survived a near rout.

The success of the speculators went some way short of driving the central banks from the field, but it left the US Federal Reserve, West German Bundesbank and their allies to

think again. Mr Nick Parsons at Union Discount in London believes the central banks' battle plan is fairly obvious. It sets out to achieve the greatest possible advantage from the least effort. advantage from the least effort. He suggests that the monetary authorities were setting a trap for unwary speculators early last week by letting the market run up long dollar positions without intervening. The trap was sprung on Friday, when April US producer prices were lower than expected and the lower than expected and the dollar had already turned

May 12	Close	Previous Close
E Spot	1.6610-1.6620 0.40-0.38pm 1.27-1.24pm 4.60-4.50pm	1.6655-1.666 0.39-0.37p 1.20-1.17p 4.20-4.10p
Forward premiu	ms and discounts ap	oly Lo the US dol

S	TE	RLIN	g ind	EX
			May.12	Previous
1.30 1.00 1.00 1.00 1.00 1.00	am act am pm pm pm pm		95.1 95.1 95.1 95.1 95.1 95.3 95.3 95.3	95.0 95.0 95.0 95.0 95.0 95.0 95.1

difference of opinion among economists on where the dollar **CURRENCY RATES** Bask rate

Canadian S 12.39 Agastrian Sch 5 Belgian Franc 7.25 Dushis Krom 71; Deutsche Mark 4.50 Reth Gelide 5.50 Freech Franc 91; Jaganses Yen 21; Jaganses Yen 22; Morray Krom 91; Stetis Franc 4.5 Greeb Drach 201; Irish Park 201; Irish Park 201; Irish Park 201; Irish Park 201;	1.52059 17.2332 51.3133 9.52260 2.45273 2.76349 8.28150 1.767.20 1.77.242 8.85752 8.7894 2.18747 208.366 0.917364	129086 14.6523 43.5919 8.10782 2.08263 2.34739 7.04043 1517.70 147.664 7.53529 130.151 7.64858 18992 177.236 0.779342
INTEREST R	ATES	

EL EL	JRO-CL	JRRENC	Y INTI	EREST	RATES	
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Long term Eurodo	ilars: two years	9½.9½ per ca	nt: three years 9	3-9% per cent.	tour years 913-9	& per cent; fine

		E	CHA	NGE	CRC)SS I	RATE	. S		
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£	1	1.660	3.185	225.5	10.77	2.850	3.590	2320	1.975	66.55
\$	0.602	1	1.919	135.8	6.488	1.717	2.163	1398	1.190	40.09
DM	0.314 4.435	0.521 7.361	14.12	70.80 1000.	3.381 47.7b	0.895 12.64	1.127 15.92	728.4 10288	0.620 8.758	20.89 295.1
f Fr.	0.929	1.541	2.957	209.4	10.	2.646	3.333	2154	1.834	61.79
S Fr.	0.351	0.582	1.118	79.12	3.779		1.250	814.0	0.693	23.35
K FI.	0.279	0.462	0.887	62 81	3.000	0,794	1	646.2	0.550	18.54
Ura	0.431	0.716	1.373	97.20	4.642	1.228	1.547	1000.	0.851	28.69
C S	0.506	0.541	1.613	114.2	5.453	1.443	1.818	1175	1	33.70
B Fr.	1.503	2.494	4.786	338.8	16.18	4.282	5.394	3486	2.968	100.
	1.503	2.494	4.786	338.8	16.18	4.282	5.394		1 2.968	

MONEY MARKETS

Looking to New York but not Frankfurt

LONDON TOOK a relaxed view of the outlook for interest rates last Friday as an unexpectedly small rise of 0.4 per cent in April US producer prices led to speculation about an easing of the Federal Reserve's monetary policy. Other US economic news, including the recent announce-ment of a surprisingly small gain of 0.4 per cent in April retail sales, suggest the US economy is slowing.

UK clearing bank base leading rate 13 per cent from Hovember 25

The Federal Open Market Committee meets tomorrow and although the Fed may wish to wait for more conclusive evidence, the market will then begin to look for any sign of an easier policy and a fall in US interest rates. Against this background three-month ster-ling interbank was offered at

close on Friday, compared with 13 per cent in the early morn-

This indicates the market is looking in only one direction however, and has not fully considered the implications of a possible rise in key West German rates at Thursday's meeting of the Bundesbank council.

The Bundesbank tightened credit conditions in Frankfurt at last week's securities repur-chase agreement tender, and a rise in the German discount or Lombard rates would not be a total surprise this week. It will almost certainly force similar moves from other European central banks and if sterling comes under pressure will the UK authorities stand aside?

A rise in European interest rates could also be another weapon the central banks are about to use in the fight against a rising dollar.

U.S. \$200,000,000



Exterior International Limited ted with limited liability in the Cayman

Guaranteed Floating Rate Notes due 2001 Unconditionally Guaranteed as to payment of principal and interest by

Banco Exterior de España, S.A. (Incorporated with limited Rability in The Kingdom of Spain) Notice is hereby given that for the six months Interest Period from May 15, 1989 to November 15, 1989 the Notes will carry an interest Rate of 9 % % per annum. The interest payable on the relevant interest payment date, November 15, 1989 will be U.S. \$507.92 per U.S. \$10,000 principal amount of Notes.

By: The Chase Manhattan Bank, N.A. London, Agent Bank



BRUSSELS

I.G INDEX LTD. 9-11 GROSVENOR GARDENS, LONDON SW1W OBD Tel: 01-828 7233/5699 An AFBD member Reuters Code: IGIN, IGIO FT 30 FTSE 100 WALL STREET
May. 1784/1793 +22 May. 2143/2153 +27 May. 2418/2430 +38
Jun. 1795/1804 +22 Jun. 2156/2166 +27 Jun. 2429/2441 +39

Prices taken at 5pm and change is from previous close at 9pm

Mr Mark Brett at Barclays de Zoete Wedd claims the long term charts remain very bullthe dollar will be below its present 12-month forward rate of DM1.8675 in a year's time.

ish, with DM2.00 as a target if last year's trading high of DM1.9230 is broken. He believes the dollar's strength is based on three factors. One is political, involving concern about government stability in Japan and West Germany. Another is economic, and reflects a shortage of credit in the US when Japan, Germany and the UK have excess liquidity to varying degrees. Lastly, according to Mr Brett, US corporate investors did not hedge currency risks on D-Mark income, because they did not helieve DML-90 would be broad they are now forced.

The other side of the argument put forward by Mr Mark Cliffe at Nomura Research Institute is that progress towards adjustment of trade deficits is too slow and must be accelerated by a weaker dollar. Mr Parson's agrees and sug-gests there is a substantial risk

ken, and they are now forced

CURRENCY MOVEMENTS

441111114		HRESTIY
May.12	Bask of England index	Morgasi ^{co} Gearanty Changes %
Sterling U.S Dollar Coración Dollar Austrian Schilling Belgian Franc Danish Krone Danish Krone Danish Krone Franc Guider Franc Lira Yee	95.2 69.3 103.5 106.6 105.7 102.8 112.5 102.8 109.9 98.0 144.9	-16.2 -8.7 -8.3 -9.8 -5.6 -2.1 +20.2 +12.1 +12.9 -15.3 -19.8 +76.7
Morgan Guarasty 1982 - 100. Bank of 1985 - 1000 Rates are	England ladex	rerage 1980- (Base Average

7007 PUL	JKSTR SAS INJANAS		Taiwan U.A.E	42.85-42 6.1035-6	195 1975 19 rate	2.65 3.6725	25.70 3.6735	-
					-, -ax			9 9 9
POU	ND SPOT-	FORWAR	D AGAI	nst t	HE	POU	ND	*
May.12	Day's spread	Close	Gee month	P.A.		ree eths	% pa	١.
S	1.6590 - 1.6820 1.9710 - 1.9890 3.58 - 3.591, 66.50 - 66.90 12.38 - 12.413, 1.1875 - 1.1950	3.58% - 3.59% 66.50 - 66.60 12.38 - 12.39 1.1925 - 1.1935	0.39-0.37cpm 2.09pm-0.01cdis 13,-15,cpm 29-25cpm 5-33-pm 0.40-0.35ppm	0.24 5.84 4.87 4.30 3.77	1.0	6-1,22pm 1-0,25pm 5-44pm 70-55pm 12-11pm 5-0,95pm	2.99 0.66 5.43 3.76 3.71 3.35	EEEE
r. Germany Ortugal Pain aly Orway Presen	3.18 - 3.19 \(\) 261.00 - 265.05 198.20 - 199.40 2314 \(\) - 2328 11.46 \(\) - 11.55 \(\) 10.74 \(\) - 10.79 \(\) 10.76 \(\) - 10.81 \(\)	3.184 - 3.184 262.00 - 263.00 198.30 - 198.60 23195 - 23205 11.465 - 11.475 10.765 - 10.775 10.774 - 10.784	14-15-ctpm 5-25-cds 25-5-cpc 5-parlirepm 21 ₂ -21-crepm 4-31 ₂ -cpm 15 ₂ -1-crepm	-0.69 0.91 1.29 2.49 4.18 1.46	6 11 4	\$43,000 15-105ds 25-5cm 10-5cm \$-63,000 1-105,225 \$-33,000	135 5 % -0.91 0.30 1.29 2.24 3.99 1.39	EEEEEEE
	235 236 2	226 226	14ii	0.21		15.41. ami	7.76	1 ~

DOLLAR SPOT- FORWARD AGAINST THE DOLLAR	
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May 12 Day's Close One month % Three % p.a. snorths p.a.	
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	N	IONE	/ RAT	ES		
NEW YORK			Treasur	Bills and	Bonds	*****
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May.12	Overnight	Une Month	Teo Months	Titres Months	Siz Mostbs	Lombard intervention
rankfort aris urisk misertaen okyo ililan rosseks	6.05-6.15 8-1-8-1 6-1-6-5 6-7-5-6-88 41-4-1 121-121 ₂ 8.60 7-1-8	6.50-6.65 81-81 7.74 7.05-7.15 411-433 121-125 84-9	6.55-6.70 82-811	615-6.80 814-83 7-714 7-25-7-35 411-433 121-1-124 814-814 91-914	6.85-7.00 8월-8월 94-93	6.50 7.25

LC	DNDO	N MC	NEY	RATE	:S	
May.12	Overnight	7 days notice	One Month	Three Months	Six Months	One Year
nterbank Offer nterbank Bid sterling CDs. socal Authority Deps. socal Authority Bonts iscount. Mix Deps. socal Authority Bonts iscount. Mix Deps. socal mix De	i - 1	12 ¹ 2 12 ¹ 4 12 ¹ 2 12 ¹ 2	NAME OF THE PROPERTY OF THE PARTY OF THE PAR	1911 - 1911-191-191-191-191-191-191-191-	11111	13 1221 1221 1211 1211 1211 9.55 8.72 9.59
Treasury Bitis (seli):	one-month	124 per ce	n: three mo	nrhs 122 ne	e cent · Rank	Bille (cell):

F	T LC	NDON INT	ERBA	NK F	TXING
(11.00 a.	m. May.120	3 maratas US dollars		6 mentes	US Dollars
bid 4	田	네는 약	FH4	919	offer 912

BANK OF	ENG	LA	ND T	REASURY BIL	L TEN	DER
	7	lay.12	May 5		May 12	Nay 5
Bills on offer Total of applications Total allocated Minimum accepted bid Altotocect at minimum level	£	300m 1289m 300m 96.935 31%	£100m £353m £100m £96 950 80%	Top accepted rate of discount Average rate of discount, Average yield Average yield Average yield	112 2451	LD 2 22759
WEEKLY C				ORLD INTER		TES
LONDON	May 1		dange	NEW YORK	May 12	change
Base rates	13 123 13 14 12.24	Т	Linch's	Printerates	Щ	Unch'd
7 day interbank	133	- 1	-J _a Unctro	Federal Funds	115 95 847 863 9.60	0.22 0.22 0.275
Treasury Ball Tender	12,245	1 1	0.0176 Unch'd	6 Mith Treasury Bills 3 Mith. CD	8.63	-0.22
Band 2 Bills	ધ	- 1	Uech'd	FRANKFURT	9.60	-0.Z/5
Band 3 Bills	N22121212121212121212121212121212121212	- 1	User'd Hach'd	Lombard	6.50	Unch'd
Band 4 Balls	153	ı		One with laterbank	6.575	+6.200
1 Metr. Bank Bills	120		4	Tivee month	6.725	+0.150

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7.30 7.30

FT-ACTUARIES WORLD INDICES

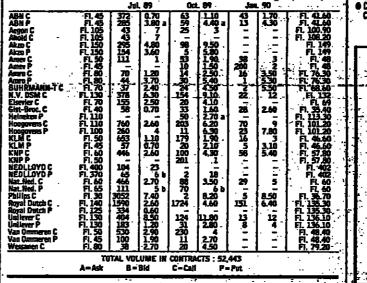
Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND		FRIDAY MAY 12 1985				THUR	DAY MAY 1	1929	DOLLAR PEDEX			
REGIONAL MARKETS Figures in parentheses show number of stocks per grousing	US Dollar Index	% change since Dec.30 '88	Pound Sterling Index	Local	% change local cur- rency since Dec.30 '88	Gross Div. Yieki	US . Dollar index -	Pound Sterling Index	Local Currency lodex .	1989 High	1965 Low	(alabtox)
Australia (89)			124.27	116.62	+3.6	4.78	136.84	121,81	115.00	157.12	- 128.28	120.30 90.38
	139.10	3.7		122.04	+37.7	2.11	123.03	109.52	122.19	124.18	92.84	
Austria (19)	123.54	+28.8	110.37		+5.8	4.13	132.33	117.79	131,18	137.10	128.52	125.89
Beigium (63)	132.92	- 1.6	118.75	131.61	+8.1	3.35	135.08	120.24	116.10	·137 <i>.2</i> 7	124.67	118.90
Canada (126)	136.51	+8.7	121.96	117,34	+ 15.3	1.83	179.98	160.21	182,24	181.03	165.35	121.61
Denmark (38)	180.60	+6.0	161.35	183.30	+ 17.1	1.56	149.45	133.03	133.64	159.16	125.81	128.58
Finland (26)	150.08	+ 14.7	134.08	133.83	+9.8	3.13	116.85	104.01	118.59	122.79	112.57	86.38
France (130)	117.86	+2.4	105.29	119.98		241	84.45	75.18	84.01	90.40	81.77	73.10
West Germany (100)	83.47	-5.1	74.57	83.27	+27		139.63	124.30	139.44	139.63	111.80	100.72
Hong Kong (49)	139.34	+24.6	124.48	139.11	+24.1	3.88	145.37	129.40	146.51	151,36	125.00	122,41
] Ireiand (17)	145.48	+ 10.4	129.95	148.77	+ 18.9.	2.87	79.57	70.84	82.90	86.88	78.16	. 72.42
italy (98)	78.94	-7.3	70.53	82.42	-0.7	2.57	190.24	169:35	162.58	200.11	180.30	173.51
Japan (455)	187.66	-20	167.66	161.21	+6.5	0.47	182.43	- 162.39	189.24	182.70	143.35	130.45
1 Malaysia (36)	181.84	+26.7	162.45	188.52	+25.9	2.53		158.68	476.80	182.88	153.32	133.23
Mexico (13)	178.40	+ 10.2	159.36	476,91.	+ 17.8	1.06	178.25		115.85	122.22	110.63	104.33
Netherland (42)	116.62	+3.7	104.18	115.15	+121	4.48	117,73	104.80	113.03 - 61.15	76.02	66.84	77.68
New Zealand (24)	71.76	+6.1	64.11	61.47	+79".	5.96	71,48	63.63		198.39	139.92	- 116.44
Norway (26)	184.79	+33.0	165.09	173.38	+40.0	1.54	181.83	161.86	170.79	158.22	124.57	112.00
Singapore (26)	157.32	+25.8	140.55	141.52	+28.3	1.91	157.10	139,84	141.68	144.86	115.35	122.81
South Africa (60)	137.45	+17.6	122.80	124.93	+ <i>27.</i> 2 :	4.15	135,98	-121.05	125.16	156.17	143.14	147.84
Spain (43)	152.65	+29	136,38	138.20	+8.5	3.62 ·	152.96	136.16	- 137,90	162.00	138.45	120.65
Sweden (35)	156.78	+8.4	140.07	150.75	+ 15.0	2.28 .	156.58	139.38	150.03		71.80	75.64
Switzerland (57)	71.80	-80 -	84.15	76.45	+5.1	2.43	72.22	64.28	76.36	79.76	134.53	139.78
United Kingdom (315)	146.91	+8.6	131.25	131.25	+ 16.3	4.33	145.86	129.84	129.84	153.33	112.13	104.50
USA (559)	127.78	+ 12.9	114.15	127.78	+129 -	3.54	₋ 125.07	111.33	125.07	127.78		
	118.23	+3.1	105.63	112.43	+11.8	3.59	. 118.06	105.09	111.90	121,70	114.02	107.44
Europe (1009)		+ 10.2	137.53	144.65	+ 17.4	1.97	153.34	136.50	143.82	155.61	137.95	112,44
Nordic (125)	153.94		163.99	158.12	+6.8	0.69	185.86	165.45	159.33	194,72	176.37	168.57
Pacific Basin (679)	183.56	-1.5	140.66	139.92	+8.3	1.58	158.74	141.30	140.46	164.22	152.83	144.12
Euro Pacific (1688)	157.44	-0.1		127.13	+ 12.6	3.53	125.57	111.78	124.52	128.21	112.79	105.27
North America (685)	128.21	+ 12.6	114.54			2.98	100.80	89.73	100.80	105.29	98.84	87.46
Europe Ex. UK (694)	100.47	-1.1	89.76	100.77	+6.8	4.26	133.24	118.61	118.44	137.65	123.48	109.09
Pacific Ex. Japan (224)	134,24	+7.8	119.93	119.16	+11.7	1.85	157.70	- 140.38	139.63	162.77	152.04	143.03
World Ex. US (1887)	156.53	+0.2	139.84	139.15	+8.4		107.70	128.97	135.17	146.04	138.06	127.04
World Ex. UK (2131)	145.03	+3.5	129.57	135.68	+9.0,	2.04		128.9/		146.65	138.82	128.20
World Ex. So. At. (2386)	145.23	+3.9	129.75	135.32	+9.7	2.24	145.01		134.73	124.90	114.51	105:40
World Ex. Japan (1991)	124,90	+8,9	111.59	121.83	+12.4	3.59	123.27	109.73	120.12			
The World Index (2446)	145.18	+4.0	129.70	135.25	+9.8	2.25	144.95	129.03	134.66	146.51	138.83	128.17
1 ing service minor (Early)		. 740				· ·			<u>-</u>			

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 (US \$ Index), 90.791 (Pound Sterling) and 94.94 (Local); Nordic: Dec 30, 1988 = 139.65 (US \$ Index), 114.45 (Pound Sterling) and 123.22 (Local).

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Constituent changes: (12/5/89) Insert: Repsol (Spain).Deletions: Montreal Trustco (Carada) and Texas Eastern (US).

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EUF	OPE	AN	OPT	10N	S E	XCH	AN	<u>GE</u>	BA	SE LENDING RATES	
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dP	\$ 400	117	21_50		- -	<u></u>	<u> </u>	1 5 377.70	ANZ Banking Group	. Coords Possifar Sk	al
		М:	w 89	·	. 89		. 89		Associates Cap Corp	Dantar Bank PLC 13 Promocki	
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E Andrex C	FL 275 Fl. 280	106 19 286 1424	12.50 h 7.70	50 14	15	5	16.50 b	FI, 292.70 FL 292.70 FI, 292.70	Bank of Banda	Fleancial & Geo. Bask 13 Rotal Tro	ni.
E hadex C Lindex C Lindex C	FL 290	286 1424	(4.30	689	7.50	.5 1 <u>16</u>	8.80	F1, 292,70 F1, 292,70 F1, 292,70	Bank Hancalim	First National Bank Pic. 14 @ Smith &	W
Index C	Fl. 295 Fl. 300	1034 782	0.60	186 269	4	가 158	8.80	FL 292.70	Bank Credit & Comm	Robert Fleming & Co 13 Standard Robert Fraser & Pters 131 TSB	
Index C Index C	F1.305 F1.310	244 50	0.60 0.50 0.10	269 11 19 45	2.70 1.30	2	2.80	F1, 292.70 F1, 292.70 F1, 292.70	Bank of Ireland	Girobank	m
Index P Index P Index P	F1, 270 FL 280	51	0.10	45 58	0.80 1.90	92 173	1.80 3.50	F1. 292.70 F1. 292.70 F1. 292.70	Bank of Irolia	Guinness Mahon 13 United M HFC Bank ofc 13 Unity Tru	lar et
Index P	FL 285 FL 290	1362 1224	0.70	200	5.50	178	9.50 b	ì Fl. 292.70	Banone Befor Ltd 13	Hambros Bank 13 Western	'n
Index P Index P	FL 295 Fl. 300	597 42	4.50 8.30 13.50	200 355 20 15 60 97	7 10.50	7 15 10	1 12	FI. 292.70 FI. 292.70	Barclays Bank	Heritable & Gen im But. 13 Westpac Hill Samuel 513 Whiteaux	32
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LONDON RECENT ISSUES

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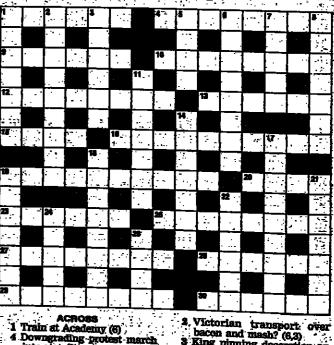
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4 Downgrading protest march into riot (8)

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10 Increase deriving from personal influence (8)

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at outset? (6)
15 Ham and wine (4)
16 Making a hit with the opposite sex on disembarking

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18 Do big trees flourish here?
Not likely! (4.6)
20 Bound to be part of male appeal (4)
28 Bird securing very large vic

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25 Elegant society girl doing a broadcast (8)
27 Underwear found in heather by lake (8) 28 Stay indefinitely in Army

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1 Increase length of prison

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24 God upsetting the French
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Increase length of prison
With names of winners on Saturday May 27

Subtle additional meaning conveyed by public person

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8 Rather less (or more) than
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11 Go back or the opposite (7)
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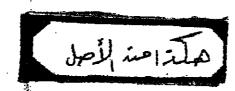
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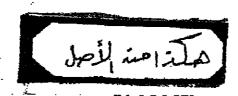
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Enhancing the 'quality' of Japanese investment

IN A few weeks' time Canon, the Japanese camera and office equipment group, will hold the official opening cere-mony for its first research cen-tre in Europe, at Surrey Uni-versity in the south-east of

England.
The inauguration of the small Canon unit, which is already operational, comes hard on the heels of a decision by Hitachi, another of Japan's leading electronics companies, to open four research centres in Europe and the US. One, within the grounds of the famous Cavendish Laboratory at the UK's Cambridge Univer-sity, begins work this month. There will be others in Dublin. San Francisco and Detroit.

When Canon foreshadowed its move three-and-a-half years ago, after its copiers had become the subject of a European dumping inquiry, it admitted that the need to demonstrate good "corporate citizenship" was one motivation. Access to European research
was obviously another.
Since then criticism has

become widespread in the west that though Japanese companies are building European and American factories at an impressive rate, most of their high value-adding activities such as research, design, development, and engineering are still concentrated in Japan. There is a growing chorus of calls for European poli-cies on inward investment to focus on the quality, rather than the quantity, of invest-

In "globalising" such activi-ties, Canon, Hitachi and most other Japanese companies have – sensibly – started the process more with research than with design, development or engineering; Hitachi and others may call their new units "research and development centres", but in the main they are doing "R", not "D".

A western obsession with research

The convenient bracketing of "R&D " fudges the distinction between two very different activities - a confusion which, in the West, has afflicted general managers and government policy-makers for decades, to the detriment of a proper understanding of the process by which new products are conceived, designed and developed. This misunderstanding has encouraged a western obsession with research, and an undertating of the skills of design, development and product engineering

despite the fact that these are precisely what underpin the phenomenal success of Japanese products over the

past 20 years. While it is relatively easy to While it is relatively easy to manage research units in remote locations, it is harder in the case of design, and very much more so for development and engineering. In the few cases where Japanese companies have "exported" real development and engineering to Europe and the US in the past, much of it has been relatively separate from Japan; either originating separate either originating separate products, as in Nissan's car design and development activities in California, or adapting Japanese designs to local markets, partly to improve local component sourcing - this was true for some time of Sony's UK operations, as it will be of Canon's proposed French and West German development

In both cases, integration between head office and the work of these remote centres has been increasing in the last few years. But such examples are likely to remain the excep-tion rather than the rule for some time to come, because it is extremely tricky to manage completely integrated develop-ment and engineering across oceans (and even national bor-ders), on the pattern practised for decades by IBM and a few other western multinationals.

If it has been hard for them,

it will be doubly so for the Japanese because of the unusually tight-knit yet informal way in which their specialists from a wide range of disciplines — marketeers, designers, and several very different breeds of engineers

- work very closely together
throughout the product devel-

opment process. This sort of parallel, multidisciplinary approach has become known as the "rugby team" style of development. Even with modern communications networks, it is hard to play such a game if the team members are on different con-

Christopher Lorenz | which the Lord Chancellor

n London Stuart Lipton is everywhere. At least it might seem like that. He appears to be involved in so many property development schemes that he is changing the face of the capital single-handed.

Indeed, there are some property company directors who argue earnestly that big devel-opment projects should be more evenly spread around – that is, they want some of Lip-ton's. It would be healthier.

they suggest. The man himself plays it all The man himself plays it an down: "Twe no more influence than anybody else, in that it is the planning authorities who make the decisions based on their own ideas. It's a misunderstanding that any one developer can influence sociate."

ety."
Arguably though, Mr Lipton
can influence parts of it. The
schemes promoted by him and
others like him provide a basis for the planning authorities to make their decisions. If noth-

ing else they provide a focus for the planning argument.

Beyond that, Mr Lipton exerts influence by the type of property developments he and Stanhope Properties, the com-pany he one-third owns, like to undertake. Their interest is not mainly in single buildings but in large London projects which, as Mr Lipton put it, are "all about creating places creating an environment which is interesting, stretching, safe, pleasing and which will create value and profit. We're not

"Places make London – the streets, squares, avenues – it's places you remember." Mr Lipton wants to work on the grand scale. He does not want to make Stanhope Britain's largest property company. "Our style is to do a few projects and do them well."

The Stanhope trees record

The Stanhope track record The Stanhope track record comes from its participation in Broadgate, the biggest office project in the City of London and a new commercial district around Liverpool Street station, and in Stockley Park, the business park near Heathrow Airport, created from 400 acres of wastelands. Both these projects were able to take advanjects were able to take advantage of the surge in property values over the last two to three years.

The future includes taking part in the redevelopment of the King's Cross and Holborn Viaduct railway lands, a large chunk of the derelict Royal Docks, a section of the grace-less London Wall in the City, the lifeless South Bank arts centre and the old Chiswick bus garages in west London. These projects where the millions are thrown around in hundreds, were conceived at a The Monday Interview

A delight in working on the grand scale

Paul Cheeseright talks to Stuart Lipton

time of huge confidence in the property market, but are unlikely to be built in quite such propitious conditions: the

market is highly cyclical.

It is the proliferation of such plans and Mr Lipton's willingness to talk about them, rather than the finished schemes themselves that give him a high public profile unusual in the property industry. Developers are rarely popular – the butt of criticism by Prince Charles for their lack of sensi-tivity, by politicians for their eye on the bottom line and by the general public for the pro-

jects next door.

But Mr Lipton has always sought, in public pronouncements going back to the early 1970s, to make property development appear a community activity rather than the preserve of pariahs. Early this decade he won the accolade of being termed "the acceptable face of property development."

Certainly he is on the board of or an adviser to institu-

of, or an adviser to, instituot, or an adviser to, institu-tions of the great and the good: the Royal Academy, the Royal Fine Art Commission, the National Theatre, the Sains-bury Building at the National Gallery, Whitechapel Art Gal-lery, and the Royal Institute of British Architects. But it is the development

But it is the development sites which are his living, his canvas for a mixture of commerce and art. "Get the geometry right. Everything flows from the geometry." And by geometry he means "the relationship of one thing to another on the ground." Like a street — it should flow. "Buildings may change, but streets

ings may change, but streets will remain the same.

"Think of Nash – the way he sweeps Regent Street down to Piccadilly. The individual buildings are secondary. You look at the pattern of the place rather than the individual buildings."
This is the property developer advancing himself as patron. "For me everything stems from patronage." The developer, in the Lipton view, pulls the pieces and people of a project together. "I see myself

PERSONAL FILE 1942-60 born 1942, educated at Berkhampsted School

1960 Began work as estate 1966 Formed Anthony Lipton

1971-73 Director of Sterling 1976-83 Managing Director of

1983- Chief executive Stanhope properties, member of property advisory group of Environment Department, member of council of British Property Federation 1984-7 Director of Stockley

in the position of being prepared to use architects, designers and craftsmen who haven't got the opportunity normally to work on the scale that we

He harks back to the Victorian era and a relationship between architect and client where the client was tolerant, aware of the risks of innova-tion and supported concepts which were often controver-

What is controversial when it is built can be viewed with affection later, he says -Tower Bridge, for example. "All art, craft, architecture, design, technology is stretching at the moment of innovation. We have to be prepared to take risks."

But that is not the same as giving architects a free hand. Mr Lipton is renowned for a single-minded attention to

detail. One of his contemporaries relates how he had gone to Brazil at carnival time in Rio to look for a special type of marble, had found the marble and rushed straight back, car-nival ignored. Other contempo-raries doubt the wisdom of

More importantly architects have to work within the frame-

Mr Lipton has been lucky with money. He sold out his prop-erty interests in Sterling Land just in time to avoid the 1974 property market crash. He brought Stanhope Properties to the market just in time to avoid the 1987 equity market

And if Stanhope had needed a fairy godmother with a wand of banknotes, then she appeared in June 1988 in the form of Olympia & York with £130m to buy a third of the equity. "It puts us in a more relaxed position." Although

paying consultants and still worrying about the shape of the door handles.

work of a project. "We do not pass the buck to an architect," Mr Lipton says. "We don't ask an architect to try to produce results which we wouldn't support." That means it is up to the development to a preside the the developer to provide the architect with a brief which reflects both the economic con-

reflects both the economic con-straints and the planning crite-ria of any particular site.
Lipton practises what he preaches in terms of his own surroundings. Stanhope's own offices were designed by a young architect. His own suite has black Italian furniture; a book of engravings — London Bridge in 1800 — is open on the marble table. Books about architecture, dealgn and engiarchitecture, design and engineering fill the shelves. It is all

very expensive. Not that that is a problem

Stanhope owns individual



'Good architecture is good business'

properties, its main potential source of wealth is in the large projects. "Major projects are long-term. You can't conduct your business on a short-term basis." The involvement with

basis." The involvement with O&Y gives the financial stability to make that possible.

There are enough indications now to suggest that the property market is beginning to turn, that the heady rises in rental values of 1987 and 1988 are unlikely to be repeated for a while. And that, of course, is not enough news for Mr Linton. a while. And that, of course, is not good news for Mr Lipton. "Market cycles are something you have to fully appreciate. There is a lot more space being created so we certainly try and belone are constant." But his balance our output." But his chief verbal defence against the threat of a difficult market is that always advanced by property developers - their particular building is the best,

so it will not be affected.

invitation to subscribe for or purchase, any securities in National Home Loans Holdings PLC.

that good architecture is good business," Mr Lipton says. This is the starting point. "Minimis-ing risk equals maximising certainty. If we can produce good architecture - that means to start with architecture our cus-tomers and benants find pleasing - then that increases value. Once you've taken care

of the value, you need to take care of the costs." This means "buying at a fixed price from contractors we've worked with before." It means using known techniques based on thorough research. The construction industry does no research, according to Mr Lipton, so he has done his own into the use of steel, for exam-ple, and prefabrication. The construction sites are like

assembly plants.

And the trick too is to use somebody else's money. Stanhope and Rosehaugh, its partner in a series of develop-

ments, have arranged bank finance of around £1bn for the Broadgate development. But the funding has been secured on the different phases of the project, so that there is limited recourse to the companies

themselves. It is another way of minimising risk.

In this and other projects Mr Lipton has the capacity to influence the lives of a great many people. He argues, as others have, that buildings up to 1978 are outdated. They do not provide the technical needs, the public spaces, the sports facilities that people need. But it is not quite clear

what people do need or want.
This, for Mr Lipton is the
new industrial revolution.
"The culture of tenants has changed. We know about the implications of electronics. What we're trying to under-stand is how that culture impacts on buildings."

Restrictions on public criticism of courts

WHEN THE Council of Judges meets next Saturday to conmeets next Saturday to con-sider the higher judiciary's response to the Lord Chancel-lor's proposals for reform of the legal profession and legal services, the circumstances under which the original meeting was postponed from a Moning was postponed from a Mon-day morning session in mid-April, during court working hours, will not readily be for-gotten. The suggestion in some national daily newspapers that the judges were downing foren-sic tools in the cause of self-in-terest has a mordacity that bit deep into judicial pride. There was even talk of contempt of was even talk of contempt of court, what the law calls scandalising the judiciary.

The judges have cause at least to feel some resentment at their recent exposure to such public criticism, which many felt went beyond the respectful, even though outspo-ken comments of reasonable people. They feel that the pro-tection, normally afforded to them constitutionally through the Lord Chancellor as head of the judiciary, was absent. They point not to the present incum-bent of that office, Lord Mackay, but successive prede-cessors. For 100 years, until 1981, there had existed a forum for the judges to meet and report on a regular basis about any aspect of the administration of justice. In 1873 an act of parliament set up a Council of the judges of the Supreme Court (that is, the High court and the Court of Appendix of Appendix and the Court of Appendix and the A and the Court of Appeal) to meet at least once in every year. All the judges had to be given notice of the meeting for the purpose of "inquiring and examining into any defects in the system of procedures or the administration of the law. The Council was, moreover, required to report annually to government. So far as the records disclose, the council met only intermittently over the years. If it did meet there is no evidence of annual reports. The obligation to summon a meeting of the judges was placed squarely by the statute of 1873 (repeated in 1925) on

the Lord Chancellor. The Council was abolished in 1981 by the Supreme Court Act, no doubt because of the embarrassment to successive Lord Chancellors of having to admit non-compliance with the law. Had the Statutory Council of Judges continued to exist beyond 1981 it would have been the ideal instrument through



JUSTINIAN

could have canvassed the opinions of the judges. He could have convened the Council to consider his reform proposals, either before he had issued the three Green Papers which emerged this January or at least after their publication. Had the Council been in existence and convened by the Lord Chancellor there could have been no breath of criti-cism of the judges meeting, since the date of any such meeting had under the old stat-ute to be fixed by the Lord Chancellor with the agreement of the Lord Chief Justice. Whatever the date for the meeting, the judges would have been complying with the law prescribed by Parliament. In the absence since 1981 of the institution, such that

in the absence since 1981 of an institution, such as the annual judicial conferences which flourish in the US the Master of the Rolls and the Lord Chief Justice together decided a year or so ago to set up an informal Council of Judges. It was that body which was called ad hoc to meet the was called ad hoc to meet the tight timetable set by the Lord Chancellor for responses to the Green Papers. Indeed the post-ponement of the mid-April meeting until May 20 had to be accompanied by a concession from the Lord Chancellor beyond the May 1 deadline for such responses. Given the extra-statutory nature of the newly-constructed Council of Judges and the short time for preparing submissions to the Lord Chancellor, it was hardly surprising that the judges meeting was fixed to take place during the law term. For the judges were just as much per-

After the rumpus in mid-April and the postponement of the judges' meeting the Lord Chancellor did something to

forming their duty, which is to

comment on matters germane to the administration of justice

as well as dispensing justice

rescue hurt feelings among the judges who felt they had been let down publicly. Lord Mackay stated publicly that in some quarters there had been a serious misconception about the judges' meeting. The judges were not behaving in any way that could remotely be described as industrial action. Yet one newspaper under a headline "Rebel Judges Stop Courts" wrote that senior judges were "disrupting their courts to hold a mass meeting protesting against the government's legal reforms." Another newspaper compared the stoppage of work in the courts for "an entire morning session with walkouts organ-ised by unions". One leader writer commented that "Judges are behaving no better than the dockers...both are trying to protect similar privi-leges and restrictive practices." Judges nowadays are sensi-tive to the fact that the offence of scandalising the judiciary is an uninstifiable impediment to

an unjustifiable impediment to freedom of expression and free-dom of the press. There is little danger of any editor being prosecuted for criticising the judiciary, irrespective of the strength of language used. To adapt the words of Lord Atkin, the path of criticism of courts and judges is a public way, along which even the wrong-headed are entitled to wander with impunity. What, however, is not sanctioned is the imputing of improper motives to the judges, or that they are acting in malice. Any attempt by a commentator to impair the administration of justice is also going beyond what the law per-

The law remains sensitive to one outcrop of unacceptable criticism. If it arouses in the public mind a general dissatis-faction with all judicial determinations and hence disposes the individual citizen to disobey the law such that allegiance to the courts and their orders generally is gravely threatened there is need for a contempt law. The problem is that any such unjustified attack on the judiciary can never be justiciable. No court asked to hear an application to commit an editor for contempt could claim not to be judge in its own cause. The stark reality that the offence of scandalising the judiciary is obsolescent, if not obsolete, places an additional responsibility upon those who control the organs

The Council of The Stock Exchange has granted permission for all of the issued Ordinary and Convertible Preference Share capital of National Home Loans Holdings PLC to be admitted to the Official List subject to the posting of the Rule 520 Notice. It is expected that dealings will commence at 9.00 a.m. on Monday 15th May, 1989,

the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an offer of, or

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Introduction by

James Capel & Co. Limited

pursuant to a

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100,161,567 Ordinary Shares of 15p each

98,600,925 7.5 per cent. Convertible Preference Shares of £1 each

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£21,750,000

£98,636,917

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in 7.5 per cent. Convertible Preference Shares of £1 each. £98,600,925 National Home Loans Holdings PLC is a holding company whose principal operating subsidiary's main activity is investment in mortgage loans secured on residential properties within the Ursted Kingdom.

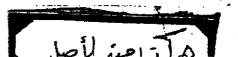
Copies of the document containing Listing Particulars and Supplementary Listing Particulars relating to National Home Loans Holdings PLC are available in the Extel Statistical Service. Copies may also be obtained during normal business hours up to and including 17th May, 1989 from the Company Announcements Office of The Stock Exchange and on any weekday (Saturdays and public holidays excepted) up to and including 30th May, 1989 from:

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15th May, 1989



FINANCIALTIMES



Exeter, for long an administrative centre in the heart of Devon. has recently been voted one of the most

attractive places in which to live and work in Britain. The city is now attracting more companies from high-cost areas in the south-east. reports Anthony Moreton.

Signs of rising prosperity

boom that has taken place in the last 18 months.

ddenly, Exeter has joined "the big boys" and the proper-ity is spreading around a county that has some of the best farming land in Britain and is one of the UK's prime holiday areas.

Exeter, Devon's capital city. is not yet as important as Plymouth, the county's largest city and "unofficial" capital. With its dockyard and mari-time tradition, its influx of new manufacturing industry and new thoughts on the city centre, Plymouth continues to be Devon's higgest centre...

The Exeter authorities would The city has just been voted as having the "highest quality of life" in Britain in a survey of medium-sized towns, conducted by the University of Glasgow's geography depart-

influx of high-tech companies putting pressure on Excter's infrastructure and causing conamong those responsible at City Hall for promoting the area. In Exeter, neverth

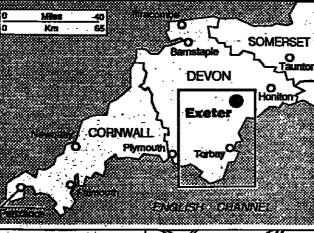
AN AIR of surprised disbetter started in a quiet and — the suffuses Exeter. The city can authorities hope — a conhardly come to terms with the trolled way. A lot of building is

The EBC Group is assembling a 40-acre site under the flag of Exeter Business Park, next te one of the motorway junc-tions which should lead to the creation of 500 jobs; and Loveli Erban Renewal is undertaking a £15m development alongside the river Exe, next to the canal

"Over the past 18 months there has been a very real increase in the level of business awareness in the area. says Mr Ivor Simpson, director of the Devon and Cornwall Development Bureau, the body stimulating inward invest

This is happening in the financial as well as the manufacturing sector. Exeter is nicking up at real speed and it is becoming a very lively commu-

"His words are echoed by Mr Andrew Day, South West regional partner of the estate nts, Strutt and Parker — There is a lot of development going on and prices for new premises are chasing those in nicol, he says. Execut, had always rather





looked at Bristol with some awe, but no longer. A sense of belief in themselves has taken place among leaders in the city and there is no longer a feeling that the city is 'at the back of

Mr Chris York, director of Exeter's economic develop-ment unit, was born and bred in the city. Commenting on xeter's expansion, he says: "I have never seen such sus-tained growth."

Sentiments such as these back up official statistics which show that unemploy-ment is a mere 5 per cent, which, in today's terms, means ust enough to prevent the abour market setzing up. Exeter's growth can be

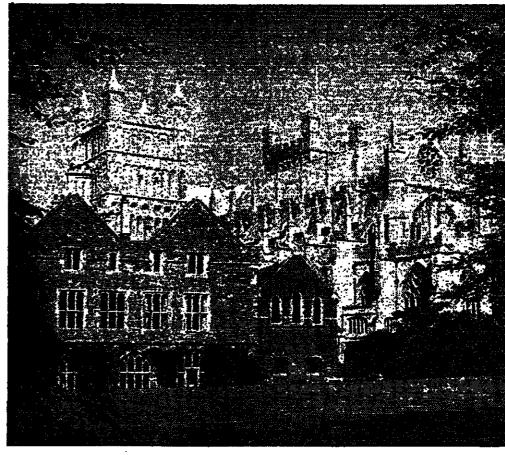
traced back to the replacement of the Conservative adminis-tration in city hall in 1984 by a minority Kabour Party, backed by the Alliance. Exeter had for ars taken the view that it did not need to project itself -

industry would come if it wanted to, the council

The Labour-Alliance group decided, instead, to market the city positively. Backed by the county council, which around the time was also moving leftwards, the result can be seen in the growing prosperity in Exeter and the heart of Devon. In the county council elections regained control, but it seems most unlikely that the policies will now be thrown into

The growth of Exeter can be contrasted with Torbay, where a traditional Conservative administration has still to work out precisely how to maintain the area's reputation as one of the top-class British

holiday resorts. In the city centre, THF will have the city's first four-star hotel, a £10m project aimed specifically at the up-market



decorated Gothic work in England.

EXETER and the HEART OF DEVON

business sector, operating under the Forte banner, open by October.

The arrival of THF has stimulated others: for example, the Clarence Hotel, part of the Royal Norfolk group, is spending over £3m on a complete refurbishment.

Exeter has been particularly successful in attracting finan-cial service companies, light industry and distribution con-

Heavy manufacturing is more suitably placed in Plymouth, with its engineering and dockyard traditions. But the sort of industry that Exeter wants - and is attracting - is the kind that needs campusstyle settings, such as those which are being provided in a number of business parks.

The city's setting has been instrumental in attracting this

type of industry. It is located at the end of the M5 motorway, has good rail links — not just

with London, but also with the Midlands and the North, and a fast air-link into London. Ease of contact with London is important to most companies relocating to the county. What is happening in Exeter

is part, in fact, of the business phenomenon that it occuring throughout the south-west and South Wales. Places like Poole, Bristol, Newport, Cardiff Gloucester and Cheltenham are all attracting companies which are looking for a release from their problems in the overcrowded and high-cost areas of the south-east of

The success within Exeter has spread out further affeld. Land has suddenly been made available at Tiverton by junction 27 on the M5 for an industrial development. Overseas companies have moved in to the north coast with Pall now employing 250 at Ilfracombe. Kaba Locks has gone to Tiver-

ton: and in Barnstaple and Bideford, some 70 acres of land is being brought forward over the next two years, with another 30 being held in The completion of the North

Devon Link Road this autumn,

a road that leaves a lot to be desired but which is still an improvement on the former A361, should further help the whole northern coast. Prices have risen to reflect the upgrading of the area. Eighteen months ago," says Strutt and Parker's Mr Day, "it was difficult to sell an office in

Exeter. Now people are falling over themselves, with the institutions in the van, to obtain properties. In terms of value, this city will soon be on a par Prices reveal this trend: rent-als of about £14 a square foot

are on the point of being reached, double the level only two years ago, and land prices

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life for an old-style summer destination, page 3.

E Development of financial services; inward investment; case study - a moving success story, page 4. Agriculture: all change for dairy farmers, page 5.

South West Water:

Exeter University: forging a closer link with industry. page 6.

preparing for big decisions,

Regional road, rail and air comings and goings.

☐ Graphics: Bob Hutchison.

have risen fast. A little over a year ago it was just about pos-sible to buy development land for £140,000 an acre. Last May, EBC paid £300,000 an acre.

By the end of last year, the average was £310,000 (with one plot going at £480,000) and earlier this year 2.9 acres were sold for £469,000 an acre, a rise

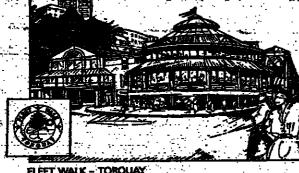
of 300 per cent over 18 months. There has been "quite phenomenal" growth in demand for offices and industrial build-ings, according to Dartington Group's Mr John West, Some notable incomers have arrived. too. Last month, a leading specialist insurance company, the 105-year-old Medical Sickness Annuity and Life Assurance Society, announced it was to move from the West End of London to Exeter, creating up

Medical Sickness, which is spending between £10m and joining London and Manchester insurance, which moved to the city a decade ago. And Exeter came close to being cho-sen as the southern operating base for the Charity Commission, losing narrowly to Taun-

There is little wonder, given Exeter's attractions, that it should have been chosen as the most attractive mediumsized town in Britain. What has happened, according to Mrs Jilly Greed, a public relations consultant, is that "Exeter's long-time strength as an administrative centre has given it an affluent base. Wealth is not flashed around here, but it is here for all that.

"People enjoy a comfortable life here. Now its strong retail and administrative core is being enhanced by the growth of financial services, such as those provided by Medical Continued on page 6

vere in the pink!

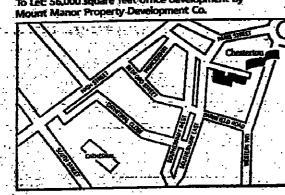


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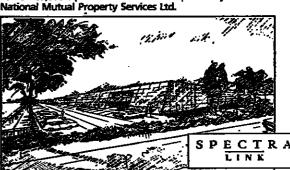
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Residential property

High prices of rural homes cause problems

THE SITUATION with residential property in the heart of Devon is, in some ways, similar to East Anglia. With prices in London and the south-east becoming very high, people have realised their

profits and moved into these two areas. House prices in Devon five years ago formed a very low base. The county was deemed just too far for commuting and seemed remote compared with Sussex and even Dorset and

With communications With communications improving rapidly, more people have decided to move because they could buy houses relatively cheaply. The quality of life was — and is — very good. Dartmoor is only 10 minutes drive from Exeter, while Torbay is only half an hour away from the city.

The population of Devon has grown rapidly, by about 3 per

grown rapidly, by about 3 per cent a year in the past couple of years, and this rise is not merely due to elderly people retiring to the Torbay area.

Many young professional people took their profits to the south-east while others followed the companies which had decided to relocate in the

During the 1985-88 period, house prices rose on average by at least 50 per cent and, in some cases, doubled. There has been much publicity to the effect that in the last year of the property spiral 1987-88, Devon and the south-west was Devon and the south-west was second after East Anglia in

The Heart of

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MID-DEVON

Council

rail and air links, the area has fast

A38 dual

Commercial growth and investment.

The Westcountry Property Guide in the Western Morning News reckons that a post-war two-bedroom flat or maisonette could, until recently, be bought

for 254,000 in Exeter. A three-bedroom semi-de-tached house of 1930s vintage would cost around £64,000 and a pre-war individual four-bedroom detached house, in a prime area, would cost

The council's own guide says a small semi-detached house would cost £62,000, a bigger house £135,000 and a well appointed cottage, perhaps with out-houses, would be reserved.

There does seem to be prob-lems for executives searching at the top end of the market. Devon, historically poorer than the counties closer to London, does not have as many old stone or slate rectories or imposing country houses as,

say, Dorset or Gloucestershire. Against this there has been the phenomenon common in Sussex and East Anglia where farm incomes have dropped in recent years — and farmers are increasingly being given plan-ning permission to convert der-elict barns and buildings and then sell them off with a few then sell them off with a few

The "barn conversion" industry has not become as active as in East Anglia. The Dartmoor authorities have, in fact, tried to clamp down on it, year. This is not so much

THE HEART OF DEVON

about a third cheaper than in pre-war barns were being conthe south-east. pre-war barns were being converted into six or seven units were being created

The high prices for rural dwellings have, of course, caused hardship for the local population. Many young people have found it difficult to where they have lived all their lives. This social dislocation has been of great concern to the county authorities. But the difficulties of local first-time buyers being gazumped by newcomers has also caused

problems in the towns.

For the moment, the property market has come grinding to a halt. Large interest rate rises have a lot to do with this and in some areas prices have been dropping. But estate agents in Devon say there is also the particular problem that incomes are some 15 per cent lower than they are in the

With interest rates as high as they are, first-time buyers cannot afford even £50,000 for the cheapest unit in the town areas. The lack of people able to get their feet on the first rung of the property ladder has rippled up through the market - and "nothing is moving," as

the estate agents say.

The situation is not helped, of course, by the fact that there is a dire shortage of public housing. The Labour-controlled Exeter City Council will be able to build only 80 units this

CULLOMPTON 4

because the price of land has soared, as that, along with other local authorities it is con-

strained by government cuts from building new units.

At the same time, the national policy of selling off council properties to tenants at below market prices has eaten into the council's stock Some into the council's stock. Some 50 council house are being sold each month, or around 600 a year out of a total stock of 7,000. There is a waiting list of 2,000 for new homes, and there are some 8,000 people in shared

There are only 20 people in bed and breakfast accommodabed and breakrast accommoda-tion in Exeter, so the housing problem may be minor com-pared with other parts of the country. But the 30 units will not go very far in meeting the demand. The council expects to be able to build fewer units in 1990 and possibly none at all in

For this emerging sub-class, which the shortage of public housing has created, the out-look remains bleak. Few members of it will presumably ever be able to buy their own homes, unless they win the

For those who are slightly better off and for many newcomers, the market should eventually improve. The County Structure Plan has identified that 80,000 new dwellings will be needed by 1996, but there is no actual shortage of land, but possibly a lack of speculative builders. Stewart Dalby



Commercial and industrial property

Fortune favours the bold

MR DAVID JUBB, the quiet, reserved chief executive of London and Manchester Assurance Company can afford a wry smile as he shows you around the company's campus style headquarters cutside

The company had decided to relocate in 1972. Consultants looked at lets of sites. When the decision to move from London and Manchester to Exeter was taken in 1974, the propindustrial sites had crashed London and Manchester bought the first 46 acres of its new headquarter site for

Recently, the Exeter City Council sold a one-acre site it had acquired for industri-al/service industry use for 2480,000. The message would seem to be, as so often with property, that those who get in early flourish the most and

that fortune favours the bold. L and M moved to Exeter ng before it was fashionable and few companies of its type would have considered it as a headquarters. Also, it was for-tunate in that it purchased its site just before the big price rises of the 1970s. The figure for the sale of a one-acre site is, moreover, a little misleading insofar as it was a prime site close to town. Exeter and this part of the south-west have not quite taken off as a relocation cen-

tre. There have been sharp rises in properties of all kinds – industrial land prices, commercial offices and, most of all, residential properties. But despite the rises the area remains relatively cheap compared to, Bristol, Reading or Swindon, for example. The County Council, which is actively trying to attract companies to the south-west and has brought in over 300 organ-

he says. "One year ago it would have been 25 a sq. ft. with industrial planning per-

Not so long ago it would have had 500 acres around Exeter, Barnstaple and Torbay. The County authorities are not so involved in Plymouth, which has its own agency for industrial develop-Recently that particular office went for £13." Prices remain cheaper in Torbay and Barnstaple office rents are still well under £10 a sq.ft. Exeter has now more or less caught up with Bristol and is not far behind Reading where offices rents are are £20 a sq.ft.

Depending upon location— until the north Devon link road is completed, areas such tively isolated land can be obtained at around £200,000 an acre. This is certainly cheaper than sites in

Still, £15 a square foot is a lot cheaper than the £55 per

square foot payable in the City of London or 250 a sq. ft in London's West End.

The County authorities are in the midst of a campaign to

attract Civil Service departments to the area. In a promo-

tional book, they identify several sites in Exeter, North Devon, and Torbay.

torian eye hospital is men-tioned as being surplus to requirements, a major devel-opment at the Central station

could be possible to include substantial car parking facili-ties and up to 185,000 sq ft of

office floorspace.

Some people among the city authorities have their doubts

as to how soon these sites will become available. But the

become available. But the point is made that despite price rises, there is not the kind of pressure on office space to be found elsewhere. The authorities at County Hall were hoping that the Charity Commission would be among the civil service departments.

the civil service departments to be attracted, but it now seems it has decided to go to

Stewart Dalby

There has been a sharp rise in Exeter office rents

Peterborough, Cambridge or Milton, for example, and is possibly half the cost of a simi-lar location in Bristol.

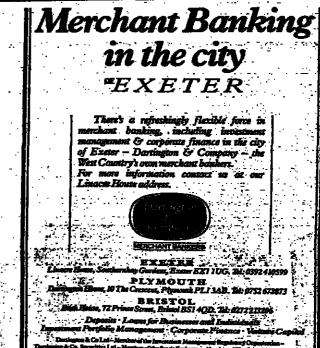
There are only a few tradi-tional-style factories in the area. But a growing number of small high-tech companies—
the type employing 50 to 100
people—have been set up
while others are showing
interest, as the so-called M4 corridor becomes overcrowded and expensive.
The inflation in office rents

has been sharp. In the beart of Exeter this has been due, one suspects, not so much to national companies relocating, but from law firms and other financial groups regionally based in, say Bristol or Plymouth expanding into Exeter and its environs.

From his second floor office at the city's civic centre, Mr Chris York, who is responsible for Exeter city's promotion, points across to a Georgian row of buildings - "you see that top floor there. Two years ago you could have got a suite of offices at £1 a square foot,"

in the city

cing a particularly competitive comm



chartered surveyors office in Exeter, says the city "is experien

FORTHCOMING-SURVEYS

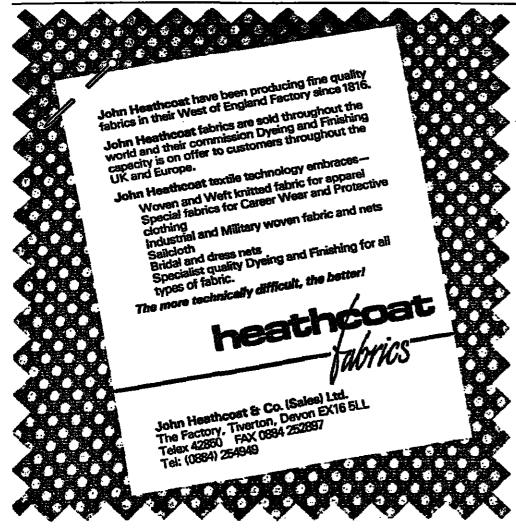
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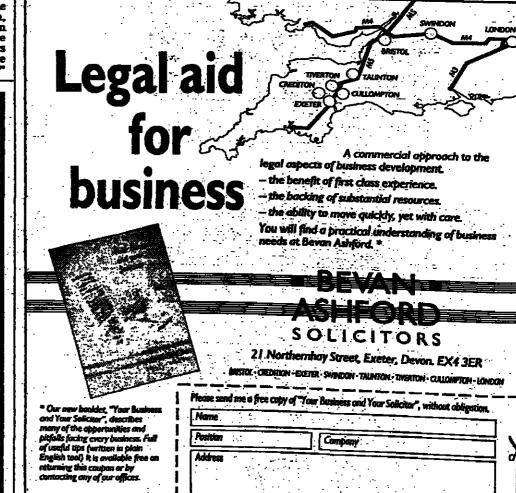
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EXETER AND THE HEART OF DEVON 3

Tourism development

WHEN I was a child in the 1950s, Torquay was by far the most glamorous holiday spot in Britain for a southerner. Brighton and Clacton were passable and Southend was the town where my elder wayward teen-age brothers and assign went to be wayward. But of them all. to be wayward. But of them all, Torquay was the ritilest resort. When my father announced one year that we would be taken for two week announce holiday at Mrs Thing's guesthouse in Torquay thouse rules lights out by 10 o'clock, no smoking in hed, and enyone arriving for breakfast after 8.30cm would

not be served). I had the dis-tinct feeling the family was going up in the world. Torquay even had palm trees, so it had to be warmer than the rest of England. Although the term the English Riviers (covering the English Riviera (covering the Torbay area, Toronay, Paignton and Brixham) had been cribbed from the French version. I remember feeling this was the first step to the big time of strange, feeling had days.

The palm frees are still there winter. But the Torbay

the winter. But the Torbay complex, like so many British holiday resorts, has seen its share of upheavals in recent years. The Victorian resorts such as Torquey really flour lahed in the age of the train. Whole families would visit and

stay for a week or two:

As the post-Second World 70 per cent are dependent on it

War austerity gave way to rela in one way or another. In the the traditional bucket-andmillions for the sun in Spain, ordary shopping centres with

, E.M. E. 2006

TH : 1 14 15

New life for old-style summer destination

Greece and the French Riviera.
The old style holiday surYived longer in Torquey than
elsewhere possibly because of
the upwarket image of because
if in findisputably warmer than
anywhere else in Britain.
When the guesthouses and
smaller hotels in places such
as Brighton and Hastings were
beginning to feel the pinch by
the 1960s. Torbay had its peak
year in 1977, with 15m visitor

the 1960s. Torbay had its peak year in 1977, with 18m visitor nights. The area still attracts around Lam visitors but they stay for shorter periods. The average stay now is a "nights instead of 10 nights."

The bay went into decline and the name was reached in 1982 when to be a stay of 22 per cent. That was the year when Britain was in recession and Britain was in recession and the number of visitors has since risen to around 10m visi-for nights.

However, the fall in visitors had a knock-on effect on the town's economy. Forbay has little industry other than tour-ism to supply jobs. A third of the economically active popu-lation is directly employed in tourism, while something like



tive affluence, more people early 1980s, the number of acquired cars and began to unemployed people touched 27 travel further. More pertiper cent, out of season, it is nently, the British abandoned now 11 per cent, still higher now 11 per cent, still higher than the national average. spade holiday and took off in The three towns became secthe big multiples setting up in in England. The numbers the regional centres like Plymdropped in the early 1980s and outh and Exeter. This was the case even though an increas-ingly number of other wealthy people retired to Torbay. Various councils and local

authorities reacted in different ways to the decline of the tra-ditional British holiday. Some, such as lifracombe on the relatively isolated north coast of Devon, did very little to adjust and as a result still has an out-of-season male unemployment rate of 30 per cent.

Other local authorities realising that tourism was a business like anything else, began to diversify and create other amenities. Brighton, for exam-ple, spent public money on a conference centre and this meant the start of a new kind of business.

Mr. Tim Whitehead, the

director of the Torbay Tourist Board, said the local powers realised in 1978 that something had to be done to arrest the decline in the town's main money earner.

An action plan called Tor-bay 2000' was drawn up and the needs identified. Four years ago a new 25m marina was built at Torquay. Two years ago the English Riviera Centre was constructed. This cost £15m and was funded largely by the local council. It has a 1,500-seat conference cen-tre, a covered all-weather swimming pool and shops, restaurants and bars. It does not make profits, but has nevertheless been a great success, according to Mr Whitehead, because of the numbers of people it has drawn to the town. The latest development in

Torquay is a 100,000 sq ft shopping complex built around a pedestrian walkway by the harbour, covering most of Fleet Street In Brixham, an extremely

attractive fishing village with pastel coloured cottages clim-bing the hills, a new yachting marina is being built. This is the brainchild of an American, Mr Chuck Fleming, who fell in love with the village and wanted to do something for it. There are berths for 300 boats and a number of luxury houses are being built on the quay. These will probably sell for £250,000 each.

Some hotels have been upgraded and all-weather facilities have been installed. The Palace Hotel, one of Torquay's two four-star hotels, has sev-

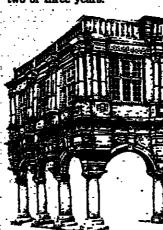


installed a health club and

All this, together with active omotion, has seen the number of visitors stabilise at around 1.5m or 10m visitor nights, Mr. Whitehead insists that the bulk of the business is still the old family holiday. But he admits there has been a growth in other kinds of business - people taking second holidays, the weekend breaks and small specialised conferences. Next year there is to be an Agatha Christie Festival to celebrate the 100th anniversary of her birth.

However, Torbay is just a part of Devon's tourist industry, attracting something like a third to a half of all visitors to Devon. All told, Devon attracts some 3m tourists a year, making it the largest tourist county

slipped below the 2m mark but last year there were 3.7m visitors. Some 10 per cent are from abroad, and this level can be expected to increase when transatlantic flights start at Exeter airport within the next two or three years.



With a total "spend" of 2400m, tourism is an important industry. Countywide, around 10 to 12 per cent of the population are employed directly in

Americans are particularly interested at visiting historical sites. Exeter has made itself attractive by emphasising its heritage and history. The town has a particularly striking Nor-man cathedral set among pretty streets and surroundings. There are plans to exca-vate the Roman baths and there is some fine Georgian architecture, although not on the scale of Bath.

Trust House Forte is close to completing Exeter's first fourstar hotel, the Forte Hotel. It will have 115 rooms, a health club and gymnasium as well as

designate, says there will also be good rates for families wanting to take weekend breaks or second holidays.

excellent vantage point from which to explore the surrounding countryside. This is particularly true of Dartmoor, which is a national park of 365 sq.miles of moorland, forest and high tors, broken up by rushing rivers. It was once famous for its distinctive ponies but, sadly, these have been dying off and have not

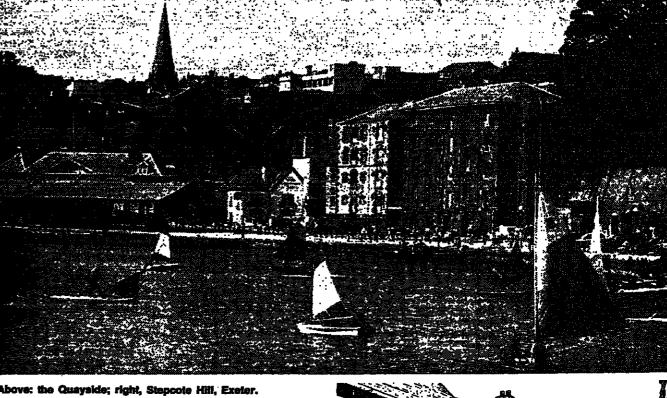
business link centre, been replaced. Today, there are Although it will be centred on only 2,700 left, compared with the business visitor, Mr Mark Fuller, the general manager Between 7m and 8m people

designate, says there will also make day trips to Dartmoor. There has been a sharp increase in people taking hiking holidays.

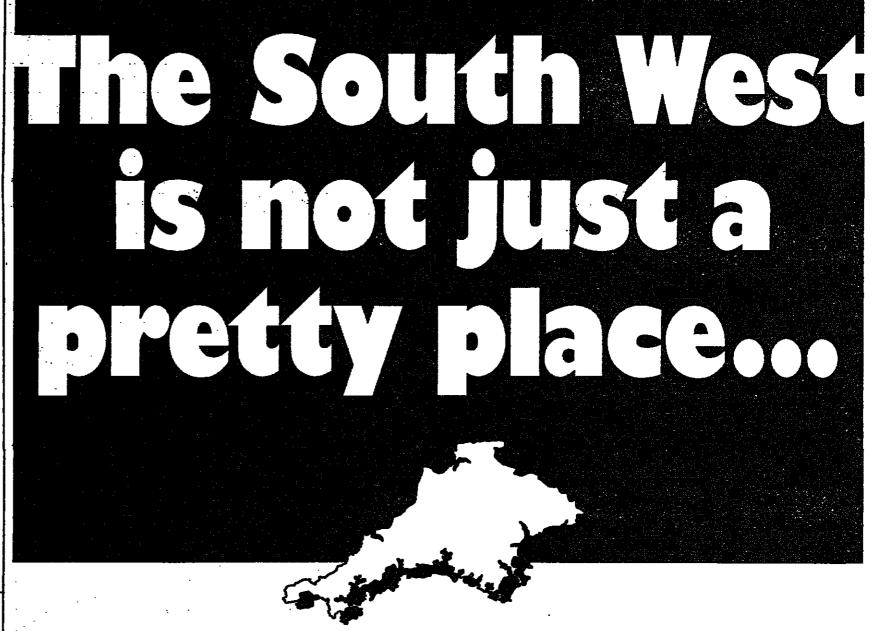
He believes Exeter is an not many established walks. With farmers encouraged to diversify in recent years, there has been a sharp increase in the number of farms taking in paying guests and establishments offering self-catering holidays. Similarly, there has been a rise in pony trekking

and similar recreations.

Stewart Dalby







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Making a break with fashion

EXETER and its surroundings have almost, but not quite, reached "critical mass", to use the jargon of development agencies when talking about attracting industries and people to their areas.

According to Mr Andrew Smy, the director of property at Devon County Council, it is still not fashionable to relocate companies away from London and from parts of the south-east to Exeter, in the same way as it has been to places such as as it has been to places such as Swindon, Reading and Bristol, west of London, and Cambridge, Peterborough and Milton Keynes north of London.

If not enough companies have arrived, it is through no fault of Devon County Council,

Exeter City Council, or the Devon and Cornwall Development Bureau. They have been pounding away for years at companies, extolling the virtues of Exeter and areas close by as "excellent for industrial relocation". Many officials believe Exeter's "turn" has now arrived. Their arguments

The revolution in communications - technological (fax and computers) and physical (faster trains, better roads, more airports) - obviated the need for many sorts of companies to be in dirty, overcrow-ded, expensive London, its suburbs and other parts of the

south-east. The process of disgorgement got under way during the seventies, and was vastly accelerated in the 1980s. Companies found they could function just as easily in Swindon as in London but more cheaply. Some-times they were bribed, persuaded, aided and assisted, sometimes not. There has been a whole range of grants, tax concessions, cheap land and

the like on offer. As the obvious places around London filled up and became as dirty, overcrowded and expensive as London, the rings began to ripple further away. Instead of Peterborough or Cambridge, companies would look further north at Grantham or York.

To the west, a group that

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broad range of perma-

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had looked at Swindon might move further along the M4 corridor to Bristol. Exeter and Plymouth, rather like Norwich to the north-east of London, were considered just that bit too far out when relocation was considered. They were, moreover, not on the way to

anywhere else in population terms. They were "end-of-the-line" type places.

For the past three years, the train journey from Paddington to Exeter St Davids has been cut to about two hours. This has been important psychologically in pulling the area closer to London. The M5 motorway was completed in 1976, but it was not quite the same thing. With the faster trains, busiessmen who would inevitably have to travel to London and executives visiting them enjoy

Companies which might have moved to Bristol, in particular, are now actively considering Exeter, or maybe Taunton. Bristol rents have risen sharply, although they are not that much more than Exeter. But it has become difficult to drive into Bristol and

find parking. Residential property values around Bristol have risen sharply, while houses in villages around Exeter are still relatively cheap. The available supply of labour in Bristol has been exhausted. This has resulted not so much in higher wage rates but high turnover of staff. Training new staff can

What Exeter can offer is a good supply of cheaper labour. Inemployment in Exeter itself is low at 5.2 per cent, but it is not typical. It is the administrative headquarters of the county and has always had a low jobless figure. Devon, with agriculture and tourism as its main industries, traditionally

has had high unemployment. Today it stands at 8.3 per cent against a national average of 8 per cent. But this figure masks some wide regional discrepancies. In Torquay, for example, the rate is 11 per

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The region has attracted over 300 high-tech companies.

The labour is available in Exeter, which has a travel-to-work population of 200,000, and wage rates are some 15 per cent below London and the south-east. Because long-established industries have been small, the record of industrial unrest and strikes has been

The supply of houses is still good. This is particularly true for middle management, who could take profits by selling up in London. Prices are probably a third cheaper. Property is available in attractive locations and in towns surrounding Exeter, although newcomers and outsiders moving into pretty villages and bidding up the prices has caused concern for residents who cannot afford to become first-time buyers. The schools are also good.

The quality of life argument is always stressed. It is possible to be in the midst of Dartmoor within 20 minutes. Office rents are cheaper than Bristol and industrial land with planning permission for factories is availahle

The county council does not offer cheap land although it has been known to help with rents. It has been active in buying land for many years and sells to companies at market rates. These rates are considerably cheaper than places such as Reading, and at a discount to Bristol.

sionals and individuals.

maintain our high level

of service and allow for

expansion, we are mov-

ing our headquarters

purpose-built complex

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and staff to a new

By 1992 we will be fully opera-

tional, able to offer further career

opportunities to local people, and

help secure Exeter's future as a

regional financial centre.

Now, in order to

M5 motorway and is therefore an ideal spot for distribution for example, through a com-pany called Transfleet, warehouses in Exeter for the

road is completed within a year, the advantages of Exeter will become even more apparent. It is true that unlike the so-called M4 corridor the M5 does not have a major airport like Heathrow, But Exeter airport has been expanding rapidly and now has direct flights to several European destinations. Within a couple of years there should be direct transatlantic flights. With Gatwick and Heathrow increasingly overloaded, the business should be available.

It is not as if Exeter and Devon have been unsuccessful in attracting investment. In the past 15 years more than 300 high-tech companies, many of them with overseas connections, have created more than 6,000 new jobs. Mr Smy puts dreds of millions of pounds. These figures refer to companies which have invested only in sites connected with the county council.

If one takes into account the general economic growth and the spill-over of this and the comers, then the number of jobs created and the investment are clearly much greater. One example of the spill-over is that because of the more buoy-ant climate, two regional solicitors, Bond Pearce and Bevan Ashford, more usually associated with Plymouth or Bristol, have set up, or are setting up, in Exeter in a big way.

Similarly, Trust House Forte, looking to the opportunities for business trade as much as tourism, is building Exeter's first four-star hotel, the Forte. This will have 115 rooms and will inevitably create many jobs in catering, servicing and administration having already done so in the construction industry.
The Exeter City Council has

spent time and money trying

gathered like bees round the

honeypot. In the new business centre of

Southernhay, consisting of

about four streets almost literally in the shadow of the cathe-

dral, old Georgian houses are

displaying signs with familiar national names such as Allied Dunbar and Save and Prosper.

The high street, as in so many flourishing provincial capitals, is now dominated by estate

is now dominated by estate agents and building societies. Mr David Gunn, of the solicitors Bond Pearce, believes that apart from building societies, the clearing banks, the accountants and the solicitors, there are about 12 "outlets", as he calls them which can be

calls them, which can be broadly defined as financial

None of them appears to have set up as complete retail supermarkets. But between them they offer the whole range of financial services —

investments, mortgages, com-mercial and residential, loans,

secured and otherwise, and

insurance. There are also two stockbrokers in Exeter. Proba-bly the one kind of institution

missing is a big venture capital concern, but 3i is said to be on

its way.

It is perhaps useful to distinguish between companies running a national operation from Exeter and those with a presented the second of the second

ence because of the growing regional business. London and Manchester Assurance is the

tive to tourists and possible investors. A walkway has been built in the city centre, the town has been cleaned up and its historic sites signposted. Soon there will be two huge 350,000 sq ft complexes of shops and parking, one in the centre of the city and the other just outside. These will turn the town into the shopping centre for the region. The real

created about 1,000 more than the 6.000 mentioned. For all this, Mr Smy and others feel that the real breakthrough may only now be happening. So far the only big national name in the services sector to relocate in Exster has been London and Manchester Assurance Company. The company moved in the 1970s and now employs 1,000. Compared with the big, well-known insur-

investment is probably nearly £1bn, and the number of jobs

ance companies it is a mere announced that Medical Sickness is to make its headquarters in or near Exeter. This should provide 400 jobs. The authorities are hoping this will have a knock-on effect, in the industrial sector the authorities are looking for small companies with 100 or fewer employees. This is what they can comfortably accommodate.

Mr Michael Wharton, the Industrial Development Officer for the county, says Devon was one of the places Toyota looked at before settling on Derby for its plant - "we had to be frank", Mr Wharton says, "and tell them that they were just too big for us. We didn't even have a big enough site, let alone everything else they would have needed."

With service companies, the authorities can afford to be more ambitious. Following Medical Sickness's decision, the county council is launch ing a drive to persuade civil service departments to relo-cate. A booklet listing all the advantages and details of available sites has been printed and all the Devon MPs have been

National names appear in the business centre

Full financial service

AS Exeter and its surrounding best known insurance com- As for new areas, Mr Soman

areas have grown in recent years in line with the national its national business from economy and because of successful promotional campaigns, shortly to be joined by Medical many new small companies.

Exeter Trust runs its

national business from the out-skirts of Exeter. It is recog-

nised as a bank by the Bank of

England and does take depos-

However, the bulk of its

business is commercial mort-gages. It arranged loans worth £36m last year in amounts between £15,000 to £1m. Of

these 233 were commercial, and 127 industrial. Thirty-nine

were for nursing homes. Eight-five per cent of the total business was national.

The company made £2.4m profit in 1988. This year, business is slightly depressed because of the high interest

rates, but Mr Martin Soman, the head of Exeter Trust, sees

great scope for the company to

expand on the 15 per cent of its business undertaken locally,

both in its established business and in new areas.

There is restructuring in the

tourist industry, investment in hotels and related businesses

in Torbay, and there is a lange

agriculture farmers are being urged to diversify and there

has been a rapid increase in value added businesses.

rathing households are tak-ing in tourists, or setting up speciality products such as cheeses and yoghurts. In addi-tion, farmers are establishing vineyards and fish processing plants. All of these need finan-

growth in nursing hom

Relocation case study

A moving success story for service companies

London and Manchester Assurance. Indeed, the city authorities use it as the major success story in efforts to attract service companies.

The decision to move from: London and Manchester was made in 1972. The rash of strikes in 1971 and 1972 meant that people were unable to get to work and the sales force was unable to do its job. Consul-tants specialising in relocation: were taken on and were given five criteria in looking for new

The town was to have reasonable access either to London or to Manchester, • The town or city was not to:

be too big - Bristol, for instance, was deemed to be a microcosm of London with the same problems; • There was to be a univer-

• There was to be some cultural activities, for example, a theatre; and

• It was to be the kind of place to which some of the staff would want to move. 🗈 After a long search Exeter was the choice and L and M had some luck. It was at the time of the property crash, and before the big rise in inflation.

during the 1970s. The company was able to buy a greenfield site of 46 acres for £300,000. It has subse quently bought a further 46 acres for £93,000, to protect its environment, and another seven acres, including a grade-two listed country house, for

during the the move when inflation had taken off Its London and Manchester headquarters were sold at the top of the

Despite making the move almost for nothing, as it were, many people were unhappy about the change.

Mr David Jubb, who is now chief executive, says: "I didn't want to go: We'd lived in Wood Green outside London for 20

other similar areas. Often they

are management buyouts and

usually they need pension schemes or advice on pensions.

Mr Soman adds that one of

the company's associates suggested there was considerable business among the large numbers well-off, elderly peo-

ple retiring to the Torbay area.
Personal Equity Plans and
Business Expansion schemes
are still only dimly understood
locally, he says.

The growing importance of Exeter as a regional centre is reflected in the establishment

in the city of more traditional professional service groups, Bond Pearce is a well known

firm of Plymouth solicitors

employing 240 people, includ-ing 31 partners. It opened

ing 31 partners. It opened offices in Exeter in 1985 and the office has tripled in size. There are now 54 employees, including 12 partners, in Exeter. Much of its work is in litigation, but it has a growing commercial section which takes in litigations management have.

flotations, management buy outs and mergers.

The firm is also advising clients on the legal implications of the single European market

Another firm of solicitors in Exeter is the Bristol-based Bevan Ashford. According to

Mr Simon Prowse, the firm

established an Exeter opera-tion because its existing clients

were growing bigger and many more potential clients were coming into the area. The firm

Exeter (0392) 50635

ONE company which has years. Our children were in schools, and we had lots of friends. My wife told me to look for another job.

"I recognised the good com-mercial reasons for the move but, personally, I didn't want to come." Many of his col-The move gave the

company a

once-in-a-lifetime opportunity to shake out and reorganise its However, this is an

advantage rarely

mentioned

leagues agreed. Less than 50 per cent of the management said they would move and only 20 per cent of the employees agreed to go.

In retrospect, Mr Jubb sees the fact that L and M moved to a relatively remote and unfashionable location as enormously beneficial because it gave the company, a once-in-a-lifetime opportunity to shake out and reorganise its management. However, this is an advantage rarely mentioned in the litera-

ture designed to persuade com-panies to relocate. Mr Jubb believes the company had become "stick in the mud". Many of the top managers were reaching retirement age, but would never have left if the company had stayed put. When L and M first relocated,

it had 480 employees. In the late 1970s the Labour government asked it to take over an insolvent insurance company, Welfare. "There was not a lot wrong with the com-pany, actually. It had just been badly managed. It didn't cost us anything. The top management soon went and we were left with a number of good left with a number of good

Of the present executive of the present executive team of five, only one is from the old L and M - Mr Jubb.
Two are from the old Welfare company and two ware recruited locally. The company now employs just under Local according to the company of the compan

Another advantage of relocating has been the reduction in staff turnover. Before then in staff turnover. Before many ing to Exeter, the company had a 25-per cent staff turnover.

We used virtually to roll one the red carpet any time some one with one O level approached us. Now there is a staff turnover of only 5 per cent and this is usually when people have been promoted or people have been promoted or are moving elsewhere. Mr. Jubb says. The low staff trans-over means that the savings is

training costs are conside One disadvantage, is the amount of travel required of some executives. Mr Jubb reckons that the travelling is hard on his marketing people, even with the new high-speed trains and the motorways. The company has to keep a presence in the north, for obvious reasons. Indeed, less than 10 per cent of the company's business is in the south-west. Most of the workforce is in the Exeter region, however, so travelling to the company's offices in Leeds and Manchester can be a

"I wouldn't have wanted to move any further south. Plymouth would have been just that bit too far away," Mr Jubb says. However balanced against the advantages of: Exeter, the travelling is a relatively insignificant consideration. "It really does surprise me that more companies have not moved here", he concluded. Stewart Dalby

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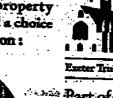
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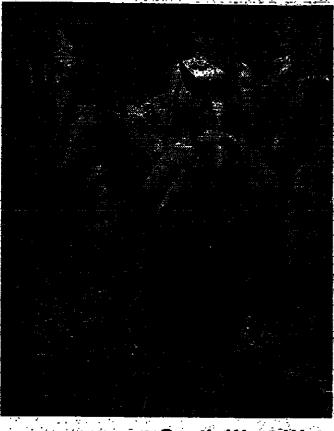
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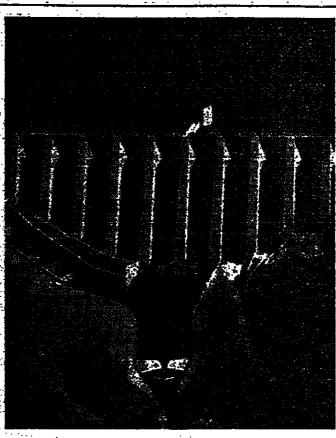
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Preparing for big decisions

THE FINAL touches are being made in the lonely countryside near the Cornish border, west of Okehampton, to what Mr Keith Court, chairman of South West Water, describes as "the only reservoir being built." in Western Europe at the

Roadford will begin to fill this autumn and when full in 1991, will contain just over 8bn gallons of water, serving north Devon, Plymouth and the Tor-

Mr Court, chairman and chief executive since August, 1987, explains that a reservoir such as Roadford is needed because demand for water throughout his area, which covers the whole of Devon and Cornwall, as well as parts of Somerset and Dorset, is rising

by 2 per cent a year.
In Torbay alone, demand has recently grown by 7 per cent a year and in Plymouth by 5 per-

7.5 1.11

5.5

The authority is having to spend heavily to cater for this when Roadford was at the dis-

fought for a hig reservoir but had to pay once to the tree the Government operated the spans. Privatisation means we authority and it was only the shall be released from these not summer and associated obligations. We shall in future drought of 1984 that forced the be free to get the money we Department of the Kiviron need at the time we need it ment to accede to SWWs plans from the private sector.

and give the go-shead for the Sbn-gallon scheme.

Mr Court hopes to avoid

such problems when SWW is floated as a private company in noneo, as a private company in the Government's privatisation programme towards the end of this year. The authority will then become master of its own fate, and be able to make its own investment decisions. SWW will become one of the

largest private sector companies in Deyon, employing some 2,000 workers across its whole area and having a turnover in the last financial year of Like the other nine water

authorities being floated on the same day, SWW will face prob-lems. The Government has left a legacy of issues which will need heavy capital spending renewing the infrastructure, protection of the environment and ensuring that beaches meet acceptable standards out Mr Court welcomes the independence that flotation will bring. "At the moment, Whitehall

calls all the shots on capital spending, he says.

when Roadford was at the discalls all the shots on capital cussion stage, a decade ago. spending, he says. There had been doubts shout "We are part of the public whether Roadford was needed, sector, and what we do is on such a scale.

With associated intestrues borrowing requirement. This ture, it will cost 275m when inschibly means stop go since completed and is one of three controlled.

reservoirs built to meet the government policy needs of Devon's rising popula. For the past three to four tion and economic activity. The past three to four south West Water had borrow money and we have fought for a hig reservoir but had to pay back to the Treathe Construment meet the Construment meet the construment of the construmen

We shall in future be recognised as the industrial business we are. We have over 600 sewage works and more than 40 water-treatment plants. We shall no longer be seen as an administrative operation but as one that adds value to a

SWW intends to introduce metering for its private customers (industrial concerns

After privatisation, South West Water will become one of the largest private-sector companies in Devon, with a turnover of

more than £100m and employing some 2,000 workers

already pay this way). Mr Court has rejected the flat-rate system likely to be introduced ewhere and opted for meter ing even though the capital cost - almost certain to be carried by the consumer - will be heavy. Meters need to be changed on exerage about

"All new domestic consumers have been metered since April 1 this year," he says, "and for existing consumers it will be optional. But we shall encourage them to switch to

"In the interim, we will probably have a two-tier system which will be based on the size of the property and the num-

ber of people living in it."
The way is therefore open to innumerable complications, since in SWW's area there are any number of old properties that South West Water would which are second homes and like to develop amenities **M**r Keith Court, above chairman of South West

Water: on the environment front, SWW is the custodian of 14,000 acres of land and would also like to develop nenities around lakes.

■ Pictured, left, is the dam at Wimblebell Lake Water Park. The venue continues to grow in popularity as a place for family recreation, water sports, riding and fishing. Miles of bridlepaths surround the lake, offering views of the

therefore unoccupied for a ground its lakes.

large part of the year.

Mr Court hopes to tap some of the second-home owners as

potential investors, but he will

also have problems in assess-

ing them for payment.
His main problems, though, concern the beaches and con-

Over the next four to five

All the water authorities are

now having to face the bill for getting rid of the largely Victorian infrastructure which sim-

ply deposited raw sewage vir-tually at the point of high tide.

problem is particularly acute. It has a third of the bathing

beaches in England and Wales.

Every summer, 6m visitors

flock into Devon and Cornwall

for their holidays and in Devon

alone there are eight of the beaches castigated by the

European Commission as

health hazards, (with another nine in Cornwall).

beaches as priority areas and

admits others fall into a "risk" category.

"We have a lot of short Victorian outfalls," Mr Court admits. "Public expenditure

controls prevented our doing much about these. Such money

as we had went towards build ing resources and consequently there is a lot to be done."

On the environment front,

Mr Court is an important cus-todian of land. SWW owns

14,000 acres, a third of it on Dartmoor within the National

strained by the tight planning rules on all new developments. There is little doubt, though,

that South West Water would

There, he is severely con-

SWW has identified 30

For South West Water, the

years, Mr Court expects to have to spend as much as £150m to bring the heaches up

trol of the environment.

to acceptable standards.

We see water as a focal point. It is an attraction. The water itself can be used for greater activity, though we would want quiet activity."

The impression is dinghies rather than speedboats. But on chalets and other housing Mr Court speaks carefully, anxious not to upset the environ-mentalists, but apparently wanting to undertake some development.

"Any physical development we undertake would be distanced from the water," he comments. "Any housing would only be to support rambling, shooting or other countryside activities."

South West Water is clearly going to take a barder more

going to take a harder, more commercial approach to the question of development within its acres than it has been allowed to do until now. This is something the envi-

ronmentalists have feared and the industry has been keen to play down. There will be losers as well as winners after priva-

Anthony Moreton

AGRICULTURE

All change for dairy farmers

THE story of agriculture in Devon is, broadly, the increas-ingly familiar one in England's rural counties: harder times and belt-tightening as the quo-tas and price cuts imposed by the EC began to bite, and a certain amount of diversification in line with attempts by government and county authorities to move resources out of food production.

Devon is very much an agri-

ultural county. In the mid-1980s some 10,000 people, 3 per cent of the county's labour force, were in farming. The total agricultural labour force, including farming households stood at more than 26 per cent representing about 7 per cent of all employed and self-em-ployed persons in the county. On the basis of three to four allied jobs in manufacturing

and services for every one directly employed in farming, it is probably not an exaggeration to say that agriculture accounted for between a quar-ter and a third of the workforce of 440,000.

Devon was arguably hit worse than other counties by the milk quotas imposed by the EC in 1984 because the county's agriculture is dominated by dairying.

Dr Joyce Halliday, of Exeter University, in her study* of the effect of milk quotas on milkproducing farms, estimates that 72 per cent of agricultural land in the county is under grass (excluding rough grazings) while the majority of the county's agricultural production (about 85 per cent of the value of standard output) comes from livestock.

She said: "Pertinently, the

most important element in this grassland/livestock economy is dairying, an area which experienced considerable expansion between the 1930s and 1950s, following the introduction of organised milk marketing at the beginning of this period." Her study examined dairy

farmers in two areas of Devon, Honiton and Torrington. She concluded that the future for dairy farmers was far from universally bleak. Few wanted to leave the land, and some had done well under the quota regime. However, incomes, on

average, had dropped, and farmers had been obliged to look for other means of surviv-

There has been something of a return to mixed farming, and under government and county level prompting, various kinds of diversification have taken place. In some counties, such as Norfolk and East Sussex, the authorities have taken a more lenient view of farmers wanting to convert derelict

Devon's farmers have been hit hard by the milk quotas imposed

barns and outhouses into

by the European Community

of properties which once, during the days of high prices for has 140 members, divided between 70 producer members have been considered suitable

buildings has taken place in Devon. But not as much as elsewhere, partly because the county has a larger percentage of tenant farmers than in other areas of England. There are a small number of large land-

council which has 200 farms).
Other kinds of changes have occurred in line with urging by a council with the co Fisheries made proposals in the mid-1980s for assistance in areas like on-farm tourist early days for Devon Ware. But processing, farm shops, pick-processing, farm shops, pick-faced by the 3,000 registered milk-producers in Devon.

*The Effect of Milk Quotas for converting farmland to woodland.

The Devon County Council, meanwhile, set up "Devon Fare", now Devon Fare Ltd, to try and encourage value added enterprises. Started in 1985, the organisation was funded by the

county council, Food from Britain, and member subscrip-

tions of £100 a year.
The county council has contributed £30,000 over three years, but is no longer

involved financially.

The idea behind Devon Fare is that there would be an organisation to help with promotion and marketing for small businesses, which might

not have the necessary finance.

A glance down the list of members reveals that there are 17 vineyards and companies with picturesque names, such as Sweet Success (makers and purveyors of quality desserts and superior savouries), Mrs Clarks Delicious Ducks, Devon Oak Smoked Foods, and Exe

Mr Bill Holman, the rural development officer at the homes. Planning permission Devon County Council, who has been granted for the kinds has been heavily involved in A certain amount of this been a great success with some kind of gentrification of farm companies making a lot of

small number of large land-lems with the scale of produc-owners (including the county tion, and the very wide range

government. Under the Alure ceramics and glassware, fine banner (Alternative Land Use arts and prints, gifts, games and the Rural Economy), the and toys. It has about 50 mem-ministry of Agriculture and bers, not all of them flourish-

accommodation and craft were it to really take off, and workshops, visitor attractions, even combined with Devon recreation and amenity facili-face, these initiatives only ties, small-scale sporting facili-really scratch at the surface of ties, on-farm value added food the problem of diversification

> on Milk Producing Farms: A study of Registered Milk Pro-ducers in the Honiton and Torrington Areas of Devon. Published by the University of Exeter in conjunction with the Devon County Council. Stewart Dalby

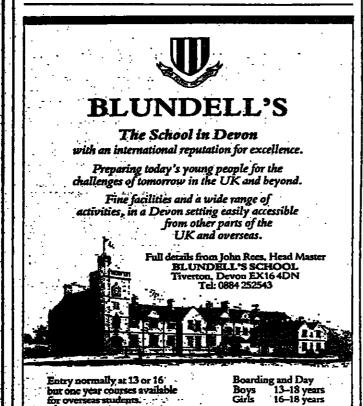


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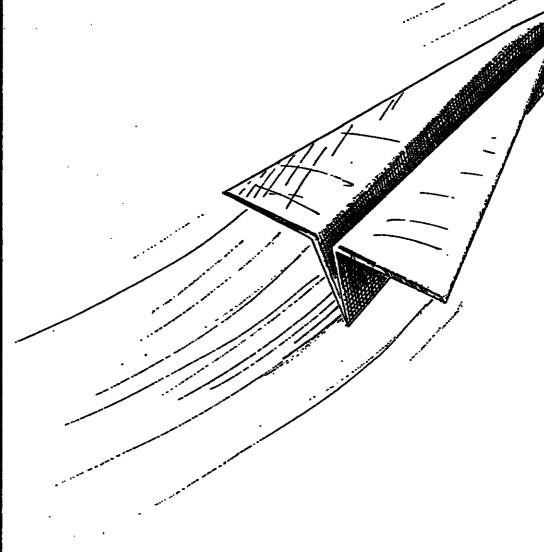
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University forges a closer link with industry

LIKE most universities, Exeter has had to come to terms with radical changes in government policy; like most of the others, it has looked for ways of finding new sources of finance and of working at the harder com-

Actual links between academia and industry have always been strong at Exeter, but they have traditionally been individual, perhaps almost informal. Members of the academic staff have long been accustomed to selling their services on a con-sultancy basis, though the opportunity for doing this has been stronger for the bio-tech-nologist, say, than for the theo-

logian. Now, though, the university has made this university industry link more formal with the ago of Exeter Enterprises under Mr Tom Young.

famed for its humanities it has developed though strongly in recent years in some technical subjects and almost half its undergraduates are now involved in non-arts

Nevertheless, Mr Young, who came to the university with a background in the engineering industry, and his assistant, Mrs Diana Letcher. decided to use Exeter's depth in European studies to establish a base involving European languages and institutions

By the end of this month it hopes to be chosen by the gov-ernment as one of the Euroan business information cen tres which are being developed and expanded.

Mr Young sees Exeter Enter-prises as a "marriage broker" but now considers the company, wholly owned by the uniown right, is developing out-Because of the contacts we

have made, we feel we can expand our function to include other areas. We held a conference earlier this year on the implications of the single European market in 1992, which proved what we could do.
"The philosophy behind the
conference was that everyone

has been tackling 1992 in an inappropriate way. Europe will not create wealth by cross-bor-der selling. That wealth will only come when Europe itself goes abroad and sells.
"Selling to our neighbours

within the Community is not enough. Europe has to sell outside and we want to help facilitate that change of direction, he says. Exeter Enterprises' first con-tribution in this direction has

ish Columbia. The Canadian province has been identified as an area wanting to be more closely associated with Europe and with Britain's West Country in particular.
"Here, we're interested in

en to create a link with Brit-

technology transfer and joint venture projects," Mr Young says, "and we hope to assist British Columbian companies that are looking to enter the To further this link

umbilical cord" is how he describes it - Canadian officials have visited Exeter and, at the start of next month, Mr ing to Victoria, the provincial capital, before going on to Vancouver and other parts, where they will meet business leaders

Exeter Enterprises is seen as a 'marriage broker' but now the company, wholly owned by the

university, is developing outwards

and chambers of commerce. Another factor which con-cerns Exeter Enterprises is the way in which developments within Europe are focusing on a band that sweeps from the north west of England through London and the Channel tunnel to Paris where it fans out, one part in an arm to Brussels and the Ruhr, another in a broad arc to Lyons and around

Such an activity band excludes western Britain It also excludes western France and Exeter has forged close links with Brittany in particu-

lar to ensure that economic development does not by-pass their areas.

"We are forming strong ties with the Brittany chamber of commerce," Mr Young reports, because we do not want to see our areas bypassed when developments take place."

The European links are not the only ones Mr Young is puruing. The company is particularly involved in helping mar-ket the bio-technology work being undertaken in the uni-versity. Sometimes this can have an immediate effect on the south-west Professor John Bryant, for

instance, is working on a project that can help produce frost-resistance in cauliflowers, something of particular interest to Cornwall, with its earlyason produce. He is also working on improving tomato strains with the Italian indus-

A consortium, Biotechnology Southwest, is working on a range of cell culture technologies and there is a particularly strong interest in biotransformation, recycling of biological waster, generation of energy from biomass, diagnostic systems and microbial leach-

ing closely with Kent and Warwick universities on biotransformation research, work



For the future Mr Young

believes that joint ventures will be essential. He is also

looking at ways of funding pro-

jects to give them a start in

Exeter University: coming to terms with radical changes in Government policy.

which involves the use of whole-cell systems or enzymes for the conversion of relatively substrates into "synthons" for the production of potentially igh value products. These products could be of

life. Exeter Enterprises is not — not yet, anyway — a hig contributor to university immense interest to the pharmaceutical, agrochemical and It pays its way and produces

a profit, but it does not earn a fraction of the £8m that a university like Salford earns from selling its services. It is, though, playing an important role, as the work of Professor Bryant illustrates, in helping develop the local economy, as well as featuring on a wider

Road, rail and air communications have been greatly improved

Easy comings and goings

ONE OF the most important factors contributing to the improvement in the economy of Devon has been the ease with which people can get too and from the county.

Better air links, the M5 motorway and the high-class train service have all contrib-- which makes it all the more surprising that the North Devon link road, seen by both local and national government as an essential cog in helping regenerate an often-overlooked part of the county, should be little short of inadequate.

The road is in the right place and goes to the right place. It begins at junction 27 on the M5, just south of Taunton, and is now complete for some 25 miles to the approaches to South Molton. It should have been finished, as far as Barnstaple, this summer, but it is running late and should now be ready by October, though an extension to Bideford is

But the road is neither what the transport operator nor the nrivate driver wants or needs. It begins well enough with a dual carriageway which is akin to motorway standards as far as Tiverton. Thereafter, it is for the most part either a three- or two-lane carriageway. Where it is two-lane, it can

be dangerous, as the skid marks on the road already tes-tify. Where it is three lanes, it can also be almost as dangerous because the road winds and dips and is frequently encouraging drivers to take

The road, in the short time since its opening, has already claimed one fatality and locals are drawing comparisons with nearby liminster bypass on the A303 in Somerset, which has also been built as a single carriageway in each direction. and which has seen the deaths of three people.
With either slow vehicles (of

which there are a lot) or heavy transport on the North Devon remain anonymous, "the only thing you can say about the road is that it is an improve-ment on the old A361."

Railway communications are also under consideration. Exeter is now just a short ride from central London; the best trains do the journey in a matter of minutes over two hours into Paddington and, as British Rail has no plans to electrify this line, improvements on this sector will be marginal. However, Exeter also has

another link with London

The North Devon Link Road could turn out to be a false economy even though it is well used

link road, traffic quickly builds up in long queues. Frustrations ead drivers to take high-risk ces. Accidents are inevita-

Why the Government should have been so penny-pinching is difficult to understand; Tiverton has become a growth point. Barnstaple and Bideford have local industries that are growing. A considerable amount of holiday traffic will use the road to get to the off-the-beatentrack coastline of north Devon. These areas, and the traffic

they will generate, need a dual carriageway. The North Devon Link Road could turn out to be a false economy even though there is evidence that it is already being well used. "To be frank," said one industrialist who preferred to

through east Devon. Dorset and Salisbury into Waterloo. The big increase this line (as on the Paddington route where passengers complain bitterly of having tostand as far as Taunton, the first stop) is leading to fresh

thoughts about what might be

done to improve the service.

In the heyday of the Beeching axe, when lines were being abandoned all over the country, the Waterloo route to Exeter suffered not just investment cuts but also a high degree of neglect. Not only was much of the line reduced to a single route after Salisbury, with occasional passing places, but little was spent on what

At one time the line beyond Salisbury was a candidate for

closure. The big growth in passenger traffic has led to a rethink: British Rail is now involved in a feasibility study which is considering whether to put in new diesels, electrify part of the line or electrify the

This line is never going to rival the main routs into Paddington; Exeter to Waterloo through Salisbury is almost twice as long as the two hours to Paddington, but the line has to be seen as a community service between Exeter and Salisbury and, with the big extension of long-distance travelling as a commuter service from southern Hampshire into Lon-

More importantly, perhaps, with the opening of the Chan-nel tunnel, electrification would provide better access from the West Country into confinental Europe, eliminat-ing the need to change services for passengers between Paddington and Waterloo, the London terminus for the Chunnel. It would also mean a more direct route for freight traffic.

Air links from Exeter have also greatly improved. This summer, intercontinental flights to North America begin, which will allow not just a better service but also bring in new holiday-makers. Exeter airport is, according to Mr John Cousens, the director, one of the fastest growing in

tinue at a steady rate certain

problems have to be overcome. Exeter itself is in danger of

being strangled by its own traf-

fic. A potential shortage of labour could emerge, too,

within the city if many more

newcomers arrive.

The Torbay area needs to develop a form of tourism that can compete with the costas if it is to continue as the English

Riviera resort. Above all, industry needs to be persuaded it can do business in the north if places like Ilfracombe, Barn-

staple, South Molton, Apple-

Anthony Moreton

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Evidence of a boom

Continued from page 1

Sickness and by the development of light industry." The political change was matched economically as the

rest of Britain became aware of the region's advantages - its good communications with the rest of Britain, ample supply of high-quality labour (more peo-ple leave school with good qualifications than in any other part of the UK).

"People now realise this is a good place in which both to live and work," says Mr John Caff, the ex-CRI director who now runs the Devon and Cornwall Development Company, a private-sector body set up to help develop the area. "There is a willingness to invest here in new techniques."

John Heathcott, the textile company in Tiverton, proves that point. The company was languishing for years when it

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was part of the Coats Patons empire; since a management buy-out in 1984, the company has invested heavily in new textile technology, re-aligned its business and now employs some 600. The fundamental reason for

Devon's resurgence, though, lies elsewhere, in the crowded Home Counties of England. It is the realisation by companies in this crowded corner of Britain that expansion could be held up if they continued to operate in this high-cost area that has induced them to look elsewhere. The marketing being undertaken by Devon County Council, Exeter and other authorities has done the

Medical Sickness has faced soaring rents and high labour turnover at its central London base. It looked at London and Manchester Insurance and saw that virtually the only turn-

over was when a member of the female staff left to have a baby. The Charity Commission, though it eventually chose Taunton, was reporting a turnover of 150 per cent last year in some clerical grades and 45 per cent among some of its executives.

Figures such as these are a powerful inducement to look where and it is likely that in the next few years a lot more companies will look to move out of the South East. With its quick link to London and its good university -Exeter University had received 22,000 applications for 1,200

places by last December alone, places by last December alone, half a year before the closing date - Mr Mike Wharton, of the county council's econon development unit, is convinced the region can expect to become the focus of more inward investment.

If that investment is to con-

dore and Bideford are to prosper as well. Exeter and the heart of

Devon are well placed to bene-fit from the growth of activity now taking place in large parts of southern Britain. It is well aware of what needs to be done and is taking steps to ensure it will be a top destination for inward investment.

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